

**NOW ANY BUSINESS CAN AFFORD
THE PRICE OF GREATNESS.
THE NEW ELITE 12/600.**



ONLY \$999.

12 ppm. 600 dpi. See page 6 for details.

GCC PRINTERS WITH DELIVERING

GCC Technologies introduces a simple yet revolutionary new concept in printer support.

Introducing our exclusive Platinum Exchange Program.

Our market research indicates that (1) customers want their printer manufacturer to directly support their printers and (2) customers want to be inconvenienced as little as possible when the rare problem arises with their printer.

This customer feedback, combined with our knowledge that we manufacture a highly reliable printer, led directly to the creation of a revolutionary new service, Platinum Exchange™. Platinum Exchange can be best summarized as "If we can't fix it by phone, we'll replace it by FedEx® delivery service."

Here's how Platinum Exchange works. Should you encounter a problem with your GCC printer¹ while under the Platinum Exchange warranty, you call GCC's free technical support hot-line. If we solve your problem on the telephone, great. If your printer requires a user installable spare part or software package, we'll ship it to you via FedEx delivery service for next day delivery at no charge².



If the problem can't be solved over the phone, or via the shipment of a user installable part or software package, we'll ship you a replacement printer via FedEx delivery service at no charge³. You simply return the original printer at our expense. That's it.



Platinum Exchange comes standard for the first year on all printers purchased directly from GCC. As an additional benefit to our customers, we also offer the option of extending your Platinum Exchange coverage. For more information, please call a GCC direct sales representative at 800-422-7777.

PLATINUM PROTECTION: CONFIDENCE.

GCC Technical Support



Should you encounter a problem with a GCC printer, our Technical Support Representatives are on call Monday through Friday, 9 AM to 8 PM, and Saturday from 10 AM to 4 PM EST.

Call us at 781-276-8620, reach us by fax at 781-275-1115, or contact us by email: support@gcctech.com. Also check out our expanded Service and Support section on our Web Site at www.gcctech.com/ts/index.html.

GCC Technologies

Why should you buy your next printer direct from GCC Technologies?

- **Excellent Products.** Great technology at direct prices.
- **Platinum Exchange.** Every printer purchased direct from GCC includes Platinum Exchange, which we believe is the finest warranty program in the printer business.
- **30 Day Money Back Guarantee.** Every printer and consumable you purchase directly from GCC is backed by our 30 day no questions asked money back guarantee.
- **Free Unlimited Technical Support.** Easy to reach high-quality free technical support.
- **Factory Direct Relationship.** GCC's printer experts will help you with all your printing needs.
- **Recognized Brand.** GCC is a recognized brand in the printer business among Macintosh® customers and the graphic arts industry. GCC has been selling laser printers for over 10 years and has an installed base of nearly 200,000 printers. GCC has been in business since 1981.



GCC Technologies corporate headquarters
Bedford, Massachusetts.



¹purchased directly from GCC Technologies in the United States or Canada after August 15, 1997.

²you must own the printer, part or software package being replaced. Orders for printers or parts must be received by 4 PM ET to be shipped by FedEx delivery service for next business day delivery to most locations.

³printer must have been used in accordance with its specifications including monthly volume limits and total engine life. Platinum Exchange does not cover loss due to theft, abuse or physical damage. GCC may require the return of defective parts at GCC's sole expense. For further details contact GCC Sales or Technical Support at 781-276-8620.



Visit our web site at
www.gcctech.com.

GCC now ships to Canada. Canadian customers, call for details.

To order, call Toll Free
1-800-422-7777

www.gcctech.com

GRAPHIC ARTS PRINTERS

By choosing the GCC Elite XL 608 you get:

- + Large paper sizes; handles 11.69" x 20"/A3
- + 800 & 600 dpi resolution
- + 8 MB RAM
- + 95 fonts
- + PCL5
- + Built-in Ethernet

By moving up to the GCC Elite XL 808:

- + Even higher resolution; 800 dpi at all paper sizes
- + AccuGray
- + More memory; 16 MB vs 8 MB
- + More fonts; 300 vs 95
- + Faster processor; 50 MHz vs 25
- + Netware support

By moving up to the GCC Elite XL 1208:

- + The highest resolution; 1200 dpi
- + Even more memory; 24 MB vs 16 MB

By moving up to the GCC Elite XL 1208 PlateMaker:

- + 12" X 21" for oversize printing capability
- + The most memory; 32 MB vs 24 MB
- + Higher fuser temperature for platemaking capabilities



	Elite XL 608	Elite XL 808	Elite XL 1208	Elite XL 1208 PlateMaker
Print Quality	True 600 x 600 dpi with microfine toner on all paper sizes with standard RAM configuration; True 800 x 800 dpi on letter size or with an add'l 8MB of RAM on ledger	True 800 x 800 dpi with microfine toner on all paper sizes	True 1200 x 1200 dpi with microfine toner on all paper sizes	True 1200 x 1200 dpi with microfine toner on all paper sizes
Pages-Per-Minute (ppm)	8 ppm letter size, long edge feed; 4 ppm ledger size, short edge feed	8 ppm letter size, long edge feed; 4 ppm ledger size, short edge feed	8 ppm letter size, long edge feed; 4 ppm ledger size, short edge feed	8 ppm letter size, long edge feed; 4 ppm ledger size, short edge feed
Fonts Included	35 PostScript; 15 PCL; 45 TrueType	35 PostScript; 15 PCL; 250 fonts in both TrueType & Type 1	35 PostScript; 15 PCL; 250 fonts in both TrueType & Type 1	35 PostScript; 15 PCL; 250 fonts in both TrueType & Type 1;
Font Compatibility	TrueType; Type 1; PCL 5	TrueType; Type 1; PCL 5	TrueType; Type 1; PCL 5	TrueType; Type 1; PCL 5
Interface	LocalTalk; Centronics Parallel; RS-422 Serial; Ethernet; SCSI	LocalTalk; Centronics Parallel; RS-422 Serial; Ethernet; SCSI	LocalTalk; Centronics Parallel; RS-422 Serial; Ethernet; SCSI	LocalTalk; Centronics Parallel; RS-422 Serial; Ethernet; SCSI
Network Protocols	LocalTalk; EtherTalk; TCP/IP	LocalTalk; EtherTalk; TCP/IP; NetWare	LocalTalk; EtherTalk; TCP/IP; NetWare	LocalTalk; EtherTalk; TCP/IP; NetWare
Language	PostScript Level 2; PCL 5 emulation with HP-GL/2	PostScript Level 2; PCL 5 emulation with HP-GL/2	PostScript Level 2; PCL 5 emulation with HP-GL/2	PostScript Level 2; PCL 5 emulation with HP-GL/2
AccuGray	N/A	Included	Included	Included
WebAdmin Remote Access	Included	Included	Included	Included
Paper Sizes	Letter; legal; ledger; A3; A4; envelopes	Letter; legal; ledger; A3; A4; envelopes	Letter; legal; ledger; A3; A4; envelopes	Letter; legal; ledger; A3; A4; envelopes; 12" x 21"
Paper Handling	250 auto sheet feeder; 50 sheet multi-purpose feeder; 250 or 500 second deck; 250 univ./envelope; 500 letter; 500 A4; maximum capacity: 800 sheets	250 auto sheet feeder; 50 sheet multi-purpose feeder; 250 or 500 second deck; 250 univ./envelope; 500 letter; 500 A4; maximum capacity: 800 sheets	250 auto sheet feeder; 50 sheet multi-purpose feeder; 250 or 500 second deck; 250 univ./envelope; 500 letter; 500 A4; maximum capacity: 800 sheets	250 auto sheet feeder; 50 sheet multi-purpose feeder; 250 or 500 second deck; 250 univ./envelope; 500 letter; 500 A4; maximum capacity: 800 sheets
Maximum Paper Size	In Multi-Purpose Feeder: 11.69" x 21"	In Multi-Purpose Feeder: 11.69" x 21"	In Multi-Purpose Feeder: 11.69" x 21"	In Multi-Purpose Feeder: 12" x 21"
Maximum Printable Area	11.69" x 20"	11.69" x 20"	11.69" x 20"	11.69" x 20"
Standard/Maximum Memory	8 MB RAM/64 MB RAM	16 MB RAM/64 MB RAM	24 MB RAM/64 MB RAM	32 MB RAM/64 MB RAM
Hard Drive Support	External via SCSI connection	External via SCSI connection; Internal SCSI support	External via SCSI connection; Internal SCSI support	External via SCSI connection; Internal SCSI support
Microprocessor Speed	AMD29030; 25 MHz	AMD29040; 50 MHz	AMD29040; 50 MHz	AMD29040; 50 MHz
Upgrades	Up to 64 MB RAM; Upgradeable to Elite XL 1208	Up to 64 MB RAM; Upgradeable to Elite XL 1208	Up to 64 MB RAM	Up to 64 MB RAM
Compatibility				
Energy Star Rating	Yes; plus ozone-free	Yes; plus ozone-free	Yes; plus ozone-free	Yes; plus ozone-free
Page	18	16-17	16-17	14-15
Price	\$2,099 (Business lease \$84/Month)	\$2,999 (Business lease \$120/Month)	\$3,999 (Business lease \$153/Month)	\$5,999 (Business lease \$227/Month)

BUSINESS PRINTERS

By choosing the GCC Elite 12/600:

- + 600 dpi resolution
- + Full-bleed 8.5" x 14"
- + 8 MB of RAM
- + 50 MHz processor
- + Fast printing speed; 12 ppm

By moving up to the GCC Elite 1212:

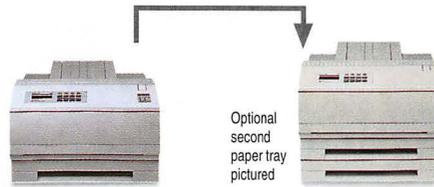
- + 1200 dpi resolution
- + More memory; 16 MB vs 8 MB
- + NetWare support

By choosing the GCC Elite XL 608 LC:

- + 600 dpi resolution
- + Large paper sizes; handles 11" x 17"/A3

By moving up to the GCC Elite XL 616:

- + Fastest printing speed; 16 ppm
- + Highest paper handling capacity; 1050 vs 800
- + Larger paper sizes; handles 11.69" x 20"/A3



Elite 12/600	Elite 1212	Elite XL 608 LC	Elite XL 616
True 600 x 600 dpi with microfine toner on all paper sizes	True 1200 x 1200 dpi with microfine toner on all paper sizes; additional RAM required for complex 1200 x 1200 pages	True 600 x 600 dpi with microfine toner on all paper sizes with standard RAM configuration; True 800 x 800 dpi on letter size or with an add'l 8MB of RAM on ledger	True 600 x 600 dpi with microfine toner on all paper sizes
12 ppm letter size	12 ppm letter size	8 ppm letter size, long edge feed; 4 ppm ledger size, short edge feed	16 ppm letter size, long edge feed; 9 ppm ledger size, short edge feed
35 PostScript; 15 PCL; 45 TrueType	35 PostScript; 15 PCL; 45 TrueType	35 PostScript; 15 PCL; 45 TrueType	35 PostScript; 15 PCL; 45 TrueType
TrueType; Type 1; PCL 5	TrueType; Type 1; PCL 5	TrueType; Type 1; PCL 5	TrueType; Type 1; PCL 5
LocalTalk; Centronics Parallel; RS-422 Serial; Ethernet	LocalTalk; Centronics Parallel; RS-422 Serial; Ethernet; SCSI	LocalTalk; Centronics Parallel; RS-422 Serial; Ethernet; SCSI	LocalTalk; Centronics Parallel; RS-422 Serial; Ethernet; SCSI
LocalTalk; EtherTalk; TCP/IP;	LocalTalk; EtherTalk; TCP/IP; NetWare	LocalTalk; EtherTalk; TCP/IP	LocalTalk; EtherTalk; TCP/IP; NetWare
PostScript Level 2; PCL 5 emulation with HP-GL/2	PostScript Level 2; PCL 5 emulation with HP-GL/2	PostScript Level 2; PCL 5 emulation with HP-GL/2	PostScript Level 2; PCL 5 emulation with HP-GL/2
Included	Included	N/A	Included
Included	Included	Included	Included
Letter; legal; A4; envelopes	Letter; legal; A4; envelopes	Letter; legal; ledger; A3; A4; envelopes	Letter; legal; ledger; A3; A4; envelopes
250 auto sheet feeder; 50 sheet multi-purpose feeder; 250 or 500 second deck; maximum capacity: 800 sheets	250 auto sheet feeder; 50 sheet multi-purpose feeder; 250 or 500 second deck; maximum capacity: 800 sheets	250 auto sheet feeder; 50 sheet multi-purpose feeder; 250 or 500 second deck; 250 univ./envelope; 500 letter; 500 A4; maximum capacity: 800 sheets	250 auto sheet feeder; 50 sheet multi-purpose feeder; 250 or 500 second deck; 250 third deck; 250 univ./envelope; 500 letter; 500 A4; maximum capacity: 1050 sheets
8.5" x 14"	8.5" x 14"	In Multi-Purpose Feeder: 11.69" x 17"	In Multi-Purpose Feeder: 11.69" x 21"
8.5" x 14"	8.5" x 14"	11" x 17"	11.69" x 20"
8 MB RAM/64 MB RAM	16 MB RAM/64 MB RAM	8 MB RAM/64 MB RAM	8 MB RAM/64 MB RAM
NA	External via SCSI connection	External via SCSI connection	External via SCSI connection; Internal SCSI support
AMD29040; 50 MHz	AMD29040; 50 MHz	AMD29030; 25 MHz	AMD29040; 50 MHz
Up to 64 MB RAM	Up to 64 MB RAM	Up to 64 MB RAM; Not upgradeable to Elite XL 1208	Up to 64 MB RAM
Mac OS Windows 95	Mac OS Windows 95 NetWare	Mac OS Windows 95	Mac OS Windows 95 NetWare
Yes; plus ozone-free	Yes; plus ozone-free	Yes; plus ozone-free	Yes; plus ozone-free
6-7	6-7	8-9	10-11
\$999 (Business lease \$48/Month)	\$1,399 (Business lease \$66/Month)	\$1,799 (Business lease \$76/Month)	\$2,199 (Business lease \$88/Month)

To order, call Toll Free

1-800-422-7777

www.gccotech.com

NOT OFFICE TOYS: AND ELITE 12/600.

GCC proudly introduces its newest business printer: The new Elite 12/600™. And it is an extraordinary value for any office.

The new Elite 12/600 delivers true 600 x 600 dpi resolution and delivers it at a very impressive speed with its 50 Mhz processor. Halftone output is impressive, too thanks to GCC's AccuGray technology. And the new Elite 12/600 offers plenty of built-in networkability.

If your business needs even more performance, take a look at the GCC Elite 1212. It delivers true 1200 x 1200 dpi resolution and enhanced networkability including Novell Netware and a SCSI port.

And now these GCC printers achieve new levels of user friendly operation, and business friendly cooperation in terms of superb value and reliability.

The Elite 1212 and new Elite 12/600 only from GCC. Call us for more information at 800-422-7777.

Elite 12/600

- 600 x 600 dpi resolution
- 12 pages per minute
- 1 year Platinum Exchange Warranty
- Maximum print area: 8.5" x 14"
- Letter, legal, A4, envelope
- 250 sheet Universal Tray
- PostScript® Level 2 compatible, PCL 5
- 80 PostScript fonts, 15 PCL fonts
- 8 MB RAM expandable to 64 MB

Connectivity:

- Ethernet® (10 BaseT)
- EtherTalk, TCP/IP
- Parallel, LocalTalk®, RS422 Serial

Extra Universal Tray	Add \$129
Second Paper Feeder** (Includes 500 sheet Universal Tray)	Add \$399
Envelope Cassette	Add \$129
Extra 8 MB memory*	Add \$89
Cables	See page 19

Platinum Exchange Warranty Program:

Year by year (First year is included)	Add \$100
Two years	Add \$150
Three years	Add \$213

\$999

Business Lease: \$48 Month/36 month lease

* Please call for additional memory configurations.

** The Elite 12/600 supports one add'l paper feeder.

Elite 1212

- 1200 x 1200 dpi resolution
- 12 pages per minute
- 1 year Platinum Exchange Warranty
- Maximum print area: 8.5" x 14"
- Letter, legal, A4, envelope
- 250 sheet Universal Tray
- PostScript® Level 2 compatible, PCL 5
- 80 PostScript fonts, 15 PCL fonts
- 16 MB RAM expandable to 64 MB
- SCSI connection

Connectivity:

- Ethernet® (10 BaseT, 10 Base2)
- EtherTalk, TCP/IP, NetWare®
- Parallel, LocalTalk®, RS422 Serial

Extra Universal Tray	Add \$129
Second Paper Feeder** (Includes 500 sheet Universal Tray)	Add \$399
Envelope Cassette	Add \$129
Extra 8 MB memory*	Add \$89
Cables	See page 19

Platinum Exchange Warranty Program:

Year by year (First year is included)	Add \$140
Two years	Add \$210
Three years	Add \$298

\$1399

Business Lease: \$66 Month/36 month lease

* Please call for additional memory configurations.

** The Elite 1212 supports one add'l paper feeder.

CROSS PLATFORM



To order, call Toll Free

1-800-422-7777

www.gcctech.com

THE ELITE LARGE OUTPUT ON

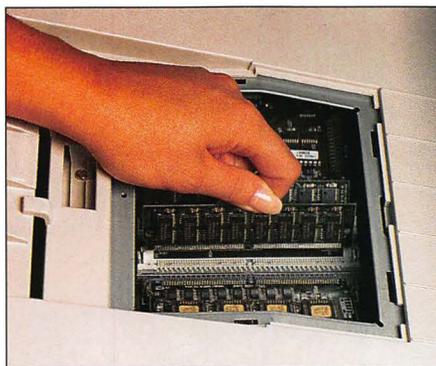


XL 608 LC. A SMALL BUDGET.

When your business needs high quality, full bleed, 11" x 17" (ledger) output, but you don't think your budget can handle it, think GCC.

Our Elite XL 608 LC™ features true 600 x 600 dpi resolution at 8 pages per minute and comes standard with 8 MB of RAM expandable to 64 MB. It is cross-platform for Windows and Macintosh and fully networked for Local Talk, TCP/IP and Ethernet. The Elite XL 608 LC gives you the output you want without putting your budget over the top. And as your needs grow larger, you can even upgrade the memory to handle them.

GCC's Elite XL 608 LC. The high quality, highly affordable large output solution.



The Elite XL family of printers requires only removing a single screw to expose the controller board and upgrade the memory.



The Elite XL 608 LC is the perfect printer when you need 11" x 17" (ledger) output.

Elite XL 608 LC

- 600 x 600 dpi resolution
- 8 pages per minute
- 1 year Platinum Exchange Warranty
- Maximum print area: 11" x 17"
- Ledger, letter, legal, A4, envelope
- 250 sheet Universal Tray
- PostScript Level 2 compatible, PCL 5
- 80 PostScript fonts, 15 PCL fonts
- 8 MB RAM expandable to 64 MB

Connectivity:

- Ethernet (10 BaseT, 10 Base2)
- EtherTalk, TCP/IP
- Parallel, LocalTalk, RS422 Serial

Extra Universal Tray	Add \$129
Second Paper Feeder**	Add \$319
(Includes 250 sheet Universal Tray)	
Second Paper Feeder**	Add \$419
(Includes 500 sheet Letter Tray)	
Extra 8 MB memory*	Add \$89
Cables	See page 19

Platinum Exchange Warranty Program:

Year by year	Add \$180
(First year is included)	
Two years	Add \$270
Three years	Add \$383

\$1799

Business Lease: \$76 Month/36 month lease

* Please call for additional memory configurations.
** The Elite XL 608 LC supports one add'l paper feeder.

CROSS PLATFORM



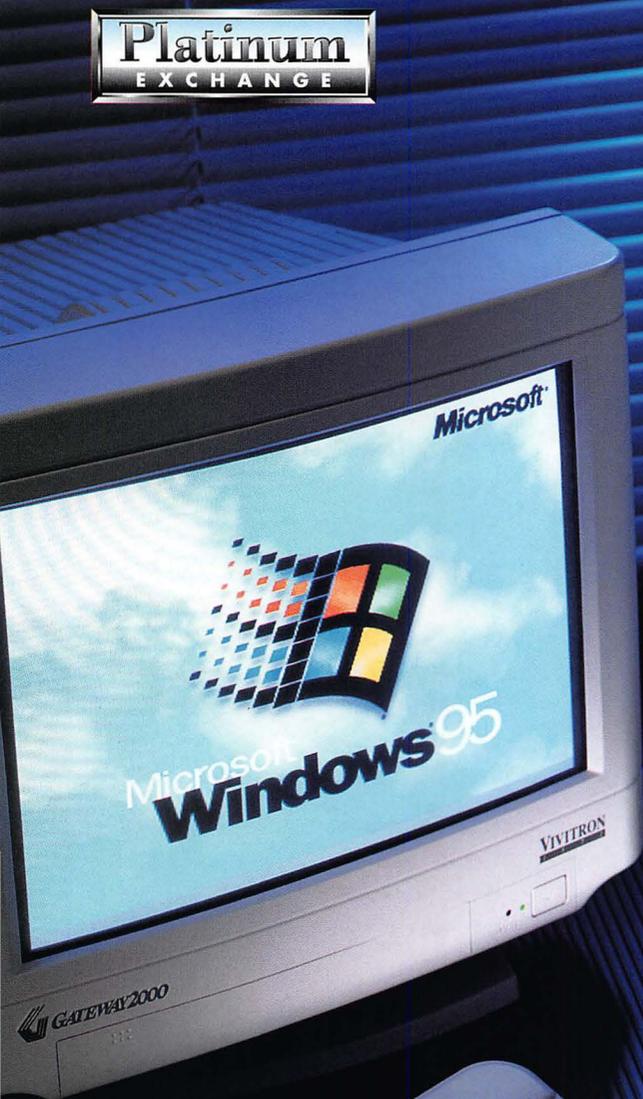
To order, call Toll Free

1-800-422-7777

www.gcctech.com

THE ELITE XL 616. IT MAKES SENSE AND YOUR BOTTOM LINE

Platinum
EXCHANGE



WebAdmin

29040
MICROPROCESSOR

AccuGray



"There are three things we love about our GCC Elite XL 616 printer - speed, speed, speed!"

—L. Benson, Layton UT

MAKES YOUR BUSINESS LINE LOOK BETTER.

You need output that looks like a million. You need it faster than ever before. And you don't have the world's biggest budget. Fortunately, you do have the GCC Elite XL 616™ to turn to. The Elite XL 616 delivers true 600 x 600 dpi resolution at a remarkable 16 pages per minute, with a new 50 MHz processor. What more could you ask for?

Our exclusive AccuGray technology reproduces halftones with exacting detail. So you get full bleed 11" x 17" output that defies comparison. And you can print on paper sizes up to 11.69" x 21".

If your office is networked, the Elite XL 616 is cross-platform for Windows and Macintosh, communicates via LocalTalk, EtherTalk and TCP/IP, and now supports Novell NetWare as well. And its capacity for three paper trays

and up to 1,050 sheets means less trips to the printer and more time at your desktop.

If you're looking for a large-format business solution, you'll like what you see in the Elite XL 616. Especially the value.



The Elite XL 616 has superb paper handling capabilities... ideal for your busy office.

Elite XL 616

- 600 x 600 dpi resolution
- 16 pages per minute
- 1 year Platinum Exchange Warranty
- Maximum print area: 11.69" x 20"
- Ledger, letter, legal, A4, envelope
- 250 sheet Universal Tray
- PostScript Level 2 compatible, PCL 5
- 80 PostScript fonts, 15 PCL fonts
- 8 MB RAM expandable to 64 MB

Connectivity:

- Ethernet® (10 BaseT, 10 Base2)
- EtherTalk, TCP/IP, NetWare®
- Parallel, LocalTalk®, RS422 Serial

Extra Universal Tray	Add \$129
2nd/3rd Paper Feeder**	Add \$319
(Includes 250 sheet Universal Tray)	
2nd/3rd Paper Feeder	Add \$419
(Includes 500 sheet Letter Tray)	
Extra 8 MB memory*	Add \$89
Cables	See page 19

Platinum Exchange Warranty Program:

Year by year	Add \$220
(First year is included)	
Two years	Add \$330
Three years	Add \$468

\$2199

Business Lease: \$88 Month/36 month lease

* Please call for additional memory configurations.
 ** The Elite XL 616 supports two add'l paper feeders.

CROSS PLATFORM



To order, call Toll Free

1-800-422-7777

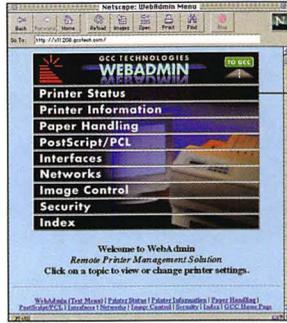
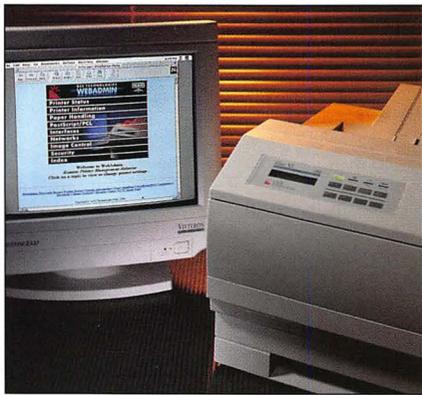
www.gcctech.com

Key Features	GCC Elite XL 616	HP 4MV
Engine Speed	16 ppm	16 ppm
Resolution	600 x 600	600 x 600
Controller	50 MHz	33 MHz
Memory	8 MB, expand to 64	12 MB, expand to 44
Halftone Enhancement	AccuGray	RET*
LocalTalk	yes	yes
Ethernet	yes	yes
NetWare	yes	yes
Edge-To-Edge Printing	yes	no
Platinum Exchange	yes	no
Advertised Price**	\$2,199	\$2,699

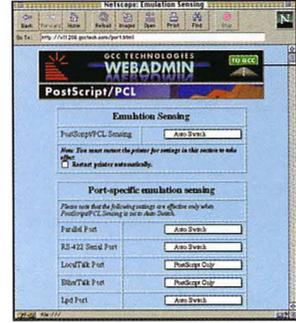
* Gives more grays, but no dot gain compensation
 **As of November 1997.

FOCUS ON WEBADMIN

Every GCC printer now features WebAdmin™, the first remote printer management solution that utilizes a web browser to configure and control your networked printer. Unlike other remote access systems, WebAdmin is not software driven. In other words, you won't need multiple disks for the Mac, PC, or an upgrade. The GCC WebAdmin system works on every platform and is always up to date. The program is built into the GCC printer itself.



Printer settings are organized by these topics.



Click here to connect to GCC's home page.

There are three qualifications for using WebAdmin: a networked printer; internet access via a Web browser such as Netscape® Navigator or Microsoft® Explorer and an IP address assigned by a system administrator which represents your printer's location on the network. And that's it.

These three items allow you to access the WebAdmin page for any GCC printer on your network. So you can change any networked printer's paper input option

from your desk. Or, your system administrator can check and fix the printer's resolution from the next building.

WebAdmin combines convenience with technology to meet your printing needs. Visit our web site at www.gcctech.com for a demonstration of WebAdmin. Only from GCC.



All GCC printers come standard with WebAdmin.

FOCUS ON ACCUGRAY

AccuGray technology provides you with the cleanest, sharpest imagery output. GCC printers that offer AccuGray™ deliver truly accurate halftones, regardless of screen frequency or resolution.

What is AccuGray? In true technical terms, it is a proprietary grayscale enhancement technology which incorporates a sophisticated software algorithm embedded in the PostScript interpreter that compensates for the non-linear response of any laser printer. But since you're probably more of a graphics professional than an engineer, all you really need to know is this: with AccuGray, GCC printers* deliver truly accurate halftones regardless of the screen frequency or resolution.



71 lpi Without AccuGray

In all printers, the tiny dots that comprise an image accumulate extra toner around their outer edge. This is called dot gain. The higher the resolution, or the darker the area of an image, the more unwanted toner can accumulate. This significantly reduces the fine detail of the image. Enter GCC's AccuGray.



71 lpi With AccuGray **AccuGray**

AccuGray compensates for dot gain because it knows the exact relationship between gray level and screen frequency. The result is clearly illustrated above and shows why GCC printers with AccuGray should be your choice for pre-press, proofing and serious graphics work.



Look for this symbol, for printers that feature AccuGray technology.

THE ELITE XL 608. IT EXPANDS TO FILL NEEDS YOU HAVEN'T EVEN THOUGHT OF YET.



It would have been enough of an achievement to make a tabloid-size, small office printer this affordable. But expandable, too? Absolutely.

Not only does the Elite XL 608™ feature true 600 x 600 dpi resolution, and full bleed with cropmarks up to 11.69" x 20" output. But its 8 MB of RAM is expandable

up to 64 MB. And it has cross-platform connectivity features including Ethernet, LocalTalk and TCP/IP for both Windows and Macintosh. Best of all, the XL 608 is expandable up to 800 dpi resolution. So expand your business with the truly expandable printer: the Elite XL 608 from GCC.

Elite XL 608

- 600 x 600 dpi resolution
- 8 pages per minute
- 1 year Platinum Exchange Warranty
- Maximum print area: 11.69" x 20"
- Ledger, letter, legal, A4, envelope
- 250 sheet Universal Tray
- PostScript® Level 2 compatible, PCL 5
- 80 PostScript fonts, 15 PCL fonts
- 8 MB RAM expandable to 64 MB

Connectivity:

- Ethernet® (10 BaseT, 10 Base2)
- EtherTalk, TCP/IP, NetWare®
- Parallel, LocalTalk®, RS422 Serial

Extra Universal Tray	Add \$129
Second Paper Feeder** (Includes 250 sheet Universal Tray)	Add \$319
Second Paper Feeder (Includes 500 sheet Letter Tray)	Add \$419
Extra 8 MB memory*	Add \$89
Cables	See page 19

Platinum Exchange Warranty Program:

Year by year (First year is included)	Add \$210
Two years	Add \$315
Three years	Add \$447

\$2099

Business Lease: \$84 Month/36 month lease

* Please call for additional memory configurations.
** The Elite XL 608 supports one add'l paper feeder.

CROSS PLATFORM



To order, call Toll Free

1-800-422-7777

www.gccotech.com

THE ELITE XL 1208 WITH DIRECT TO PLATE IT GIVES YOUR BUSINESS A



"We settled on a GCC XL 1208 PlateMaker because of its high-quality output and ease of operation."

— J. Gargano, Humboldt, IA

3 PLATEMAKER ATE TECHNOLOGY. PRESSING ADVANTAGE.

With 1200 dpi resolution, 12" x 21" output and the ability to go direct-to-press, the Elite XL1208 PlateMaker™ is GCC's newest way to get greater control of your projects. From graphics to pre-press to short-run print projects (up to about 10,000 copies per plate). In fact, using GCC PlateMaker technology can save you about 50% over conventional film platemaking.

The Elite XL 1208 PlateMaker combines all of the features of the Elite XL series with our new computer-to-plate technology. You'll get true 1200 x 1200 dpi resolution on super-size camera-ready output with a printable area of 11.69" x 20". And you can print to paper or polyester plates for

applications that require full-bleed 11" x 17" output with registration and cropmarks.

Our advanced fusing technology enables the Elite XL 1208 PlateMaker to yield a cleaner, longer-lasting image on a polyester plate and virtually eliminate the need for stripping and film processing. You can get over 10,000 impressions from one plate with no additional fusing. This is a direct-to-press solution that is safe, practical and effective.

Add the advantages of AccuGray software for impeccable halftones and a powerful 50MHz processor and you'll see why the Elite XL 1208 Platemaker gives your business a real pressing advantage.

Key Features	GCC Elite XL 1208 PlateMaker	Xante Platemaker II
Engine Speed	8 ppm	16 ppm
Resolution	1200 x 1200	1200 x 1200
Controller	50 MHz	33 MHz
Memory	32 MB*	48 MB
Halftone Enhancement	AccuGray	Halftone Calibration Technology
LocalTalk	yes	yes
Ethernet	yes	yes
NetWare	yes	yes (additional \$395)
Edge-To-Edge Printing	yes	no
Platinum Exchange	yes	no
Advertised Price**	\$5,999	\$6,995

*GCC 1208 PlateMaker renders 1200 dpi with factory-configured 32 MB.

**As of November 1997.

Elite XL 1208 PlateMaker

- 1200 x 1200 dpi resolution
- 8 pages per minute
- 1 year Platinum Exchange Warranty
- Maximum print area: 11.69" x 20"
- Ledger, letter, legal, polyester plates
- 250 sheet Universal Tray
- PostScript® Level 2 compatible, PCL 5
- 285 PostScript fonts, 15 PCL fonts
- 32 MB RAM expandable to 64 MB

Connectivity:

- Ethernet® (10 BaseT, 10 Base2)
- EtherTalk, TCP/IP, NetWare®
- Parallel, LocalTalk®, RS422 Serial

Extra Universal Tray	Add \$129
Second Paper Feeder** (Includes 250 sheet Universal Tray)	Add \$319
Second Paper Feeder (Includes 500 sheet Letter Tray)	Add \$419
Extra 8 MB memory*	Add \$89
Cables	See page 19

Platinum Exchange Warranty Program:

Year by year (First year is included)	Add \$600
Two years	Add \$900
Three years	Add \$1278

\$5999

Business Lease: \$227 Month/36 month lease

* Please call for additional memory configurations.

** The Elite XL 1208 PlateMaker supports one additional paper feeder.

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The XL 1208 delivers camera-ready, true 1200 x 1200 dpi resolution with AccuGray halftone enhancement. It prints on almost any stock, even polyester plates, in sizes up to 11.69" x 21" for 11" x 17" full-bleed output. It has 24 MB of RAM that's expandable to 64 MB and true cross-platform capability, including Windows 95 compatibility. And, like the XL 1208 PlateMaker, it has built-in Ethernet offering EtherTalk and TCP/IP standard.

But the really big news is speed. The GCC Elite XL 1208 printer now processes and starts to print at an amazing speed, thanks to the new standard 29040 RISC processor running at 50 MHz.

Should your applications require only 800 dpi images, there's the even more affordable Elite XL 808™. An extraordinary DTP graphics printer, it delivers true 800 x 800 resolution with AccuGray, polyester plate capability and more. It also has the 29040 RISC processor for faster printing.

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- 1200 x 1200 dpi resolution
- 8 pages per minute
- 1 year Platinum Exchange Warranty
- Maximum print area: 11.69" x 20"
- Ledger, letter, legal, A4, envelope
- 250 sheet Universal Tray
- PostScript® Level 2 compatible, PCL 5
- 285 PostScript fonts, 15 PCL fonts
- 24 MB RAM expandable to 64 MB

Connectivity:

- Ethernet® (10 BaseT, 10 Base2)
- EtherTalk, TCP/IP, NetWare®
- Parallel, LocalTalk®, RS422 Serial

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Second Paper Feeder**	Add \$419
(Includes 500 sheet Letter Tray)	
Extra 8 MB memory*	Add \$89
Cables	See page 19

Platinum Exchange Warranty Program:

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(First year is included)	
Two years	Add \$600
Three years	Add \$852

\$3999

Business Lease: \$153 Month/36 month lease

* Please call for additional memory configurations.

** The Elite XL 1208 supports one add'l paper feeder.

Elite XL 808

- 800 x 800 dpi resolution
- 8 pages per minute
- 1 year Platinum Exchange Warranty
- Maximum print area: 11.69" x 20"
- Ledger, letter, legal, A4, envelope
- 250 sheet Universal Tray
- PostScript® Level 2 compatible, PCL 5
- 285 PostScript fonts, 15 PCL fonts
- 16 MB RAM expandable to 64 MB

Connectivity:

- Ethernet® (10 BaseT, 10 Base2)
- EtherTalk, TCP/IP, NetWare®
- Parallel, LocalTalk®, RS422 Serial

Extra Universal Tray	Add \$129
Second Paper Feeder**	Add \$319
(Includes 250 sheet Universal Tray)	
Second Paper Feeder**	Add \$419
(Includes 500 sheet Letter Tray)	
Extra 8 MB memory*	Add \$89
Cables	See page 19

Platinum Exchange Warranty Program:

Year by year	Add \$300
(First year is included)	
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Connectivity:

- SCSI port for connection to Macintosh
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ColorFast DOS Kit	Add \$599
Combination DOS Kit/Windows Driver	Add \$795
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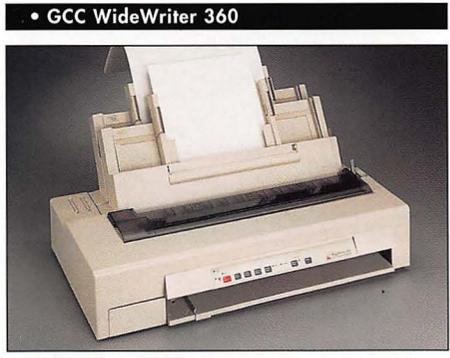
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Inkjet Cartridges (qty 6) Save \$17!	AC13633	\$139
Inkjet Cartridges (qty 12) Save \$53!	AC13640	\$259

• GCC WriteMove II



Product	Product #	Price
WriteMove II Single-Strike Ribbons (qty 5)	AC13936-05	\$25
WriteMove II Single-Strike Ribbons (qty 25)	AC13936-25	\$119
WriteMove II Multi-Strike Ribbons (qty 5)	AC13937-05	\$25
WriteMove II Multi-Strike Ribbons (qty 25)	AC13937-25	\$119
WriteMove II Battery	AC13970	\$49
WriteMove II Automotive Power Adapter	AC14952	\$89

• GCC Original WriteMove



Product	Product #	Price
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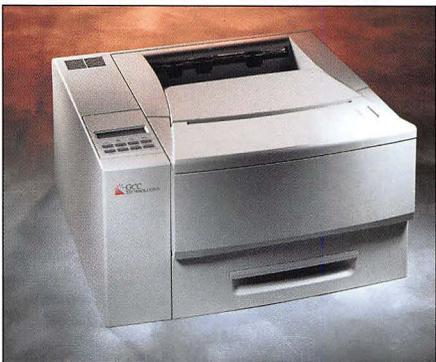
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(6' long)	AC16442	\$15
(15' long)	AC16444	\$25
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(15' long)	AC16427	\$13
(10' long)	AC16429	\$11
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Product	Product #	Price
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- Okidata LaserLine 6
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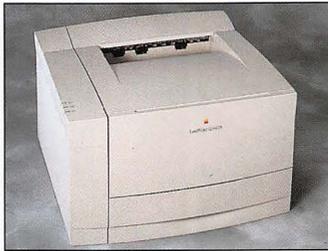


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Product	Price
Toner Cartridge (qty 1) Apple M6002	\$89

• Apple LaserWriter 12/640



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Product	Price
Toner Cartridge (qty 1) Apple M4683G/A	\$119

• Apple LaserWriter Pro 16/600PS



Apple Toner Cartridges

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Product	Price
Toner Cartridge (qty 1) Apple M2473G/A	\$119

• Apple LaserWriter Pro 810



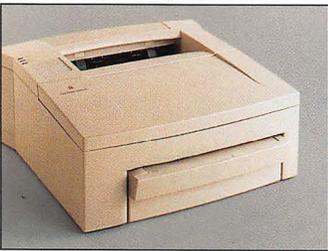
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Product	Price
Toner Cartridge (qty 1) Apple M3602G/A	\$299

• Apple Personal LaserWriter 300

• Apple Personal LaserWriter 320



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Product	Price
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• Apple Personal LaserWriter LS/SC

• Apple Personal LaserWriter NT/NTR

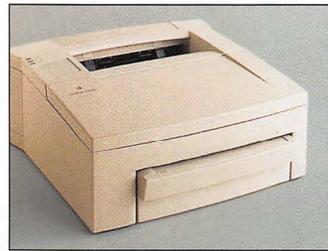


Apple Toner Cartridges

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Product	Price
Toner Cartridge (qty 1) Apple M0089LL/A	\$89

• Apple LaserWriter 4/600PS



Apple Toner Cartridges

Guaranteed compatibility with all printers listed above.

Product	Price
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• Apple LaserWriter 300/310/360



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• HP LaserJet 4P/4MP/4L/4ML

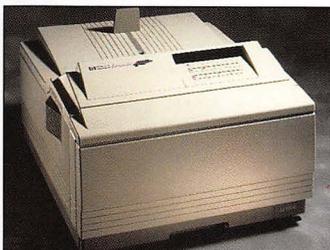


Hewlett Packard Toner Cartridges

Guaranteed compatibility with all printers listed above.

Product	Price
Toner Cartridge (qty 1) HP 92274A	\$74

• HP LaserJet 4V/4MV

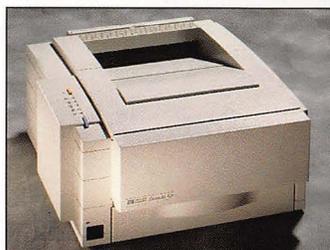


Hewlett Packard Toner Cartridges

Guaranteed compatibility with all printers listed above.

Product	Price
Toner Cartridge (qty 1) HP C3900A	\$154

• HP LaserJet LJ/5P/5MP



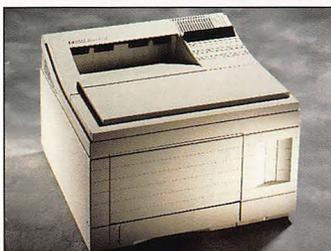
Hewlett Packard Toner Cartridges

Guaranteed compatibility with all printers listed above.

Product	Price
Toner Cartridge (qty 1) HP C3903A	\$85

• HP LaserJet 4/4M/4 Plus/4M Plus

• HP LaserJet 5/5M/5N

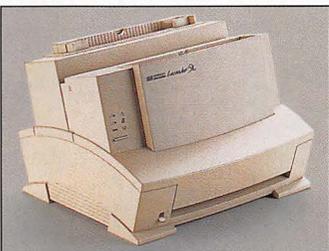


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Product	Price
Toner Cartridge (qty 1) HP 92298A	\$109

• HP LaserJet 5L



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Product	Price
Toner Cartridge (qty 1) HP C3906A	\$69

• HP LaserJet IIP/IIP/IIP Plus



Hewlett Packard Toner Cartridges

Guaranteed compatibility with all printers listed above.

Product	Price
Toner Cartridge (qty 1) HP 92275A	\$89

• HP LaserJet IISi/4Si/4SiMX

Hewlett Packard Toner Cartridges

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Product	Price
Toner Cartridge (qty 1) HP 92291A	\$129

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