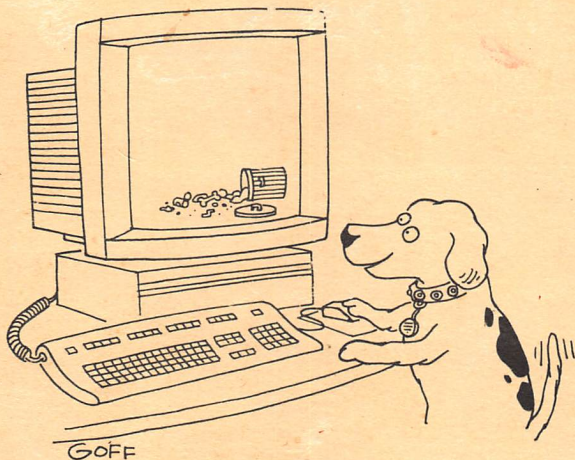


The Lighter Side of Macintosh®

Macintosh Cartoons

by Ted Goff



as published in

Mac/CHICAGO®

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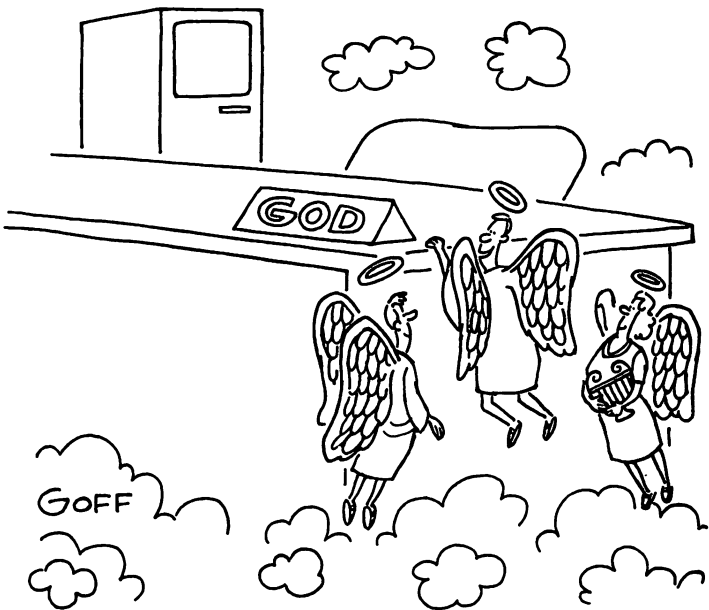
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We're delighted to bring you this collection from one of our favorite contributors to *Mac/CHICAGO* magazine.

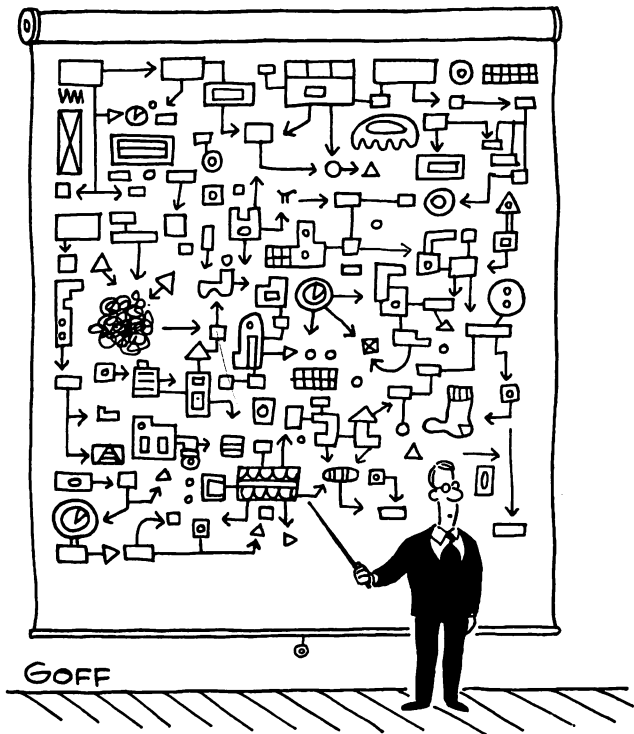
Ted Goff created these cartoons especially for Mac users. His insight into the world of Macintosh computing is extraordinary. "To be a good cartoonist," he says, "you just have to know people."

And he knows a lot about Mac users. His imaginative illustrations show the humor in people and the computing tools we use daily. Ted Goff's original cartoons reveal an enlightened look at Macintosh computing.



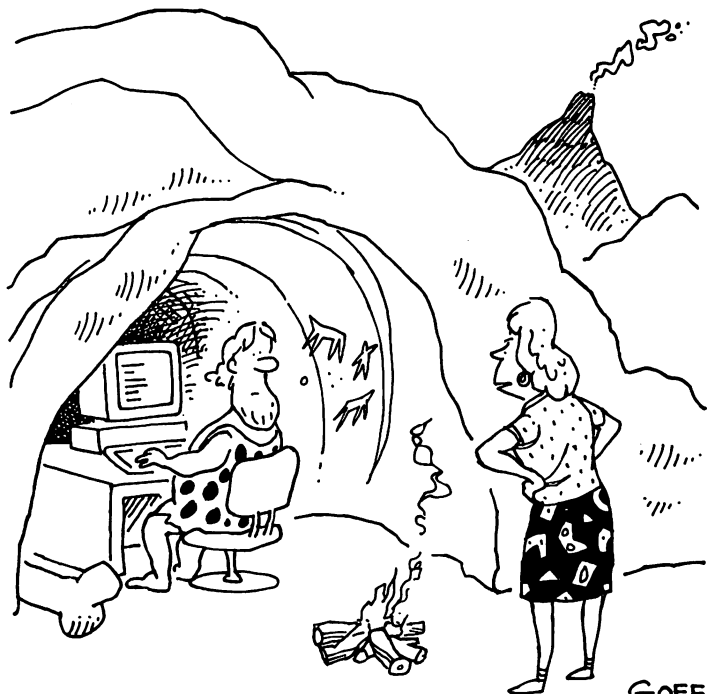


"I KNEW IT! HE USES A MAC
FOR THE CREATIVE WORK!"

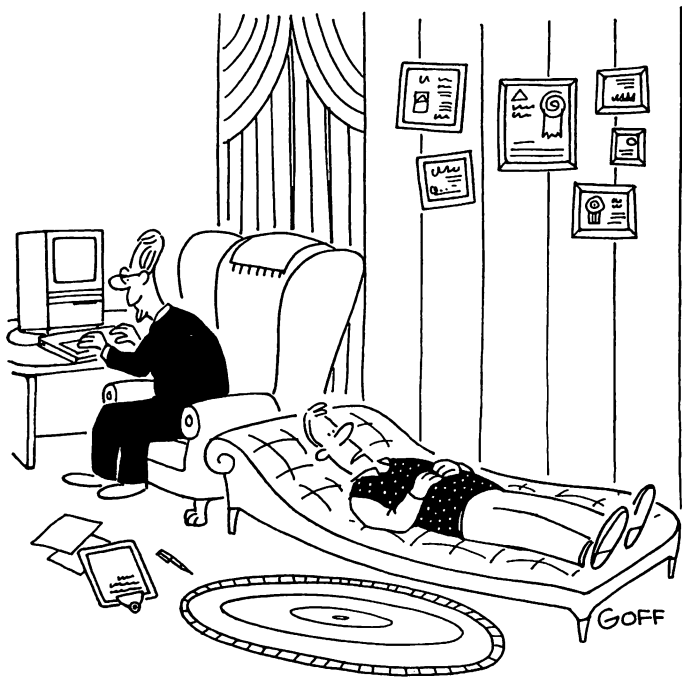


GOFF

"AND THAT'S HOW WE USED TO
DO THINGS BEFORE WE HAD
MACS."

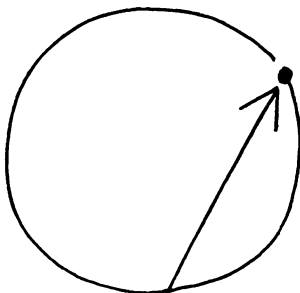


"WHAT? ARE YOU STILL USING MS-DOS?"



"I JUST CAN'T STAY AWAY FROM MY
MAC, DOCTOR. DO YOU THINK THAT'S
UNHEALTHY? DOCTOR?"

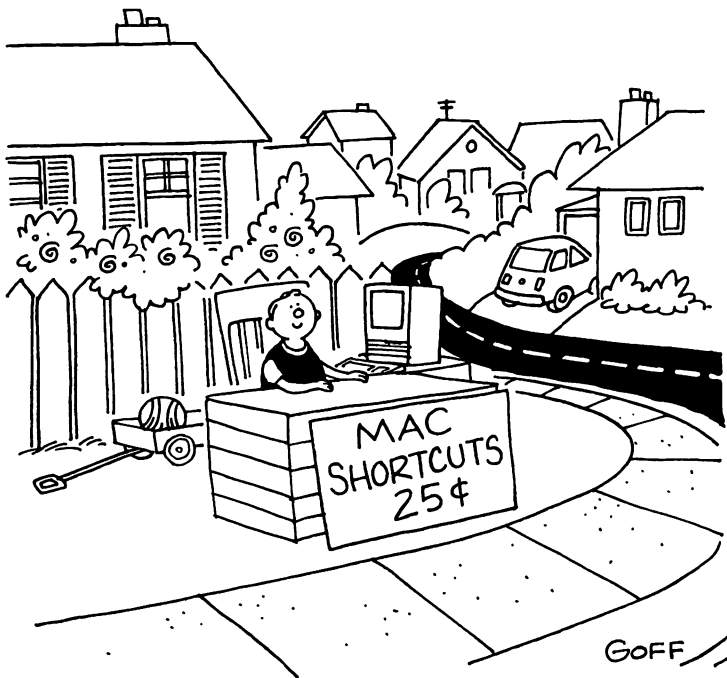
LEARNING CURVE

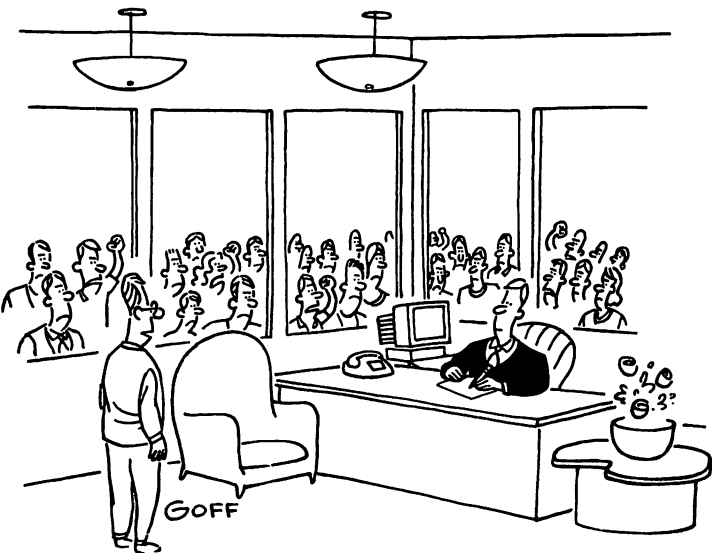


YOU ARE HERE



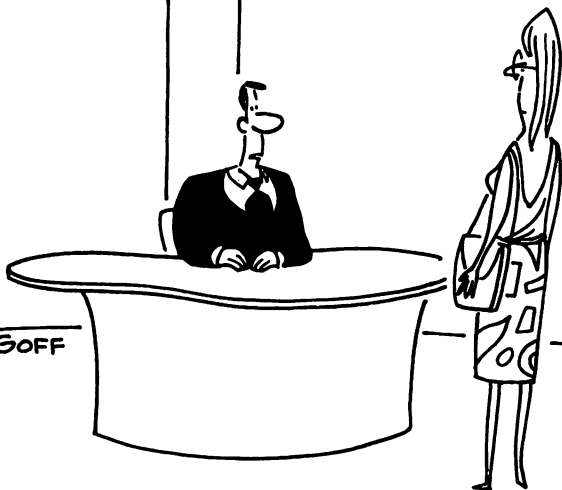
Goff



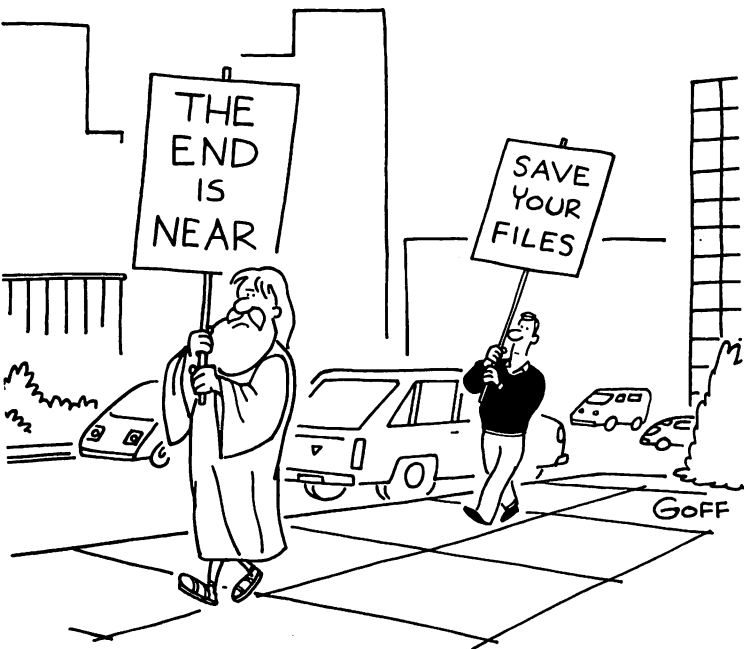


"SOME USERS ARE HERE TO DISCUSS
YOUR DECISION NOT TO UPGRADE OUR
PRODUCT."

INFORMATION



"INSTANT GRATIFICATION? SORRY—
YOU'LL NEED A MAC FOR THAT."

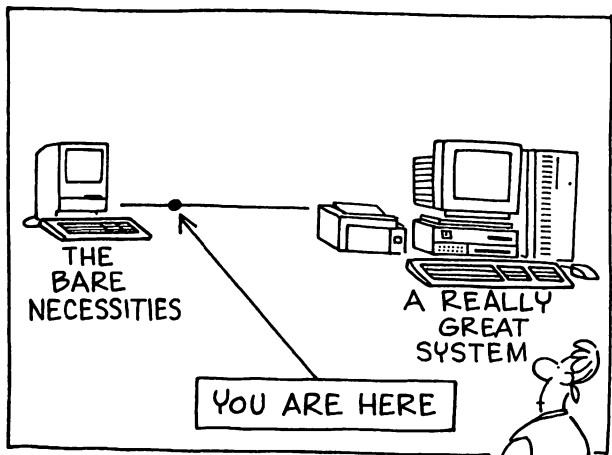




"CAVENAUGH! YOU COME OUT OF
THAT SCREEN SAVER THIS MINUTE!"

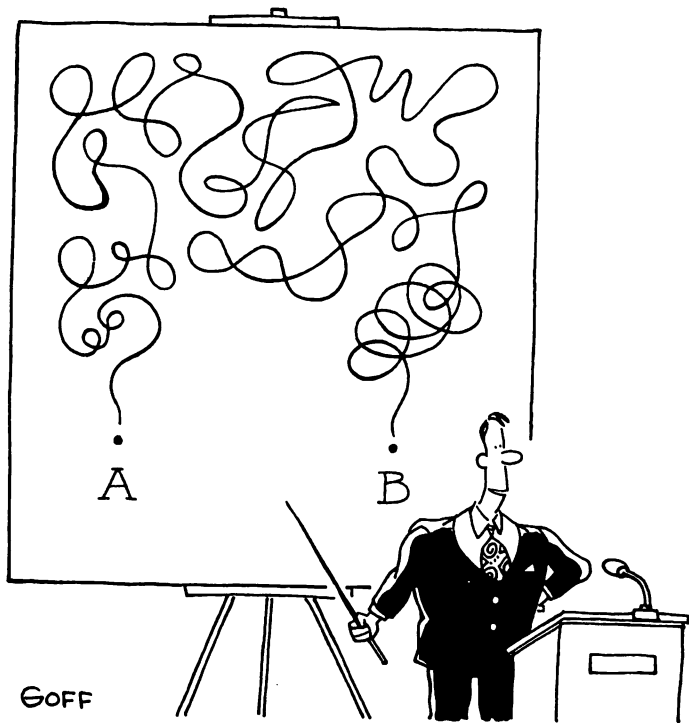


"THE PROGRAM MANUAL SAYS FOR HELP
CALL 911."





"EXCUSE ME, LADY. I WAS WHISTLING AT YOUR POWERBOOK."



"AND SO THAT'S THE SHORTEST
PATH BETWEEN POINTS A AND
B USING MS-DOS."

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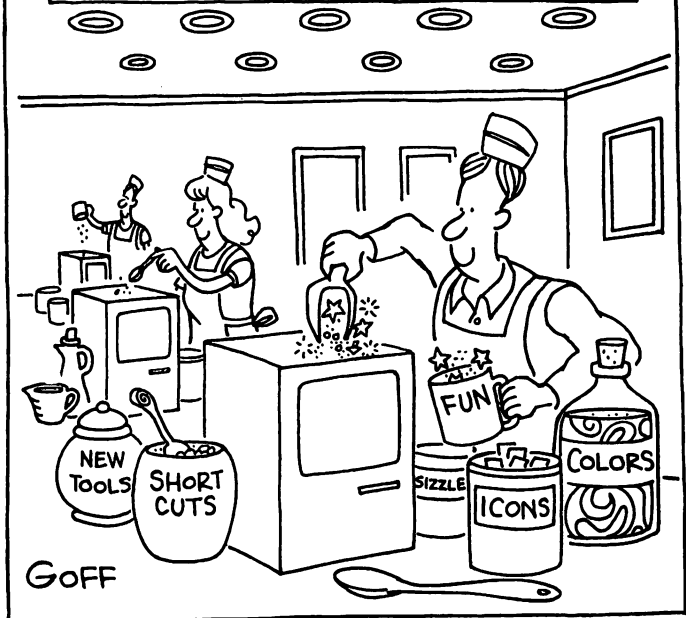
Goff

"READY? OKAY—SAY CHEESE!"

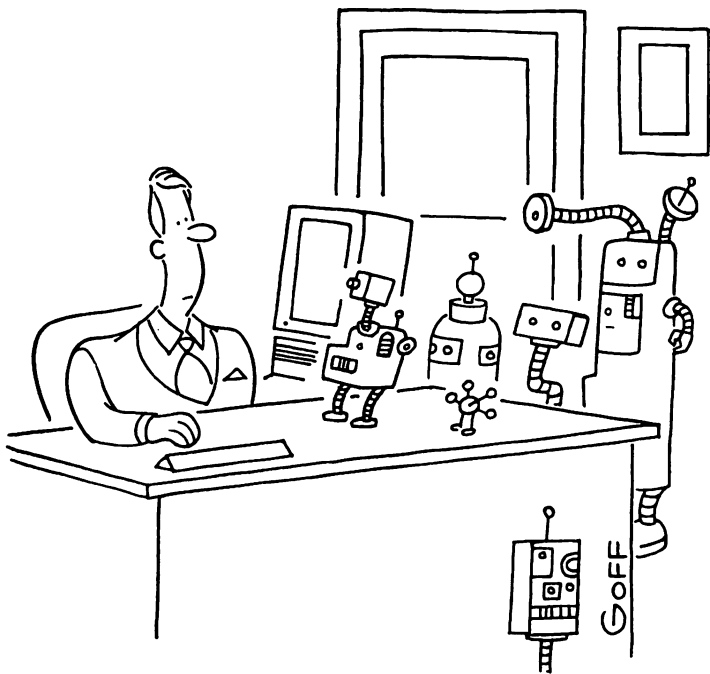


"I THINK IT LIKES ME."

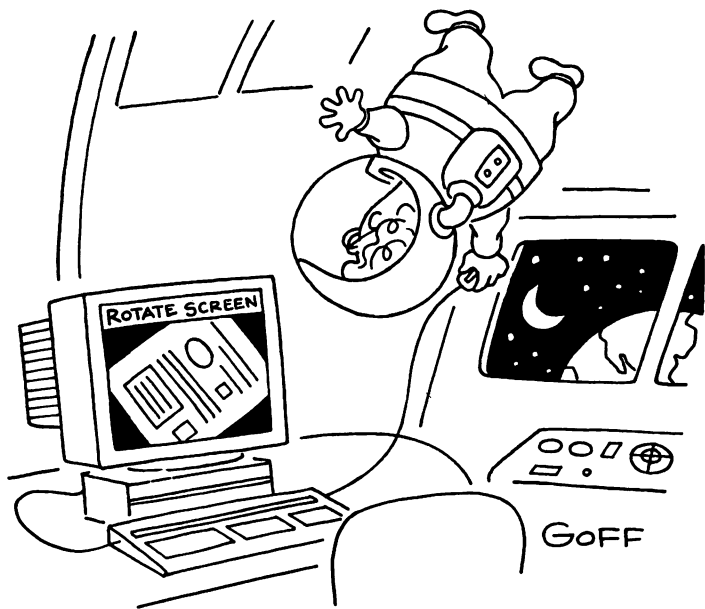
THE MACINTOSH FACTORY



Goff

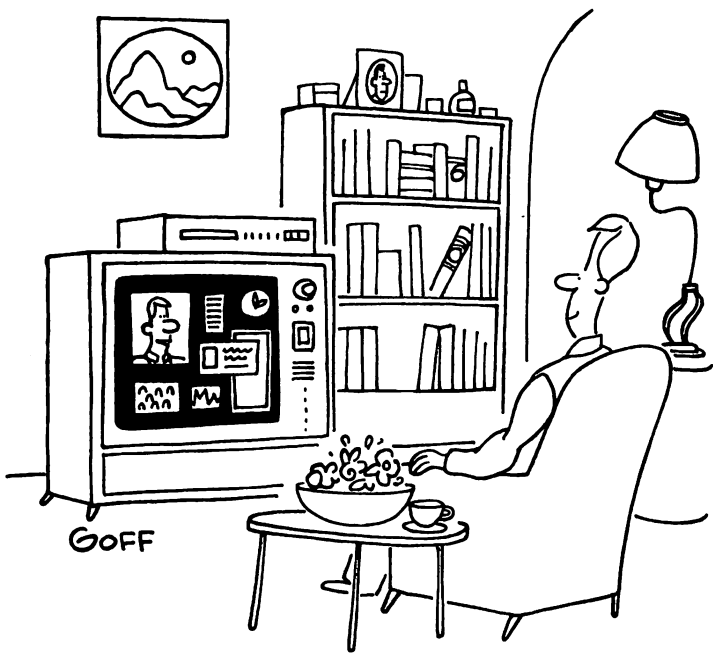


"DIDN'T ANYONE TELL YOU?
WHILE YOU WERE ON VACATION
ALL THE TECHNOLOGY CHANGED."





"DEAR SANTA, PLEASE BRING MY
SISTER SYSTEM 7, A COLOR
PRINTER, A MODEM AND A
SCANNER, AND A PAIR OF SOCKS
AND UNDERWEAR FOR ME. YOURS
TRULY, JIMMY."



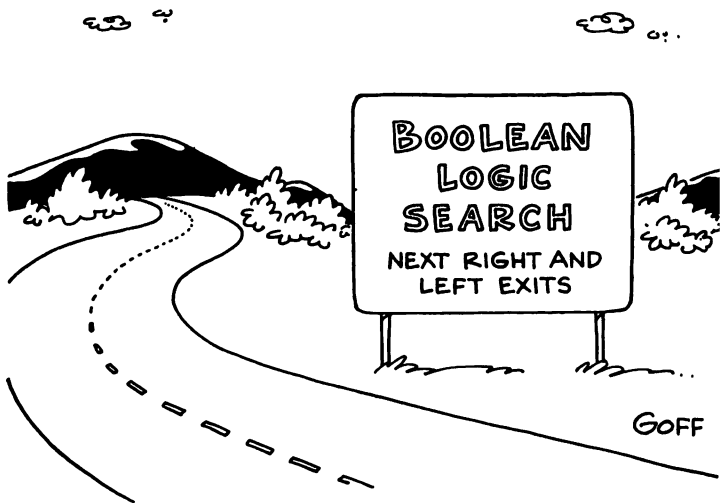
"AND NOW FOR THE MULTI-MEDIA NEWS."



Goff



"THIS NEW SCREEN SAVER IS VERY RESPONSIVE. EVERY TIME MY MIND GOES BLANK, SO DOES THE SCREEN."



GOFF

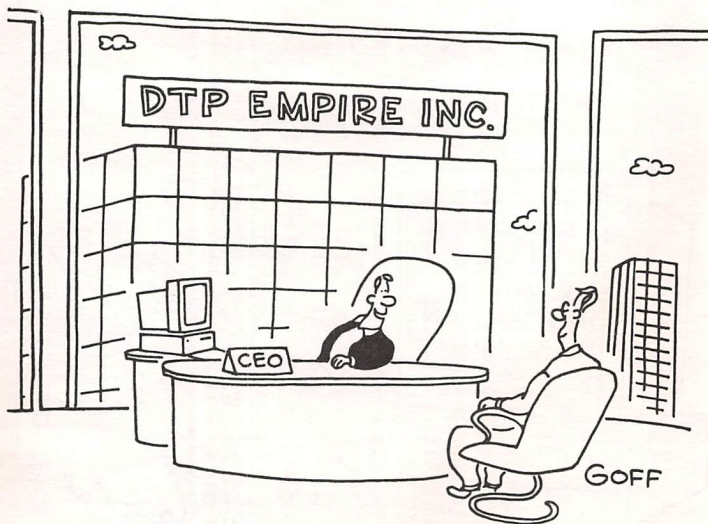




"FROM NOW ON YOU'LL HAVE TO SORT
YOUR TRASH FOR RECYCLING."



"I TOLD YOU NOT TO GET THE PC!"



"IT ALL STARTED WITH A MAC
CLASSIC AND A SUBSCRIPTION TO
MAC/CHICAGO."

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About **Mac/CHICAGO**...

"The Resource for Chicagoland Macintosh Users."

Mac/CHICAGO, a bi-monthly magazine, is packed with resources for Chicago-area Macintosh computer users. Our columnists, including the well-known Don Crabb, are experts in their fields and good writers, to boot. The Mac/CHICAGO Trade Directory provides a comprehensive listing of local services available--- everything from consultants to service bureaus to laser cartridge rechargers and used equipment.

We put a lot more emphasis on people than most Mac magazines. We profile local users and local companies which provide services to Mac users, and show how people use the Mac to do real projects.

Mac/CHICAGO is the only all-Macintosh publication for Chicagoland readers. The articles on Mac software, hardware, and techniques are written for end users rather than technoids, with plain language and often a humorous tone. Of course, Ted Goff's cartoons always give us something to smile about!