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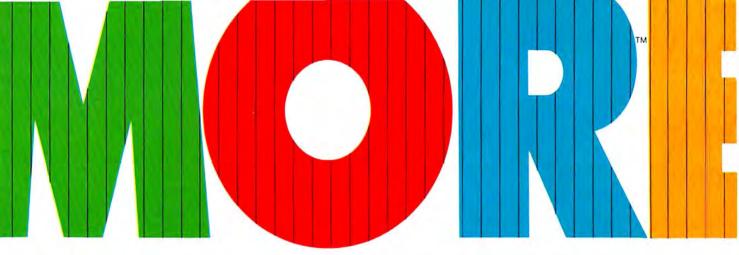
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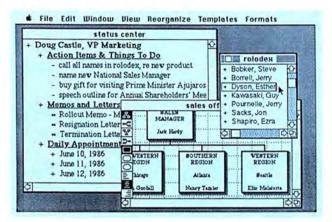
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- · Price Wars How they Affect American Tech
- · American Tech's Strengths and Weaknesses
- · What's the Competition Doing?
- · Opportunities
- · Why We're Vulnerable
- Recommendations

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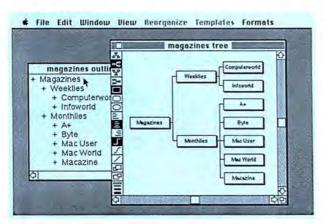
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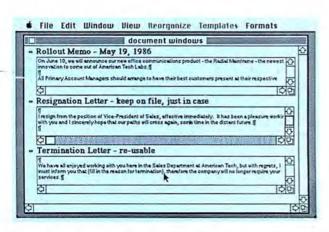
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### MacUser

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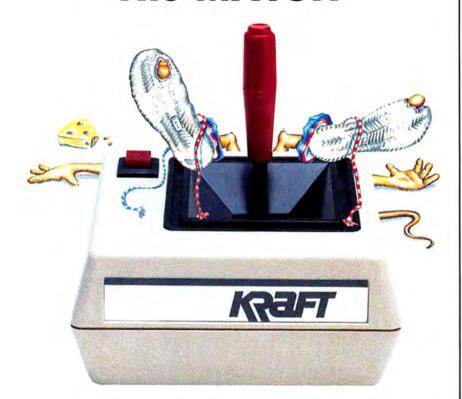
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-Link Up, September 1985.

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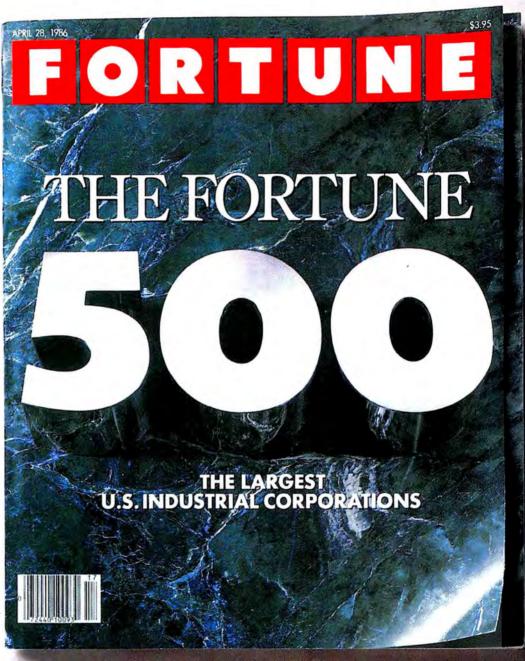
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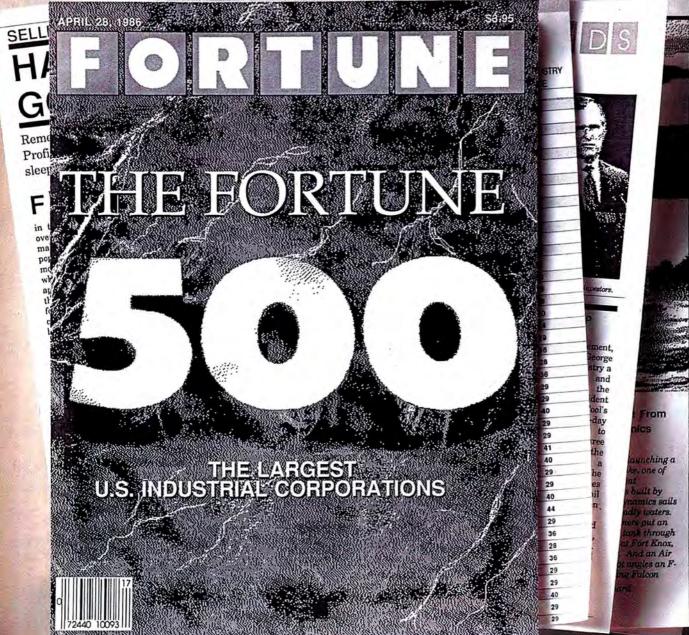
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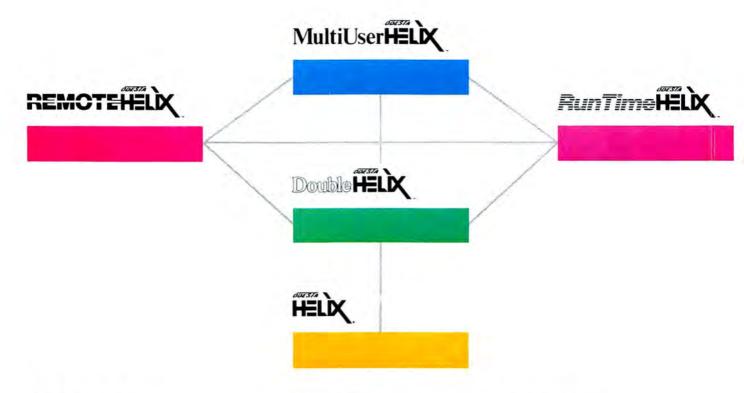
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by Neil L. Shapiro

### THE MAC, CIRCA 1988

well, here I am typing away on my new Mac Plus. While I've used other "Plusii" before, this one is my own new, personal machine and I'm finding it performs even better than I had expected it would. That, and Apple's stock performance (keep in mind that I am writing this in May, so if the bottom fell out since then, don't blame me) have me feeling pretty good about Apple's future.

But what will that future be like for us as consumers? I think a lot of the clues are already scattered about so that we can look through a screen darkly into the future of the Mac marketplace. What will the new Macs be like in 1988-89?

### A TWO-PART PLAN

According to many third-party reports I have heard, Apple is now working on two projects that don't appear to be connected at first, but which I feel are strongly intertwined. Both of these new projects may be unveiled by the time these words appear in print.

One project is the "slotted Mac" and the other is Rambo.

The slotted Mac is, of course, the open Mac — the Mac that you don't need a Torx screwdriver to pop open and which, once opened, will easily accept hardware add-ons internally. The slotted Mac means the end of clamshell architecture that has tied the Mac for so long, and, by itself, is an event eagerly anticipated.

Rambo is the code name (as far as I can tell) for a new machine in the Apple II line which is sometimes referred to as the IIX. The new IIX machine will probably have a 16-bit microprocessor, a Toolbox-style of ROM similar to the Mac's in some ways, fantastic color and sound capabilities.

Right away I can see the new Apple writ large in these two plans. The Apple Corporation is no longer playing one machine against the other. It is letting all machines become everything they can be. So how does this affect the Mac?

It probably means that there will be some overlap between the technical capabilities of the two lines of machines leading Apple to differentiate between the two computers by developing the capabilities of the two machines so as to best reflect what each machine does better than any other competing computer.

The Macintosh is already a premier machine for everything from word processing and desktop publishing to spreadsheets and home accounting. Currently, the Apple II is the nation's most popular machine for education and entertainment.



I think we will see Apple recognize how the machines are perceived and not only aim its marketing efforts at furthering those perceptions, but also dovetail its development effort to the same effect.

In other words, I don't see such things as color screens and sound capability ever becoming the "main" Macintosh. With the slotted Mac I am sure that color will be available as an add-on. But I don't see Apple pushing for it — not when you consider that the Apple IIX is waiting in the wings with color that will blow (from what I have heard) away anything else in the marketplace.

Rather, I see Apple enhancing the things that the Mac does right now to make them things the Mac does perfectly. I think that the Macs in 1988-89 will feature expanded memory, larger screens, higher resolution, faster disk storage and an ability to easily link machines via powerful local and other networking.

I expect that the Macs, as they come

from the factory then, will allow for options such as screens that can show an entire tabloid-sized page at one time. I would imagine that such large screens might take advantage of the flat-screen technology that the TV industry will be well along with by then. Not everyone will want to see an entire newspaper page at one time, so the default screen will be a CRT that can show an 8 1/2" by 11" sheet of letterhead in full size. By the same time, Apple will also have developed a LaserWriter that can sell at today's dot-matrix prices. They will thus, by 1990, compeletely own the desktop publishing field and will, in all likelihood, be challenging such firms as Merganthaler for a premier position in the fields of newspaper and magazine pro-

A built-in 100-megabyte hard disk coupled to an expandable base of 16 meg of memory will allow for the true use of artificial intelligence routines in business-oriented software. The Cray in Cupertino is, I would guess, chugging away at the first few of these algorithyms now.

By 1989, Apple will have firmly established, both in technical and marketing arenas, the Macintosh as the machine of choice for a business environment. On the other hand, I believe Apple will have deemphasized the Macintosh as a computer for education and will throw most of its corporate support in that area behind the new IIX line.

### THE CLONE WARS

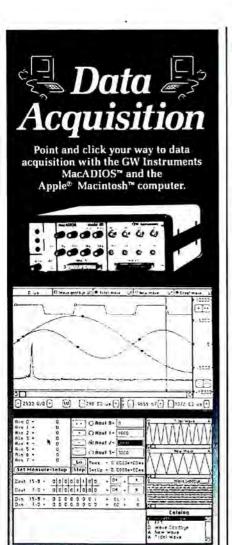
I also don't think that the Mac will be alone on the desktop by 1988-89. A cartridge for the Atari ST that plugs into an ST and turns it into a Mac has already been demonstrated. Many naive press reports have played this up as some sort of amazing technical achievement. But when you pop open the cartridge, what's inside? Macintosh ROMs.

Well, uh, OK.... I'm not so amazed anymore.

But I'm still a little excited. That means that if you could pick Mac ROMs off a tree somewhere you could turn all Atari STs into Mac-compatibles.

One columnist has even gone so far as to say, in print, that Apple should make their ROMs public domain because if they don't the "hackers" will pirate the code anyway. Well, let's leave aside the insulting use of the word "hacker."

Instead, and for some reason I feel inclined to use a science-fiction style of analogy, let's just say that your first step in terraforming a new planet is not to give away the farm. Apple, I would hazard to guess by the end of the year,



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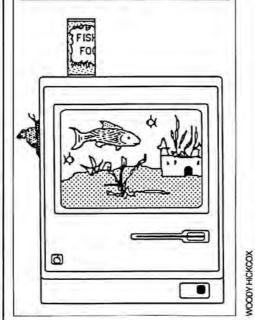
will probably decide on a licensing procedure for its ROMs and various routines used within those ROMs.

The Desktop Metaphor does deserve to become the world standard for personal computing. But just as MS-DOS didn't get to where it is today by only working on one machine, the Macintosh interface has to expand onto non-Apple machines in order to triumph.

Of course, there is no reason in the capitalist world why Apple should not both protect their market share and make a few bucks out of this. I doubt that Apple will ever say, "Hey, you want to buy 500,000 ROMs? No problem!" On the other hand, there are numerous ROM routines that could be licensed out to other companies that would help those companies make Mac semi-compatibles without infringing on Apple's rights. I would expect that such "semi-compatibles" would be capable of running some, but not all, Macintosh software and accepting some of the newer hardware add-ons.

By 1989 then, I think we will see an expanded Mac marketplace. The Macintosh will remain the absolute best machine for the Desktop Metaphor, which by then will be the way most people want to use computers. There will, though, be many other machines all capable of emulating a portion of the Mac's capability. But the Macintosh will be the standard against which all other machines are judged.

Well, I started this column by commenting on how happy I was with my new Mac Plus. Gee, now it looks like a Model T to me....

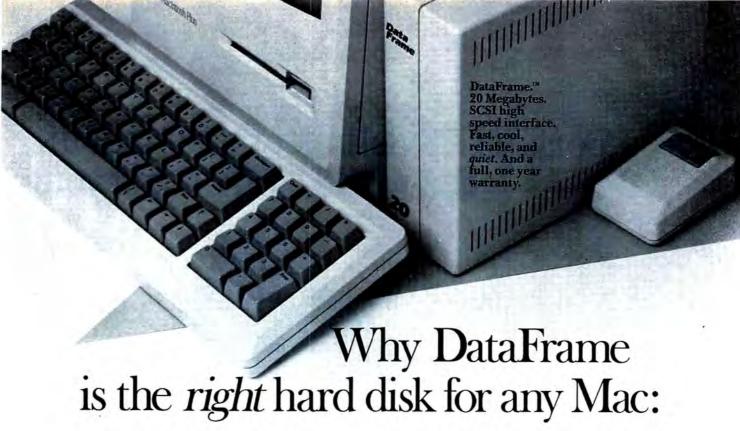


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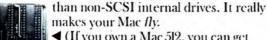




**B**ecause we looked carefully at what users need in a hard disk system for the Mac, and made the right design decisions. Decisions that give you significant benefits over any other Mac hard disk. They are:

### Decision: Floppy disk port or SCSI?

Hard disks that use the serial or floppy disk port, such as the Apple hard disk, are *slow*. The SCSI interface (introduced with the Macintosh Plus) is considerably faster. The DataFrame uses the SCSI interface, and consequently runs *much* faster than hard drives that use slower ports. Yes, even faster



◀ (If you own a Mac 5l2, you can get DataFrame performance too, with our \$99 SCSI adapter.)

### Decision: Internal drives versus external drives?

Internal drives save desktop space, but there are serious trade-offs. First, you lose your system while the drive is installed. Worse, you lose your system if the drive needs repair. (Internal drives have earned a not undeserved reputation for frequent breakdowns.)

Then there's heat—the enemy of reliability. Internal drives add heat to the system. You either use a fan—which means you listen to an annoying whine while you are working—or you use no fan, which means your system gets too hot.

DataFrame is external, so it adds no heat to the system. Because the drive is preformatted, you can take it right out of the box, plug it in, and be working in minutes. And if your hard disk should ever need service, you just unplug the DataFrame (you can still

use your Mac) and get a replacement *immediately* from your dealer.

### Decision: Under-system or beside-system?

A drive under your Mac has the same heat problems as a drive inside your Mac. The drive must either have a fan (*noisy*) or it sits under your Mac like a little hotplate (*unacceptable*).

DataFrame sits *beside* the Mac, uses a vertical 'chimney' design to vent heat, needs no fan, and therefore stays cool *silently*.

### What else?

SCSI means easy expansion—you can 'daisy chain' up to seven additional drives or other SCSI peripherals, using DataFrame's second SCSI port. Plus, DataFrame boots your system directly from disk, saving you time. And we used Apple's Hierarchical File System, so all 20 megabytes are available on line at all times. Most important, DataFrame is so reliable, we back it up with a full, one year unlimited warranty. That's confidence you can't even get from Apple.

### The result of all these decisions:

DataFrame has been chosen by more professionals, more Macintosh software developers (including many in Apple Computer, Inc.), more dealers, and in fact, *more people* than any other SCSI Macintosh drive, *by far.* 

So before you commit to any hard disk for your Macintosh, you owe it to yourself to see DataFrame in action. You'll find it at any of the hundreds of qualified SuperMae™ dealers. They're listed next to this ad.

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- Gives you a full-screen editor and mini-word processor that lets you jot down notes, create and edit files, and/or be used in conjunction with programs like MacWrite or MacPaint.

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Jean-Louis Gassée, VP, Product Development, Apple Computer

SideKick is the first product for the Mac that begins to make real the promise of an electronic desktop.

Lawrence J. Magid, Chicago Sun Times

35 //

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font, style and size. Once detached, text values can be moved to another part of the drawing, such as an information table.

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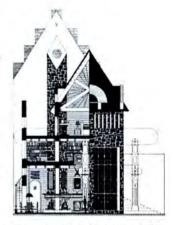
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MacDraft is compatible with other Macintosh applications, and now the PICT format makes it even more convenient.



Courtesy: Trout Creek Ltd., Vail, CO 81657

### DRAW YOUR OWN CONCLUSIONS

Incredibly, MacDraft is only \$269, including a backup disk. It's a good old fashioned value that just may convince you to put away your drafting pencil forever!



### A HAND FOR HAND-MADE

We were very gratified to read the excellent review of our product, Mac the Ripper, in May's Quick Clicks section. Our artist, Trici Venola, squealed with delight when she was told you had given

the program four mice!

Trici's delight was dampened considerably by the comment that "a lot of the graphics look as though they were digitized." None of the artwork was digitized — all those gorgeous graphics were painstakingly hand-drawn by Trici using nothing but her considerable skill, talent and the Macintosh mouse.

HARRY BRENTON

OPERATIONS MANAGER

In intending to pay Ms. Venola a high compliment, we inadvertantly implied that her works were digitized. We meant that they are as good as the best digitized work. MacUser apologizes to Trici Venola and Miles Computing for any confusion caused. - TFH

### **UPDATING THE UPDATE**

While I agreed with most of Tim Onos-ko's "On Your Macs" article in the April issue, I must disagree with two points of negative criticism about Ready-SetGo, version 2.0.

Tim left the impression that since there are no scroll bars to move the sheet within the screen window, SHOW PAGE was the only way to move around the screen. The most useful improvement I found in version 2.0 is the ability to move around the screen simply by command-clicking any side or corner of the document you wish to move toward.

According to the impression left by the article, there was no visual indication that a block is ready to be moved or resized. My 2.0 changes the solid line of the block into a gray line when either action is initiated. This change from solid to gray is not as fast as one might expect, and Mr. Onosko may not have waited long enough to see the change. RICHARD W. BEATTY CHESTER, NY

### MORE WORDS ON WORD

Every Word fan should copy the "What Doesn't It Have?" breakout from Page 59 of the May 1986 MacUser and mail it to Microsoft with the words, "Amen. Amen." written in the margin. I've never seen a more succinct wish list for Word.

"The Secrets of Word" contained good advice. One of the biggest timesavers available, though, is the ability to use keystrokes for many functions with-

out touching the mouse. Doug Clapp called them "arcane," but I call them productivity boosters. I can format a document twice as fast using keystrokes. JEFF WILSON, EDITOR

NASHVILLE BUSINESS JOURNAL

### **OLD MEETS NEW**

or about a year I've been the owner of a 128K Mac. Previously, I didn't want to touch a microcomputer with a tenfoot pole! My oldest son talked me into it. At age 57, I bought one. Since then, my rear end has become flat from sitting in front of this fantastic device pumping out letters, manuscripts and drawings. The only consternation I experienced was trying to make sense out of the software instructions, but MacUser has often come to the rescue. Thanks, UDO FISCHER

ALAMOGORDO, NM

### **POWER? NOT FOR EVERYONE**

think the Mac Plus is something else. I want one. I don't need one, but that hasn't stopped me so far. But now, let me quote Steve Bobker: "Many users simply don't need the power the Mac Plus offers." If someone had said that to me about six months ago, I might have lots of money still.

Unfortunately, I didn't start reading MacUser until I already had my Mac. But I made the mistake of reading some other magazines before I got my Mac. Implicit in all of them was the unstated idea that if you weren't a Mac power user, if you didn't run hu-mongo databases and spreadsheets, if you didn't integrate and correlate and incbriate and whatever else with your Mac, you were somehow a second-class user. Like, if all you're going to do is run MacWrite on your 128K Mac, you might as well go get a pocket calculator and glue it to



your typewriter instead.

MacUser has freed me from all that. MacUser is nice. It's friendly. It's even funny. Like the Mac. So I quit reading the other magazines. MacUser tends to talk about the stuff they talk about before they do, anyhow.

BILL CAMERON OXFORD, OH

### A TWO-WAY GOLDEN RULE

Ithough very impressed with the excel-Alent quality of myDiskLabeler from Williams and Macias, I found the copy protection a hindrance. In a moment of frustration, I wrote a letter to the authors, suggesting that they could turn a very good product into a very recommendable one by removing the copy protection. I expected the usual reply of, "Unfortunately, at this time...."

Today, my wife received a call from Williams and Macias stating that they agreed with us and that, because of user response, they were removing copy protection from future releases, effective

immediately.

I encourage your readers to support software vendors like Williams and Macias, who keep the legitimate user in mind. I also encourage all those who frequently use "borrowed" copies to buck up and buy the products. I would hate to think good will would go unrewarded.

RUDY RUGEBREGT SANTA CLARA, CA

Okay, Aldus, you've done it now! The company sent me another extortion letter, telling me that if I want access to support or upgrades to my registered, \$495 PageMaker, I need to fork over \$75 a year. Now mind you, they'll still charge me for the upgrades, but if I don't pay them the cash up front, they're not even going to tell me about them! Absolutely no support after 45 days means I'm already in the twilight zone. Of course, when I called the (non toll-free) support line I was told by their tech people that "nothing could be wrong with our software, it must be your LaserWriter." When I explained that my LaserWriter worked fine with everything else, they suggested I not put so much on one page! Great advice for page composition software.

The extortionist tactics concerning upgrades and support is deplorable. Aldus, get your MS-DOS product ready those users enjoy this type of abuse. DARYI. TSCHOEPE

HOUSTON, TX

# SQUINT! SQUINT!

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### SO WHAT DO "THE REST OF US" THINK OF MACUSER?

Premier Issue looks like a winner!l" David LaComb, Schenectacty NY 12304; "Best of the bunch!" Patrick J. Flynn, E. Lansing MI 48825; "Great first Issue; keep it up!" Charles Fisher, Los Allos CA 94022; "The "Macintosh" of Macintosh magazines. MacWorld now has a standard to shoot for," Devin B. King, Anaheim CA 92806; "Very Jeased, I Ike it." Trent Reese, Austin TX 78750; "Excellent — well written and informative." Dr. Donald L. Kane, Satellite Beach FL 32937; "Reviews and ratings are the best." William R. Anderson, Rio Grande Chy TX 78582; "Very, very nice. But don't stop here!" David Wheeless, Midland TX 79701; "Super ideas – more? James P. McIntyre, Louisville KY 40219; "Looks like a yery good publication!" H. James Rosenburg, Chicago IL 60602; "Good! No gosh-wow articles. I hate gosh-wow articles. Keep this level." Merryl Gross, Lake Grove NY 11755; "The first issue set a very high standard of usefulness." Roscoe First, Sweet Briar VA 24595; "Great articles. Best of any so far." R. Ponton, Visalia CA 9327; "it's great!" Keep up the reviews and programming articles." Devon L. Petty, Hanover NH 03755; "About time a magazine for real Mac users came out." Cabriel Davidov, Dallas TX 75248; "Excellent!" Brett Sage, Jacksonville FL 2211; "Excellent!" But. J. Head, Wylie TX 75098; "It's great!" Denies Sims, Stockton CA 95207; "Excellent Product capsules." D.G. Detling, Dakland CA 94604; "Very good. Maybo very, very good" Charles Preston, Anchorage AK 99521; "Nice magazine. Much better than MacWorld." Richard Clone, Dallas TX 75219; "Very useful!" Jos. L. Anderson, Boston MA 02134; "The best Mac publication on the market!" Robert J. Milko, Oakton VA 22124; "Excellent! Steven P. Young, Brooklyn NY 11218; "Best (Mac) magazine Ive seen yet." Craig Dugas, Lake Orion MI 48035; "Excellent. Finally a new magazine to outdo MacWorld." Board Lawrence, Anaheim CA 92804; "More informative than MacWorld." Richard Clone, Dallas TX 75219; "Very useful!" Jos. L. Anderson, Boston MA 02134; "The best Mac publication on the market!" R



THE VERDICT IS IN, AND APPARENTLY WE'RE DOING SOMETHING RIGHT. THESE ARE JUST A TINY FRACTION OF THE COMMENTS WE HAVE RECEIVED FROM OUR READERS VIA OUR READER SERVICE CARDS. NONE HAVE BEEN EDITED OR TAKEN OUT OF CONTEXT. IF YOU WOULD LIKE TO ENSURE YOUR COPY OF THE WORLD'S MOST USEFUL MACINTOSH MAGAZINE AND SAVE 48% OFF THE NEWSSTAND PRICE, FILL OUT THE COUPON OPPOSITE AND SUBSCRIBE. WE'RE PUTTING MORE INTO MACUSER SO THAT YOU GET MORE OUT OF YOUR MAC.

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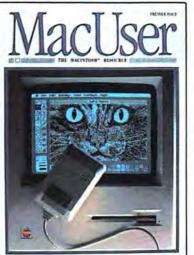
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### **ROOM FOR ONE MORE**

work in a computer store. Recently, we opened a Macintosh Plus and found that the 800K drive takes up half the space of a 400K drive, but Apple took the same metal frame to support the drive. That means there's a place just under the internal drive for a second one.

I sincerely hope that Apple will offer (yet another) upgrade to replace the front panel of the Mac for a second internal drive.

JEAN-FRANCOIS MARTIN RIMOUSKI, QUEBEC, CANADA

While it certainly looks like there's extra room for a second drive in the front of the Mac, electromagnetic interference problems make that particular upgrade unlikely in the near future. — SB

### (MINI)FINDING HFS INCOMPATIBILITY

MacUser's reviews on software should have some notation indicating whether or not the program works on the Mac Plus. Non-compatibility can be a real hassle, especially considering that software supposedly can't be returned for that reason.

EDWARD E. PAGE EAGLE RIVER, AK

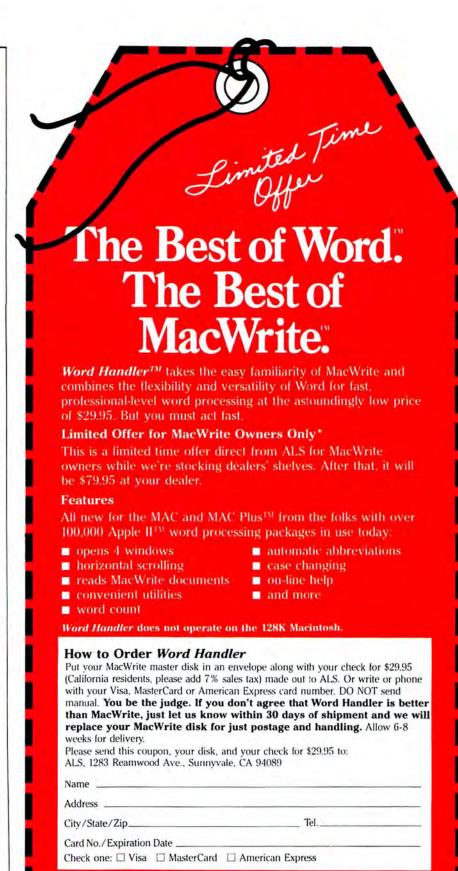
While we agree with your suggestion in theory, it's almost impossible to put it into practice. That's because most software publishers are scrambling to correct any incompatibility with the HFS system found in the Plus. Any such lists would be out of date before we could even print them. — TFH

The May 1986 MacUser has two very good discussions regarding the Macintosh Plus and the software program Word. What hasn't been discussed is the difficulty of using our old 512K Mac software in a Mac Plus!

Some software completely fails in the Plus environment. Others partially fail. Word, for example, can't use the Plus' numeric keypad, and Copy II Mac and Harrier Strike Mission failed completely on my Plus. Some accessories purchased for the 512K Mac (like hard disks) are buggy in the Plus environment.

Good luck if you have an office like ours, with a mix of 512K Macs and Pluses operating on a communication network like AppleTalk. We have had more system failures and software compatibility problems than we think reasonable. Doug Clapp will have to start all over again to learn the secrets of *Word* on the Plus!

GLENN WILLIAMS McLEAN, VA



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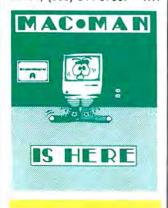
### MENU

### **MAC MEETS PAC**

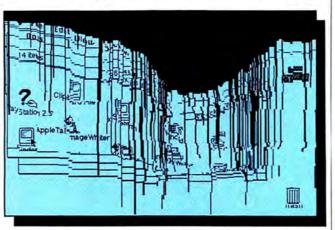
The Mac hasn't been wellknown as an arcade gaming machine, and with good reason—its mouse.

But NUVO Labs is all set to market Mac-Man, a remake of the arcade hit that casts a bigmouthed Macintosh as the hero in a dot-gobbling marathon. To make the game feel more like it should, NUVO is enclosing a joystick adapter (developed for the now-defunct Assimilation) for the Mac. This little pin adapter plugs into the Mac where the mouse usually does. and allows any standard ninepin joystick to work with the game. The game runs without the adapter, but only for a short. keyboard - controlled demonstration.

The game and joystick adapter are bundled together and sell for less than \$30. Contact NUVO Labs, 245 Hank Farm Road, San Luis Obispo, CA 93401, (805) 544-5766. —TFH



### Tales of Macs Overheating



One Hot Summer Day My Screen Just Started to Melt!

Thanks to the FLOW desk accessory.

### GREAT, BUT HOW FAST CAN HE TYPE?

Steve Wozniak received a B.S. degree in electrical and engineering sciences from Berkeley in May, which he worked towards under the pseudonym of Rocky Raccoon Clark. He began studying for the degree back in 1971, but put his education on hold to establish Apple. Woz now heads a company called CL 9, which makes infrared remote control devices for home entertainment systems.

In a commencement address he delivered to the University of California's graduating class of engineers, he told the audience, "Now I can go out and get a good-paying job." —TFH

### IRS COULD SOCK IT TO TAX SOFTWARE

Recent IRS rulings could affect the makers of income tax preparation software—especially the kind that uses some artificial intelligence—in a manner which can tax both the patience and the pocketbook. According to the ruling, if a tax program

offers "substantive tax instructions rather than just mechanical assistance," the company which created the software is considered a tax preparer—and is subject to a \$100 penalty for every understated return prepared with that program. Most tax preparation software functions simply as a calculator, and often as a printer. But according to the IRS, using a computer for certain tax calculations could qualify as "substantive tax instructions." —TFH

### THE MICE IN THE BAND

Until now, the biggest drawback in Macintosh music software has been that instrument sounds have all sounded computer generated. No matter how good the notational accuracy, a synthetic snare drum still sounds like a synthetic snare drum.

Studio Session is the first music program for a microcomputer that uses real digitized (or, sampled) sounds instead of synthesized instruments. Over 60 instruments are included with the package, including drums, electric and acoustic flutes. synthesizer bass. sounds, a piano, and many more. Using SoundCap, an audio digitizer software/hardware combo (also marketed by Kette), users can record from any audio source and feed the sounds into the Mac to create their own instruments. An editor program makes music composition quite different from

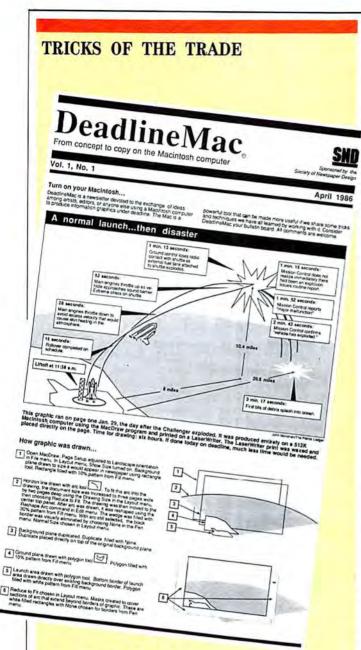


what Mac users are accustomed to from other music programs.

Studio Session's other unique feature is that it isn't limited to the Macintosh's standard four voice sound output: it can play back six separate voices simultaneously. All previous music programs for the Mac have been limited to the

standard four Mac voices. Thanks to this, Studio Session emulates a six track sampling studio. Now your Mac can be a sound playground, and at a reasonable price.

Studio Session retails for \$89.95 from the Kette Group, 6860 Shingle Creek Pkwy., Minneapolis, MN 55445. (800) 328-0184.—DB



One of the nice things about the Mac community is the fact that we are linked together by our desire for the aquisition of increased knowledge and techniques on the Mac. DeadlineMac is a new newsletter devoted to developing better techniques, exchanging ideas, and sharing tricks for anyone who would like to produce information graphics under a deadline.

Artists and editors alike can now turn to *DeadlineMac*. *DeadlineMac* is full of helpful tips, hints and new ideas to make graphic work easier and faster.

For further information, write to DeadlineMac, c/o John Monahan, Graphics/Design Dept., The Patriot Ledger, 13 Temple St., Quincy, MA 02169, (617) 786-7000.—RBK

### **USER GROUPS GET TOGETHER ONLINE**

User group officers, newsletter editors and others interested in user groups for Apple computers now have a new, national place to meet and discuss their interests. CompuServe's MAUG group and Apple Computer have formed the Apple User Groups Forum.

The new forum features a message area as well as a real-time conference line and a large database library. The message area will enable user groups all over the world to pool information, advice and expertise. The

conference area will allow special guests to talk about user groups, as well as permitting on-line get-togethers. The database library can be used to share newsletter articles with others, to allow companies to issue press releases and to maintain a central spot for listing user groups.

Apple's User Group Evangelist, Ellen Leanse, will utilize the Forum to stay in close touch with user groups. Apple will also make a lot of new info available through her. — NLS



### PICK A TEMPLATE—ANY TEMPLATE

DBase II is still one of the most widely used database programming systems for microcomputers. One of the reasons for its success is that people using DBase to create their own databases were able to turn around and sell their custom-crafted applications to businesses of the same type that have the same software needs (otherwise known as "vertical software marketing").

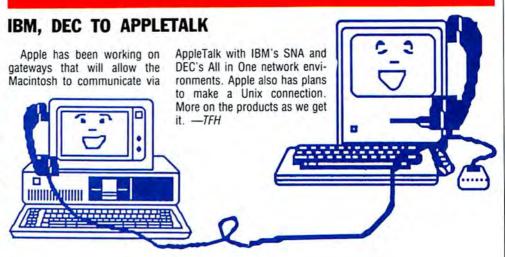
Omnis 3 is recreating the same phenomena in the Macintosh world, and to prove it, Omnis' publisher, Blyth Software, has released a Business Directory with a catalog of vertical market database templates. The 127-page guide includes listings of custom packages for gen-

eral accounting, business management, payroll, inventory, invoicing, job costing, point of sale, medical, dental and legal management, among others. It also contains names and addresses of authorized *Omnis* trainers, consultants, and support people throughout the U.S.

This directory is a must-have for *Omnis 3* owners, consultants, organizations marketing *Omnis 3* product or services, or anyone interested in setting up a custom database on the Macintosh. Single issues can be ordered direct from Blyth Software for \$7.00, or a one-year subscription (four issues) can be had for \$16. Blyth Software, 2929 Campus Dr., Suite 425, San Mateo, CA 94403, (415) 571-0222.—*DB* 

### From the Next MacWrite?

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### A DELICATE MATTER

Mac Plus memory upgraders, be warned! While the SIMMs (single in-line memory modules) are quick and easy, their locking tabs are a bit delicate. Reports have been coming in that some of them snap off with just slight pressure. Losing one doesn't seem to affect operation, but losing both will prevent a SIMM from properly seating. And replacing just the SIMM base doesn't seem possible. You'll probably have to swap motherboards. If your board is past warranty and you don't have AppleCare (or similar protection) and maybe even if you do, that'll cost you \$245 (price from our local dealer, the McGraw-Hill Bookstore Computer Department). All for a tiny piece of plastic. So be careful in there. - SB

### KANSAS CITY STAR TAKES MAC TO THE PRESSES

A three-month test of Macbased publishing systems went into effect on May 6 at the Kansas City Star. According to Clark Lambert, director of data processing at the large Midwestern newspaper, five production areas are being concentrated on to "reduce the amount of steps" required to produce graphics for editorial content and advertising.

Lambert said that, "The technology has been looked at and used for a year or so by USA Today and Knight-Ridder newspapers. We're just getting around to looking at it, but it can be used by a major newspaper."

The Star will be using a Macbased layout and typesetting system designed by The Electronic Publisher, Inc. For more information, contact The Electronic Publisher, 208 South Marietta Street, Excelsior Springs, MO 64024, (816) 637-7233. -TFH

### **UPDATES**

Do you have the latest versions of your programs? Most programs indicate what version they are when you look in the About . . . choice at the top of the Apple menu. If your version isn't the latest, contact the publisher about possible upgrades. Look for addresses in our Mini-Finder section. Here's our list (as of press time). - SB

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| Finder (HFS)*      | 5.2   | Mac  |
| Finder (MFS)*      | 4.1   | Mac  |
| FONTastic          | 2.7   | Mac  |
| Font/DA Mover      | 3.1   | Mac  |
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| Hayden Speller     | .2C   | Micr |
| Helix              | 2.0r7 | Micr |
| Home Accountant    | 1.03  | MS   |
| ImageWriter Driver | 2.2   | MS   |
| InTouch            | 2.1   | MS   |
| Jazz               | 1A    | MS   |
| Just Text          | 1.1   | MS   |
| LaserWriter Driver | 3.0   | Mult |
| MacDraw            | 1.9   | Musi |
| Mach 1             | 1.1   | myD  |
| MacBackup          | 3.5   | 0mn  |
| MacBase            | 1.0   | Over |
| MacDraft           | 1.3   | Page |
|                    |       |      |

| MacLabeler      | 2.0      | QUED 1.4                       |
|-----------------|----------|--------------------------------|
| MacNosy         | 2.1      | Quickset 2.0                   |
| MacPaint        | 1.5      | Rags to Riches 2.6             |
| MacSpell+       | 1.1      | ReadySetGo 2.1                 |
| MacTerminal     | 2.0      | Red Ryder 9.2                  |
| Mac Tools       | 5.2      | Resource Editor                |
| MacWrite        | 4.5      | (Resedit) 1.0d12               |
| Mac Zap Copier  | 4.1      | Resource Editor (Redit) 1.2    |
| Mac Zap Tools   | 3.5      | Sidekick 1.1                   |
| Mac Zap Patcher | 3.1      | Slide Show Magician 1.3        |
| MeasureTest     | 3.8      | Smartcom II 2.2B               |
| Megamax C       | 1.42     | StatWorks 1.2                  |
| Microphone      | 1.0      | Switcher 4.9                   |
| Micro Planner   | 1.1      | Tempo 1.1                      |
| MS BASIC        | 2.1      | ThinkTank 512 1.3              |
| MS Chart        | 1.00     | ThunderScan 3.2                |
| MS File         | 1.02     | Top Desk 1.2                   |
| MS Fortran      | 2.1      | TurboCharger 2.0               |
| MS Word         | 1.05     | VersaTerm 2.00                 |
| Multiplan       | 1.1      | *HFS is Apple's new Hierarchi- |
| MusicWorks      | 1.1      | cal File System that comes in  |
| myDiskLabeler   | 2.11     | ROM in the Mac Plus, MFS       |
| Omnis 3         | 3.10.MAC | stands for Macintosh File Sys- |
| OverVUE         | 2.0d     | tem and is the old, "regular"  |
| PageMaker       | 1.2      | file system.                   |

### JEEPERS, I CAN ALMOST FEEL IT!

Remember those 3D movies like "The House of Wax" that kept early movie audiences on the edge of their seats? Now, thanks to a technique discovered by Jim Ludtke (a MacUser contributing artist and a budding Macmaniac), the Mac and a couple of colored ribbons will let you make homebrew 3D imagery right in the comfort of your home.

There are two different techniques for creating 3D prints. One involves using Easy3D, which limits you to the images that this program produces. The other involves using VideoWorks, which can work with anything pasted in through the Clipboard.

In Easy3D, create the desired objects. Set the view to "Super Camera" and make a screen dump (COMMAND-SHIFT-3). Rotate

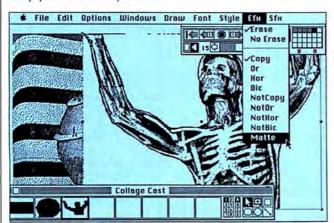


Look at the extreme right and left hand sides of the picture. The left side has a strip of blue, the right side a strip of red. For this picture, the 3D glasses should be worn as indicated.

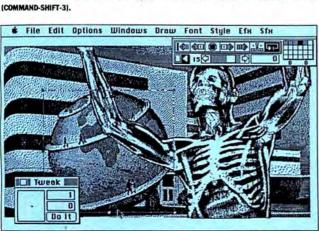


the camera view 1 to 4 degrees horizontally (the 3D effect will be minimal at 1 degree, and the maximum effect at 4 degrees). Create a second screen dump. See the diagram for the VideoWorks version.

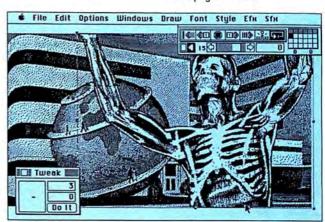
You now have two MacPaint files. These must be printed one over the other, one blue and one red. Using either I/O Designs ColorPrint or SoftStyles ColorMate color printing software, this process is quite easy. The result is a perfectly registered double printout. Using red-blue 3D glasses (which can be obtained at novelty shops, movie trivia stores, or created with red and blue acetate and cardboard — the newer 3D glasses with gray polarizing filters won't work), you'll see your creation leap off the page. — DB



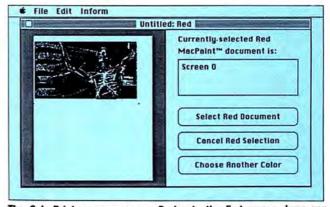
Begin by copying the individual picture elements from either the Scrapbook or from MacPaint files (using the Art Grabber DA), then PASTE each one into a Cast member window. Position each element into the desired position in the main window. Choose MATTE from the EFX menu for each element. After placing all the elements, press command-shift-1 (to hide the menu bar and all open windows). Make a screen dump (COMMAND-SHIFT-3).



Select an element and open the TWEAK window. Set the horizontal shift to one pixel to the right, then click the Do It button.



Select the second element and shift it two or three pixels to the right. Continue this process for all the elements in the picture. (Note: elements shifted the same number of pixels will appear in the same 3D plane; those shifted to the left will appear farther in the background.) When everything has been moved to satisfaction, press COMMAND-SHIFT-1, then COMMAND-SHIFT-3.



The ColorPrint program screen. Designate the first screen dump you created (Screen 0) as the red document. The second screen dump (Screen 1) will be the blue overlay. Print them out (Hint: whatever method you end up using, always print the red screen first), and don the 3D specs. Voila!

### NEW

## ON THE MENU

### PLAY IT AGAIN, MCMAC

Celtic music is one of my passions, and I'm always on the lookout for new albums. I recently got a wonderful new album entitled The Celtic Macintosh. The title does not refer to apples nor to any family group in the Highlands, but to the wonderful machine that produced the master. All of the superb music was created by Paul Lehrman using a variety of electronic musical instruments and sound processors (Yamaha, Casio, Roland, Kurzweil and Lexicon equipment was used), all under the control of a Mac.

The music consists of both traditional and contemporary Scotch and Irish reels, jigs, hornpipes, airs and laments. The instruments include electronic recreations of the traditional instruments and some new sounds never heard before in this sort of music. They all combine to produce a traditional, yet very exciting sound.

This cassette was created without the need of a professional studio (although the sound processors involved are by no means within the reach of everyone). The artist is thus freed from schedules and budget overruns, and has total creative and editing control. Hopefully this album is the first of many Macproduced masterpieces.

If you'd like to sample *The Celtic Macintosh*, it is available on cassette tape for \$10 (postpaid) from Paul Lehrman, 31 Maple Ave., #1, Cambridge, MA 02139.—*SB* 

### **RUMOR MANAGER**

Two of the most hyped productivity packages are about to disappear without a trace. Why? The competition is about to get too hot . . . look for an Apple University Consortium type operation to make a big push in American (both public and private) high schools this fall . . . for the Christmas selling season: a super, designit-yourself scenario kit for one of the major fantasy role-playing games . . . the Great Database Shakeout will continue unabated, with more products leaving the market than entering . . . seen in the midwest: a Mac with a holographic display feature that would make R2D2's head swivel . . . multitasking operating systems for the Mac are cropping up all over. Andy Hertzfeld's Servant has been bought by a major company and should be out in early 1987. (The company? Who's in Washington and BIG?) Multi-Mac, a program of strange origins, is slowly dying a strange death. Seen recently on the East Coast were alpha versions of Erato (she was the Greek Muse of lyric poetry), a program developed in France, we think. And, of course, there's Apple's own super-secret, in-house project called Recognition. It looks good and is easily the best and most powerful, but internal bickering may kill it. Right now look for Servant and Erato to be first out. . . . Like split-screen images on TV? How about a two-screen Mac, with both high-resolution black and white and slightly lowerresolution color. Prototypes have been seen in at least two game companies. (And it has

slots too.). . . the people who developed the wireless, infrared keyboard for the PCjr have a model for the Mac. Our sample didn't work real well, though. .

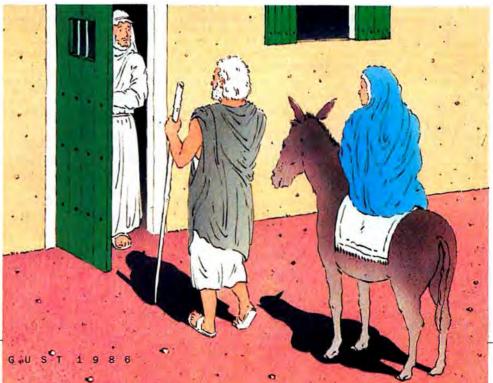
. . One of the Mac Team hardware hackers has installed a Mac in his car's dashboard. There's nothing like batting out a few quick memos on the way to work . . . A recent count of prototypes for the "next Mac" totaled 12. Almost everything you have ever dreamed of, and some things we're quite sure you haven't . . . Mac prices will take a nosedive right after the first of the year, as increased competition and the new Macs make their mark . . . Bill Atkinson has been showing his new masterpiece around. Look for Apple to market it by the end of the year. It's a real stunner, as revolutionary as MacPaint was.

### THERE'S ROOM AT MACINN

If you run an inn and you're about out of patience, we may have the answer for you. Wake up to *MacInn*, which provides a complete front desk and reservation capability for any lodging establishment. Hotel owners can check room availability at a glance, prevent overbooking and maintain guest histories. *MacInn* also includes integrated back office functions, including

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camping areas, trailer parks and any other businesses which use reservations. *MacInn* requires at least 512K and a hard disk. The full *MacInn* package costs \$1250, but a \$40 demonstration disk is available. For more information, contact Hayes Associates, Inc., PO Box 216 Eliot, Maine 03903, (207) 439-9361.—*Dawn Johnson* 



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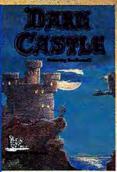
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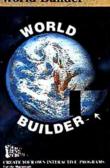


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by Robert R. Wiggins

# THE REAL COMPUTER OFFICE

'm getting tired of people telling me that the Mac is not a business computer; that it's not a "serious" computer; that it's a "toy." I use my Mac in my business every day: it's my financial record-keeper, calendar, phone book, expense-tracker and word processor. I use it to create reports for clients (who invariably ask "How did you do this chart?"). I use it for spreadsheets. I use it as a terminal for informational services and electronic mail.

There's obviously something wrong here. People whose opinions I usually trust are telling me that my business computer isn't a business computer. So I decided to do a little unscientific research.

My clients are some of the biggest names in finance, brokerage and banking. And most of the people I deal with are in the data processing end of the business (where the dollar meets the disk, as it were). Virtually all of the middle managers I deal with have an IBM PC sitting on their credenzas (never on the desk - you can't look like you have to have it). I set out to determine what these computers were used for not what their owners said they were used for, but what they were actually used for. Then I could determine what a business computer had to do, and see if the Mac measured up.

•Spreadsheets. That's what every one of these technological marvels were really used for. Spreadsheets. And not just any spreadsheet — the only ones who weren't using Lotus 1-2-3 were using Lotus Symphony. Budgets are prepared and tracked on these spreadsheets. Salary plans are laid out. Cost accounting is done. But since the Mac has Excel, the most powerful spreadsheet available for any microcomputer, this isn't why the Mac isn't a business computer.

•ASCII terminals. A distant second to spreadsheets, but widely used nonethe-

less. From the programs I saw on the IBM, the Mac has it hands down on this one, whether it be MacTerminal, Red Ryder, Smartcom II, Microphone, or whatever.

•Word processors. Not widespread use, but some. Most businesses still rely on secretaries and dedicated word processors like Wang and IBM, and for good reason. The IBM PC, regardless of software, is just not a great word processor, especially for non-secretaries. The Mac with MacWrite, on the other hand, is both powerful and easy to use as a word processor.

 Mainframe terminals. Not very many folks have PC 3270s (including the XT and AT varieties), but this is one application where the IBM PC excels. Of course, it doesn't hurt that IBM is controlling both ends, as well as the software at both ends that supports them. However it's done, this is the best use of IBM PCs in the office today. Now the Mac does have 3278 emulation in MacTerminal, and, with the use of AppleLine controllers, can be attached to a 3274 control unit, but the IBM implementation allowing up to four simultaneous host sessions on up to four different hosts is clearly superior. And since the control program in the PC allows multitasking, and has special commands to transfer data to and from the host (automatically converting from ASCII to EBCDIC and back), this mode of use makes the PC an intelligent terminal. On the other hand, this version of the PC is decidedly more expensive and very few users have one, so this is not the reason the Mac is not a business computer.

•Project planning software. Another popular use of PCs in business. The Macintosh has MicroPlanner, a very powerful package that also runs on the IBM PC, as well as MacProject, which produces beautiful project charts.

•Various and sundry packages. In this category the PC often wins the business because many of the vertical market packages are not written for the Mac (yet). On the other hand, very few of the IBM PCs I saw in my survey were running any of these packages. And vertical market packages are becoming available on the Mac, so this isn't the reason the Mac isn't a business computer.

So why are all these people using IBM PCs instead of Macs, when it is clear that the reason is not functionality or capability? I asked some of the unknowing participants in my unscientific study why they had an IBM PC.

• "Because it's the company standard." Not an unusual answer. Some of the larger corporations have undertaken studies and selected a "standard" microcomputer. Invariably this is the IBM PC. Buying another kind requires incredible amounts of paperwork and justifications, and most folks just won't bother to try to go non-IBM. Also, many of these companies have centralized procurement, making the IBM cheaper via Volume Purchase Agreements (VPAs).

There are also central support groups for the "company standard" computer, and as many of these micros are going into the hands of neophytes, the support groups only want to have to know one brand. In companies with "standard"





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computers, the Mac doesn't stand a chance except for specialized applications like desktop publishing (almost every company I examined had a Mac in the art department). The Mac has been picked as the "company standard" in a few cases, such as Peat, Marwick, and, more recently, Arthur Young.

• "Because the IBM PC is a business computer." Here the Mac gets hurt for the very reason that's made it so popular: ease of use. Not one person I spoke with thought of the Mac as a business computer, primarily due to the user interface that has been the key to its success. Business users perceive pointing and clicking with a mouse (a mouse?) to be

very unbusinesslike.

· "Because the IBM has color." This is one of the great jokes of the microcomputer world. Businesses, the largest users of photocopiers in the world, need color? Not one of the machines I saw had any color output capability whatsoever, other than to the screen, and most of them had monochrome displays, or were using their color displays in monochrome mode, at that.

 Because no one gets fired for buying IBM." This reason often goes unstated, but it is always there. IBM is safe. If something goes wrong, the manager can always say "But I bought IBM. What more could I do?" Buying a non-IBM computer in the business world of today entails risk, and risk aversion is a major part of most middle managers' personalities. When a manager buys a non-IBM solution, not only does it have to be cheaper, but it also has to be better. It had better have fewer problems, too.

So what does it all mean? Why isn't the Mac a business computer? Because it's easy to use. Business people have worked long and hard to learn Lotus 1-2-3, perhaps even attending companysponsored seminars, and they're not about to use a computer that anyone can learn to be productive on in a few hours. And what of the central support groups, often the ones who selected the IBM PC as the "standard" in the first place? How could they justify their jobs? Running seminars on how to use MacWrite? What about setting up the computers? They have several employees whose jobs are to set up PCs. What happens to them when a computer can be lifted out of the box and plugged in?

The Macintosh is not a business computer because the Macintosh is not a business computer. It can't get the job without experience, and it can't get the experience without the job. Talk about a Catch-22.



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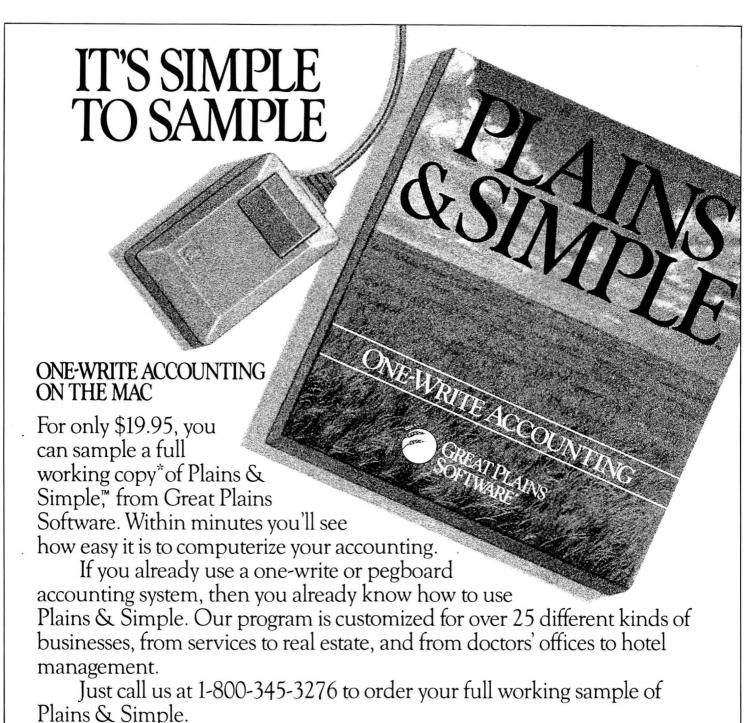
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by Doug Clapp

### REAL LIZARDS DON'T BUY SOFTWARE



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Well, there you go. I'm just telling you this so you're not surprised later. Red Ryder's a good example. I got (and paid) for Red Ryder 9.0 at the Mac Expo in Chicago. On a Friday.

The next day, Saturday, Scott Watson had version 9.1 ready. He means it when he says, "It's more like an ever-lasting subscription than a one-time purchase."

The Red Ryder telecommunications program costs \$40. Is it good? Yes. Is it worth the money? You gotta be kidding: yes. It's got features like Excel has cells. Will you ever see it reviewed in a Macintosh magazine? I doubt it. [Editor's note: Sorry, Doug, see page 68 of the July MaeUser. We thought it a 5-mouser.]

The line between user-supported and traditional software marketing is getting fuzzier and fuzzier. Many user-supported vendors essentially say, "You can use this for a while, to see if you want it. If you do want it, you gotta buy it. If you don't want it, you gotta erase the disk, or give it to a friend."

What's the difference between that and a money-back guarantee? Not much. Traditionally, you pay up-front. Then — increasingly — you get a money-back guarantee if you're not satisfied. It's the same thing with user-supported software, except you pay down-back instead of up-front.

Let's make it still fuzzier. What if Scott Watson takes out an ad in *MacUser?* The guy that markets *PC-Write* for the IBM PC takes out ads. Does that mean that....

Fuzzy, fuzzy. Anyway, you should pay for the programs if you use them. Don Brown, author of *MacBillboard* and the "Mock" desk accessories, says the jury is still out on user-supported software.

But there's nothing new here. Being a human being is a constant struggle: inclination versus ethics. Want versus Should. Nobody "wants" to pay for anything! I sure don't!

"Should" is a hard nut. It always is. The hardest thing of all. Let's face it: I should be in Ethiopia digging irrigation ditches or trying to help dying children. I should. So should you. I won't even mention nuclear weapons.

Those are big shoulds. Scott Watson and Don Brown and the other dedicated user-supported people are smaller "shoulds," but still...well, not a sparrow falls, you know?

Here's a cute story. You can believe it or not. It's cute either way. John Lilly spends much time in his flotation tank. That, and drugs, allow him to leave his physical body and wander the astral/ spiritual/whatever planes of the universe.

And he meets God. Imagine. God. And he hangs out with God for a while. Eventually, God says "I was just kidding. I'm not really God. God is one level up!"

So Lilly goes up a level. And finds God. Imagine. God. And he hangs out with God for a while. Eventually....

I love that story. It's true even if it isn't.

So here we are. Former lizards. Things that just recently crawled out of the slime. Things that still practice genocide, that blithely go around inventing gatearray chips and polyester leisure suits while people starve and die.

"Say, didn't you used to be a lizard?"
"Well, yes, actually, relatively speaking. Before that I was this protoplasm stuff that floated around in the ocean. These days, I'm a power user who hasn't yet paid Don Brown the money I owe him. What's new with you?"

There you go. It's tough not to be a slime. But you gotta try, even though you'll always fail. That's what not being a slime is all about. Preachy, preachy. Boy,

it's amazing what you can get away with, when you're writing to a computer screen. I couldn't preach to my wife like that!

What else can I spend your money on? Let's see...buy FullPaint. A great program, despite noxious copy protection. Later this year, buy SuperPaint from Silicon Beach Software. Buy TML Pascal if you want to learn programming or like Pascal or both. It's a fine, fine Pascal compiler. If you like C, buy Lightspeed C. What's Steve Wozniak's favorite game these days? MacGolf.

What's Doug Sharp (who coauthored ChipWits) doing now? Creating an amazing game. SuperAgent Bob Jacob's Master Designer Software will release it later this year. It'll make Deja Vu look the way Deja Vu makes Brickout look, if that makes any sense. (Don't you love these long, meaty paragraphs?) Buy Balance of Power. (Chris Crawford isn't the rich programmer I said he was, a few months back. But he should be. Let's all get together and make Chris a deservedly rich guy.)

Okay, okay, a new paragraph. Untrue rumor: Andy Hertzfeld will run for President. Drat. Unconfirmed reports: consumers are returning Macintoshes, en masse, to dealers. They're saying "Hey, I used the Resource Editor and I only changed two measly bytes and it crashed! And I spent \$2,000 for this thing!" As a result, Apple is considering voiding the warranty for consumers who use Res-Edit. Some factions at Apple want to forbid sales entirely to anyone who's even heard of ResEdit. "Ever heard of a program called ResEdit? You have? Sorry, we can't sell you a Macintosh. How about an Amiga?"

Confirmed I'm-not-kidding-about-this rumor: IBM will definitely buy Apple. Both firms now operate identically, and IBM officials have noticed that women at Apple now wear the same sharplycreased little two-piece suits, just like the women at IBM. I just got hold of an internal memo from IBM about it. The first thing they're going to do is copyprotect Switcher, raise its price to \$195, and make it a standalone program. Then they're going to replace the Finder with TopView, and make the Mac a characterbased machine. And they're going to reduce the Macintosh clock speed to 4 megahertz, so the Mac doesn't unfairly compete with the IBM PC.

What? I'm out of space? But there's more! Oh well, write me and I'll fill you in: Doug Clapp, 4808 France Ave. South, Edina, MN 55410.

Another month, another column. It's a living.

# HYPERD THE LESS

disk for a record to have to have the second to hav

THE WORLD'S FASTEST MACINTOSH.

HyperDrive is far from the least expensive hard disk for the Macintosh. So you'd expect it to appeal to a relative handful of perfectionists who can afford to have high standards.

Not so: More people have bought Hyper-Drives than any other hard disk for the Mac.

This apparent violation of the laws of economics has a simple explanation: Any hard disk is an investment. And when it comes to choosing investments, cheaper isn't better. *Better* is better.

A line of reasoning that leads straight to HyperDrive.

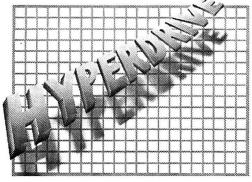
### A FASTER DRIVE. AND A SMARTER DRIVE.

Ours is the fastest hard disk available for the Mac. Period. It will let you launch Microsoft's Excel, for example, two and a half times faster than one competitor. And quit MacWrite over 40% faster than another.

But besides being a faster drive, HyperDrive is also a smarter drive.

Because it also comes with software that lets you make back-up copies of your data onto diskettes. A print spooler that lets you go on to other jobs while your printer is still turning out the one you just finished. And a security program that protects your files from unauthorized entry.

# RIVE VS. ERDRIVES.



THE WORLD'S FASTEST-SELLING HARD DISK FOR THE MACINTOSH.

You can even buy additional software (HyperNet) that lets you share HyperDrivés 10 or 20 megabytes of disk storage with other Macs on an AppleTalk network.

HyperDrive is also designed with the realization that desk space is parcelled out to each of us in very finite quantities. It's the first hard disk that's installed inside the Macintosh, taking up no more space than a Mac itself and preserving its portability.

### **COMMITMENTS & HAPPY MARRIAGES.**

Finally, since any hard disk represents a long-term commitment on the part of the buyer, we match it with a corresponding commitment of our own.

HyperDrive is backed by over a thousand dealers nationwide. Besides our ninety-day limited warranty, additional warranty coverage (HyperCare) is available for up to three years or longer. (See an authorized General Computer dealer for complete details.) And we're committed to upgrading already installed HyperDrives as refinements are made in the future.

All of which explains why *InfoWorld* judged HyperDrive "unbeatable in the current world of the Macintosh." And why *Macworld* 

Macintosh and a hard disk."

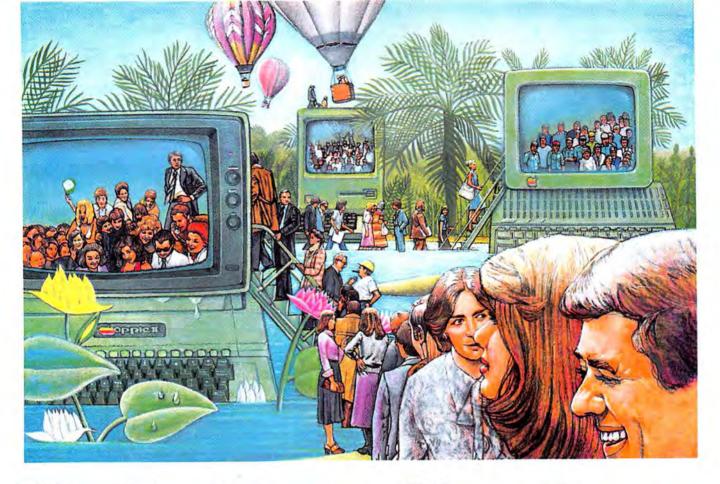
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# **QUICK CLICKS**



List Price: \$425. Requires 512K+. Published by BPI Systems, 3001 Bee Cave Rd., Austin, TX 78746. (512) 328-5400.

BPI General Accounting is the Macintosh version of an accounting system widely used on the Apple II. It is a very simple, straightforward system with four ledgers: Accounts Receivable, Accounts Payable, Payroll and General Ledger within a single application on one disk. Entries are made to one of six entry journals: Cash Disbursements, Cash Receipts, Invoice Register, Merchandise Purchased, Cash Register and a General Journal. Most entries only have to be made once. The offsetting amounts are automatically posted to offsetting accounts in the appropriate ledgers and to the General Ledger.

The range of accounts is specified by the program. Account numbers must be four digits. The last digit can be used to indicate up to ten different departments. The pro-



# What's new, what's happening in the world of Mac? We'll keep you up-to-date with our monthly Quick Clicks.

gram is limited to 8000 total accounts (all types in all ledgers), but the number of transactions is limited only by disk space. Numeric entries can be as large as \$999,999,999,999.99.

A simple data entry window design is essentially the same for all journals. All actions are controlled by menu selections or dialog boxes, but many operations also have keyboard commands as an option.

BPI General Accounting maintains detailed records for customers, vendors, and employees. Select a category of accounts to view from the Select menu and a small scroll window appears so you can view all accounts, vendors, customers, or employees.

Reports include printouts of all journals and ledgers, trial balance, income statements and schedules. Several reports can be lined up in a print queue. Reports can be output to the screen with a rolling scroll (an extra nice feature), controlled by buttons or from the keyboard; or to a printer or disk

BPI offers a support plan called "Support

+ ." This includes 60-days unlimited phone support to registered users. After that there is a charge for calls, unless the problem is a 'result of a bug in the software or is otherwise BPI's fault.

BPI General Accounting is Switcher and hard disk compatible and works very well under HFS (keep the program and all related data folders in one Accounting folder). The program offers one level of password protection.

BPI General Accounting is a simple, solid, well-designed accounting system for small businesses. — MDW



# MIGHTY MAC \$\$\$\$

List Price: \$59.95. Published by Advanced Logic Systems, 1195 East Arques Ave., Sunnyvale, CA 94086. (408) 730-0307.

Ever wished there was a simpler way to keep track of appointments and important events? Mighty Mac offers one approach.

Mighty Mac manages personal schedules using a very friendly and convenient set up. It uses lots of helpful messages that make it definitely user-friendly. All information is placed in data files. The user can create



many databases, although only one can be open at a time.

A well-organized startup screen displaying all Mighty Mac's features is the center from which all information is manuvered. Users see an on-screen calendar function with the current day highlighted, from which the user can select and display events scheduled. Any year between 1753 and 9999 is possible, and days of the week for any of those years can be determined.

Also included is an on-screen alphanumeric keypad used for searching or displaying data in any of the functions (either alphabetically or numerically by date). Below the keypad, the current day and time appears. Finally, *Mighty Mac's* four functions are shown with folder-type art.

The Directory is an address/phone booktype database. Each entry has its own note pad area so that notes can be added to any given name at any time.

The Reminder function is meant to replace the Mac's alarm clock — sort of. It reminds the user of any appointments scheduled for the day, by beeping three times each minute, starting at the proper time, and is paired with blinking of the Message menu title. The menu blinking will continue until the reminder is read. When first selected, an abbreviated version of the message will appear, but if desired, the complete item can be exposed. Unfortunately, if the reminder isn't read or deleted,

the beeping will resume at the next startup.

The Event function holds a dated and time-stamped description of events scheduled, along with a note area for special inputs. The information held in this area can easily be modified without disturbing information in any other areas. The Note function takes the place of the Mac's note pad feature. These notes are also stamped with date and time of creation.

The File menu contains an update window that allow users to insert, locate or modify entries in every function. Getting in and out of the four functions is facilitated by the use of specialized menus. Any information can be found by the use of the Display and Search menus. Specific events or a continuous list of events can be displayed. A keyword capability allows for the search of any item entered in any of the four functions by inputting part of the word or phrase that will call up the event. If desired, all occurrences of those keywords can be searched.

Mighty Mac's real power is in the variety it allows users in accessing their information. Those embarrassing moments that occur when you miss important days or appointments will be history with Mighty Mac in action. — DG

# **QUICK CLICKS**



# ep premium supplied on the disk because *Profit Stalker* and that the ingly. Merlin program is sometimes slow. This imperfec-

# PROFIT STALKER II

Technical Analysis Toolkit for the Macintosh

List Price: \$250. Published by ButtonDown Software, PO Box 19493, San Diego, CA 92119. (619) 463-7474. Requires 512K+ and a Hayes-compatible modem.

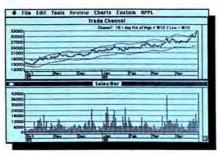
Several things are easier to do on a Mac than in real life. The charting of stocks, commodities and mutual funds is now one of them. *Profit Stalker II* does more with charts and graphs than most anyone could want to do, in a surprisingly painless manner. It is a professional-level program of value to a novice.

A built-in telecommunication (download only) tool is provided, which permits users to obtain stock or commodity historical quotes in daily, weekly or monthly periods, for any span of time specified, from the telecommunications systems of Compu-Serve or Merlin Dial/Data. Users can automate this feature so it can call immediately or at any future time. It also produces a record of the time the program spends online, and for which you pay.

The captured data can be printed out. If that is done, you'll find that the data is organized in a useful manner, titled as to the stock and date of printing and that a summary of the parameters of the data is automatically provided. You get a little more in the printout than you would expect from having observed the data being downloaded.

If you use this program regularly be

warned that there is a steep premium charge for using CompuServe and that the charges can mount up alarmingly. Merlin Dial/Data is a less expensive data source than CompuServe. Dow Jones Retrieval Service is supported only inasmuch as their data can be retreived using Dow Jones Spreadsheet Link and imported using SYLK format.



While some users who don't want to or can't download their data, manually enter it, there is a service which will mail disks of data formatted for PS II. Details are provided in the manual.

The PS II manual is better than friendly. It's veritably chummy. The authors do a creditable job of explaining the multitude of charting options offered and the general philosophy of technical analysis underlying them, although you must turn elsewhere for the fine points. They cheerfully provide unlimited support for their program, including free disk upgrades. New versions are prepared when enough customers request options not already in the program. None of the versions have been copy protected.

A Microsoft BASIC Runtime module is

supplied on the disk because *Profit Stalker II* was originally written in BASIC. Thus, the program is sometimes slow. This imperfection will soon be rectified in a new version that will be written in C and compiled. That should eliminate all speed deficiencies.

With few exceptions, the interface has been thoughtfully prepared. In PS II, a conjure up a dialog box with information as to the stock's high, low, volume and last price on that selected date. There is an option allowing you to draw trend lines on your charts. (The point of technical analysis, by the way, is to identify trends.) And two different charts can be printed (screen dumped) at the same time. The screen dump procedure also provides a bit more information than you would expect. You won't end up with piles of unidentified charts lying about.

Charting is fun with this program. Users can superimpose charts on charts by locking the first one, can view two simultaneously, can toggle between four charts, and can set the parameters of the various charts in an individual manner. All charts can be shown in line or bar format, and in standard, condensed or ultra-condensed mode. The trade channel can be drawn with one of three different pens, so you may easily distinguish it from whatever chart on which it might be superimposed. Point and figure graphs can be customized to an apparently limitless extent. The GRAPHics (is that where the word came from?) are excellent. It is a Mac, after all! Profit Stalker II is an excellent program that does what it says it will do, and a little more. -Linda Joan Kaplan

# MACMEMORIES MEDALLION SET

List Price: \$399, complete set; \$39.95 per disk; \$5 for image preview book. Published by ImageWorld, PO Box 10415, Eugene, OR 97440. (800) 457-6633.

Old images meet a new technology in the MacMemories Medallion Set, a 13-disk clip-art package with some of the nicest images we've seen yet. The graphics are digitized images from the ninteenth and early twentieth century, which have been cleaned up in MacPaint.

Each disk is available separately, although those who can afford the full set are given the added bonuses of a catalog disk, an image preview book that shows each of the pictures and tells users which disk contains each image, and a hard plastic disk box that keeps the set safely stored. The disks are named Memory Lane; Silhouettes and Shadows; Fish, Fur & Fowl; Butcher, Baker & Candlestick Maker; Holidays; Wild Wild West; Twig, Leaf, Root and Flow-

er; Tools, Machines and Merchandise; Art Nouveau; Attention Grabbers; Apples of Our Eye; and Wheels, Hulls, Rails and Wings. Each name describes the disk's contents. (The thirteenth disk is a catalog of all the images.)

The graphics are, in a word, gorgeous. From the voluptuous detail of the Gibson Girl to the stark, art deco flapper silhouette, each is large, beautifully stylized and clean. Most of the artwork looks like those fine-lined woodcuts that were in vogue at the turn of the century. Sharp-eyed users will also notice famous characters of the time, like the Campbell's Soup cherub riding a turkey-drawn wagon on the Seasons & Holidays disk.

Each disk is unusually complete. For example, the Wheels, Hulls, Rails and Wings collection offers four different pictures of horse-drawn carriages, three standard old-style bicycle illustrations (and a few less conventional types of bikes), old-fashioned cars, milk trucks and locomotives, paddleboats, antique airplanes, and even a picture of a diving bell.

Silhouettes And Shadows is the major exception to the set's focus on dreamy, realistic art. Most of this disk's images are

very 1930's in style and flavor. While the graphics offer a variety of silhouettes, like "Wizards" and a Middle-Eastern "Sunset Travels," the main focus of the graphics is on dapper, tuxedoed men and their fur-and-feather clad ladies.

The Image Index Book is very pretty and informative, but there are a few typographi-



cal mistakes that detract from its overall professional look. Still, the index is a great (and very cheap) way to preview all the images offered in the *MacMemories* set. A word of warning, though — once you see the graphics, you won't want to buy just one disk. — *TFH* 

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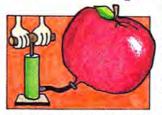
processor. This effectively doubles the system's speed because improvements are channeled to processing rather than graphics.

How about the increased speed that comes from storing frequently used programs in ROM? The Three to One Touch™ board provides that too. It can house 512KB of preprogrammed ROM—enough to store large programs permanently in your system!



Memory. What would an additional 1.5 megabytes of contiguous memory in your Mac mean to you? It would give you the ability to load the operating system, Jazz or Excel and a

RAM disk, and there's still space left in memory for processing a spreadsheet twice the size of what you can now do on your current Mac!



Expandability. How would you like to open the Mac's architecture so that you could attach an array of peripherals? The Three to One Touch™

board's unique interface brings the signals from the 68000 processor to a connector outside the case. HTCP is currently developing a SCSI port and a card cage that will permit the attachment of additional devices.

**Upgradability.** What about further memory expansion? The Three to One Touch™ board can be upgraded to 3.5 megabytes of RAM as soon as the 1 megabyte chips are available *or* additional memory can be accessed via the card cage.



Compatibility. The Three to One Touch™ board can be installed in your Macintosh with Apple's old or new ROM. Furthermore, in that rare case when you want to operate your Mac with-

out the board, it can be logically disconnected by pressing the reset and interrupt keys.

Installation. Here's the catch, right? Wrong! The Three to One Touch™ board installs in minutes and doesn't require soldering or cutting traces. So, you can't do anything during installation that you couldn't readily undo.

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# **QUICK CLICKS** §



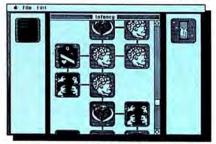
e, from infancy status bars when it's clicked. Status bars

# ALTER EGO \$\$\$

List Price: \$59.95. Published by Activision. Box 7287, Mountain View, CA 94039, (415) 960-6044.

We've all heard of flight simulators, sports simulators, and even financial simulators. Now, we can experience a complete life simulator, a highly unusual entertainment program called *Alter Ego*. This program gives players the chance to try out different life options without having to suffer the possible consequences. The results can be surprising.

The first screen that appears asks players



to answer a number of true/false questions about their own personalities (an option lets the computer randomly generate a character). This establishes the character in whose shoes you'll be walking.

After creating the character, the user can

play through any phase of life, from infancy through the school years, then on to early, middle and late adulthood. In each phase, life events are displayed as icons, which are clicked on to bring the "experience" up on-screen. Other icons line the sides of the screen, representing age-related experiences such as school events or work activities. Players just click once on the icon they want to live through to bring up that event on-screen. For each experience, the screen displays two or more options, with radio buttons used to select them.

Each event poses a particular quandary. For example, in the infant stage, one scenario revolves around the baby's first experience with Grandma. When she picks you up, you have the option to cry or smile, and whichever is chosen affects the character's permanent status.

Because Alter Ego simulates a person's complete life experiences, the program contains a few explicit sexual references that may not be suitable for young players. It's nothing pornographic, mind you—but there does come a time in every young adult's life when sexual experimentation is, pardon the pun, a fact of life.

The object of each experience is to build a well-rounded character who leads a healthy, happy and long life. The player's current status is represented by an icon on the upper left side of the screen, which reveals the character's age, assets and

status bars when it's clicked. Status bars, which represent health, intelligence and other facets of a personality, change from white to black as the character acquires more skills.

There are two editions of the program, one male and one female, and each was designed to simulate the different life experiences of each gender. For example, adolescent boys ask girls for dates; girls can show interest in a particular boy, but he still does the actual "asking out." Still, the female version avoids being overly cloying, cutesy or sexist.

The first time you pick up Alter Ego, you'll be amazed at the depth and humor of the program. The second time around, you'll notice many similar situations, and might even remember which choice resulted in the best outcome. The third time through, you could just find yourself experiencing deja vu. That's the program's only major problem, but it's ultimately its downfall: there just isn't enough information here for 10 or 12 "lifetimes," which is about the least someone should expect after laying out sixty dollars or so.

Despite its limitations, everyone should play Alter Ego at least once. Written by a psychologist, this package offers some interesting—and surprisingly true to life—insights into how our behavior affects ourselves and those around us. It's a lesson in human nature.—TFH

# LE CONJUGUEUR

List Price: \$49.95. Published by Editions Ad Lib, 220 Grande-allee, Room 960, Quebec City, Quebec, Canada, G1R 2J1. (418) 529 9676.

Writing in French is not an easy task, even if you can speak the language fairly well. One of the more difficult aspects of French is knowing what form of a verb to use and how to spell it (French verbs come in a staggering assortment of tenses and persons). While there are some rules for determining correct verb forms, there seem to be as many exceptions as there are verbs that behave according to the rules.

Le Conjugueur, a desk accessory for the

Macintosh, simplifies the process of finding the right spelling for a French verb. As you quickly write along in French (not, admittedly, an easy task on an English keyboard anyway) you might not remember the correct form of simplifiquer, to simplify, in some obscure tense.

The solution is simple! Select Le Conjugueur and type "simplifiquer" in its verb space. Then select a person (je, tu, il, elle, etc.), and a tense (présent, imparfait, subjonctif, etc.). Le Conjugueur checks its glossary and presents the correct form. If a verb is not contained in the glossary, Le Conjugueur extrapolates the correct form basic rules of conjugation and, in the case of irregular verbs, by comparing it to similar verbs.

Le Conjugueur will even type the correct verb into your word processing document if "Insertion Automatique" is selected. That causes the correct form of the verb to appear at the insertion point in the text when the desk accessory is closed.



Le Conjugueur is easy and fun to use. It can be a timesaver for the casual French speaker who writes letters or for the French student working on papers.—MDW

# MYDISKLABELER

List Price: \$44.95: with color printing ability (on the ImageWriter II), \$54.95. Published by Williams and Macias, PO Box 19206, Spokane, WA 99219. (800) 752-4400. Version 2.1, black & white, reviewed here. HFS compatible.

Can you remember, with reasonable accuracy, what is on each and every disk you own? Not many can truthfully answer that question "yes." Files get put on disks as the need arises, and, maybe, a note is scrawled on the disk surface or the old label is scratched out and replaced by some cryptic notes. The problems only arise later when you can't find something that you know you have.

One solution is to make labels for all your disks. These can be simple MacPaint documents printed onto adhesive-backed paper and cut to shape. This solution requires both a foreknowledge of what is on the disks, and time and patience. Another, better, solution is to use a disk-labeling

program. These programs not only read a disk's directory and allow users to put any or all of that information on the labels they create, but they also usually come with diecut, pinfeed labels that can be printed in an ImageWriter and peeled off and applied.

One of the best programs of this type is myDiskLabeler. The program is both powerful and intuitive. Several basic label templates are provided. Users have a choice of simple labels, on which all information is provided by the user; labels with either small icons (32 pixels square) or large

# You Can't go Wrong with MacLightning.

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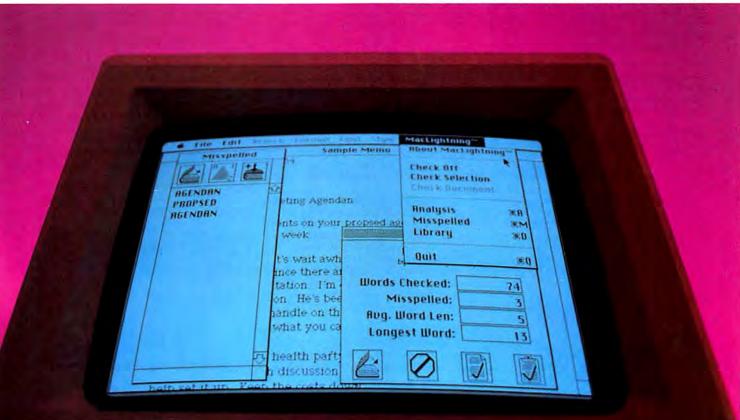
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# **QUICK CLICKS**



& file Edit Fonts Centitze Centityle For

II), regular adhesive-backed paper can be positioning problems on the later labels. The solution here is to create labels, save used in any printer, including the Laserthem to disk, and print in batches of nine. Writer. Printing to the LaserWriter doesn't gain much quality, though, as the label is

icons (64 pixels square); or labels which use information read from the disk's directory. Any information on any template can be edited easily, including graphic information in the icon areas. Icons can be imported from any application or document, using an "Icon Grabber" function.

take advantage of the LaserWriter's fonts. One excellent use for myDiskLabeler is to print multiple copies of labels for your users group's public domain disk or your own software package. Up to 55 copies can be printed at a time.

The package comes with six sheets of pinfeed labels arranged nine to a sheet in a three-by-three grid. These special labels can cause a few problems if they are not used carefully. One batch tested tended to smear, while another didn't. The best solution is to use a well broken-in ribbon in the ImageWriter. The other label problem was that if labels were printed one at a time the page had to be rewound several times, and the pinfeed holes easily wear, causing

printed as a bit-mapped image and doesn't September MSS BEPTEMBER HAMPSCRIPTS September Midnesoripts 20 200

Although the pinfeed labels only position correctly while using an ImageWriter (I or

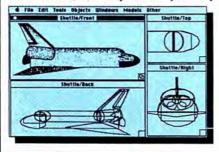
The excellent manual not only gives clear directions, but is loaded with tips for getting the most out of myDiskLabeler. Versions 2.0 and under were copy protected, but in response to user comments, the copy protection has been removed from versions 2.1 and up (bravo, W&M!). - SB

# MACMODEL \*\*\*

List Price: \$40. Published by A.P.P.L.E. CO-OP, 290 SW 43 St., Renton, WA 98055. (800) 426-3667, (206) 251-5222.

MacModel is the most reasonably priced 3D program to appear for the Mac. The question is, how much do you get for your money? Quite a bit. MacModel does some surprising things, considering it's cheap.

The program's somewhat awkward interface can take some getting used to, but once learned, it's easy to find your way



around. Basic primitive shapes are available, including spheres, cubes, cylinder, cones and polyhedrons (solids with variable numbers of planar faces). That's it. MacModel sorely needs more tools for creating primary shapes. Objects can be joined, subtracted from, and intersected with each other.

Multiple windows allow simultaneous views from all sides, as well as isometric (perspective) views. There are three basic ways to display the images in a window: outline, solid and solid shaded. These attributes apply to the whole active viewing window, so that individual objects cannot have different lighting while in the same window.

The quality of the shading is quite grainy. There are two light sources: an ambient light (that determines overall lighting) and a spotlight. Unfortunately, the spotlight cannot be moved in space, although its intensity can be controlled.

Both the ImageWriter and LaserWriter are supported, although objects print as bitmapped images on both printers. A unique print dialog keeps users informed on how many pages (for enlarged printouts) and copies of a document have printed out.

Some of MacModel's other powerful features include: automatic computation of volume, density, mass and center of gravity of an object; units of measurment which include inches, feet, centimeters, millimeters, miles and kilometers; precise threedimensional alignment of objects, and variable object reflectivity (for creating different shades).

An on-line summary lists most of the available commands, and the documentation does a good job of explaining the program's operation. The manual includes in-depth technical information on how the program works, and also describes the exact format of a MacModel file (vital to programmers).

MacModel has been frequently updated (this review is based on version 4.3), and each update is substantially improved. The combination of a low price and unique capabilities helps make this program a true bargain. - DB

# THE LÜSCHER PROFILE \*\*\*

List Price: \$39.95. Published by Mindscape, 3444 Dundee Road, Northbrook, IL 60062. (312) 480-7667.

The Lüscher Profile is a computerized version of the famous psychological profile test that bases its conclusions on a person's color and shape preferences.

Seven tests make up a complete profile. In the first three, subjects are asked to rank different objects (boxes shaded from black to white, with various tones of gray; eight different colored boxes; and seven patterned boxes, respectively) in order of preference, from most liked to least liked. The color and shapes are all printed in a cardboard test booklet enclosed in the program box.

In the final four tests, test subjects use a cardboard screen (enclosed in the package) to highlight different pairs of colored boxes,

choosing which of the two they prefer, then moving the screen down the column to see the next two choices.

Each full, seven-part test takes only a few minutes to complete, making this an ideal party game. Finished tests can be displayed on-screen or printed on an ImageWriter. If a profile is saved, the user is given the option to password protect the profiles from prying eyes.

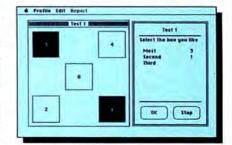
Each profile is about two pages long, and it offers insights into a number of personality facets, including "Your Mood Right Now," "Your Needs, Desires and Goals," "What You Expect From the Future" and "Things To Consider."

How accurate are the profiles? About as accurate as numerology, astrology or palmistry - in other words, the results are usually pretty general ("You don't like to be dependent on others.").

We tested the program on ten people, with two finding the reading exact, and one finding it completely false. Everyone else said it their profiles were 70 to 90% accu-

rate. On the one hand, it's extremely difficult to lie about something as basic as color preference (whereas in a program like Mind Prober, the respondant could just say, "Well, I'm not aggressive" and check the appropriate box). On the other hand, it's unrealistic to expect much more out of this program than you would out of any other pop-psychology program.

The Lüscher Profile is a very enjoyable little program, a nice little pop quiz to spring on a first date. — TFH



# FOR THE BEST IN MAC GRAPHICS, ONE PRODUCT SCANS ALONE.

"Best Peripheral Device" MacUser

The editors of MacUser named ThunderScan the Best Peripheral Device of 1985. Here's what they said: "ThunderScan from Thunderware is an astonishing device that transfers images to the Mac by scanning them using a snap-in device that replaces the Image-Writer ribbon... Easy to hook up and use, relatively inexpensive, this device should be owned by anyone who uses graphic images on the Mac."

> "Best Graphics" MACazine

Based upon their personal use, the readers of MACazine voted ThunderScan the Best Graphics System of 1985.

"Best Hardware Product" MACazine

We didn't finish first here, but in this case we don't object to second best. Of all the hardware products on the market, ThunderScan finished second only to the Mac 512 as the Year's Best Hardware Product

To get the best graphics from the world's most graphic computer, experts and users agree: Nothing works like ThunderScan. Because only ThunderScan replaces ImageWriter's ribbon cartridge, scans printed images and turns them into high-resolution MacPaint documents. Just \$229 complete including our powerful image enhancement software (no video camera required). Get yours today. Or contact us for more information and sample ThunderScanned images.

ThunderScan, as shipped, is compatible with the 128K or 512K Macintosh. ImageWriter 1 & II and LoserWriter Compatibility with the wide-carriage ImageWriter and Mac Plus requires accessories. Contact us directly for answers to your compatibility questions



Thunderware, Inc. 21 Orinda Way Orinda, CA 94563 (415) 254-6581



# OUTFITTING

TIRED OF ALL THE PILES OF PApers on your desk? Sick of digging through filing cabinets looking for important documents? Exhausted from staying up all night trying to reconcile the cash ledger with the checking account statement? If so, you've probably said to yourself at least once, "I need one of those fershlinger computers to help me run this business!"

So it's time to bring the office into the modern era. Time to automate your whole business, so with the click of a button the payables are paid, the receivables are received, the inventory is turned over, the cash ledger is balanced, and you can concentrate on business. Sounds easy. It's not quite that simple, but with a Macintosh maybe it can be done without starting a second career as an electronics technician (and a third career as a programmer).

#### **GETTING STARTED**

Most people start with the hardware. They run out and let a smooth-talking computer store salesperson (who looks and talks suspiciously like the used-car salesperson who sold you that used Edsel last year) convince them that they need the latest and greatest from IBM. Fortunately for them (and the salesperson), IBM happens to make an OK computer that has a lot of software and hardware add-ons available, so it can normally be made to do just about anything. Unfortunately for them (but fortunately from the sales perspective), there are so many options and so many combinations that many people get confused and end up buying far more than they really need.

What is needed here is another approach. Don't go near a computer store until you know what you want a computer to do for you. Read some magazines (the one you're reading is an excellent choice). Talk

# YOUR OFFICE

A professional's guide

through the

hardware/software

jungle out there.

to your associates who have already taken the plunge. Take that seminar at the local community college. Gain an understanding of what computers can and cannot do for someone in your business. Find out if there are any "industry-standard" software packages in widespread use in your business (and find out what computers these packages run on). If time is more important than money, hire a consultant to do all this for you (be wary of consultants who sell hardware and software, though). In short, do all the sorts of things you would do to investigate a business opportunity or a new investment.

### SELECTING A SYSTEM

Now that your computer consciousness has been raised, you get to pick your computer (and you still haven't gone to a computer store).

BY ROBERT R. WIGGINS

In your research, you probably already discovered that most businesses use IBM PCs, Apple IIs, and Apple Macintoshes. Unless your research turned up a compelling reason (such as an industry-standard piece of software that only runs on a certain machine and that you must have), or unless you are very technologically proficient and/or have the time to learn a lot of complicated command languages, forget the first two and concentrate on the Macintosh (what did you expect from a magazine called MacUser?). The Macintosh is easy to learn and easy to use, yet is still a very powerful computer, and one that is ideally suited for the office. It doesn't take up much room on the desk, is portable enough to take home from time to time, and there is a great deal of business software available for it.

The Macintosh comes in more than one model, but for business purposes the Macintosh Plus is the ideal choice. Its 1 megabyte of memory allows plenty of room for data when running most business software packages, its disks each hold 800K of data, and its speed enhancements make it really swift.

For a printer, there is the almost letter-quality ImageWriter II dotmatrix printer. Letter-quality daisywheel printers can be used, but with more difficulty and with the loss of the "what-you-see-is-what-you-get" Macintosh philosophy, where the printed image is identical to the screen image. Since this is a business system, with the attendant investment tax credit and depreciation allowances (get them while they last), the expensive, extremely high-quality LaserWriter would be the printer of choice, especially if your business involves much correspondence and/ or business graphics.

For data storage, you'll definitely want a hard disk. Since the Macintosh Plus has a SCSI (Small Com-

# **OUTFITTING YOUR OFFICE**

puter Standard Interface) port, there are many possible choices here, from 5 megabytes to over 200 megabytes of storage space. Apple offers its own non-SCSI unit, the Hard Disk 20 (HD20) which connects to the disk drive port on the back of the Mac, is design coordinated, and fits under the Mac bringing the screen up to eye level. Other units, such as the HyperDrive 20 and the Micah AT, fit inside the case and thus take up no extra room. While the internal hard disks seem to offer more convenience, you may not be able to use the Mac if they break down. If an external hard disk fails, simply disconnect it and send it off to be fixed. (You did back up all the material on to regular disks recently? Right?) You can even have multiple hard disks (not a bad idea for backup and availability if one breaks).

There are also disk servers that can let several Macs share applications and data. Servers require that all the Macs be tied together by a local area network (LAN). The most common LAN is Apple's AppleTalk network. Omninet and Hypernet are also gaining favor in small offices. One interesting software serving solution is a program called *MacServe*. It turns any hard disk and AppleTalk network into a disk serving network.

### SELECTING A DEALER

Now go to a computer dealer. Which one? Again, use the same thoroughness you would use in selecting any major supplier. Or more. Get recommendations from associates. Check them out thoroughly. Visit them. Interview them. Check out their service department. Computers are complex systems, and you need to have someone reliable who you can trust standing behind the products you select to entrust your business to. Good computer dealers are harder to find than good car dealers (and you know how hard that is), so look high and low, long and hard.

## SELECTING SOFTWARE

So now you have your Macintosh Plus, printer, and hard disk (and if you selected your dealer well, you didn't even have to sit through a pitch for the IBM PC). Now for the hard part. You have a lean, mean machine capable of tremendous graphics with plenty of data storage, and it can't do anything. You need software.

## **WORD PROCESSING**

The first software package you should get is a word processor. This is really a necessity, not an option. Many programs come with documentation in MacWrite format. In the olden days, choosing a word processor was easy (MacWrite came with the Macintosh), but with unbundling, you have a choice: Mac-Write or Word (and more to come in the future). For simplicity and ease of use, take MacWrite. If you need a lot of power in a word processor (with a corresponding increase in difficulty of use), look at Word, which includes many features, such as mail-merge capabilities, that Mac-Write lacks. Word can also read MacWrite format files, so don't worry that you need both, although having both can be useful as they have different strengths and weaknesses.

#### ACCOUNTING

One of the reasons you bought a computer was probably to simplify your accounting. Bookkeeping is substantially simpler and less prone to errors on a computer. There are many packages out there, but before you buy one and especially before you commit the time to enter your data into one, show it to your accountant. Make sure the reports your accountant needs can be produced by the package you are looking at. That is the most important rule when buying accounting software.

#### SPREADSHEETS

It may be that no accounting package passes muster with your accountant. If so, never fear, Excel is here. Excel is a the most powerful, most flexible spreadsheet program ever written for any computer. Excel has an extensive macro facility with which you can write your own book-keeping system using spreadsheets. Even if you found a suitable accounting package, you still want a

spreadsheet for doing ad hoc analysis, and you have several to choose from besides *Excel*. Other spreadsheets, such as *Crunch* and *Multiplan*, are good, but very limited compared to *Excel*.

### OTHER NUMBER CRUNCHING

There are several statistical and data analysis packages for the Mac if you need such capabilities for your business. *MacSpin* is a dynamic graphic data analyzer, *StatWorks* and *StatView* provide descriptive statistics, and *ProAnalysis* does real estate investment analysis.

#### BUSINESS GRAPHICS

If your line of work can profit from graphic presentation, the Mac was definitely the right choice. There are several packages for data graphing, including Excel (discussed under Spreadsheets above) and Cricket Graph. There are also packages for doing scale drawings, such as MacDraw and MacDraft. There are even packages such as Easy 3-D for doing three-dimensional drawing.

#### DATABASES

Most businesses have a lot of things to keep track of. Database software can be used to group this information in related clumps and provide ways to get access to it randomly. There are many database products for the Mac, each with its own peculiarities, so you will have to look at many to find one suited to your business and your style. Interlace, Omnis 3, Helix, Business Filevision (a graphic database), OverVue, FactFinder, FileMaker, 1st Base, and File are just some of the packages available.

## COMMUNICATIONS

These days instant information is often the key to success. There are more and more information services springing up around the world to let you get access to the information you need for your business. Some of the larger banks are beginning to offer bank via modem services to their business customers. To get in on these services, you'll need a modem and some communications software. Some services provide special

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The packages contain USER MODIFIABLE Templates used with Microsoft FILE® that can manage all the needs of distributors manufacturers and some retail items such as furniture, furs and jewelry (a great way to send reminders, thanks, appraisals, etc). Can easily "import" data from other Macs providing multi-user computer power and flexibility (with or without networking).

\$199 Supports multi-company and/or divisions in the same file.

With 1stBASE you can use the Macintosh mouse, menus and other tools to create files of your own design, enter and edit data, sort multiple fields and produce reports from single or joined files.

1stBASE allows computing of up to 25 new fields with arithmetic and IF...THEN...ELSE logic, storing of reports and the programs used to generate them, mail merge functions, up to 5-ACROSS LABELS, multiple line headings Reports saved as "text" can be "UPLOADED" into most data bases and spreadsheets.

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With 1stPORT your Macintosh can funtion as a terminal and can communicate with with other micros, mainframes, TELEX and on-line data base services. You can send and receive ASCI and binary data. Auto-dial & auto-log on are provided.

1stPORT provides a totally unique file conversion system that allows transfer of data between text, Clipboard, DIF, SYLK and 1stBASE, but can redefine the the number, length, position and type of fields within a record and actually and UPLOAD the data back to the original program or most any other spreadsheet, data base, word processing or communications program.

1stPORT is the ideal solution to routinely convert data between various brands of computers and data formats.

With 1stHERGE you create a form letter in MacWrite using "[]" to define the field insertion points (you can use the same field any number of times). The data can be in 1stHERGE, 1st Base or converted from any data source; modem file, any Macintosh or other computer database (converted using 1stPORT>1stBASE).

1stHERGE allows the maximum flexibility and use of the Mac features by applying "cut&paste", MacPaint graphics and all MacWrite fonts and type styles. Can produce up to 5-up labels including the standard 4-up Cheshire mailing label format.

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Up to 5000 charactors per record
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Hard and ram disc compatible

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among text, DIF, CLIPBO ARD and
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Up to 100 fields per record
Up to 50 charactors per field
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# **OUTFITTING YOUR OFFICE**

|                   | BUDGET SYSTEM            |        | BLUE SKY SYSTEM          |        |
|-------------------|--------------------------|--------|--------------------------|--------|
| HARDWARE          |                          |        |                          |        |
| Computer          | Macintosh Plus           | \$2599 | Macintosh Plus           | \$2599 |
| Printer           | ImageWriter II           | \$595  | LaserWriter Plus         | \$6798 |
| Disk Drives       | Apple HD 20 + 800K Ext.  | \$1998 | Micah 20 AT + 800K Ext.  | \$2394 |
| Modem             | Apple Personal Modem     | \$399  | Hayes SM 2400            | \$795  |
| SOFTWARE          | Hardware Subtotal:       | \$5591 | Hardware Subtotal:       | 12586  |
| Word Processing   | MacWrite                 | \$125  | MacWrite                 | \$125  |
|                   |                          |        | Word                     | \$195  |
| Spreadsheet       | Crunch                   | \$195  | Excel                    | \$395  |
| Accounting        | Rags to Riches (GL & AR) | \$590  | Your Accountant's Choice | \$695  |
| Graphics          | MacDraw                  | \$195  | MacDraw                  | \$195  |
|                   |                          |        | Cricket Graph            | \$195  |
|                   |                          |        | Excel                    | inc.   |
| DataBase          | Interlace                | \$129  | Omnis 3                  | \$495  |
| Communications    | Red Ryder                | \$40   | Smartcom II              | \$149  |
| Other             | Software Subtotal:       | \$1274 | Software Subtotal:       | \$2444 |
| Outline Processor |                          |        | ThinkTank 512            | \$245  |
| Data Analysis     |                          |        | StatView 512             | \$350  |
| Project Manager   |                          |        | MicroPlanner+            | \$495  |
| Page Layout       |                          |        | PageMaker                | \$495  |
|                   |                          |        | JustText                 | \$195  |
|                   |                          |        | Add'l Software Subtotal: | \$1780 |
|                   | SYSTEM TOTAL:            | \$6865 | SYSTEM TOTAL:            | 16810  |

software, others will talk to any terminal emulation program. Good telecommunication programs include Smartcom II, Red Ryder, Microphone and Versaterm Pro.

#### THE INTEGRATED SOLUTION

If extreme ease of use is your goal, consider an integrated package such as Jazz. Jazz combines spreadsheeting, telecommunications, word processing and charting in one huge program. While you can obtain better individual programs, sometimes the convenience of not having to change programs and the linking of programs, so that data entered in one segment updates all the other segments as is necessary, makes them worthwhile. Overall, though, the Mac interface, which adds a level of consistency to programs never before seen, make integration less necessary than it is in the IBM world. If you get an integrated program, be sure all the parts do what you want them to, or you'll have to get additional software, while losing the benefits of integration.

## •DESKTOP PUBLISHING

If your business is one which would profit by a professional-looking newsletter to your clients or doing advertising mockups, the Mac will run software that will help with the job, or even do the entire job. The leading programs are *Ready-SetGo* and *PageMaker*. If you bought a LaserWriter, a package called *JustText* can provide advanced typesetting features, at a severe loss of ease of use.

### AND ON AND ON

There's software to help you approach problems like *Decision Map* and *ods/Consultant*; to help plan projects like *MacProject* and *Micro-Planner*; to design forms like *Mega-Form*; to get your thoughts in order in outline form like *ThinkTank*; to organize your office into electronic file cabinets like *The Executive Office*; or to schedule rooms and people in an office like *Front Desk*. And the list of business software for the Macintosh continues to grow.

### LET'S TALK NET

So what do you really *need*? The chart shows a comparison of a budget system and a "blue-sky" system (cost no object). What you need for your office will probably fall in between the two extremes, for a cost between \$6,700 and \$17,000. Be aware also that these are list prices. Dealers can and do negotiate on pricing, particularly for complete

systems. Different dealers have different prices, too, so include this variable when evaluating dealers.

The heavy budget hitter is, of course, the LaserWriter. Evaluate carefully whether or not you need it. Compare the quality with the ImageWriter II at your dealer. Do you need the increased resolution? Another factor is printing volumes. To keep the LaserWriter healthy you should be expecting a print load of at least 300 pages/month, but not much over 2500. If you just need it for a few pages a month, see if your dealer will let you use the demo model in the showroom (many will oblige if you buy your complete system there, or will allow printing for a slight fee). There are also LaserWriter printshops springing up across the country. On the other hand, having the power of a small print shop in your office is a powerful inducement towards a Laser-Writer.

#### REVIEWING THE PROCESS

1. Don't buy blind or on impulse or on a salesperson's recommendation. Learn as much as you can and arm yourself with data before setting foot in a dealer. You're not buying a typewriter, you're making a substantial capital investment. Treat it accordingly.

2. Review your own needs carefully. Do you really need super-high-resolution output? Are you going to do much printing? Do you need telecommunications access? Don't waste money buying equipment and software you don't need.

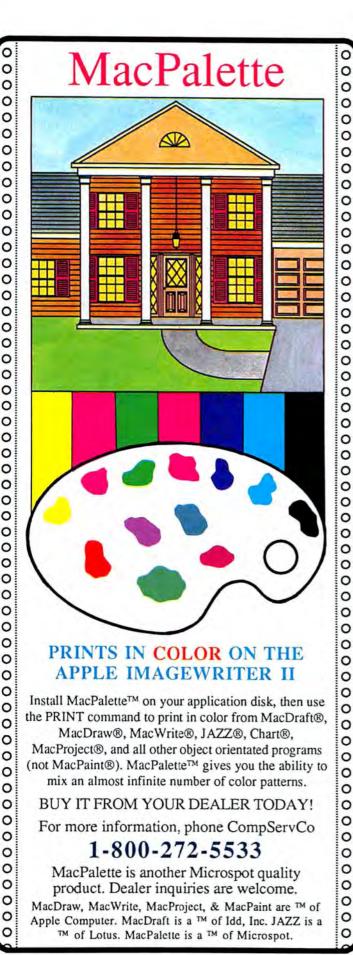
3. Choose your dealer w

**3.** Choose your dealer with care. Price is only one consideration. What about service? Training? Postsale follow-up? Reliability? Trust-

worthiness?

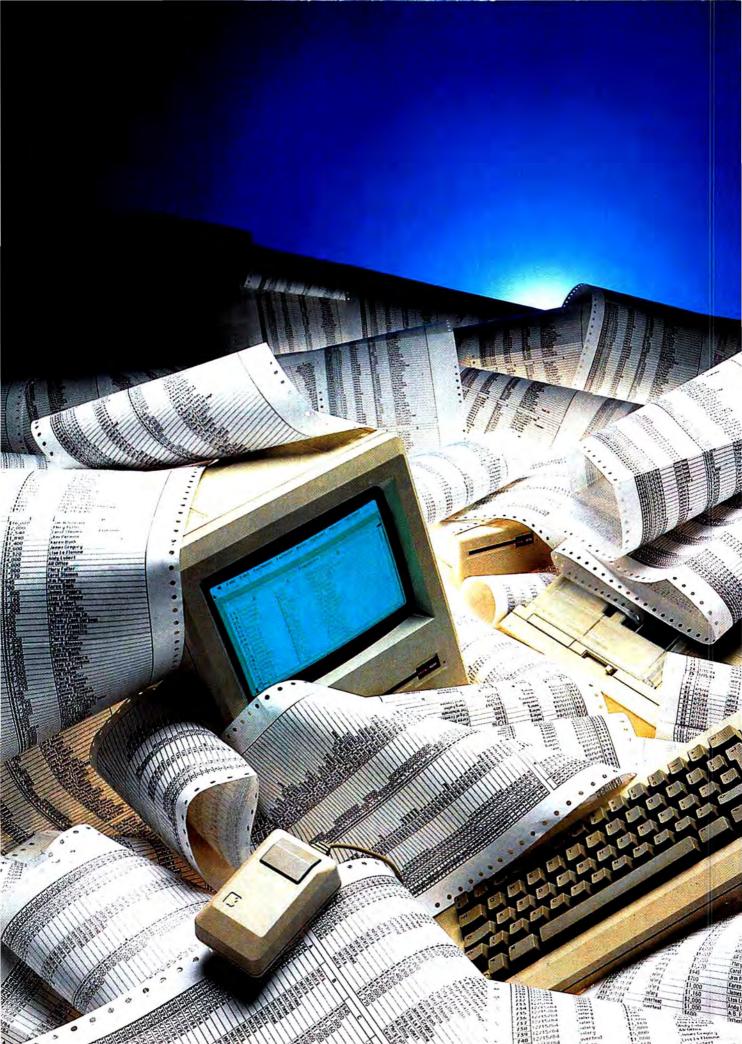
**4.** When selecting software, be sure it is compatible with how you run your business. The computer is there to help you, not to make you redesign your entire way of doing business (unless it's for the better!). And be sure that packages like accounting software produce the data that the people you deal with (like your accountant) need.

Robert R. Wiggins is a New York - based consultant and author.





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# UNTANGLING THE SPREADSHEET

**BLUES** 

Here's how to crunch

your numbers —

without mangling them.

DAVID, A FINANCIAL CONSULtant, recently used Excel to develop a financial model for an important client. He chose Excel because its power and flexibility combined with the ease of use of the Macintosh made model building a positive joy. Everything went swimmingly until he was making a presentation of the model. During the presentation, the client's comptroller pointed out that one of the columns of a matrix in the output didn't add up correctly! The mistake was a small one and it altered the bottom line only slightly, but the discovery of the error seriously undermined the trust David's client had in him.

BY JOSEPH T. KELLEY

David could have been avoided this embarrassment had he debugged his model and actively looked for the many errors that commonly occur in even the best spreadsheets — even ones produced with well designed and powerful tools like *Excel*. Instead he learned the hard lesson that all models are incorrect until proven otherwise.

#### **WORKING WITH MATRICES**

Matrices — rectangular arrays of numbers — are widely used in model building. Consider the matrix in Figure 1, which was designed to show sales of a hypothetical company organized by regions (the rows) and by product line (the columns). The row totals are intended to show total sales by region, and the column totals display total sales by product. Such matrices are very useful (when correctly prepared) and are an important tool in management decision-making. Unfortunately, if the matrix contains incorrect data, or if the formulas used in calculations are wrong, the results will be wrong as well - possibly resulting in a disastrous management decision.

Whenever you first encounter a matrix, give it a quick test for plausibility: are the results at all likely? For example, a column containing a dozen or so numbers that are generally above 1,000 should have a total above 10,000. This is a very crude

# **UNTANGLING THE SPREADSHEET BLUES**

check and it is a sad commentary on the output of computers (mainframes, minis and micros) that much of that output fails this simple test. I was once presented with such a matrix and there was no way that the totals could be correct. When I pointed to a column and remarked, "That column doesn't add," I was told, "What? That can't be. This is a computer report!" And this was from a self-styled computer "expert"!

After a scan for plausibility, matrices should be crossfooted to verify accuracy. If the grand total (the number in the lower right-hand corner) has been calculated as a total of the rows to the left, recalculate it as the total of the column above it. This should be standard procedure for the construction of all spreadsheets; it is a very informative procedure, as you

can see in Figure 2. The disagreement of the row and column totals shows that there is an error in the formulas of the matrix which must be found and eliminated. There are several ways to do this. First, a temporary row and column can be added at the bottom below the total line and on the right beside the total column. Formulas should then be keved into the row and column and the results compared with the existing totals. It is important to key in the formulas anew, rather than simply copying them from the existing formulas, so that an incorrect formula is not inadvertantly used.

Another technique for finding errors is to scan the formulas and use your knowledge of symmetry to locate the incorrect entry. If the formulas are very complicated, it is useful to check each "piece" of the formulas separately rather than to evaluate each formula as a whole. Thus, in Figure 3 the beginning entries in each formula in the total row (the R[-3] Cs) would be scanned first, then the concluding entries. In our case, the R[-2] C stands out because of its disagreement with the preceding and following R[-1]C.

Yet another technique is suggested by the difference amount shown in Figure 2. Since many errors involve only one cell in a matrix,

|   |             | A Sam        | ple Matri   | ×         |        |
|---|-------------|--------------|-------------|-----------|--------|
|   | 1           | 2            | 3           | 4         | 5      |
| 1 | S. Commence | SALES BY REC | ION AND PRO | OUCT      | i      |
| 2 |             |              |             |           |        |
| 3 |             | : Product A  | Product B   | Product C | :Total |
| 4 | Region 1    | 867          | 254         | 127       | 1248   |
| 5 | Region 2    | 656          | 693         | 512       | 1861   |
| 6 | Region 3    | 434          | 102         | 821       | 1357   |
| 7 | Total       | 1957         | 947         | 1460      | 4364   |
| 8 |             |              | MILL LANGUE |           | :      |

FIGURE 1

|               | The        | Sample M      | atrix Cros                              | sfooted |                  |
|---------------|------------|---------------|---|---------|------------------|
|               | SALES BY R | EGION AND PRO | DUCT                                    |         | i.,              |
|               |            |               |   | Total   |                  |
| Region 1      | Product A  | Product B     | 127                                     | 1248    | ***************  |
| Region 2      | 656        | ************* | .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | 1861    |                  |
| Region 3      | 434        | 102           | 821                                     | 1357    |                  |
| Total         | 1957       | 947           | 1460                                    | 4364    | c== Row Total    |
|               |            |               |   | 4466    | c== Column Tota  |
| 1,000,000,000 | 4          |               | PARTY SECTION                           | -102    | : c== Difference |

FIGURE 2

| 12 | Product A           | Product B            | Product C           |
|----|---------------------|----------------------|---------------------|
| 13 | 867                 | 254                  | 1127                |
| 14 | 656                 | 693                  | 512                 |
| 15 | 434                 | 102                  | 1821                |
| 16 | =SUM(R[-3]C:R[-1]C) | :=SUM(R[-3]C:R[-2]C) | =SUM(R[-3]C R[-1]C) |

FIGURE 3

| 3                   | 4              | 5 | 6                    |
|---------------------|----------------|---|----------------------|
|                     |                |   |                      |
| Product B           | Product C      |   | Total                |
| 254                 | :127           |   | =SUM(RC[-4]:RC[-1])  |
| 693                 | :512           |   | :=SUM(RC[-4]:RC[-1]) |
| 102                 | 821            |   | =SUM(RC[-4] RC[-1])  |
| =REPT("-".10)       | :=REPT("-",10) |   | =REPT("-",10)        |
| =SUM(R[-4]C:R[-1]C) |                |   | =SUM(RC[-4] RC[-1])  |

FIGURE 4

always calculate the difference between row and column totals. Scan the matrix to see if the same value appears somewhere in the matrix. If it does, check that cell first to see if its row or column formulas are incorrect. It won't always work out to be the case, but it happens often enough to be a good procedure.

While it is obviously desirable to be able to detect and correct an error in a spreadsheet, it is even more important to construct spreadsheets in such a way that they are error-free. Better yet, they should be "error resistant," that is, designed to avoid common errors. This is particularly true for a spreadsheet that will be used by other people. For instance, the common practice of inserting new rows or columns into a matrix, frequently along the margins (for

example, between the last number and the total), is dangerous because the new data will not be added into the total. To avoid this, always have a blank line (or a line of column headings) at the top, a line of dashes between data and column totals and a narrow column between data and row totals. If the formulas include these zero value cells, inserting rows or columns — even along the edges — will automatically result in correct calculations or produce a spreadsheet that looks odd enough to suggest that an error has occurred.

Figure 4 shows the formulas of the previous spreadsheet after the recommended adjustments. Note that column 5 is included in the formulas in column 6 and that the bottom row now adds the cells from the title line to the dashed line.

## BUILD IT BETTER THE FIRST TIME THROUGH

Exhibit 1 is typical of the possible structure of many Excel models. It has areas for general information, data entry (in our example, two such areas), a discussion of the logic of the spreadsheet, a list of range names and a macro documentation area. (The "Reconciliation" area on the upper right is used to determine the accuracy of the reconciliation and is an example of how each spreadsheet is unique.) Last, but not least, is a documentation area.

Every spreadsheet should have a place reserved for general information, including its title, name of preparer, date of preparation, information about the date and source of data used in the spreadsheet, and any helpful information (such as the location of the internal documentation). Exhibit 2 shows the broad physical design of the spreadsheet.

All spreadsheets should have a data entry area, which should be clearly labeled as such. Learn to recognize fundamental variables when you see them (e.g., inflation assumptions, estimates of cost, etc.) and put them in the input area — don't bury them in some formula in the middle of the spreadsheet. In our example, the data entry area consists of two parts: a place to enter the statement balance and a place to enter the data on checks. In the example, the major part of the spreadsheet is for data entry since the key element is the check register that occupies a large part of the spreadsheet.

A section of a spreadsheet devoted to explaining the logic used in achieving the desired results of the model can greatly facilitate both understanding the model and possibly changing it. Without such advice

from the creator of a model alterations to the sheet can only be made with increased risk of error.

Use descriptive range names (and list them in a range name area of the sheet) which suggest their role in the model. Range names like "BankAmt" and "MyAmt" make the interpretation of a model much easier and facilitate tremendously the modification of the model for other purposes. The example uses several range names as shown on Exhibit 3; six names are for convenience in getting around the spreadsheet and have no other purpose.

If your spreadsheet uses macros, place them in a macro documentation area with an explanation of the purpose of each macro. Exhibit 1 shows a likely spot for macros.

## COMMON SPREADSHEET PROBLEMS

Planning is a virtue more easily praised than practiced. Planning requires self-control - something which few people really enjoy since the effort is up-front, but the value is returned only toward the end of the project. Yet when models are designed without adequate planning when they, like Topsy, "just growed" - they frequently display twisted logic that can be indecipherable. When such a situation occurs, it's worth the time and effort to use the power of Cut and Paste to reorganize and simplify the spreadsheet. Excel encourages users to build on existing models, but, thoughtlessly done, the result can be indecipherable to others who may need to use your model.

Some problems will never disappear. With spreadsheets these include the use of incorrect formulas, incorrect data and the effects of sheer ignorance. Formulas can be verified by inputting numbers whose correct answer is known. The formulas themselves can often be verified by reference to books that contain lists of formulas. Always use parentheses to control the order of calculation of your formulas, since the next user may not understand *Excel's* precedence of calculation.

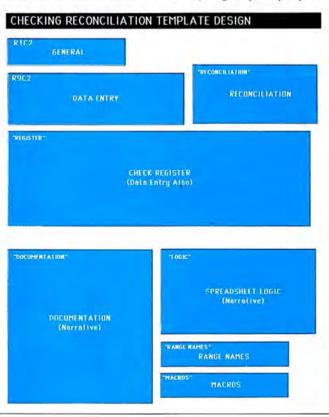
If possible, have someone else

who is familiar with Excel go over your spreadsheet. A fresh look will often uncover logical inconsistencies as well as formula errors. This procedure has the added value of providing insight into whether your model is confusing or unduly complicated.

If a model is used by more than

one person, there is a significant risk that an uninformed user will overwrite formulas with data. Using Excel's capability to protect the nondata entry portions of the spreadsheet from change is a necessary step for any spreadsheet that will be used by a group of people.

**EXHIBIT 1** 



# UNTANGLING THE SPREADSHEET BLUES

#### **EXHIBIT 2**

|                      | 1 2                           | 3 4                       | 5                | 6 7 8  |  | 10 11 12                  | 13 |  |  |  |
|----------------------|-------------------------------|---------------------------|------------------|--|--|---------------------------|----|--|--|--|
| 36                   | DOCUMENTATION                 |                           |                  | SPREADSHE  | ET LOGIC   | the same and the same and | 1  |  |  |  |
| 57                   |                               |                           |                  |  |  |                           |    |  |  |  |
| 68                   | D ENTERING TRANSACTION        | VS.                       |                  | The logic of the spreadsheet is simple: Transactions |  |                           |    |  |  |  |
| 59                   | Enter the data for either     | r checks or ATM trans     | ections          | are entered in rows according to the column headings |  |                           |    |  |  |  |
| 10                   | in columns 2, 3, 4, 6, and    | 7 For ATM transaction     | ns enter         | The balance  | The balance column takes the previous balance        |                           |    |  |  |  |
| 11                   | the transaction number in a   | haracter format (e.g.,    | a*1254*)         | deducts checks and adds deposits. The logic function |  |                           |    |  |  |  |
| 42                   | to keep ATM numbers left      | pustified.                |                  | ja column 10   | In column 10 determines outstanding items by looking |                           |    |  |  |  |
| 48<br>44<br>45<br>46 | ALL OF THE PERSON             |                           |                  | for other th   | for other than a "1" in column 8. The reconsiliation |                           |    |  |  |  |
| 14                   | II) WISERTING NEV ROVS        |                           |                  | at the top to  | at the top takes the statement balance, adjusts for  |                           |    |  |  |  |
| 45                   | After inserting new roa       | es at the bottom, fix th  | e boundary       |  |  | pares the result with the |    |  |  |  |
| 46                   | (columns 1 and 11) and co     | lume 10 by a Fill Down    | command          | checkbook b  | alance at the b                                      | ottoni of column 5. The   |    |  |  |  |
| 47                   | from the last entry. Form     | at columns 3, 4, 5 and    | 10 for dollars   | ERROR TO BE CORRECTED amount assists in finding      |  |                           |    |  |  |  |
| 48                   | and column 6 for align can    | ter FRI Down columns      | 5 and 10 as well | percers.   |  |                           |    |  |  |  |
| 49<br>50             |                               |                           |                  |  |  |                           |    |  |  |  |
| 50                   | III) DELETING OLD /RECORD     | ED TRANSACTION            |                  |  |  |                           |    |  |  |  |
| 31                   | You may only delete a c       | ansactions                | PANGE NAM        | ES   |  |                           |    |  |  |  |
| 52                   | starting with the entry bel   | low the BALANCE Ine (     | line 18) and     |  |  |                           |    |  |  |  |
| 55                   | stopping where you wish.      | Make sure all transacti   | lons have        | Bara:_Am1  | The bank b   |                           |    |  |  |  |
| 54                   | a "I" in solution & to show   | they have been records    | d by the bank    | PSYLAMIT   | Eteck regi   | ster balanca              |    |  |  |  |
| 33                   | Select the transactions to    | be deleted including the  | boundary         | Balance  |  | rount from the statement  |    |  |  |  |
| 56                   | Make sure you are correct     | . Note the balance in th  | e last line      | LOOK   |  | logic narrative           |    |  |  |  |
| 57                   | to be DELETED. Enter it in    | cell R18C5 (the BALAN     | CE line)         |  | COCUMENTAT: Location of documentation:               |                           |    |  |  |  |
| 58                   | Delete the transactions. Cl   | heck your work            |                  | RANGE NAMES Location of that file                    |  |                           |    |  |  |  |
| 39                   | by recalculating and exami    | ne the reconciliation     |                  | MACROS   |  | macro documentation       |    |  |  |  |
| 60                   | in the cell below the balance | e amount, insert the co   | errect formula:  | REGISTER   |  | the Check Register        |    |  |  |  |
| 61                   | *Cell above minus 2 Cells !   | to the left plus the Cell | to the left      | PECONCIL IA  | Tr Location of                                       | the Reconstitution        |    |  |  |  |
| 62                   | Recalculate and check the     | reconciliation.           |                  |  |  |                           |    |  |  |  |
| 63                   |                               |                           |                  |  |  |                           |    |  |  |  |
| 64                   | IV) RECONCILIATION TO TH      | HE BANK STATEMENT         |                  |  |  |                           |    |  |  |  |
| 65                   | Taxe the bank statemen        | t and enter the balance   | in R10C4         |  |  |                           |    |  |  |  |
| 66                   | (range name Bank_Amt) as      | d for each transaction    | on it,           | MACROS   |  |                           |    |  |  |  |
| 67                   | locate the corresponding to   | ransactions in this shee  | t and            |  |  |                           |    |  |  |  |
| 68                   | enter a number 1 in column    |                           |                  | No macros  | ere ased in Mil                                      | t prestheet               |    |  |  |  |
| 69                   | Example RIDCIO for the a      | mount of error in your    | work if          |  |  |                           |    |  |  |  |
| 70                   | it is zero, print out the she | eet and put it with the f | Bank Statement   |  |  |                           |    |  |  |  |

#### **EXHIBIT 3**

| 11       | 2                                      | 8              | - COM 2010       | 5          | 6     | 7              | 8 9            | 10 11 12   |      |
|----------|--|----------------|------------------|------------|-------|----------------|----------------|--|------|
| 1        | CHECK NO ACCOUNT REC                   | ONCEIATION     | TEMPLATE         | X 1        | 100   | 1              | 100            |  | 1000 |
| 2        | Prepared by                            | Joseph T. Fe   | Beg              |            |       |                |                |  |      |
| 1        | Date Frepared                          | 09/02/95       |                  |            |       |                |                |  |      |
|          | Checks / ATM Data as of                | 09/01/85       |                  |            |       | <b>PECONCE</b> | TATION as of   | 09/02/85   |      |
| 5        | Statement Date                         | 08/09/85       |                  |            |       |                |                |  |      |
| 6        | Disserventation in                     | Pange TOCU     | PENTATION"       |            |       | Statement      | Balance.       | \$438.49   |      |
| 7        |  |                |                  |            |       | Outstandin     | ng Items       | (\$100.00)   |      |
| 8        | *************                          | *******        | *********        |            |       | Adjusted I     | Batance        | \$339.48   |      |
| 9        | DATA ENTRY AFEA                        |                | 1                |            |       | Checkbook      | 6.6            | \$338.46   |      |
| 10       | Enter Statement Amoun                  | Here minus     | \$438.49         |            |       | ERROR TO       | BE CORRECTED   | \$0.00   |      |
| 11       | Enter Checks and ATM                   | ata in Check 6 | Legister Balow ! |            |       |                |                |  |      |
| 12 ***   |  | *********      |                  |            |       |                |                |  |      |
| 13       |  |                |                  |            |       |                |                |  |      |
| 14 ***   | *************                          | ********       | ANTONN CHECK     | PEDISTER   | ***** |                | *********      |  |      |
| 15       |  |                |                  |            |       |                | Re-            | The state of the s |      |
| 6        | Payer                                  | Decrease       | intrease         | Estance    | Check | ATM/Chk        | turn Statement | Outstanding I  |      |
| 17       |  |                |                  |            | Date  | No.            | es Date        | Items 1  |      |
| 8        | BALANCE                                |                |                  | \$996.99   |       |                |                | P  |      |
| 19       | MacUser                                | \$19.97        |                  | \$967.02   | 07/05 |                | 1 08/09/85     | \$0.00   |      |
| 1 05     | C&P Telephone                          | \$47.00        |                  | \$920.02   | 07/05 |                | 1 07/10/85     | \$0.00   |      |
| 21       | CITIDAN VIII                           | \$965.00       |                  | (\$44.98)  |       |                | 1 07/10/95     | \$0.00 1   |      |
| 22       | Shawnut County                         | \$250.00       |                  | (\$294.98) | 07/05 | 569            | 1 08/09/85     | \$0.00 1   |      |
| 23       | VOID Check No. 499                     |                | \$250.00         | (\$44.98)  |       |                | 1 07/05/95     | \$0.00 1   |      |
| 24       | ATH Deposit/withorw                    | \$50.00        | \$72.84          | (\$22.14)  |       |                | 1 07/10/85     | \$0.00 1   |      |
| 25       | ATM Deposit / Wilder                   | \$100.00       | \$299.25         |            | 07/11 |                | 1 08/09/65     | \$0.00   |      |
| 26       | ATM Deposit / withorw                  | \$100.00       | \$435.21         | \$512.32   | 07/31 | 6157           | 1 09/09/95     | \$0.00 1   |      |
| 27       | ATH Vimbraval                          | \$100.00       |                  | \$412.82   |       |                |                | (\$100.00) [   |      |
| 28       | washington Apple Pr                    | \$43.94        |                  | \$369.49   |       |                | 1 09/09/85     | 10 00 1  |      |
|          | Edene's Experient                      | \$30.00        |                  | \$330 40   | 07/25 | 571            | 1.08/09/85     | \$0.00   |      |
| 50       |  |                |                  | \$138.48   |       |                |                | 10.00 1  |      |
| 30<br>31 |  |                |                  | 1338.48    |       |                |                | 10.00 1  |      |
| 52       |  |                |                  | \$338 48   |       |                |                | \$0.00 (   |      |
| 33       |  |                |                  | \$338.48   |       |                |                | \$0.00 1   |      |
| 84       | ) ( the contract the contract contract |                |                  | \$320 45   | -     | ****           | **********     | *******  |      |
| 35       |  |                |                  |            |       |                |                |  |      |

# **DEBUGGING EXCEL: RISKS AND RESPONSES**

| RISKS                              | RESPONSES  |  |  |
|------------------------------------|--|--|--|
| Erroneous Data                     | Have someone else verify the numbers to their source; use formulas to replicate known totals or other "data about your data."  |  |  |
| Incorrect formulas                 | Enter data for which an answer is known.<br>Enter zeros and ones. Use Excel as a<br>"calculator" and check the calculations.   |  |  |
| Incorrect cell references          | Use range names.   |  |  |
| Mistyped or misdefined range names | Use careful checking; eliminate any unneeded range names.  |  |  |
| Wrong version                      | Number versions successively, save<br>them frequently to different disks, delete<br>intermediate versions at the end of each<br>session, and date, document and save for a |  |  |

year all major intermediate versions.

Users also have a bad habit of entering atypical data (for example, words in numeric fields, decimals in date fields, very large numbers where the logic is dependent on small ones, etc.). Always test for this. Don't assume that the data put into the model will be what is expected.

#### SPREADSHEET STANDARDS

Avoid the chaos that can result from conflicting spreadsheets, each of which is intended to be a model of the future, by mandating the use of the same database (hopefully from a common corporate database, where verification of data is made) and insist that the assumptions used in each model are clearly stated and displayed in one area of the spreadsheet. Each model should be audited for consistency and accuracy and be fully documented in writing.

Learn to question computer printouts: question the data, question the assumptions.

Remember the two paramount facts about data processing outputs — number one: they are late; number two: they are wrong.

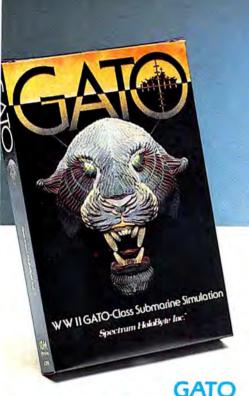
Develop effective documentation procedures to avoid the "only the guy who designed the model knows how it works" problem and make documentation a standard operating procedure for any important spreadsheet. Formal spreadsheet procedures for auditing spreadsheets and documenting them should be developed and implemented.

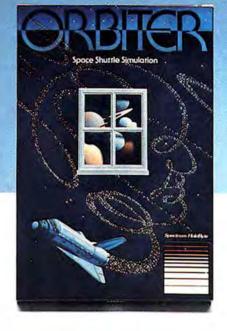
Because even a primitive spreadsheet can be used to construct dynamic models which mimic financial behavior with a relative minimum of effort, power spreadsheets like *Excel* will be with us into the foreseeable future. But even *Excel* can't save you from yourself.

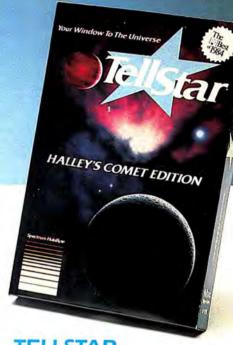
Excel is a truly powerful and wondrous tool that can greatly extend the capabilities of anyone who must develop financial models. As with any powerful tool, it is incumbent on the user to know the risks that the use of the tool entails if it is to be used wisely.

Compute and enjoy!

Joseph Kelley is a financial troubleshooter for the Massachusetts government.







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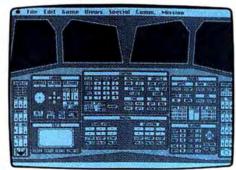
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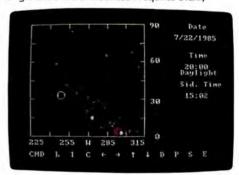
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| Blythe Software Omnis 3 279.00<br>Format Software   | Modula Corporation MacModula-2   | 90.00            | Overlays For Microsoft Excel*  |                           | Camde Nutri-Calc   | 49.00           |
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# **YOU** CAN TAKE WI **YOU**

# From lectures to business meetings, these

# laptops are a portable Mac in disguise.

ALAN KAY'S SPEECH WAS SET TO begin in about 20 minutes and already the auditorium was beginning to fill. I had staked out the perfect seats long in advance and made sure that I got to them before anyone else. It wasn't difficult — the seats weren't in what you would call a prime viewing location, but they were as close to a three-pronged outlet as I could get.

I set my Mac carrying case down on one of the seats and started to unpack. Things were a bit of a mess because the case had been searched at the door. Maybe some terrorist group had threatened to sabotage the evening, or worse, perhaps the "60 Minutes" crew was trying to prevent Kay from showing his tennis instruction videotape again. Who knows? In any event, it took a few minutes to get the jumbled Mac, keyboard, mouse, second disk drive and 60-foot shielded extension cord out of the case.

I got the Mac out and all hooked up, then plugged it into the extension cord. Trying not to draw undue attention to myself, I snuck behind a curtain and worked my way to the outlet. The bright orange cord just made the distance. I hurried back to the Mac and turned it on, then slipped my word processor disk into the drive. Lo and behold, there was the familiar and always welcome opening screen, followed shortly by the comfortable gray pattern of the desktop.

I sat in the vacant seat next to the

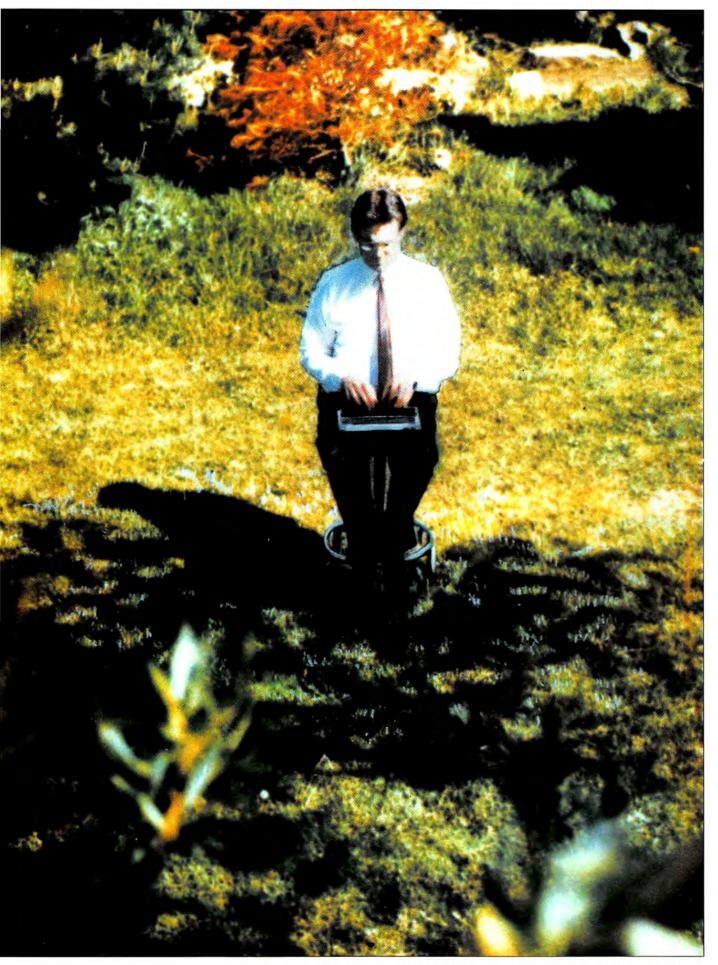
Mac and started to organize myself. With a little care I could just balance the Mac on my knees, as long as I kept my legs pressed close together. The keyboard fit neatly between my stomach and the Mac case, and I stuck the second drive - well, let's just say it had a place to itself. Now, what was I going to do with the mouse? With a little practice I found that I could almost manage the mouse on the armrest of my seat. I just had to pick it up and reposition it after every movement. It took ten small steps to cross from one side of the screen to the other side.

The seats filled very quickly and a lot of people had to sit in overflow rooms, watching the speech on closed circuit television. My Mac and I had by this time become quite a source of amusement, but I didn't care. I was ready to save every word of the speech for posterity. The lights went down and someone came on stage to announce Alan Kay. I flexed my fingers in anticipation.

The speech began and I took heavy notes. The Mac almost slipped off my lap a couple of times, but generally the whole thing was going very well. Kay was just getting ready to start the tennis video. I had about nine pages of text typed and was just getting ready to save when disaster struck.

A latecomer sneaked past the entrance and was trying to work his way down the aisle to find a place to stand. He didn't see my extension cord until it was too late. He tripped

by Michael D. Wesley and Gilbert Rankin



A U G U S T 1 9 8 6 M A C U S E R 55

# YOU CAN TAKE IT WITH YOU

over the cord and pulled it out of the socket, sending all my work into oblivion. Worse, he got tangled in the cord as he fell. The tension pulled the Mac completely off my lap, sending it crashing to the floor with a hideous crunching sound and dragging the mouse helplessly after it. The external drive was wrenched violently out of its resting spot, leaving me in great physical distress. I fell to the floor screaming and threw my arms around the Mac's shattered, broken body, but it was too late to do anything but provide comfort in its final moments.

#### THE PORTABLE MAC

To avoid horror stories like the one above, many travelers, students and other adventurers would like to have a portable Mac. Sure, the Mac is pretty portable already, but it doesn't fit very well on a lap and, besides, it's tough to find outlets at the beach.

Although you may not know about it yet, there is in fact a portable, laptop version of the Mac on the market. Developed at a secret laboratory in Texas (cleverly disguised with the name *Tandy* on the outside), the laptop is called the TRS-80 Model 100 to conceal its true identity.

All right, calling the Model 100 a "laptop Mac" is stretching the truth a bit — it's like saying the Golden Gate Bridge connects San Francisco and Anchorage. But the wonderful truth is that the Model 100 can be

used to take notes, write letters, compose memos or create very short novels in the field. Text-only files can be transferred directly to the Mac through an ImageWriter cable. Better still, the process is remarkably simple.

The Model 100 is one of three custom versions of a laptop produced by Kyocera, a large, but virtually unkown (in the United States) Japanese electronics company. The other two incarnations are packaged and sold by NEC and Olivetti. All three of these systems are essentially the same, and there are certainly other laptops that can accomplish the same thing, but we will focus primarily on the Tandy because of the software that comes with it, the low price, and the easy availability of the unit. After all, there are over 8000 Radio Shack stores worldwide.

The Model 100 comes with 24K of non-volatile RAM plus a built-in word processor, telecommunications program, address book, scheduler and BASIC, all for \$499 (although it often goes on sale for \$100 less than that.) It has a flat, liquid crystal display of 8 lines by 40 characters. The Tandy can run up to about 14 hours of continuous use on batteries between charges. A red signal light warns when the battery has only about 20 minutes of use remaining. There is also an AC adaptor for recharging the battery and for desktop use.

The word processor is very simple and easy to use; it saves files simply as ASCII text. Take the Model 100 with you to class, lectures, seminars or business meetings and take your notes with the word processor. The file will be saved in the machine's internal memory, which is kept intact by the battery even when the machine is off. It can later be saved to a cassette tape or disk if necessary, but the easiest thing to do is transfer it right to the Mac, where it can be formatted, saved and printed.

## CREATING A FILE

The Model 100 keyboard is slightly smaller than normal size, but it has a standard QWERTY configuration and the keys themselves are sculpted and full-sized. The layout is almost



TEXT has a full range of editing features, including cut, copy and paste. These functions are attached to function keys, as are the program's search capabilities. The eight function keys work as follows within TEXT:

F1 — Find. Use to find occurrences of a word or string of characters.

F2 — Load. Replace the file currently being edited with another file stored in RAM.

**F3** — Save. Saves the file currently being edited.

F4 — List. Lets you select records from any text file in memory to edit, including address lists or schedules.

F5 — Copy. Takes selected text and copies it into the paste buffer.

F6 — Cut. Removes selected text to the paste buffer.

F7 — Sel. Pressing Select and moving the cursor arrows is the same as holding the mouse button down and dragging to select an area.

F8 — Menu. Returns you to the main menu, automatically storing the file being edited.

TEXT also provides shortcuts for moving rapidly to the next word, the end of a paragraph or the beginning or end of a file.

identical to a Mac keyboard except for the existence of a few extra keys (see Figure 1). Pressing a small power switch just above the keyboard turns the Model 100 on.

The five programs built into the Model 100 — TEXT, SCHED, ADDRSS, TELCOM, and BASIC — are stored on ROM chips. The program names and any files that have been stored are listed on a menu that comes up when you turn on the machine. If there are no files stored, there should be about 21K available for use. This equals a little over five pages of text, double spaced. The amount of free memory is listed at the bottom of the screen.

To enter a program, use the arrow keys on the keyboard to place the cursor over the name of the program and press the ENTER key. It sounds a bit primitive, I know, but you get used to it. When you select TEXT, the 100 prompts you to enter a filename to edit, at which time you can either

# MODEL 100 SPECIFICATIONS



Price: \$499. Memory: 24K RAM, expandable to 32K.

Size: 11% X 8½ x 2 inches.

Display: 40 column X 8 line
LCD with 240 X 64
dot-addressable graphics
resolution.

Processor: 8-bit 80C85 CMOS running at 2.4 MHz.

Interfaces: Parallel printer, RS-232 serial port, cassette and bar-code reader.
Software: Word processor, Scheduler,
Address book, Terminal program and
BASIC, stored in ROM.

select a file already in RAM or create a new file. Type in a filename of six characters or less, press ENTER and

away you go.

The TEXT program is a pretty standard, non-Mac word processor. Words are typed in normally and wrap automatically at the end of a line. The ENTER key has the same function as RETURN on the Mac, signaling the end of a paragraph. Paragraphs are marked on the screen by a small diamond at the end of the last line. Since the 100 has no mouse (poor thing), to make corrections or changes you must press the arrow keys on the keyboard to position the cursor where you want it. Then just type to insert a character, or press SHIFT DEL to backspace over an

The TEXT program has a full range of editing features such as cut, copy and paste, and a search capability, all linked to the function keys (see the box "Working with TEXT"). When you are finished typing, closing the file is as simple as pressing F8, the function key that returns the screen to the main menu. The TEXT file is automatically saved.

Of course, the advantage of being able to transport Model 100 files to the Mac is that you can skip the tedious editing chores until the file has been comfortably opened in a mousified word processor. The 100 is used mainly as a note-taker, with the real work reserved for the Mac, where it belongs. The only requirement now is to bring the two machines together.

## MAKING THE CONNECTION

The Model 100 conveniently connects to the Mac with a standard ImageWriter cable. With both the Tandy 100 and the Mac turned off, disconnect the cable from the ImageWriter. Leave the other end of the cable attached to the Mac's printer port. Connect the large end of the ImageWriter cable (the end you just removed from the printer) to the 25-pin connection on the back of the Model 100. This connection is a standard RS-232 serial port, and in fact, the process we outline will permit you to connect the Mac to

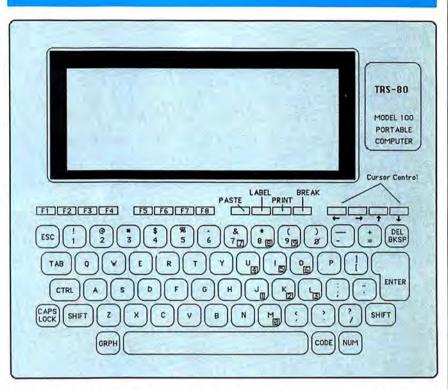


Fig. 1: The TRS-80 Model 100 keyboard. There are eight software defined function keys, F1-F8. Their functions vary depending on the program in use. In addition there are four predefined function keys: PASTE, LABEL, PRINT and PAUSE/BREAK. The PASTE key takes any material cut or copied into the paste buffer and pastes it into the current document. Pressing LABEL displays the functions attached to function keys 1-8 across the bottom of the screen. PRINT sends a

file to a printer and PAUSE is used primarily within BASIC programs. The Model 100 has three other special keys not found on the Mac keyboard, although they are similar to the Mac's Option and Command keys. Code and Graph, when used in conjunction with another key, will display special character sets including foreign alphabets. These characters do not transmit to the Mac. The NUM key changes M, J, K, L, U, I, O, and 7, 8, 9 into a ten-key numeric pad.

most computers with an RS-232 port.

The next step is to turn on both machines. The Tandy's main menu will display all the files and applications in memory. Files are set apart with the extension ".DO" after the filename. To select an application or file, simply use the TAB key to move the cursor on top of the filename and press the ENTER key. To prepare for the file transfer, move the cursor over the name TELCOM and press ENTER.

Working without the Mac interface means that you'll sometimes have to enter cryptic commands in order to get things done. The telecom software in the Model 100 allows the machine to connect to a variety of terminals, so you have to set parameters for the file transfer.

This is done by typing the word STAT followed by the correct parameters, in this case "STAT 87I1E." This sets the baud rate and tells the 100 to send seven bits of data with one stop bit, ignore parity and enable XON/XOFF.

Once the parameters are set, type "TERM" to put the Model 100 into terminal mode. Your files are now ready for transmission to the Mac.

### SETTING UP THE MAC

Retreating to the Mac for a moment, launch a terminal program. *Red Ryder* is particularly well suited to file transfers of this type.

Select a transfer speed of 9600 baud. This speed can be much faster than the 300, 1200 or 2400 baud (continued on page 150)

# SOMEDAY MY PRINTS WILL COME

Print spoolers are

worth your time.

EVERY MACINTOSH OWNER I have ever met loathes having to print. Selecting PRINT means taking a forced break. You can get a cup of coffee, walk the dog or, if the document or spreadsheet is really long, you might even have time to run to the supermarket. In the past, the only way to keep from tying up your Mac while you were printing was to buy a hardware buffer box or a hard disk with print spooling software. (And neither option was cheap.)

Some hard disks come with print spooling software, but not everyone can afford, or for that matter, needs a hard disk. And investing large sums of money in a hard disk does not guarantee you spooling capabilities. For example, owners of Apple's HD20 have to wait until the Mac finishes printing.

But that's changed. Now there are several print spoolers available that will let you print a file while you continue to work. Best of all, they all cost less than \$60 list.

### TYPES OF PRINT SPOOLERS

The spooling world is divided into RAMdisk spoolers and desk accessory (DA) spoolers. The RAM spoolers must be created before any printing is done; generally this means setting up the spooler at startup. RAM spoolers allocate a chunk of RAM as a printing buffer and send information destined for the Image-Writer to that chunk of RAM. That

RAM is reserved by the spooler and can't be used by applications. (Spoolers don't work with the Laser-Writer yet — only with ImageWriter and similar printers.)

Desk accessory spoolers create printing files on the disk, meaning that if your disk is full, a desk accessory spooler cannot create its files. While this can be a drawback, DA spoolers offer one distinct advantage: You can set them up from within an application. This is by far the best choice for people who don't always remember to set the RAM spooler upon startup.

#### A CLOSER LOOK

SMB Development's MacMate! falls into the RAM spooler category. Upon starting work, users set the amount of RAM they wish to be used as a buffer for print spooling (Figure 1). When a file is ready for printing, the user simply selects the print command, and MacMate! does the rest.

MacMate! only takes up 7K on disk, and it can spool MacPaint files (something spoolers often have trouble doing, since MacPaint dumps information straight to the Image-Writer without creating a printing file). MacMate! also allows users to quit the application they are printing from and start another.

Unfortunately, it will not be released in an HFS-compatible version until late this summer. It presently works only with a standard 512K Macintosh, *Finder* 4.1 and the ImageWriter I.

Mainstay's MacSpool is a RAM disk spooler similar to MacMate! But unlike MacMate!, MacSpool has a

desk accessory controller that allows you to pause printing or clear the printing buffer while you are still in an application. You have to set the amount of RAM for spooling before you begin working in an application. You can either install MacSpool each time you begin work or you can select the AUTO INSTALL option on the control panel (Figure 2). The slides of the MacSpool control panel are linked so that setting the RAMdisk limits the size of the spooler or vice versa. This utility also adapts to the amount of free memory available, you can have 815K available for spooling when using a Mac Plus.

In addition to giving you control over the spooling, the controller desk accessory displays the amount of RAM being used and the amount free. Whenever you select the controller during printing, you have a dynamic presentation of the spooling (Figure 3). MacSpool takes up 11K on the disk, can spool MacPaint files, and is HFS-compatible.

Assimilation's Work-n-Print is the least expensive of the spoolers, but it is also the most annoying to run. When you are ready to print, select WorkonoPrint from the Apple menu. A window appears in the lower right hand corner of the screen that shows which files are ready to print (Figure 4). Once you have activated WorkonoPrint, you can go back to work, but the window remains open behind the active window. When you select PRINT, a print file is created for each page. After the file is created for a page, a dialog box asks you to name the file and specify when you want to print. This is a tedious procedure, but the trade-off is that you will soon be able to go back to work. WorkonoPrint creates its print files at a reasonable speed and will even set a default name if you enter a carriage return. It also has a File Facts window that lets you rename, duplicate, or delete a file from inside an application (Figure

Naming the print files may be tiresome, but *Work•n•Print* gives you more control over the printing process than any other print spooler.





# SOMEDAY MY PRINTS WILL COME

It will let you queue several documents, and you can change the printing order. Like the RAM spoolers, you can close the document you are printing and open another while printing is going on. But if you close the *Work•n•Print* window and go into another application, printing will stop. Additionally, *Work•n• Print* will not spool *MacPaint* files,

Figure 1: The MacMate! installer has a complete help screen.

Welcome to MacMate!™ the high performance productivity tool

To enable RamDisk:

1. Pull down RamDisk Size menu.
2. Select desired RamDisk size 32k - 320k (less selected Print Buffer Size, if any).
3. Pull down RamDisk menu.
4. Select Mount.
5. Select Quit -or- proceed to PRINT SPOOLER instructions.

To enable PRINT SPOOLER:

1. Pull down Print Buffer Size menu.
2. Select desired Print Buffer Size 32k - 320k (less selected RamDisk Size, if any).
3. Pull down Spooler menu.
4. Select ON.
5. Select Quit to exit MacMate!

Figure 2: The MacSpool control panel.

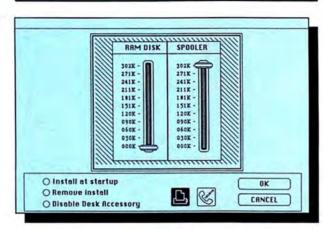
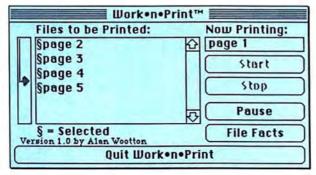


Figure 3: The MacSpool Control desk accessory lets users cancel or pause printing, and displays the space used and space left.



Figure 4: The Worken 
• Print window.



and it also eats up an incredible amount of disk space. The accessory itself requires 16K, and the print files take about 2K for each high-quality page. This is less of a problem on an 800K disk than on a 400K disk.

MacMemory's MaxRAM/Max-Print is a combination RAM disk and desk accessory that was originally shipped with MacMemory's RAM upgrade. MaxPrint is a desk accessory with which you can initiate spooling from within an application. It tells you how much space is available on a disk for spooling and how many standard quality pages can be spooled into that space (Figure 6). MacMemory recommends that you start up MaxRAM and spool to a RAM disk instead of a floppy. Max-Print allows you to quit an application while you are printing, open another application, and begin printing in it. However, you cannot choose to print your document later, nor can you pause printing with MaxPrint. MaxRAM takes up 17K on the disk, and MaxPrint, 5K.

BackPrint is a 5K desk accessory from Cortland Computer's TopDesk collection. Like WorkonoPrint and MaxPrint, it creates print files on the disk, and it allows you to specify when you want to begin printing the files. When you select BackPrint from the Apple menu, it adds a BackPrint heading to the menu bar. Then you only have to initiate printing. You can queue several documents before you start printing, but not after printing begins. You can't leave an application while BackPrint is spooling, though you can close and open different files. BackPrint doesn't support spooling MacPaint files, and it doesn't work in draftquality mode. Even with these limitations, BackPrint formats a file faster than any other print spooler, and it doesn't slow down much if you are working during the printing.

The *Print Text* spooler, in the *BatteryPak* collection from Batteries Included, has the disadvantage that it cannot print in standard or high quality, and, thus, can only print files saved in the text-only format. You can set the number of spaces a tab will add, select a compressed mode

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'MicroPhone...sets the standards that general-purpose communications software will have to follow."

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- Capture file On/ Off Append to file Printer On/ Off
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  Includes Switcher &
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MicroPhone gives you the means to create infinitely elaborate macro (automated) routines with infinite simplicity. Its powerful script language is written in plain English, and it also features a recording mode that watches, saves, and repeats what you do. So no programming skills are required.

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# SOMEDAY MY PRINTS WILL COME

Figure 5: The Worken•Print File Facts dialog box.

| Choose                                  | File |         |         | Qui  | t,     |   |
|---|------|---------|---------|------|--------|---|
| File Name:                              | Mac  | User Te | st File |      |        |   |
| Disk Name:                              | Spoo | oler    |         |      |        |   |
| File type: W                            | ORD  | Size:   | 8146    | Loc  | ked:   |   |
| Created:                                | Sun, | 20 Apr  | r 1986  | 4:40 | PM     |   |
| Modified:                               | Sun, | 20 Apr  | r 1986  | 8:14 | 4 PM   |   |
| File types to                           | choo | se:     |         |      |        |   |
| All files                               |      | [       | Other   | r:   | EKT    |   |
| ☑ Print files                           |      | [       | Other   | r: 🛭 |        |   |
| Rename                                  |      | Duplic  | ate     |      | Delete | _ |
| *************************************** |      |         |         | _    |        | _ |

Figure 6: The MaxPrint dialog box.

|  | ax Print v1.1<br>1985 Linsay Talcott. |
|--|---------------------------------------|
| Current Spool Vol<br>Spool space now<br>Maximum spoole | available: 197K                       |
| ● Spooling On<br>○ Spooling Off                        | Eject Cance Drive OK                  |

Figure 7: The Print Text dialog box.

|         | Print Text                          |
|---------|-------------------------------------|
|         | Text File Printer                   |
| Tabs: 8 | Compressed Page Headers Select File |
| Battery | Pak™ from Batteries Included        |

|              | Time required to format a 5-page Word file. | Time required to format a 5-page MacWrite file. |
|--------------|---|---|
| BackPrint    | 16 seconds                                  | 44 seconds                                      |
| MacMate!     | 2 minutes, 8 seconds                        | 9 minutes, 28 seconds                           |
| MacSpool     | 5 minutes                                   | 7 minutes, 40 seconds                           |
| MaxPrint     | 2 minutes, 33 seconds                       | 2 minutes, 58 seconds                           |
| Print Text   | na  | na  |
| Work•n•Print | 39 seconds                                  | 1 minute, 45 seconds                            |

Figure 8: Format times for high-quality text.

that prints 132 characters per line, or add headers and line numbers to the printed copy (Figure 7). Though Print Text can't produce high-quality prints, it can print a draft very quickly and while you continue to work. It only takes up 4K on the disk.

## TIME IN THE BANK?

Of course the real question is just how much time will you save with print spooling software. If you don't have to wait until a document has printed to continue working, then you obviously have saved some time. All print spoolers provide that kind of overall time savings. However, saving time in the long run is not without an initial investment. Each spooler has its own initial demands, and those demands are often imposed by the software. MacWrite is notorious for formatting one page of high-quality text at a time to send to the ImageWriter. The chart in Figure 8 shows how long it takes each spooler to format a five-page document in MacWrite or Word.

I used the same file for MacWrite and Word, and printed both in highquality mode. It takes any spooler longer to format MacWrite files than it does Word files. Obviously the formatting times will vary with each system and file, but these reflect what the spoolers are capable of. Naturally, the time to completely print a document will depend on the other tasks the Mac is performing. BackPrint is by far the fastest spooler, but it doesn't give you as much control over printing as Workon-•Print, MacSpool, or MaxPrint. WorkenePrint is fast, but requires you to sit through the formatting, and neither WorkonoPrint nor Back-Print gives you a RAMdisk.

## THE PRICE OF PRODUCTIVITY

The problem inherent to all print spoolers seems to be that at one time or another they drop words or characters or they add unwanted garbage, line feeds or characters. This always occurs when the Macintosh is handling some other task as well as printing — a natural Catch 22. You want to spool so you can work, but you don't want to work because that might mess up the spooling.

Of the spoolers I tested, Mac-Mate! and MaxPrint seemed to suffer most from this problem. The documentation warns that this might happen and suggests using the CLEAR command in the spooler. Unfortunately, using the CLEAR command in MacMate! requires users to quit the application, start MacMate!, use the CLEAR command, QUIT Mac-Mate! . . . An HFS version of MacMate! is due this summer and these problems should be eliminated. MacSpool, BackPrint, and Max-Print all have CLEAR commands in their desk accessory controllers, so it isn't necessary to leave the application to clear a file of unwanted garbage. Another solution to the problem is turning the ImageWriter off and on. This clears the ImageWriter's small 2K buffer. I have heard others complain about missing text

or added garbage in Work•n•Print, but I didn't have any problems. Though Work•n•Print may be a little more annoying to use, it is the workhorse of the spoolers.

Besides extraneous characters, you also have to adjust to a different rhythm from the ImageWriter when you are spooling (not to mention that you have to adjust to the ImageWriter beating time to your typing). Whenever you save a file or close an application, the ImageWriter slows down or stops altogether. Generally, information isn't being lost.

None of the spoolers currently supports the LaserWriter, and even though you can print while you are running Switcher, none seem to be able to continue printing when you switch between applications. Max-RAM/Max Print documentation suggests that you not try this.

## WHAT'S COMING?

At press time Borland hadn't begun shipping the HFS-compatible Sidekick 1.1. Sidekick has a Rediprinter desk accessory that is like BatteryPak's Print Text. It is a draftquality print spooler that will print text-only files. Softstyle hadn't begun shipping Printworks (though it is probably out as you read this). Printworks has spooling capabilities in addition to providing color printing and near letter quality text in the draft mode on the ImageWriter II. And last but not least, Apple has promised spooling software for the HD20 and LaserWriter. With the existing software and what will be released in the next few months, no one should ever have to wait on the slow ImageWriter again.

Fred Terry is a staff writer at BehaviorTech, a computer-based training company.

# BACKPRINT Overall Rating: Follows Mac Interface: Printed Documentation: On-Screen Help: Performance: Support: Consumer Value:

Comments: One of seven other useful desk accessories. Best Feature: Very fast and easy to use. Worst Feature: Won't allow you to quit the application while printing. List Price: \$59.95. Part of Top-Desk. Published by Cortland Computer, PO Box 9916, Berkeley, CA 94709. 415-845-1142.

# MACSPOOL Overall Rating: Follows Mac Interface: Printed Documentation: On-Screen Help: Performance: Support: Consumer Value:

Comments: A combination RAMdisk and print spooler. Best Feature: The ability to control the printing with the Controller desk accessory. Worst Feature: You have to shut down after you install MacSpool. List Price: \$49.95. Published by Mainstay, 28611B Canwood St., Agoura Hills, CA 91301. 818-991-6540.

| *88  |
|------|
|      |
|      |
|      |
| None |
|      |
|      |
|      |
| ::   |

Comments: Print Text is only one of eight great desk accessories on the BatteryPak disk. Best Feature: Provides fast printout of text files. Worst Feature: Unfortunately, it only prints text only files. List Price: \$49.95. Part of BatteryPak. Published by Batteries Included, 30 Mural St., Richmond Hill, Ontario L4B 1B5, Canada. 416-881-9941.

| MACMATE!               |  |  | 8 |
|------------------------|--|--|---|
| Overall Rating:        |  |  |   |
| Follows Mac Interface: |  |  |   |
| Printed Documentation: |  |  |   |
| On-Screen Help:        |  |  |   |
| Performance:           |  |  |   |
| Support:               |  |  |   |
| Consumer Value:        |  |  |   |

Comments: An easy to use RAMdisk and print spooler. Best Feature: The instructions are the start-up screen. Worst Feature: Not compatible with new ROM or HFS. List Price: \$49.95. Published by SMB Development Associates, PO Box 3082, Chatsworth, CA 91313. 818-341-2523.

| MAXRAM/MAXP            | RINT | (    |
|------------------------|------|------|
| Overall Rating:        |      |      |
| Follows Mac Interface: |      |      |
| Printed Documentation: |      |      |
| On-Screen Help:        |      | None |
| Performance:           |      |      |
| Support:               |      |      |
| Consumer Value:        |      |      |

Comments: A RAMdisk and print spooler desk accessory. Best Feature: Spooling is controlled from within an application. Worst Feature: No control beyond stopping the printing if you should want it. List Price: \$49.95. Published by MacMemory, 473 Macara Ave., Suite 701, Sunnyvale, CA 94086. 800-862-2636.

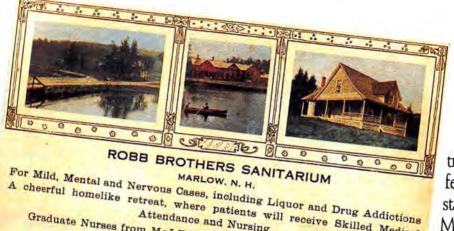
| WORK-N-PRINT           | Γ |  |    | , S. S. | 0 |
|------------------------|---|--|----|---------|---|
| Overall Rating:        |   |  |    |         |   |
| Follows Mac Interface: |   |  |    |         |   |
| Printed Documentation: |   |  |    |         |   |
| On-Screen Help:        |   |  | No | ne      |   |
| Performance:           |   |  |    |         |   |
| Support:               |   |  |    |         |   |
| Consumer Value:        |   |  |    |         |   |

Comments: The least expensive of the print spoolers. Best Feature: Gives the user total control over the printing order of files. Worst Feature: Requires that you name each page of a document. List Price: \$29.95. Published by Assimilation, 485 Alberto Way, Los Gatos, CA 95030. 800-622-5464.

# Rest assured.

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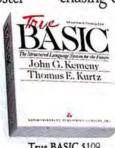
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| Baron (real estate)                    |     |
| Squire (personal finance, reqs. 512k)  | 35. |
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## MacConnection Special of the Month

through August 31, 1986

#### MICAH

### MicahDrive AT

An internal 20 Meg hard disk complete with power supply, fan and controller. Fast, rugged and reliable.

- HFS Volume Manager, MFS compatibility
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- Comes with its own SCSI
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| Ерух  |     |
| Rogue (the mainframe classic!) 24             | 4.  |
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| Word Challenge II                             | 9.  |
| Perplexx 24                                   | 1.  |
| Sargon III (9 levels of chess)                | 9,  |
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| Difficulty levels shown in italics            |     |
| Seastalker (junior)                           | 3.  |
| Ballyhoo (standard)                           | 3.  |
| Cutthroats (standard)                         | 3.  |
| Enchanter (standard)                          | 3.  |
| Hitchhiker's Guide (standard) 23              | 3.  |
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| Wishbringer (standard)                        |     |
| The Witness (standard) 23                     | 3.  |
| Zork (standard)                               | 3.  |
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| Zork III (advanced) 26                        | 3.  |
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| Suspect (advanced) 26                         | 7.7 |
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| Spellbreaker (expert)                         | ).  |

| Mark of the Unicorn                           |      |
|---|------|
| Mouse Stampede (addictive!)                   | \$22 |
| Miles Computing                               |      |
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| Harrier Strike Mission (3D flight simulation) | 27   |
| MacWars (3D space simulation)                 | 27   |
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| James Bond 007: "A View to a Kill"            | 24   |
| Stephen King's "The Mist"                     | 24   |
| Racter (converse with your Mac!)              | 27   |
| Balance of Power (world politics)             | 30   |
| Brataccus (requires 512k)                     | 30   |
| Uninvited (mystery adventure)                 | 30   |
| Deja Vu (murder mystery)                      | 33   |
| Origin Systems                                | 33   |
| Exodus: Ultima III (lantasy adventure)        | 20   |
| PBI Software                                  | 38   |
|   | 20   |
| Strategic Conquest (war strategy)             | 29   |
| Fokker TriPlane Flight Simulator              | 33   |
| Penguin                                       |      |
| Crimson Crown (sequel to above)               | 24   |
| The Quest (beware of the dragon!)             | 24   |
| Xyphus (role playing adventure)               | 24   |
| Practical Computer Applications               | -    |
| MacGolf (requires 512k)                       | 36   |
| Psion   | 24   |
| Psion Chess (3D and multi-lingual)            | 31   |
| Scarborough Systems                           |      |
| Make Millions (business simulation)           | 29   |
| Sierra On-Line                                |      |
| Frogger (classic video game)                  |      |
| Championship Boxing                           | 24   |
| Ultima II (role playing adventure)            | 35   |
| Silicon Beach Software                        |      |
| Airborne! (digitized-sound war game)          | 20   |
| Enchanted Scepters (text & graphics)          | 21   |
| Sir-Tech                                      |      |
| Mac Wizardry (fantasy)                        | 36   |
| Spectrum Holobyte                             |      |
| GATO (submarine simulation)                   | 26   |
| Orbiter (requires 512k)                       | 27   |
| Tellstar North Level I (regs. 512k)           | 27   |
| Unicorn                                       |      |
| Futuria (sci-fi adventure)                    | 24   |
| Utopia (science fantasy game)                 | 24   |
| Animal Kingdom (ages 6-12)                    | 27   |
| Decimal Dungeon (math, ages 9 and up)         | 27   |
| Fraction Action (arcade style math game)      | 27   |
| Mac Robots (pre-school program)               | 27   |

Read-A-Rama (reading, ages 5-8) . . . . . .

MacGammon/Cribbage .....

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1-800/Mac&Lisa 610U

Invisiclues (hint booklets) . . . . . . .

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# THE BEST LITTLE SCHOOLHOUSE

# Using your Mac to make reading skills fun.

SCHOOL MAY BE OUT, BUT LEARNing never stops, especially if you own a Macintosh. The Macintosh is the perfect computer for kids because it's so easy to create words and images that kids are stimulated to be more creative. Using basic techniques which we'll show you, you and your child can use MacWrite to build skills in reading and writing. Although current research points to students' reading what they write as the best way to learn these skills, sharing your youngster's excitement in creating with the Mac will be even more convincing.

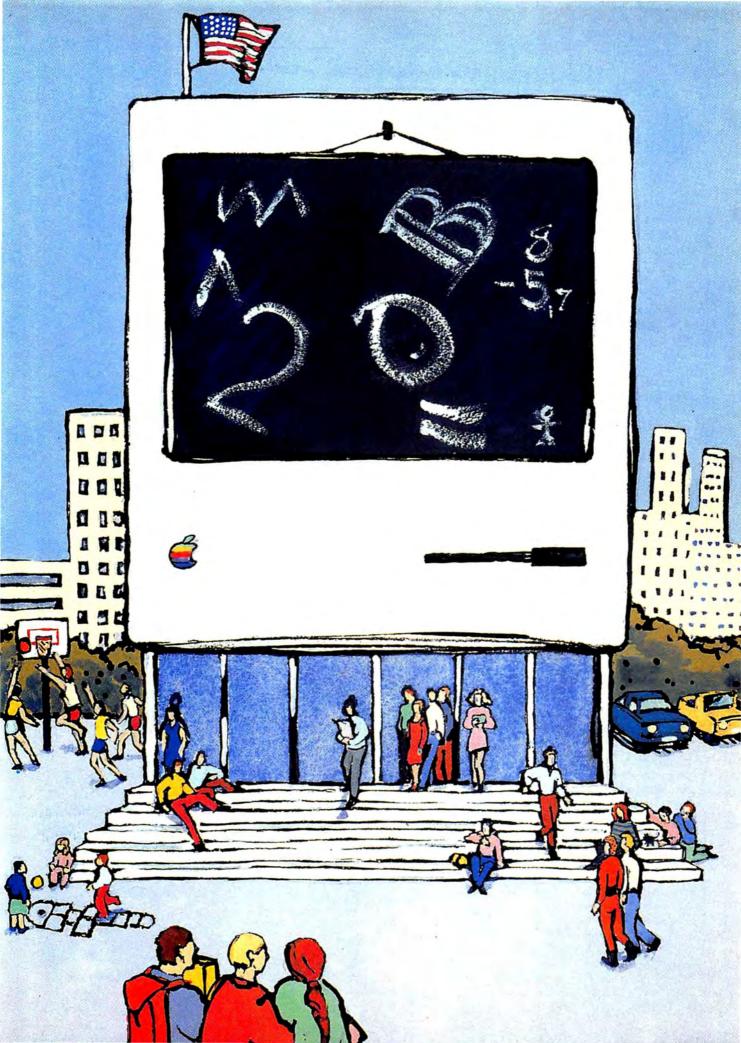
Begin by making a folder and helping the child type his or her name on it, no matter what the child's age. The computer is an intriguing machine and the thrill of having a personal folder to click open multiplies the pleasure of reading its contents.

#### KINDERGARTEN THROUGH GRADE 3

During the primary grades (kindergarten through grade 3), a child should have opportunities to work with words. Since children at this age are intrigued by their immediate world, here are some ideas that involve family and friends in using the printed word.

Write a letter to your pre-schooler. Use a typeface like 18-point New York font; then go back and intersperse Cairo font symbols for as many of the difficult words as possible. If, for example, you just put a

by Mary Bowman-Kruhm



# THE BEST LITTLE SCHOOLHOUSE

bandage on your daughter's cut finger, you might put together something like the note seen in Figure 1.

Of course, you will need to provide some help in reading your letter. Don't worry that the phonetic spellings, such as "C" for "see" and "ur" for "your," will teach your child to spell incorrectly. At this age, understanding that those funny squiggles on a page mean something is what's important. Besides, blending "u" and "r" to approximate the sound of a word is practice for the future pronunciation of more difficult words.

Display Cairo font symbols and let your child pick symbols whose words she would like to read and write. Go gradually from the picture symbol to the word, as we do in Figure 2. Always put the word in context to stress meaning. A word by itself makes little sense.

Put several words your second or third grader would like to read at the top of the screen in bold New York font, 18-point. Type a story which uses those words as your child dictates it, or write a skit by building sentences both of you contribute. (See Figure 3.)

Keep a running list of words your child can read. When one is used in a story or skit, highlight it in bold type. Read the story together; you can read the words unknown to your child aloud as your finger flows under the line of print, but allow your child to read the words he or she recognizes.

## **UPPER ELEMENTARY GRADES**

Children in grades 4 through 6 see reading and writing as useful ways to communicate. You can build on their delight at this age to share and give by using the Mac for giftmaking projects. Allow the child to gradually take over the functions and typing while you provide only technical assistance. Since you want using the Mac to be a learning situation, help with correct punctuation and spelling, but don't be so critical of your child's writing that the fun evaporates. Another warning: Kids love to experiment with different fonts. A project may have what to you seems a terrible mixture of fonts

Fig. 1: Interspersing graphics, such as these taken from the Cairo font, helps young children learn some very basic phonetics and reading

Dear Sandy, The Market of Market Ma a fon it. U can C尚 2nite with ur ⑤ and 奶. It is 2 2 feed 3. Send me a ⊠. Love, Dad

Fig. 2: Gradually removing letters from a word reinforces a child's letter recognition skills.

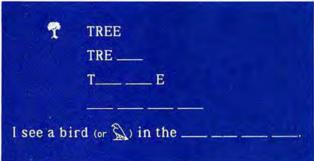


Fig. 3: Creating scripts by using keywords at the top of the screen stimulates children's imaginations and makes reading fun.

house yard furniture hamburger Mom: Once there was a dog that had to stay in the back yard. Bi11: He liked to chew his bone. Mom: Mother wouldn't let him in the house. Bi11: -So Bill fed him a hamburger to make him feel good.

Fig. 4: Different fonts and styles give kids the chance to experiment and makes them want to communicate effectively.

1 Grease a cake pan

2. In a plastic bowl put 2 tablespoons of margarine and 2 cups of little marshmallows

3 Put the bowl in the microwave for 2 minutes

Hara's How You Make Rice Carsal Cookies:

4 Add 2 cups of rice cereal and stir real hard.

5 Put it in the pan and press it down real well.

6 Wait a couple minutes before you cut them.

Dear Mrs. Harrison,

Dad and I each tasted one and they really taste good. I hope you like them too. I liked making them for you.

Jorny

# **ZBasic** The Ultimate BASIC development system for your Macintosh™



# Let ZBasic™ Unleash the Power of Your Macintosh™. . .

Accelerate your BASIC programs! Compare ZBasic™ to C, Pascal, FORTRAN and other BASICs:

| SIEVE<br>BENCHMARK* (seconds) | Run<br>Time | Compile* |
|-------------------------------|-------------|----------|
| ZBasic™Interactive Compiler   | 7.0         | 10.      |
| Softworks** BASIC Compiler    | 520.0       | 20.      |
| True BASIC** Compiler         | 132.0       | 10.***   |
| MSBASIC** 2.1 Interpreter     | 684.0       | 0.       |
| Softworks** C Compiler        | 8.8         | 445.     |
| Azteci* C Compiler            | 6.5         | 240.     |
| MS™ FORTRAN Compiler          | 6.8         | 180.     |
| TML™ Pascal Compiler          | 6.6         | 120.     |

10 iterations of Sieve Benchmark from Byte, Jan. 1983. TML speed from MacUser, June 1986. C speeds from Byte, Nov. 1986, (non-register), MS-FORTRAN speed from MACWORLD-June 1986. Softworks BASIC time from MacUntor-June 1986.
"Compile from editor to stand-alone application: RAM disks not used." "True BASIC" program was not a stand-alone double-click application—This requires an optional (\$500) runtime license.

# Lightning-Fast Compilation

"Compilation is so fast that execution is indistin-guishable from a BASIC interpreter. ..." As reviewed in BYTE, May 1986

Create Double-Click Programs ZBasic creates fast, stand-alone (double-click 68000 native code) applications easily with no royalties or

# "Superb Documentation"

runtime fees for your programs.

"The 387 page manual is a model of clarity and organization. The documentation is superb, soliditying our impression that someone worked incredibly hard to make ZBasic a benchmark for all other BASIC compilers

As reviewed in PC Week, Nov. 1985

(The new 620 page manual is even better)

## Standard Features

- Highlights Errors
- No royalty/runtime fee
  Auto Indents structures
- Single Step debug
- Fast string processing
  Use both serial ports
- No garbage collection
- · Device Ind. graphics
- Not Copy Protected
   Multi-line FN and IF
- Line numbers or labels
- Chain programsSORT source included
- Load old programs
- saved as text files
- · Device Ind. File I/O

#### Ultimate Math Accuracy

The MAC version of ZBasic gives you 8 to 240 digits of configurable BCD precision (no binary rounding errors). In addition, a High-Speed SANE Floating Point option will be available late summer for \$59.95 (fixed binary single and double precision)

# A Portable Language

Designed as a "portable language," ZBasic is available on many popular computers including: IBM® (MS-DOS") and compatibles, CP/M™80, Apple®lle, IIc and TRS-80™. This allows you to easily create programs to work on many other machines.

# Designed for Mac Programmers

In addition to the hundreds of comands provided with "Standard ZBasic"-this version provides lots of extras

- AppleTalk\*\* Network commands

- Applefalk\*\* Network commands
   MacinTalk\*\* (with English or Phonemes)
   Modem and Printer serial port commands
   Enhanced Integer range of ±2,147,483,647
   From 8-240 digits of configurable BCD Accuracy
   Over 400 QuickDraw & TOOLBOX commands
   Memory management (SEGMENT) commands
   MDS EDITOR included (licensed from Apple®)
   RMaker\*\* included (licensed from Apple®)
   Interactive Command and Edit Windows
   Works with HES MES and all hard disks

- . Works with HFS, MFS and all hard disks

#### SOME OF THE SPECIAL MAC COMMANDS

DIALOG ON ON DIALOG DIALOG OFF EDIT FIELD DIALOG (n) BUTTON MENU ON/OFF APPLE MENU BUTTON (n) TIMER
ON TIMER (n)
MOUSE (n)
SOUND
OPEN TALK
FINDERINFO DEFMOUSE TIMER ON MOUSE OFF TIMER OFF MOUSE ON ON MOUSE FILES\$ EJECT TALK EXPERT WINDOW SEGMENT SCROLL BUTTON WINDOW OFF ALERT WINDOWS HELP WINDOWS

# **GRAPHICS ENHANCEMENT**

COORDINATE WINDOW CURSOR-(watch,text,cursor,etc.) PICTURE ON/OFF TEXT font, size, tace, mode LCOPY and PAGE LPRINT CLIPBOARD SAVE COORDINATE GET and PUT PICTURE PEN x,y,m,pattern SCROLL CLIPBOARD LOAD

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# **Review Quotes**

"Fast, generates stand-alone programs, requires modest amounts of memory, and has outstanding compilation speeds!

Bruce W. Tonkin As reviewed in COMPUTER LANGUAGE

"[ZBasic] is extremely fast and accurate. cases, compilation is so fast that execution is in-distinguishable from a normal BASIC interpreter start-

As reviewed in BYTE

"ZBasic is a powerful offering for BASIC programmers. It provides the flexibility of Turbo Pascal and the speed of compiled BASIC, all at a price that can't be matched. Kudos to Zedcor.

Garry Ray As reviewed in PC WEEK

"Without question, ZBasic is one of the best BASIC compilers . ZBasic's compiler is fast . . . conclusi if you like to program in BASIC, buy ZBasic. If you don't like to program in BASIC, buy ZBasic."

Jim Baldridge As reviewed in HARVEST (Newsletter for the Northern Illinois Computer Society)

"ZBasic is unquestionably an excellent implementation of the language ... [and] comes with one of the best user manuals in the industry.

James McKelvy As reviewed in INCIDER

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| Tucson, Arizona 85712<br>Tech Support: (602) 795-3996  | Day Phone      |

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# THE BEST LITTLE SCHOOLHOUSE

and styles, but they'll love it. Here are some ideas to get you and your child started.

Make some cookies, using a simple recipe that you can easily tell or read to the child. Then have him recall the steps as you type them. If he's able, allow the child to type the recipe himself. Add a few lines intended especially for the recipient, such as how much he hopes the person likes them or how he felt when the cookies turned out to be tasty.

Build on the recipe idea by making a "cook booklet" for gift-giving. To make a recipe file, the recipes can be typed using 9-point Geneva. Cut the recipes apart and use rubber cement to paste them onto 3x5-inch cards.

A neighborhood or family newspaper can be a welcome communications outlet. (Experience causes me to suggest that you reserve review and censorship rights prior to distribution.)

A poem, perhaps with an illustration that's been framed with construction paper, would be appreciated by a grandparent or family friend.

Write a script for a family puppet show. Hand puppets can be easily made using paper bags, yarn, and crayons or felt-tip markers — and maybe even *MacPaint*.

Number sentences as your youngster dictates them and then turn the computer over to the child to add punctuation marks and capital letters. Fourth graders should use appropriate punctuation marks to end sentences and capitals for specific names; most sixth graders are working on the subtleties of commas and the uses of quotation marks.

Help your son or daughter interview family members and write an autobiography. Chapters might include "Before We Came to America," "Important Relatives," "My Own Family," "My Early Life," and "All about Me."

# JUNIOR AND SENIOR HIGH SCHOOL STUDENTS

As students enter high school, more demands are made upon them than in the elementary grades. "I can't think of anything to write" Fig. 5: Reinforce good study habits by personalizing homework assignment sheets.

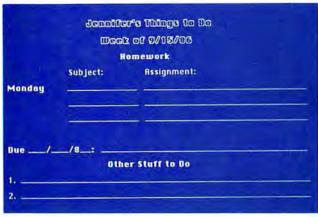


Fig. 6: Customized note sheets like these can help students organize and improve their note-taking habits.



becomes a common complaint. Hasn't your Mac taken away some of the pain of writing for you? It can do the same for students. Students write more when using a word processor, and that in itself frequently helps grades.

The Macintosh, however, can provide other support. Students at this age are frequently disorganized and need direction in keeping track of assignments, especially long-range ones. Teachers begin to lecture and expect students to take notes and to prepare for tests by studying both notes and textbooks. Here are three ideas that build skills in organizing, note-taking and test-taking:

Tailor a homework assignment sheet (see Figure 5). If the student needs assistance in prioritizing other jobs, room can be provided for listing those.

Personalize a sheet to take notes; our example is in Figure 6.

Encourage the use of a three-ring binder or a folder for each school subject. When students study for a test, they can easily fold the sheet on the broken line between topic and notes, mentally tell themselves everything they know about each topic, and refer to the notes as a self-check.

If a passage from a textbook is especially important but very difficult, you or the student can type that part of the book, substituting a blank line for important words. To check retention of key vocabulary, the student can later fill in the spaces with the correct terms.

The Macintosh is a valuable learning tool. Although educational software packages are limited, Mac's usefulness in developing your child's reading and writing skills is limited only by your imagination. Educational? Yes, indeed! What is more educational than a child's creatively using his or her own language in real life reading and writing activities? Fun for you and your child? Sure! And you won't even need a hickory stick.

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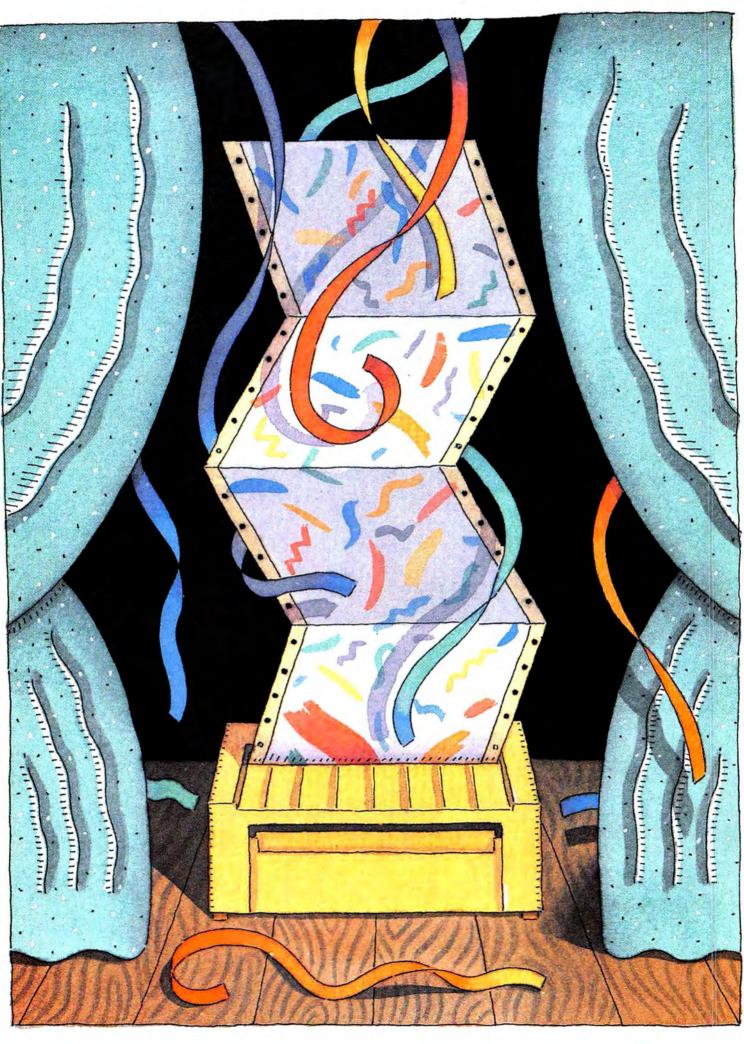
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# PRINT A COLOR,

Silicon Press brings

the power of the color

press to the Mac.

AT FIRST GLANCE, SILICON PRESS is a special and versatile labelmaker. You can create mailing labels of any shape or size, blending text and graphics anywhere in the design. You can print any number of labels in any arrangement on a page, merging the mailing information from almost any Mac database. And, you can do it in color.

The program isn't called Silicon Mail, though, because you can do a lot more than just mailing labels. With some imagination and a little technique, Silicon Press can produce newsletters, announcements, greeting cards, posters, stickers, forms, and labels other than those of the mailing persuasion. And, you can do it in color.

In case you're not familiar with Silicon Press, we'll start with a quick tour; you'll see just how easy it is to use. Then, read on to discover the creative power of the Press.

# PRESS PROCEDURES

Silicon Press is a cinch to use. Text, data merge indicators, and graphics are placed anywhere in the Design window. To enter text, just type; data merge information is typed in with special quote marks. (Data for a merge can be typed right in the Data window, or imported from almost any database that offers a text-only save option.) A simple Paste adds a graphic to the design.

"Objects" - blocks of text and graphic elements — can be dragged around in the window. Their positions can be fine-tuned with Grid and Align commands, or with the Nudge menu options that move an object a pixel at a time. A text block can be formatted for any font, size or style, and justified right, left or centered. A graphic object can be made larger or smaller, and can be defined as any available color. Because objects in the design window are transparent, you can overlay text and graphic elements in any combination.

Once the design is set, you can specify the Layout: how many designs on a page and the space between them. Then, define the size of the page itself, and print. (And, with the Imagewriter II, you can do it in color.)

## THE MACPAINT COMPANION

Silicon Press is a perfect adjunct to MacPaint in many ways, addressing many of the latter's shortcomings. Do you want...

by Sharon Zardetto

Aker

# PRINT A COLOR, ANY COLOR

...multiple copies of a graphics document? You can't do it in *Mac-Paint* without multiple pull-downs of the menu.

...to put the design right to the edge of the page? *MacPaint* has built-in paper margins that you can circumvent by transferring the design to *Silicon Press*. (See the sidebar, "Getting the Graphics In.")

...to print the document sideways? Silicon Press gives you that option.

...designs printed on nonstandard paper? With Silicon Press, you can define the size of your paper, so it's possible to do index cards, postcards, or anything else that fits in the printer. I've used extra-large index cards with simple pictures that my kids color and cut up to make jigsaw puzzles. The same project, tried in MacPaint, was more trouble than it was worth!

...labels for cassettes, videotapes, file cabinet drawers, disks, manila folders? We all tried things like this with *MacPaint* in the early days, but with *Silicon Press*' design and page layouts, and the data merge, *MacPaint*-generated labels are a thing of the past.

...stickers with general or personalized designs? Everything from fun stickers for kids to "Hello, my name is..." for a convention can be a work of art with *MacPaint* and *Silicon Press* as creative tools.

...to print in color? Whether you want to add just a spot of color or work on a full-color masterpiece, *Silicon Press* is an easy way to move out of the black and white world of *MacPaint* printouts.

# THE GOOD NEWS

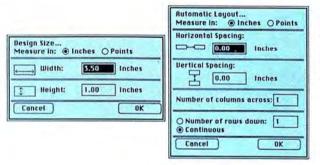
Okay, there are lots of page layout programs around, and some won't even cost you an arm and a leg, but...do they let you grace your pages with color? Can you insert the name of each member of your user group into your newsletter to make personalized copies?

Creating a newsletter in Silicon Press is easy, even if it doesn't have all the bells and whistles of a true page-layout program. Instead of just defining how many columns you want on a page, you have to line up your text and graphics to where the col-

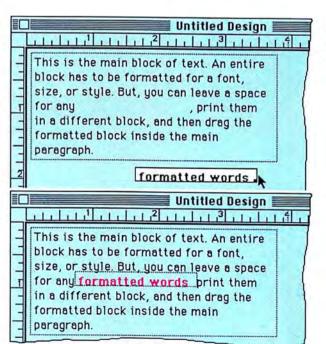




Graphic, text, and merge elements can be dragged around in the Design window, as shown in the top figure. The "handle" in the lower right corner of the frame around "zip" is used to resize the object area. The lower figure shows the Design window with the "Show Rectangles/Color" option on. The defined color for an object shows in the upper left corner of its frame.



Because Silicon Press offers such freedom in both the design's size and its layout on a page, it's easy to create anything from mailing labels to full-page announcements.



You can put a style or color change in the middle of a block of plain text. umns should be; but, with the Grid, Align and Nudge commands — and the on-screen ruler — that's easy enough to do. You have to create a separate document for each page of the newsletter, and there's no way to fully justify columns of text, but those limitations are easy enough to live with.

Another apparent shortcoming to doing a newsletter in Silicon Press is that an entire block of text is format-

# **GETTING THE GRAPHICS IN**

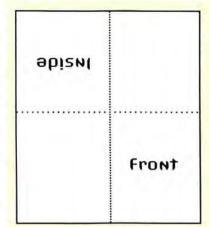
While there's only one way to get a graphic image into the Silicon Press Design window — paste it from the Clipboard — there are a lot of different ways to get that image onto the Clipboard.

If you're working with a few small images, it's easy to store them in the Scrapbook while you're in *MacPaint* and take them out again when you're in *Silicon Press*— even if it means dragging a Scrapbook file from one disk to another. With larger or more numerous images, however, there are better approaches.

Setting up Switcher with Silicon Press and MacPaint is a good move if you're creating a lot of original art that you want to paste into a design. If you're accessing previously drawn figures (your own or commercial clip-art) this Switcher setup still works, but is not as convenient as having Hayden's Art Grabber+ desk accessory. With Art Grabber+, you can open MacPaint documents without quitting Silicon Press.

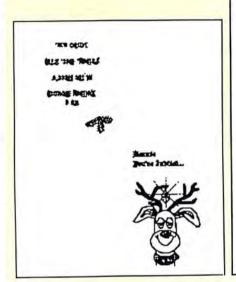
Silicon Beach's own PaintCutter utility lets you put an entire MacPaint document on the Clipboard for pasting. However, since it's a standalone application, you'll have to switch over to Silicon Press either with Switcher or "manually." Most full-page art that is done in Silicon Press, though, will be transferred piecemeal so you can define different areas as different colors. Again, Art Grabber+ is the accessory of choice, since you can take any area of a drawing for the Clipboard (you can also copy an entire MacPaint document if that's what you really want to do, and you've got at least 512K to do it with)

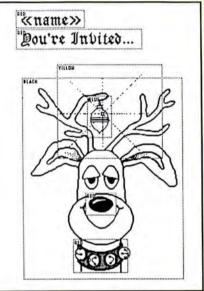
Another must-have accessory for Silicon Press is another utility on the M.U.D. disk that has Art Grabber+: CheapPaint. This mini-MacPaint desk accessory lets you create graphics and transfer them to the Clipboard without even leaving Silicon Press.



The "french-fold" arrangement for printing greeting cards.







Bonnie You're Invited...

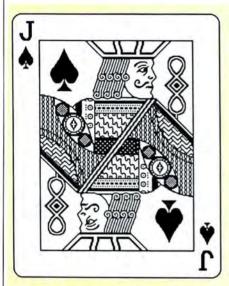


Above left: A Silicon Press greeting card printed on regular-size paper.

Above right: The cover of the card as it appears in the Design window, with colors defined for separate objects, and the merge indicator for the names in the data list.

Left: The printed cover, personalized and in color.

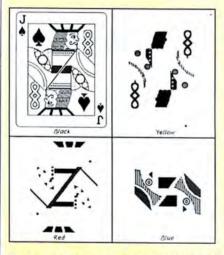
# PRINT A COLOR, ANY COLOR



This is the original MacPaint figure used for the color printing.



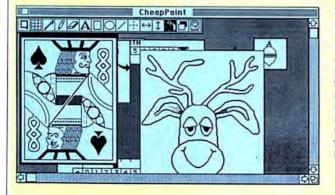
This is how the Jack looks in the Design window when all the color images are put together.



The figure has to be divided into images for each of the colors to be printed. Note the solid block for the Jack's hair in the yellow image, which will be overlaid with the black curls; all of the yellow images are framed in another color so they will show up better.



The finished product. Note the "shades" of blue produced by using patterns as well as solid blocks.



The CheapPaint desk accessory is a mini-Mac-Paint. Working in separate "easels" that are analagous to Scrapbook pages, you can use any of the tools in the tool palette. Fonts and styles are available from a menu, and you can change brushes, patterns and line thicknesses from an easily accessible dialog box.

ted for the same font, size and style; although headlines can be separate blocks, you can't make a single word in the middle of a paragraph bold or underlined. At least, not directly. There's a way around this limitation, though, which is why it is only an "apparent" shortcoming.

Taking advantage of the "transparent" quality of a design block, you can type a paragraph and leave an appropriately sized blank where you want the boldfaced word or phrase to go. Then, type a separate block with the formatted material in it, and drag that block over the blank space in the original paragraph. Voila! Using the same technique, you can insert a red or blue word in the midst of the staid black text.

The graphics in the newsletter can also be printed in any combination of colors. A colorful masthead is particularly eye-catching, and can run the gamut from tasteful to trashy.

# **GREETINGS, EARTHLING!**

Cards for holidays and special occasions are better when put through the Press, for a number of reasons. First, you have the option of defining page sizes if you have nonstandard paper to use. Even with the normal 8½-2 x11-inch paper size, it's easier to arrange things correctly in Silicon Press, where you can see the edges of the paper, and get precise measurements for placement. Then there are the benefits of being able to print multiple copies, and to use merged data for personalized cards.

You can take the easy way out and print cards on tractor-feed index cards. Just slip them into envelopes, or, if they're the right size, you can use them as postcards. You could do it the hard way, too, and run the paper through the printer twice so both sides of the paper are printed; when folded, the printed areas are the cover and the inside of the card.

Then, there's the "french-fold" technique; this double-fold card is a little more elegant than the single-fold style, and it has the advantage of keeping all the printing done on the same side of the paper. Of course, some of the printing has to be upside (continued on page 149)

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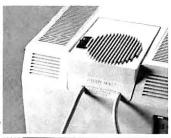
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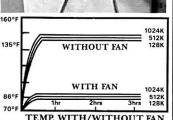


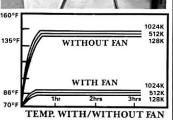
Built without its own fan, your MAC is prone to overheating. High temperatures can cause component failure or even burn out your power supply circuit board. Tests show our fan significantly reduces the temperature inside your MAC. It installs into the recessed Macintosh handle in one second. It runs whisper quiet. Intelligently designed by Steve Beck's Beck-Tech, with built-in surge protector and top-mounted switch that controls 160°F both fan and MAC. PATENT PENDING

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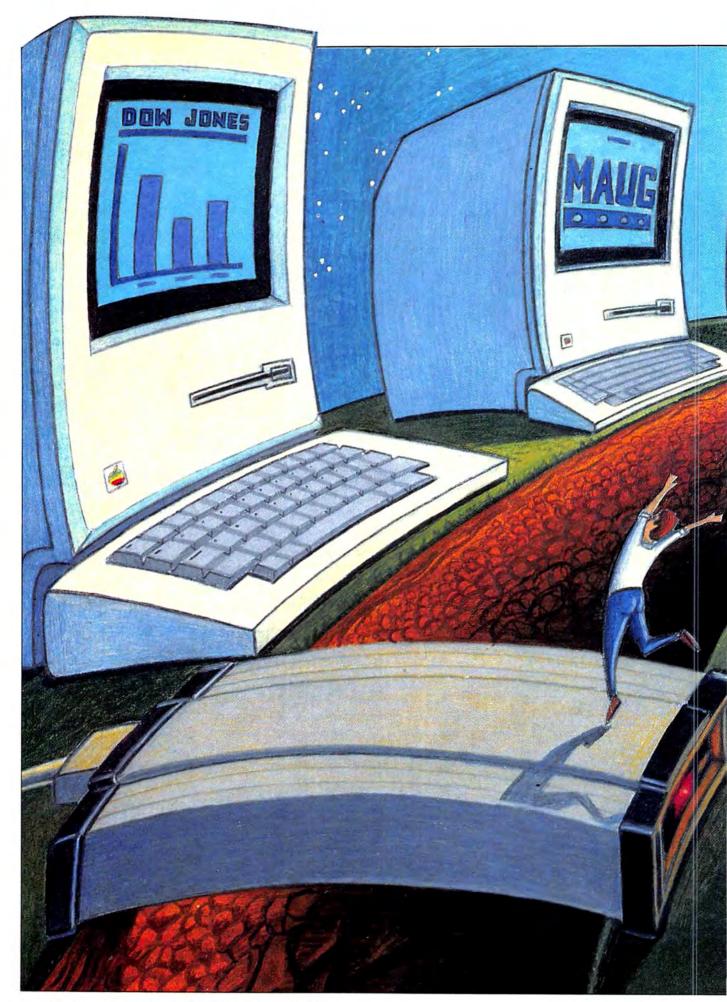
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Mac in touch with the world.

YOU CAN TELECOMMUNICATE WITH your Mac. It's easy. You need a modem, a terminal program, and a host service. The host is simply another telephone or modem you can call. Last month we saw how to communicate with another Mac. Now it's time to expand those horizons and go national.

There's a lot out there at the end of the phone lines. Your range of choices has grown dramatically over the past two years or so, particularly in the category of national network services.

Whether you use your Macintosh for business, learning or pleasure, the addition of a modem can enhance its powers immeasurably. That is, of course, providing you know what to do with it once you're hooked up.

These services, as opposed to local bulletin boards, are nationwide commercial networks, which users can connect with from anywhere—even overseas, although the prices for long-distance—telecommunicating can easily become astronomical. In the U.S., most services are just a local phone call (or at least a relatively local phone call) away. The advantages of these networks are access to a very sophisticated computer system, a very large group of users, and reasonable phone bills. These advantages do have a price, though—services charge their users for all time spent connected to that service. This charge is called connect time, and it ranges from about \$6 an hour to well over \$100 on some databases.

Among the general-purpose national networks, three clearly lead the pack right now. They are all micro-oriented and all have a lot to offer Mac users. We'll take a brief tour, stopping at each of them. If what you're looking for isn't on this tour of informational databases, general services and the leading electronic mail service, remember that our

survey is only the tip of the iceberg. Just about everything is out there somewhere.

No matter what network is used, certain rules apply. Most important is learning to use them with discipline and savvy, thus saving a lot of unnecessary connect charges (translation: money).

Choose a terminal program that is able to save on-line output to a disk file (that's downloading) and can send text files back to the host (also called uploading). The best on-line technique is to move through a session while "capturing" the material for printing, rereading or replying to later, when you're off the phone.

Most of the network software evolved from campus networks about a decade ago. While it is continuously being upgraded, it still has many old-fashioned features. For example, all the services seem to feature antiquated text editing, and under no circumstances should you

By John J. Anderson

# **LANDMARKS ON-LINE**

have to spend connect time composing text with a line-based editor situated hundreds of miles away. All messages and replies can be composed off-line, in your own time, saved as ASCII text files, and uploaded later by the specific file name. This is crucial in keeping connect costs down.

Owing to the enormous popularity of Digital Equipment Corp. (DEC) equipment on college campuses in the '70's, there are some nearly universal commands. All users should know these five:

CONTROL-S: pauses output; useful when reading output in real-time.

CONTROL-Q: resumes output. CONTROL-C: breaks output, returns control to user.

CONTROL-H: acts as a backspace. CONTROL-U: crases the current line of input. Remember that the Mac uses the Command (cloverleaf) key as its Control key, although some terminal programs use the Option key as the Control key.

Next, an important word of warning. As in any public place, beware of theft. All services require a private password in addition to an account name or number, so that no unauthorized person can use another's account. Do not divulge your password to anyone else on a system under any circumstances. Some unscrupulous people have been known to try to trick the unwary into giving away their passwords. Popular ruses include telling an unwary on-liner that the thief is actually network staff, or convincing them they have been disconnected. If you're unsure of a questioner's motive, hang up, then call the system again, entering your password only at its proper, legitimate point in the log-on process.

Finally, don't be ashamed of your newcomer status on-line. Everyone was a newcomer once. Everyone felt overwhelmed by the mass of seemingly arcane commands, and intimidated by those who knew their way around so well while we were barely able to log on. Don't be afraid to ask for help on-line. It may take a little while, but there are always people there willing to extend a helping hand.

Now, let's take an individual look at some services, and see what they have to offer.

# COMPUSERVE

CompuServe is the largest national information service. It also has the most Mac owners, and boasts a Mac group of over 15,000 members. To gain access, users have to buy a membership kit. There are two types of these kits available. The basic kit offers 1 free hour of connect time (at 300 baud, non-prime), a subscription to the print version of the CompuServe magazine (Online Today), 128K of personal disk file space, and a user guide for \$19.95. The other kit (seen in most computer stores) lists for \$39.95 and offers 5 hours of non-prime connect time at 300 baud. The bigger kit is a much better value in the long run, and it's often discounted to well below the value of the connect time it offers.

There is no minimum monthly charge, either—you pay only for the time you spend connected. At 1200 baud, you'll pay \$15 per hour from 8 AM to 6 PM weekdays (prime), and \$12.50 an hour from 6 PM to 8 AM weekdays, and on weekends and holidays (non prime).

To reach the MAUG Macintosh Users special interest group (also known as a SIG), type GO PCS 23 from any function prompt. Here you will find hundreds of useful Macintosh programs to download. Downloading is especially easy if you chose a terminal program that supports XMODEM transfer and supports MacBinary. In the enormous message areas, trade information and get answers from the experts, find yourself an argument, or just shoot the breeze with fellow Mac owners.

Regularly scheduled real-time confrences take place in the SIGs, and luminaries such as Andy Hertz-feld, Bill Atkinson and even the Woz himself have been known to show up. Transcripts are available for those who missed the actual events.

In addition to the Macintosh-specific services available in Compu-Serve, literally hundreds of others are also available, including airline reservations, shopping by modem, AP news, sports and weather, the electronic version of *Online Today* (updated daily), stock information and even a simulated game show. CompuServe also features electronic mail, although its functions are somewhat limited compared to those of other services.

As with all these services, response slows down at peak usage times. You will get the best value for your money by using them in the off-peak hours.

#### THE SOURCE

If it weren't for the somewhat steep \$50 sign-up fee and \$10 minimum monthly charge, The Source might be more popular than CompuServe. Its 1200-baud connect cost of \$10.75 per hour 6 PM to 7 AM weekdays (and all day weekends and holidays), is actually cheaper than that of CompuServe, while the service offers many similar features and generally has better software.

For electronic mail, The Source has CompuServe beat. It transmits mail instantly, offers the ability to send multiple copies, CCs and BCCs, acknowledgment receipts (so you will know when mail has been received) and turn your message into a Western Union Mailgram.

The Source also offers an excellent gathering place for Mac modemers. While this group is smaller than its CompuServe equivalent, it is growing rapidly, and is an equally warm and friendly place to find out the latest Mac news and gossip.

The Source offers comprehensive business information, including Stockvue, which monitors the performance of 3000 selected stocks, Bizdate, a business news service updated daily, and individualized portfolio management. Be aware, however, that 1200-baud connect time will cost you \$25.75 per hour.

The Source seems to be struggling for an identity between CompuServe and Dow Jones. If it ever decides exactly what kind of service it should be, it could become a formidable contender in the on-line market.

# DELPHI

Delphi is both the newest and the smallest of the services examined

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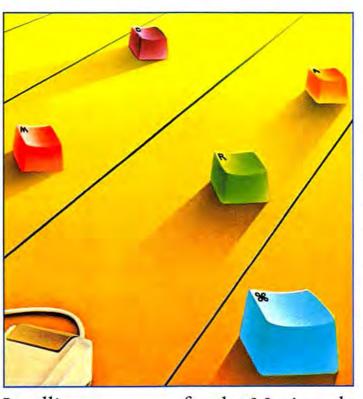
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# LANDMARKS ON-LINE

here, but it has made dramatic strides in the last year or so. While its software and directory structures remain somewhat baroque, you will find much the same information, shopping, banking and news services on Delphi as you'd find on CompuServe and The Source, and connect time is a mere \$6 an hour 6 PM to 5 AM weekdays and all day weekends and holidays. Special interest groups (SIGs) are popping up on Delphi as well, and a recent defection of ex-CompuServe staffers to Delphi has brought it to a new level of competence.

Electronic mail on Delphi is limited in its features, but can be sent not only within the system itself but across systems to The Source and CompuServe users. There is a substantial time lag, however, and Source and CompuServe members cannot reply via Delphi.

Someday Delphi might really get its act together, and if it does, CompuServe and The Source should become wary—because user loyalty ends exactly at billing time. The best buy will win in the end, and Delphi seems to know this.

For Mac-specific gossip and information, there is a good Mac special interest group, called Icontact, here. Delphi Mac users users tend to be as fanatical about their group as MAUGers. The libraries also have available many of the major public domain and shareware programs, although the selection is not as wide as MAUG's.

# DOW JONES

If it's business, stock, or statistical information you need, look to Dow Jones News/Retrieval. It is relatively costly, charging a \$75 password fee for a basic subscription, and varying connect charges depending on the service level. However, users can get a free subscription by purchasing Dow Jones' own Straight Talk program. It's not expensive (indeed, it will cost less than the DJN/R signup fee) and it has been optimized for use with this service. The latest version is one of the most innovative and advanced communications packages available now.

In addition to news, weather,

sports, movie reviews, and a full text version of the *Wall Street Journal*, Dow Jones offers twenty-seven different business-oriented databases in five categories. Users can obtain stock quotes, business and economic news services, text searches, and a broad range of financial and investment services.

The Dow Jones command structure is a little tricky, and some functions are definitely harder to use than they should be. But the kind of outputs that can be requested from the service are very sophisticated, and these can be tailored to users' specific business needs.

Dow Jones offers specialized database access software packages which constitute a unique option of the service. These include a market analyzer, which collects daily market quotes on the stocks of your choice, then charts the data across seventeen standard analyses. Another aids investment decisionmaking and screens stocks for critical buy and sell levels.

Dow Jones is the most successful on-line service to date, and it's also the most professional. It is a great place to inquire into the health of Apple, although it is not the place to find many Mac users.

## MCI MAIL

MCI, the company that took on AT&T for the long distance market and won, has also made aggressive inroads into the growing electronic mail market. MCI Mail is the most powerful Email service in the country today, and can be conveniently used to send print letters as well as computer-to-computer messages. As opposed to the services discussed above, there are no connect time charges to MCI. After purchasing an account, users are charged only when they send mail.

Four types of letters can be sent via MCI-an "instant" letter, which for \$1 is instantly posted on the mailbox of any MCI user (a mere 45€ posts a message from 1 to 500 characters in length). You may choose a \$2 MCI print letter, which is printed out at the MCI postal address nearest to the addressee, then deposited in a snappy looking orange envelope delivered through the mail. If time is of the essence, choose an \$8 overnight letter, which is printed and hand delivered by a Purolator courier by noon of the following business day. If even seconds count, you can spend \$30 for a four-hour letter, also from Purolator. This service is available in selected metropolitan areas.

Prices here are by the information "ounce," which MCI figures at 7500 characters. Add \$1 for each additional "ounce." An MCI installation in Belgium now serves the entire European continent.

MČI Mail sessions use a menubased structure that can be somewhat annoying once the commands are mastered. A command-based structure is available to subscribers of the advanced service (\$10 a month). This is unfortunate. Still, MCI is easy to use, and has swiftly become the pre-eminent Email system in the country. For an additional \$20 a year, you can even put a copy of your letterhead and personal signature on file to affix to print versions of your Email.

John J. Anderson is a well-known book and magazine author from New Jersey.

# **GETTING IN TOUCH**

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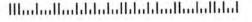
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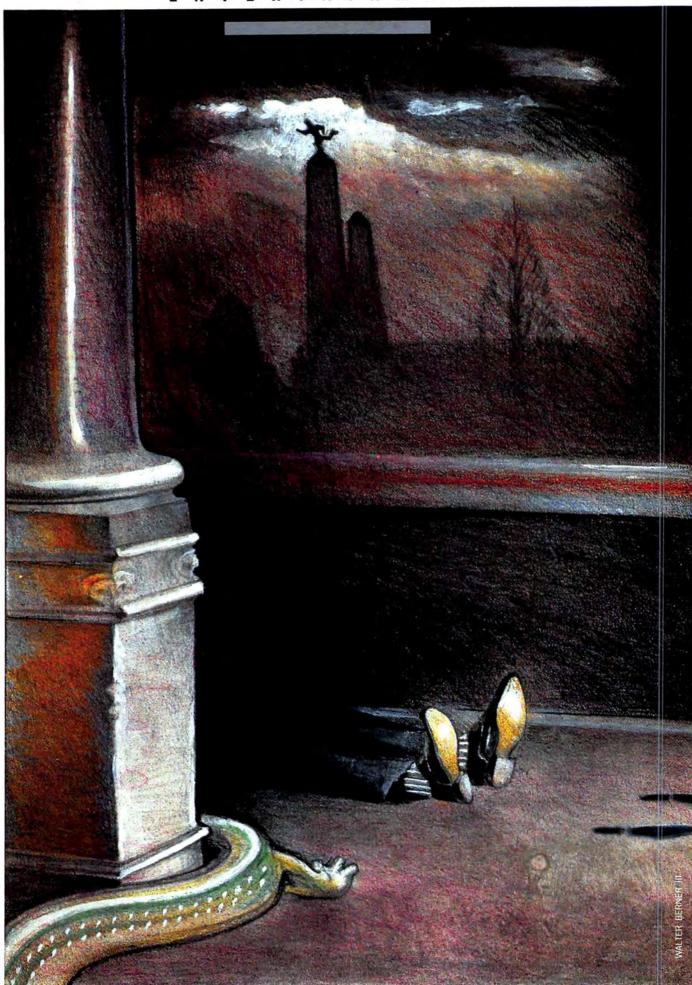
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# ENTERTAINMENT



86 M A C U S E R A U G U S T 1 9 8 6

# THE LITTLE MAC OF

# Take a two part four through Dracula's home town.

While lesser monsters such as bats, ores and globilities from written into—and even sometimes star in—computer adventure games, there are very few detendance to be found in contemporary computer entertainment.

For that reason alone, Polarware/Penguin's illustrated adventure Transylvania and its sequel, The Crimon Crown, are something of a software event. Happily, there are lots of other reasons, too.

Transylvania, by Antonio Antiochia, has been a long-time favorite on Commodore 64 and Apple II systems. Its Mac version has a new interface and an enhanced parser called "Comprehend." The Crimson Crimm, a sequel also by Antiochia; even allows limited conversation with two characters who accompany the player on his quest.

Whether you're adventuring in Transylvania, The Crimson Crown or both you'll assume the role of a standard, medieval-style heroic adventurer blessed with equal doses of strength, stamina and instant resurrection at the touch of a mouse.

# ILLUSTRATED ADVENTURES THE MAC WAY

Both games feature a reasonably good. Mac interface. Pull-down menus make saving and loading games a snap, and the far left window features a compass rosette and the up down commands, all of which can be easily accessed with the chek of a mouse.

chek of a morse.

The center window contains the graphics display, which shows the area the gamer is exploring. The text window along the bottom of the screen explains the action and events as they happen, recording moves

By Jaree Worley and Bill Kunkel

# THE LITTLE MAC OF HORRORS

taken by the player, as well as what happens in his or her surroundings. In the third window, the two most commonly used commands (TAKE and DROP) are available as buttons. providing players an "express" route to entering either command. This window also contains a note pad, plus descriptions of inventory and the location. Not only can these commands be accessed by the mouse, they can even be used in conjunction with some on-screen objects to create full verb-noun commands. For example, when a piece of garlic turns up in the illustration, the player can click on TAKE and then on the garlic to pick it up.

The interface in *The Crimson Crown* is similar except for the TAKE and DROP commands, which have been replaced with ERIK and SABRINA. By clicking one of these, the player can converse with the appro-

priate character.

# TERROR IN TRANSYLVANIA

Transylvania offers adventure gamers unusually hip, witty writing. When the werewolf turns up, for example, the overly curious may want an even better look. (Strategically, this is folly. Any course but flight results in immediate disembowelment!) Type in, "Look at werewolf," and just before being informed of your death, you will be advised regarding your hirsute antagonist, "His hair is perfect."

Not only is Warren Zevon quoted during the course of the action, but the game and its excellent documentation are chock full of clever references to all manner of vampiric and lycanthropic antecedents. The documentation includes a message from the Wallachian King, recommending you to the Wizard King, some riddles, a Journal covering the period between the two adventures, and best of all, a few pages from The Wallachian Herald (edited by a "bathory" and a "Rakoczy"-talk about writers with bloodlines!), from which you first learn of Sabrina's disappearance.

Transylvania was one of the very first games released for the Macintosh, and in certain ways it shows. In Transylvania, the user roams the gloomy Balkan countryside in search of the beautiful Princess Sabrina. There are dark forests, a wizard, a goofy goblin, a villianous vampire and his creepy castle, and even a mysterious giant bird which periodically swoops down on the player and transports him to some other part of the forest.

Antiochia's artwork has translated to the Mac as thick, low-resolution affairs that look like they'd be more at home on a cheap laptop computer. The interiors of houses, in particular, are bland collections of straight lines that rarely evoke anything, much less menace. They look sort of like photocopies of color photographs-which, in fact, they arecopies, that is, of the color Apple II illustrations. Considering the Mac's superb resolution, it's a crying shame that Transylvania's original graphic splendor was watered down. The least the translation team could have

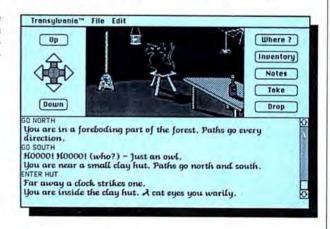
done was draw the graphics in finer detail to take advantage of what the Mac does best.

The only really good graphics are on the title page, which shows a rendering of the vampiric antagonist quite rich in subtle shadings, reminiscent of the work of horror artist David Ludwig. Unfortunately, the illustrations in the actual game are essentially duplicates of the graphics found in the original Apple II edition, sans color.

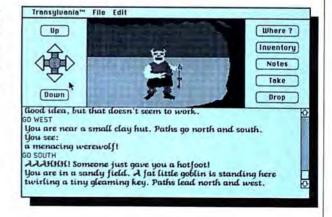
This graphic weakness is even more pronounced in *The Crimson Crown*, where Antiochia's eerie, surrealistic visions often appear as swirls of white and black.

The characters, on the other hand, come across pretty well. The were-wolf is still intimidating, and the Vampyr has that "monarch of the mausoleum" look we might expect from reanimated royalty. The occasional materialization of some odd being also works quite well.

This angry cat can only be driven off by a certain item. The screen illustration is standard for *Transylvania* graphics.



A large variety of nightmarish creatures haunt *Transylvania*. Note the buttons on the right side of the screen, which help players shortcut directly to often-used commands.



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# CRIMSON CROWN — A JEWEL IN THE ROUGH?

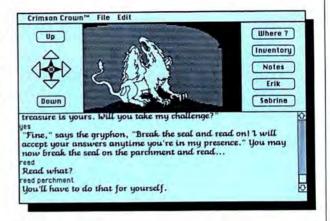
The sequel takes place a short time after Transylvania ends. No matter how players actually made out in the first scenario, The Crimson Crown gives even the most fainthearted the benefit of the doubt. At the start of the game, you discover that you've already vanguished the vampire and rescued Princess Sabrina at the conclusion of the first scenario. Since then, however, the King has been stricken with a strange "illness," the dreaded vampire is again abroad in the land, and the fabled Crimson Crown has disappeared. A peasant had a vision of the Vampyr wearing the stolen Crown, which has many magical powers that the monster may or may not have learned how to use. According to the vision, the Vampyr had mastered the Crown's ability to force the truth out of people, and he was busily engaged in prying the location of her parents out of a terrified peasant girl.

The Crown Prince Erik and his sister Sabrina accompany you to more exotic locations, including an underground chamber and a Gryphon's lair, in the quest to regain the Crown and keep its awesome power out of the Vampyr's malevolent hands. Both Sabrina and Erik each possess certain skills and knowledge, but figuring out what these are—and how best to use them—is one of the game's major challenges.

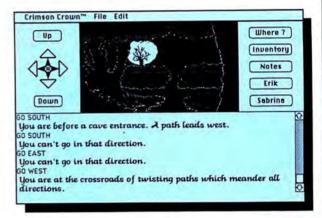
Riddles comprise a very large part in both games, but are especially prominent in *The Crimson Crown*, where three brainbusters are included in the documentation for use at a predetermined point in the game.

Early in the game, the player tumbles through a trap door into a chamber where a riddle, inscribed on a wall plaque, seems to be the only clue to escape. Most of the riddles are of the "I have no mouth, yet I speak volumes" school, and should appeal to fans of the puzzle-dungeon type of contest. But players accustomed to the flexibility of a *Deja Vu* or the immensity of a *Zork* could easily find themselves frustrated when they find themselves stuck with little hope of progress.

A gryphon poses a riddle in Crimson Crown. The actual parchment is enclosed in the game box (to discourage piracy, perhaps?). Note that Transylvania's TAKE and DROP buttons have been replaced by ERIK and SABRINA in this sequel.



A typical landscape scene from Crimson Crown. The scroll bar at the far right lets players see their previous moves.



## THE "NEW IMPROVED" PARSER

The heart of every adventure is its parser, the medium through which players communicate with the computer. Penguin Software's "Comprehend" parser is touted as a new, high-quality interface. But there's nothing about Comprehend that will be either new or especially impressive to most Mac users. It employs standard verbnoun commands, which can be linked together by commas. It does do a veoman's job and is more than up to the limited demands created by these programs' overly linear plot-

The two major weaknesses of the parser, as used in these two adventures, are its limited dialogue capabilities and its quirky location mechanics. For example, direction commands will take you down a path, but when an object appears — such as a coffin-laden wagon in *Transylvania* — a specific GO TO WAGON command is required to get to it. Once inside the wagon, direction commands become useless, and

the player has to type in LEAVE WAGON to break free.

As with all adventures, mapping is very important if you expect to find your way around the countryside. But since the paths are not true (they are described as "winding"), the same directions won't always get you to the same location. Make initial maps in pencil!

## BUT WILL IT PLAY IN PEORIA?

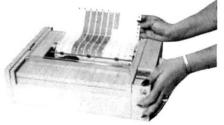
Neither of these games are exactly state-of-the-art, either in their sentence parsers or (especially) in their graphics. While the games take advantage of the Mac interface, their screens and play mechanics seem dated. Each game demands a very linear method of reaching the end, imposing a much stricter limitation on players' actions and possibilities than many more recent adventures do. The emphasis here is on puzzlesolving — figuring out which objects to use in which way to get past specific roadblocks, or solving one of the many word puzzles in each

(continued on page 150)

# COMMUNICATE BETWEEN COMPUTERS...



# ON PAPER



Use Mac or Apple files on a PC? Difficult? Not with the revolutionary Cauzin Softstrip™ System. With it you can easily move data between incompatible computers. Transfer ASCII or binary, word processing, data base or spreadsheet files. Mac to PC. PC to Mac. Apple to PC. And back again.

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- Read the strips into the PC with the Softstrip reader.
- Follow directions contained in READTHIS.TXT (strip above, right).
- Run "RED2BLUE" (strip above, left) and it's ready to use as a word processing file!

#### **TECH SPECS**

The Reader is lightweight and portable. It comes complete with all the software and cables you should need to connect it to your PC; Apple II series; or Macintosh computer. It has its own power supply and connects to standard RS232 ports (or to the Apple //e

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You can buy the Softstrip System for only \$199.95 (STRIPPER™ is only \$19.95 and an extra accessory kit is also only \$19.95) at all better computer stores. For the one nearest you, or to order direct, (if there is no dealer in your area) call: 1-800-533-7323 in Connecticut: 203-573-0150.

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# YOUR FIRST UTILITIES

A baker's dozen of

little programs that

bring big benefits to

your Mac.

IF YOU HAVE JUST SET UP YOUR Macintosh, or have only been using it for a few weeks, it may be hard to believe but sooner or later the day will come when you look at the Mac and mumble, "Why can't you be just a little smarter?" Because, like all computers, the Macintosh can't remember everything for you all the time, have all your favorite programs ready to go all at once, and can't save you from your own neglect.

To do all that takes something called utility programs, and some of the utility programs for the Mac are truly amazing and must-haves. But there are so many utility programs that choosing which ones to buy, download or scrounge can seem a formidable task to anyone — especially if you're new to computing or to the Mac.

Here are a baker's dozen of the utility programs that we think are among the most useful to start off a library with. All of them are powerful, easy to use (at least to begin with) and will remain useful for as long as you own your Mac.

## END THAT CLUTTER

You could be the neatest person in the world and it wouldn't change a thing. Still, a month after you start using the Macintosh you'll find yourself awash in a sea of disks threatening to avalanche into the rest of the house. Or, if you have a hard disk, you'll have so many volumes, drawers and folders that your head will spin faster than the drive. Never fear, utilities are here!

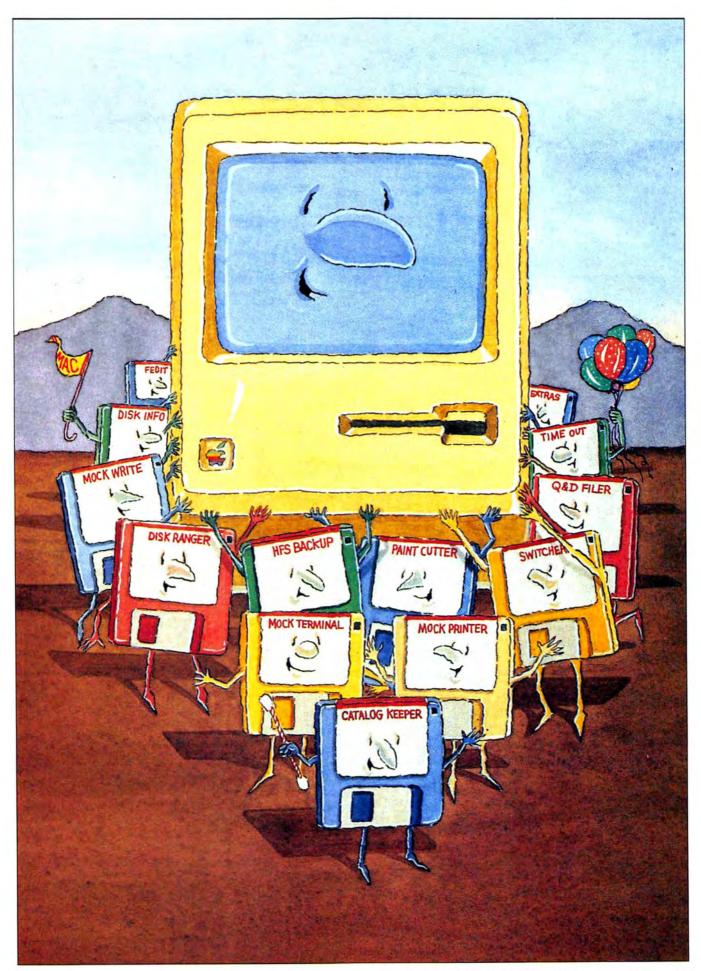
Catalog Keeper from Dreams of the Phoenix (familiarly referred to as DOTP) will help sort you out. It's the best way we know of to keep an updated, printed catalog of just what's hiding on all of your 3.5-inch disks.

First thing you do with Catalog Keeper is to open a new catalog file. You'll be able to have as many catalog files as you can fit onto a disk, so if you want a printed catalog of your game programs separate from a catalog of your fonts that is easy to do. But with Catalog Keeper's various sorting abilities, it may be just as easy to keep one large catalog of all your library.

Once you have opened a catalog file a new disk is popped into the internal or external drive. The disk directory is read onto the screen showing information about each file on the disk. This information may include any or all of: file size, name, type, creator, date modified, volume (disk) name. As each new volume is added and a new disk read, the information on-screen is added to

by Neil L.

Shapiro



# YOUR FIRST UTILITIES

and the catalog grows longer and

longer.

Once all of your disks have been fed into the catalog, the information may be sorted on any of the above fields. If, for example, you choose to sort on file name, all of the file names will be arranged in alphabetical order. Or, you could sort on volume name and the files would be sorted so that all files on disk "Alpha Disk" would appear before files on "Zeta Disk." The on-screen display can even be shown in any font in your system.

When it comes time to print out what's on-screen, Catalog Keeper has complete dialog boxes for page setup and report format. The report format dialog, in particular, is quite powerful and allows various fields to appear as headers as well as selective printing of files. Catalog Keeper is part of the "Q & D Utilities, Volume 1" disk which retails for

A more expensive program with some additional features is *Disk Ranger* from Mainstay. The *Disk Ranger* program also allows you to build up a printed catalog of all the files on all of your disks. Like the catalog produced by *Catalog Keeper*, the catalog may be sorted on file name, creator, size, or volume name, as well as creation date and date modified. Report formatting facilities are not as full-featured as *Catalog Keeper's*, but result in an acceptable-looking printout.

Disk Ranger, however, carries the concept one step further and also allows you to print out labels for the various disks which you have read into the catalog. You can print out labels for all the disks in the catalog or select various volumes and only print out labels for the ones you have chosen. Disk Ranger retails for

\$49.95.

\$39.95.

Because Catalog Keeper arrives on a disk with many other useful utilities it is an excellent buy — and we recommend that it be used when a printed catalog is of singular importance. But if you need the labels, then you will also want to investigate Disk Ranger.

Meanwhile, if you don't have a worrisome, towering plethora of

floppies to catalog, maybe you have one of those spinning little monsters called a hard disk? If so, then run, don't even stroll, to the store to pickup HFS Backup, a new program from PCPC (the same people who make the MacBottom hard disks although this program will work on any hard disk that utilizes the HFS system). Not only will this program help you to obtain a printed catalog of all the ins and outs of the hierarchical maze that you have built of files, folders, sub-folders and sub-sub-subfolders, but it will also save your behind in event of the dreaded "disk crash" that has driven many hard disk users to drink or worse.

HFS Backup first reads the directory of your hard disk. It will display on-screen all of the various files and folders. Each folder may be displayed either open (showing all the files and folders it contains) or closed. So it is possible to have a display that "trees" throughout the directory and displays all of your hard disk's most inner and secret niches. The directory may be printed out.

But the real utility of HFS Backup is that it will save, in a compressed format, all of the files on your hard disk to floppy disk. This may take a lot of floppies (we fit 8 megabytes of hard disk material onto 18 single-sided floppies) and time, but it is worth it.

That's because HFS Backup is "smart." You only have to go through the Backup Entire Volume procedure one time. Subsequent backups may be chosen so as to only back up to disk those files which were added or changed since the last backup session. Or, you can save combinations of files to be backed up that you know ahead of time will need that safety.

We have been using HFS Backup on our hard disk on a daily schedule. It is a fast, painless way to keep track of a hard disk — and to feel a lot more confident about what would happen should the data on the hard disk ever fall prey to the angry fates.

# WHAT'S GOING ON, HERE?

Sometimes, when you are in the middle of an application you can feel

rather trapped. Open a list box and you see the name of a file and you just can't remember if that's really the file you wanted. Or you've run out of space on a disk and you'd like to delete some files. Or maybe you'd like to print some files or.... But you just can't get to them. You don't even know what kind of space you have left on the disk. There are several utilities that exist as desk accessories (DAs), accessible while in another program. The programs put you back into control and bring you all kinds of needed information. O&D Filer is another denizen of the "Q&D Utilties, Volume 1" disk from Dreams of the Phoenix. When installed in your System file, it's a desk accessory with a lot of power.

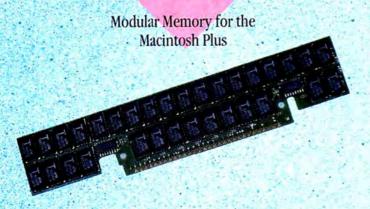
PRINT, COPY, RENAME, DELETE, GET INFO and AVAILABLE are the commands that appear in a special pulldown menu whenever Q&D Filer is activated. The PRINT command allows you to print out any text file from within any application (and also on the desktop if you are running an old system and need that facility). The COPY command allows you to copy a file from one disk or folder to another, and it works very nicely with HFS. RENAME allows you to choose any file on disk and change its name. DELETE lets you axe any unwanted files.

GET INFO presents you with a list box from which you choose a file. That file's "info" is then displayed in a dialog box that shows the volume the file is on, the filename, the size of the file, the creator and type fields, and when it was last modified. (As folders are not shown, it is not as useful for an HFS hard disk system as *DiskInfo* below).

The AVAILABLE command leads to a dialog box that details how much memory is left free in your Mac, as well as how much disk storage space is left on every volume that is presently on-line. The whole "Q&D Utilities, Volume 1" disk, which includes Q&D Filer, retails for \$39.95.

Extras is a shareware program that is available through user groups such as BMUG and WAP, on-line services such as MAUG on CompuServe, and direct (send a disk, SASE

# **MaxPlus**<sup>™</sup>



MaxPlus turns your Macintosh Plus into a 2Mb powerhouse of memory. Now. Modular memory that expands with your growing needs—all the way to the Mac's 4Mb potential.

# More free memory.

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# YOUR FIRST UTILITIES

| Name T  | ype Creator Data Resource Modified                      |
|---|---|
| ☐ Laptops                                     | 5 files/folders   |
| ☐ Misc  | 7 files/folders   |
| □ NOM 11                                      | 1 files/folders   |
| □ Out the Office                              | 2 files/folders   |
| □ Pascal                                      | 1 files/folders   |
| □ Prints Will                                 | 2 files/folders   |
| □ QC11  | 7 files/folders   |
| □ Sharon 11                                   | 19 files/folders  |
| DiskInfo™ is distributed on the hor           | nor system. If you find it useful, please send \$10 to: |
| Maitreya Design<br>POB 1480, Goleta, CA 93116 | Make Default Show Disks                                 |
| Docs 11                                       | Show Files Back   |

DiskInfo lets you manipulate files and disks while inside an application.

| Lo | gical | Physical | Log | ical | Physical | Logical | Physical | Logical | Physical |
|----|-------|----------|-----|------|----------|---------|----------|---------|----------|
| F  | 0     | 20       | R   | 16   | 36       |         |          | 1000    |          |
| F  |       | 21       | R   | 17   | 37       |         |          |         |          |
| F  | 2     | 22       | R   | 18   | 38       |         |          |         |          |
| F  | 3     | 23       | R   | 19   | 39       |         |          |         |          |
| F  | 4     | 24       | R   | 20   | 40       |         |          |         |          |
| F  | 5     | 25       | R   | 21   | 41       |         |          |         |          |
| F  |       | 26       | R   | 22   | 42       |         |          | 100     |          |
| F  | 7     | 27       | R   | 23   | 43       |         |          | 11      |          |
| F  | 8     | 28       | R   | 24   | 44       |         |          |         | 1        |
| F  | 9     | 29       | R   | 25   | 45       |         |          |         |          |
| F  | 10    | 30       | R   | 25   | 45       |         |          |         |          |
| F  | 11    | 31       | R   | 27   | 47       |         |          |         | 10.0     |
| F  |       |          |     |      |          | -       |          |         |          |
| F  | 13    | 33       |     |      |          |         |          |         |          |
| 1  |       |          |     |      |          |         |          |         |          |
| F  | 1 15  | 35       |     |      |          |         |          | 1       |          |

Fedit can show you where on a disk the file actually is.

and fee) from author Bob Luce at 324 East Shaw Rd., Fresno, CA 93710.

Extras also exists in your System as a DA. It puts up its own temporary pulldown menu whenever it is activated. The first choices on the Extras menu are concerned with memory and disk usage. Show Free Memory and Compact Memory let you see how much room is left in the Mac's memory. You can even increase the memory available by using the compact feature. In a like manner, the Show Disk Space dialog box will switch between every disk currently on-line and allow the user to see how much space is on each disk, to eject a disk or to make the disk chosen the startup disk(so you can use the images in its Scrapbook, for example).

Then, from within an application, *Extras* will allow files to be deleted or renamed. It will even show "invisible" files that can't be seen on the desktop. The shareware license for *Extras* 1.5 is a modest \$10.

DiskInfo is another shareware desk accessory available through various user groups and on-line services or direct (SASE, disk and fee) from the author — in this case, David Dunham, Maitreya Design, PO Box 1480, Goleta, CA 93116.

An on-screen dialog box first shows all the disks that are on-line each disk represented by an icon. On the same line as the icon and disk's name are how many files are on the disk, how many kilobytes are used on the disk and how many kilobytes are free. Just click on the icon and the disk's contents are displayed along with icons showing if the names represent files or folders. When clicked on, a folder will reveal its own contents within the dialog box

Meanwhile a group of menu commands (*DiskInfo* also has a temporary pulldown menu that appears when it is activated) will allow the listed material to be sorted on-screen by name or by date as well as by size measured either in characters or kilobytes.

DiskInfo fully supports HFS (version 1.43 was current at press time). There is even a FIND button which may prove a godsend to anyone with a hard disk. You can search the whole contents of the disk drive to find out just exactly what folder you managed to place that important document within. If you only recall part of that important doc's name, never fear; DiskInfo allows you to enter a string and search on it as if it were a full name, the first part of a name, or any part of the name. Once the file or folder is found, DiskInfo will display the complete HFS pathname of all the myriad folders it may have had to search through to find your lost gem.

As icing on the cake, *DiskInfo* also shows how much memory is free in RAM and allows you to compact that memory.

It will also allow you to mount and unmount volumes and to make any mounted volume the startup or default volume. All in all, it's a terrific buy for the shareware license fee of only \$10.

While having all of these desk accessories will result in some overlapping functions, they are priced reasonably enough that we feel you should have all of them so as to have the full panoply of power. Most especially, if you have HFS, make DiskInfo one of your very first utilities.

# THE MOCK TURTLE'S FAVORITES?

Don Brown of CE Software is a wizard. He comes by that title honestly. Back in the days of the Apple II he programmed a magical series of



#### PROJECT-A-MAC™ VIDEO PROJECTION SYSTEM

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And you can translate documents between Wordstar, Multimate or Displaywrite on the PC and MacWrite on the Mac ... including margin settings, paragraphing, columns, and print styles.

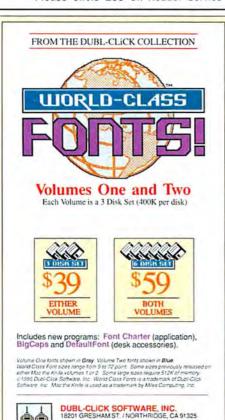
work via modems or with an optional PC to Mac cable.

The cost is just \$125: This includes the MacLink manual, and a Mac-Link disk for both the PC and the Mac. \$155 with cable.

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# YOUR FIRST UTILITIES

noncommercial adventure games called The Wonderful World of Eamon. But while he has yet to program a similar game on the Mac (c'mon, Don!) his three desk accessories - MockPrinter, MockTerminal and MockWrite — are also nothing less than magical. This so-called "MockPackage" contains all three desk accessories, and is available through many user groups as well as on CompuServe, Delphi and The Source or direct from CE Software, 801 73rd St., Des Moines, IA 50312 as shareware (send disk, SASE and fee).

MockPrinter allows you to quickly print out any text file on disk. MockWrite allows you to write a text-only file from within any application. And naturally enough, MockTerminal is a terminal program. They can be used, and you will use them, independently, but using them altogether in one big brew is the best way to see their power.

Here's an example. Log onto a BBS or a network with *MockTerminal*. You can connect at 300, 1200 or 2400 baud, half duplex (echo) or full. A built-in phone book allows you to automatically dial your choice from seven numbers stored in the program and to change them whenever you want.

Once you have logged on, size the MockTerminal screen to a little less than full-sized and then open MockWrite. Click in MockTerminal to bring it to the front and read over the BBS. Then, if you see a message you want to answer, click in the MockWrite window and then you will be able to have a real Macintoshstyle editor within which to compose your reply. No more of those shoddy line editors, you'll be using your mouse again. Save a file of the BBS' commands to disk using MockTerminal's START RECORDING feature, then print it out to use as a handy reference with MockPrinter.

Telecommunications is, of course, just one way to utilize the programs. How about having a terminal program available from within your word processor to send a letter just as soon as you write it? Or use *MockWrite* to add such a feature to

one of the full-fledged terminal programs.

Don refers to his shareware as the "MacHonor" system and the Mock-Package is \$25 for all three utilities.

# SWITCH, DON'T FIGHT!

Would there have been a Macintosh without Andy Hertzfeld? Well, that's a question we'll leave to some 21st century philosopher/historian to answer for a doctoral thesis. But I'd be willing to bet we wouldn't have this wonderful machine without him having been around on the original Mac Team — and we also wouldn't have the Switcher.

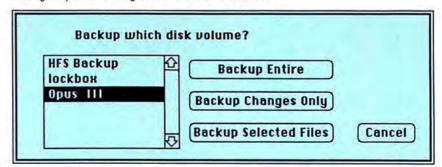
The Switcher is an amazing program that turns one Macintosh into up to eight Macs all sharing the same display. It's sold as the "Switcher Construction Set" from Apple or it is downloadable from on-line services and BBSs.

The Switcher comes up with eight "slots" available into each of which the user can load an application. Once applications are loaded they can be switched between by clicking on a little two-way arrow that appears in the menu bar of all "switched" programs. So, you can be running MacWrite and then, with a click on the arrow the screen will slide (in an interesting animation) to the side and the screen of another program will appear. (You can also simply clear from one screen to the next.) The Clipboard's contents are preserved so you can easily transfer information.

Obviously, this is all limited by the size of your Mac. A 512K Mac will be able to run three to four "regular" applications (each able to run alone on a 128K Mac). (Switcher will not work on a 128K Mac.) A Mac Plus (continued on page 148)

|       |                  |      | Catalo | g                 |                 |      |
|-------|------------------|------|--------|-------------------|-----------------|------|
| 7k    | DeskTop          | FNDR | ERIK   | Thu, May 22, 1986 | Q&D Utilities 1 | K    |
| 46k   | Finder           | FNDR | MACS   | Mon, Apr 8, 1985  | Q&D Utilities 1 |      |
| 39k   | Font Manager     | APPL | QD03   | Set, Aug 10, 1985 | Q&D Utilities 1 |      |
| 8k    | garbage          | WORD | MACA   | Mon, Apr 21, 1986 | Opus III        |      |
| 3k    | InvisiHDMainBo3b |      |        | Fri, May 16, 1986 | lockbox         |      |
| 1k    | InvisiHDMainBo3b |      |        | Fri, May 16, 1986 | Opus III        |      |
| 5k    | Launcher         | APPL | QD09   | Sun, Jul 21, 1985 | Q&D Utilities 1 | 1000 |
| 0k    | MKP!             | DATA | MATH   | Sun, Jan 31, 1904 | Opus III        | 000  |
| 800k  | MS Yol-245       | YOLM | XLSY   | Fri, May 2, 1986  | Opus III        |      |
| 8000k | MS Yol-392       | YOLM | XLSY   | Fri, May 9, 1986  | Opus III        |      |
| 800k  | MS Yol-41        | YOLM | XLSY   | Wed, Apr 30, 1986 | Opus III        |      |
| 10k   | MS-dete-fork     | CNFG | XLSY   | Wed, May 14, 1986 | Opus III        |      |
| Ok    | Neil Konzen      |      |        | Thu, May 1, 1986  | Opus III        |      |
| 10k   | Q&D Dieler-PP    | DAMN | QD04   | Mon, Aug 12, 1985 | Q&D Utilities 1 |      |
| 9k    | Q&D Filer-NG     | DAMN | QD04   | Mon, Aug 12, 1985 | Q&D Utilities 1 | 9    |
| 16k   | Q&D Note Pad     | ZSYS | MACS   | Mon, Aug 12, 1985 | Q&D Utilities 1 | 1,2  |
| 2k    | Q&D Phonebook    | ZSYS | MACS   | Mon, Aug 12, 1985 | Q&D Utilities 1 |      |
| 11k   | Q&D Terminal-PP  | DAMN | QD04   | Mon, Aug 12, 1985 | Q&D Utilities 1 |      |
| 12k   | Q&D Xmodem-PP    | DAMN | QD04   | Mon, Aug 12, 1985 | Q&D Utilities 1 | 8    |
| 2k    | Reboot           | APPL | QD02   | Sun, Apr 7, 1985  | Q&D Utilities 1 |      |
| 13k   | Screen 0         | PNTG | MPNT   | Thu, May 22, 1986 | lockbox         |      |
| 13k   | Screen 1         | PNTG | MPNT   | Thu, May 22, 1986 | lockbox         |      |
|       | Screen 2         | PNTG | MPNT   | Thu, May 22, 1986 | lockbox         |      |
| 9k    | Screen 3         | PNTG | MPNT   | Thu, May 22, 1986 | lockbox         |      |
| 2k    | Switch           | APPL | QD01   | Sun, Apr 7, 1985  | Q&D Utilities 1 | 7    |

Catalog Keeper can catalog both HFS and MFS volumes.



HFS Backup offers options ranging from full backup to incremental backup of recent changes.

Kidslime

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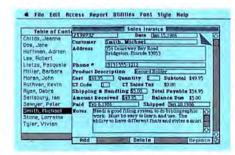
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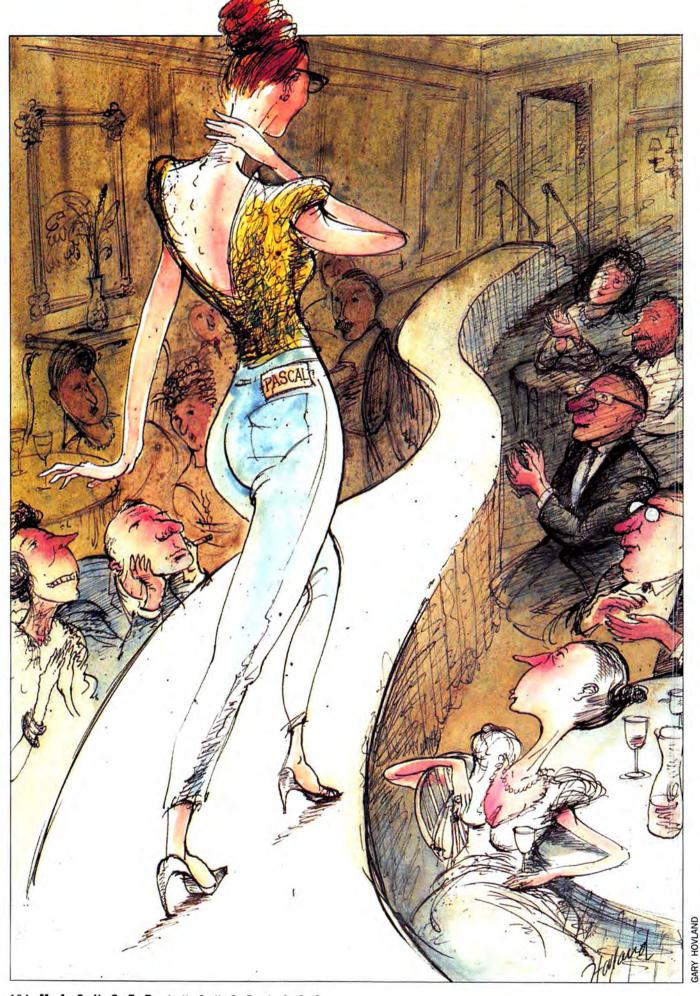
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# THE LOOK OF PASCAL

LAST MONTH WE LOOKED AT PROgramming the Macintosh in Pascal. Using TML (MacLanguage Series) Pascal, we started creating a "Shell" program. We left that program when it contained the basic routines required to open a window and create menus for an application. Now we'll continue examining the same Shell program and see how an application will actually manipulate the windows and menus that have been created.

This article uses the program listing from last month's article. If you do not have access to this article, you can get the listing from the Macintosh Users section of CompuServe's MAUG forum (quickword: MACUS). The file name is MUSHELL.PAS and it's found in DL3.

Understanding the method of programming on the Macintosh requires understanding the philosophy behind the Macintosh User Interface. A Mac application is expected to be driven by the user. All the menus that appear in another computer's modes, appear in the Mac's menu bar. Data from different files will usually appear in

The Shell program

meets the Mac

interface.



separate windows. This means that Mac programs must be able to respond to any number of inputs from the user in a fairly random fashion.

On another computer, in order to save a file the user must first use commands to get into the file maintenance mode of the program. At this point only the menu which allows loading, saving and deleting files (on that disk) will appear on the screen. This simplifies life for programmers, since the user will only be allowed to perform functions that are given in that menu. With the Macintosh, on the other hand, the user might be editing a file, and save the work while the document remains visible on the screen. Since all of the menus appear at once on the

Macintosh, programmers are faced with having to have their software ready to respond to any user input at any time. To do this the Mac uses an Event Manager.

In the Shell program, the third procedure that is called in the main program block is called MainEvent-Loop. This procedure is relatively small and only does a few things, but it serves as the control center of a Macintosh application. Note that there are two variables declared. The first is Event, which is an EventRecord containing information passed by the Event Manager for use by the application. The second is ProcessIt, which is a Boolean variable. Main-EventLoop itself is a repeat..until structure that continues to loop until the global variable Finished is set to True. Inside this loop the first routine called is the Toolbox routine SystemTask. This procedure calls the Desk Manager, which handles updating desk accessory windows and also tells desk accessories to do whatever regular functions they are to perform. SystemTask needs to be called frequently by the program in

by Steven Martin

#### THE LOOK OF PASCAL

order to allow desk accessories to work properly in the program; once each time through the MainEvent-Loop should be sufficient.

The next routine called is the Toolbox function GetNextEvent, which takes two parameters: an Eventmask and a variable EventRecord. The Eventmask is an integer value with bits set to tell the Event Manager which events we want it to pass back to us. For example, we could mask out any keydown events if our program does not handle key presses by the user. In general, it is best to let the Event Manager pass all events to the program; if we don't want to handle certain events, we can just leave them alone. The constant EveryEvent is predefined by the compiler to be equal to the hexadecimal number SFFFF. Our own variable, Event, is passed to GetNextEvent which will return the value of the next event. GetNext-Event returns a boolean value of True if there was an event to be handled, and False if not. The variable ProcessIt is set to this value so that we can tell if we need to handle any events during this pass of the loop.

#### WHAT EVENT?

The Pascal type EventRecord is defined as follows:

EventRecord = Record

What: Integer;
Message: LongInt;
When: LongInt;
Where: Point;
Modifiers: Integer;
End:

If there has been a new event in MainEventLoop first look at what event it was with Event, what in a Case statement. There are several predefined constants that match certain events that occur. The Shell program handles four events: mouseDown, if the mouse button has been pressed; keyDown, if a key has been pressed; activateEvt (Activate event), if a window has been activated; and updateEvt (Update Event), if one of our windows has been moved and needs to be updated. Note that SystemTask handles the updating of any desk accessory windows so the pro-

gram need not worry about those.

The program has four procedures defined to handle each of the different events. These are appropriately called DealwthMouseDowns, DealwthKeyDowns, DealwthActivates and DealwthUpdates. To each of these routines we pass the current Event so that they can be told what to do.

#### MOUSING AROUND

The procedure DealwthMouse-Downs must first find out where the mouse was when the button was pressed. This information is held in the Event, where variable, which is a QuickDraw Point. While this gives us the absolute location of the mouse on the screen, we need to know exactly what was under the mouse when it was pressed. This could be very dificult to find out when windows are being moved around. However, the Toolbox function FindWindow will help us out. Find-Window accepts two parameters: the first is a point where the mouse button was pressed at, and the second is a variable of type WindowPtr, which FindWindow returns to identify which window was pointed to. FindWindow also returns an integer that provides information on exactly what object the mouse was over when it was pressed. Again, several predefined constants are available so that we can use a Case statement to determine what to do:

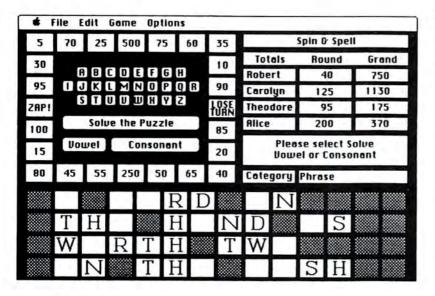
inMenuBar events are passed to our procedure ProcessMenu\_in. This routine accepts one parameter, which is of type LongInt. Use the Toolbox routine MenuSelect to convert the mouse location point into a LongInt holding the information about the menu selection. ProcessMenu\_in then converts this number into the Menu number of the particular menu selected, and the Item number of the item under the menu selection. This information is then used in a Case statement.

The Shell program has only two menus: the Apple menu and the File menu. The only selection under the File menu is Quit, which is used to set the boolean variable Finished to True so that MainEventLoop will terminate the program. The Apple menu will be used to select desk accessories by using the Toolbox routine GetItem which returns the name of the desk accessory selected, and then calling OpenDeskAcc with that name, which causes the Desk Manager to do all of the neccessary functions to create a desk accessory's windows and menus. Finally, after ProcessMenu\_in's Case statement is completed, we call HiliteMenu with a value of zero which will cause any highlighted menu titles to be turned off.

inSysWindow occurs if the mouse down occurs in a desk accesory window. To handle such events we only have to call the Desk Manager routine SystemClick with parameters that tell it the event and which window the event took place in. The System then takes care of handling the desk accessory.

inContent happens if the mouse was pressed over the application window's content area. If that is not the window currently in the front (or active), use the Toolbox routine SelectWindow to move it to the front and activate it. Whatever window was in front is moved behind that window and deactivated.

inGrow means that the mouse-Down happened in the grow icon of the window. If the window wasn't active, then we simply make it so with SelectWindow. If it was, then we call our routine to resize the window. ReSizeWindow takes two parameters: a WindowPtr to tell it which window to resize, and a point which contains the information about where the mouse was when pressed. The first procedure called by ReSizeWindow is GrowWindow. This Toolbox routine displays an outline of the current window. GrowWindow takes three parameters: the WindowPointer of the window being resized, the point where the mouse was to start with and the GrowArea rectangle defined in Set-UpLimits, which describes the area of the screen where the window will be allowed to grow in. GrowWindow returns a LongInt that contains the window's new height in the high word, and the new width in the low word. If this LongInt is equal to zero, then the window size was not changed and nothing need be done.





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#### THE LOOK OF PASCAL

When the window is resized the System will have to update the scroll bar areas; therefore, ReSizeWindow calls the routine UpDate\_Scroll-\_Bar\_Area which uses the Toolbox routine InvalRect to erase the scroll bars (each 16 pixels across by convention) and signal the Window Manager to draw new scroll bars during the next UpDate event. Next, the Toolbox procedure SizeWindow is called to actually resize the window on the screen. SizeWindow accepts four parameters: a WindowPtr to the window being sized, the new Height and Width of the window, and a boolean flag which we set to true if we want an UpDate Event to be forced on the Event Oucue. This finishes the routine to resize a win-

inDrag is a mouseDown event in the drag region (usually known as the window's title bar). It is handled by a call to the Toolbox routine DragWindow that takes three parameters: a WindowPtr to identify which window is being moved, a point which references where the mouse was when the drag began, and the program's global rectangle Drag Area, which was defined by Set UpLimits. DragWindow causes an outline of the window to be moved around the screen according to the movements of the mouse, until the button is released. If the mouse cursor is outside of the area defined by DragArea, then the window will not be moved.

The last mouseDown event is in-GoAway, which means the mouse button was pressed while in the Close box of a window. To handle this event the Toolbox function TrackGoAway is called. It has two parameters: the WindowPtr and the position of the mouse when it was pressed. TrackGoAway does nothing until the mouse button is released. If the mouse is not in the Close box when the button is released, then TrackGoAway returns the value of False. If the mouse button is still in the Close box, then TrackGoAway returns True and the program calls DisposeWindow with the WindowPtr of the active window. DisposeWindow releases the memory used by the Window and takes the window off of the screen, causing the next window down to become the active window.

#### **KEYBOARD EVENTS**

Keyboard events are handled by routine DealwthKeyDowns. Since this program does not handle any text editing, the only keydowns that need to be handled are command key equivalents for menu selections. The value of the key pressed is held in the low order byte of the Event.message field. We use the standard function CHR(Event.message MOD 256) to find out what character it is. The Event.modifiers field contains information about which special keys might also have been pressed. These include the OP-TION and COMMAND keys. To find out which one has been pressed use the Toolbox utility routine BitAnd, which takes the bitwise AND of two parameters passed to it. To find out if the COMMAND key bit was set the global constant CmdKey has been provided in the compiler. If BitAnd-(Event.modifiers, CmdKey) does not equal zero, then the COMMAND key was pressed and we call the ProcessMenu\_in routine to handle the menu selection. But first, in order to know what menu has been selected use the Toolbox function MenuKey which takes the value of the character pressed, and returns the LongInt code that tells us which menu was called for.

Since the program does not handle text editing, we won't concern ourselves with any key presses that did not include the COMMAND key.

#### **GETTING ACTIVE**

DealwthActivates is called if the application's window has been made the front window. In this case the value of Event.message will contain the Window pointer of the window being activated. Since the Event.message field is a LongInt, use type coercion to convert to a variable of type WindowPtr. Once we know which window it is, we can call DrawGrowIcon to redraw the grow box icon in the window's lower right corner.

Next, it is important to realize that an Activate event occurs when either a window is being activated or deactivated. To find out which is happening look at the Event.modifiers field. If this is odd, then it is an activation. If it is even, then it is a deactivation. For the Shell program we deal simply with the activate event by calling the Toolbox's Set-Port routine with the WindowPtr to cause all subsequent QuickDraw graphics work to be directed to the window. At this stage, don't worry about deactivating the window.

#### THE LATEST UPDATE

The last event handled by the MainEventLoop is Updates. This event is called whenever the system determines that a portion of the window needs to be redrawn. This can occur if a window that was above the active window has been moved or closed.

DealwthUpdates gets the pointer to the window from Event.message in the same way that DealwthActivates did. In order to update the window we must call some Quick-Draw drawing routines. However, ours may not be the frontmost window. Therefore, call the procedure GetPort which saves the currently active window's pointer in a temporary variable, and then call SetPort with our window's pointer so that QuickDraw routines will be sent there.

Before the window can be redrawn, call the Toolbox procedure BeginUpDate. This will ensure that only those portions of the window that are visible, and need updating, are actually drawn. All that the window contains is a blank rectangle with a Grow icon. Therefore, call EraseRect and DrawGrowIcon to make the window look right. After that call EndUpDate to tell Quick-Draw that we are finished, then reset the active window to the one we have stored in TempPort by calling SetPort(TempPort).

That's all for this month. What we covered here will find application in virtually all Mac programs. Next month we'll start customizing the Shell by adding voice routines using

MacinTalk. [3]
Steven Martin is a Denver-based programmer and author.

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#### SYSTEM

Never use a colon in a filename. Colons are specifically used to separate filenames from volume (disk) names. If a colon is used, the standard file package (either MFS or HFS the old file system or the new Mac Plus hierarchical system) looks for the file on the volume in front of the colon. No volume of that name results in an error message.

JOHN BOSWYTH, SAN FRANCISCO, CA

#### **GENERAL**

For those who don't have new ROMs, and have little or no desire to use HFS, there's an easy way to organize related groups of files for easy access from within an application program. Give a common prefix to each category (e.g., invoices for MacUser would be titled MUSER November, MUSER.December, etc.). In an application's open dialog box, all files within a related group will be listed together. WALTER SORG, WILLIAMSTON, MI

#### FINDER

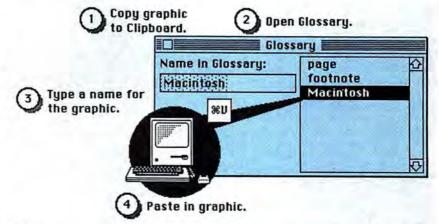
When throwing a program into the Trash from the desktop, the message "Are you sure you want to remove the application X?" inevitably pops up. This feature can be disabled quite easily. If you're using Finder 4.1, use Fedit or a similar disk editor, search for the hex string "3F05 4EBA 266C 4A1F 660A," and modify it to "3F05 4E71 4E71 4A1F 600A." If you're using Finder 5.2, use Apple's ResEdit, find and open the LAYO resource, open ID = 128, and one of the options you'll find is "Skip trash warnings." Select the number 1 radio button, and close everything up, saving the changes.

JOEL McNAMARA, SALT LAKE CITY, UT

#### DISKS

Sometimes double-sided disks for the new double-sided disk drives in the Mac Plus fail to initialize on the first try. Here's a solution that works most of the time. Insert the disk, and

compiled by David Biedny



#### WORD

to be stored in the Glossary. Create the other commonly used graphics. glossary entry as usual, but instead of MARVIN BENSMAN, GERMANTOWN, TN

format it as single-sided. When the icon appears on the desktop, select it and choose ERASE DISK from the Finder's Special menu. This time, choose doublesided, and the disk should initialize as such with no problem.

MICKEY PULLEN, FAIRBANKS, AK

#### JAZZ

Although Jazz can load data in a number of formats, it can't export data to other programs in formats other than text. It is possible, though, to load data from a Jazz spreadsheet into Excel. Save each individual column of data as a text file, and then load each text file into Excel, pasting it into its own column. Unfortunately, formula information is not transferred, just the raw data, so you'll have to re-enter the appropriate formulas.

R. STEVEN DELL, DALLAS, TX

#### EXCEL

There's a fast way to select commands within most dialog boxes in Excel. By typing the first letter of a radio button command, that command is selected, without actually clicking the mouse in the button.

GARY LIEBER, GOLETA, CA

pasting in text, paste in a graphic ele-Need more space on your Word ment from the Clipboard. This techdisk? You can get rid of the Scrap- nique is especially useful for Mac-generbook, since Word allows graphics entries ated signatures, letterheads, and any

#### HYPERDRIVE

By using a slash (/) in a drawer name, that drawer can be loaded onto the desktop by pressing the COM-MAND key and whatever character immediately follows the slash. For example, to load the "Paint/Draft" drawer, press COMMAND D.

SIOUX ROBERTS, CLEARWATER, FL

#### **IMAGEWRITER**

Using the ImageWriter driver 2.1 or 2.2 with the ImageWriter II, you can get bidirectional printing, thus decreasing printing time nearly 25 percent. To do this, when in the Print... dialog box, hold down the SHIFT, the OPTION, and CAPS LOCK keys while hitting the OK button.

STUART GITLOW, NEW YORK, NY

Usually, the letters of a font remain the same as the font size gets larger. One case where that's not true is Geneva. The lowercase y in 12-point Geneva has a different descender than the 9-point y, and the two have distinctly different letterforms than the 24-point lowercase v. While this difference is not crucial, you'll get a different y than what appears on the screen in your documents

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HELLO. My name is Bond. Bill Bond.

I'm the gentleman who cut the code for the telecommunications program known as Underground Courier™. For a year now members of the Mac Underground™ Information Network have been using Courier to rendezvous with Mac Underground SafeHouses™ throughout the U.S.

Now there's another use for Courier. But before I tell you about it, let's define some of these weird Underground terms.

#### Bond's Official Underground Glossary for the Un-initiated

Mac Underground • (mack'•uhn•dur• grownd): the premier Mac electronic information source with daily industry bulletins, Mac magazine abstracts (article summaries), select public domain software, in-depth product reviews, technological essays and opinion pieces, free member classifieds, member product discounts, demos, games, shareware, fonts, clip-art.

Underground Bishop • (uhn•dur• grownd•bish'•ahp): a clear-eyed soul with guts, stamina and determination who operates one of the many Underground SafeHouses scattered across the continent.

Underground SafeHouse • (uhn•dur-grownd say'•fowse): 1. The host telecommunication program designed to mate with Courier and allow the rapid transmission of Mac files in all their graphic (etc.) glory; 2. A Mac, a 2400 BAUD modem, and a hard disk housing Mac Underground's daily information (and often additional proprietary data)—operated by a Bishop with a dedicated phone line that Underground members can call and thereby copy files.

Underground Courier • (uhn•dur• grownd cooh'•ree•yur): the outrageously simple program used by underground members to rendezvous with SafeHouses.

Rendezvous • (rahn'•day•voo): to make contact with an Underground Safe-House by using a simple menu selection in Underground Courier.



Mac Underground's own Mr. Bond.

#### Enter Underground Agent

NOW I can tell you what Underground Agent is: another incredibly easy-to-use telecommunications program from Mac Underground. Jerry Daniels designed it and I created the source code.

#### Here's How It Works:

- · Double click the Agent Icon
- · Click on the name of your modem port.
- Click on the name of the folder where Couriers can "Copy" files.
- Click on the name of the folder where Couriers can "Drop" files.
- · Turn on your modem and go to sleep.

Agent will send and receive "as is" any file that the Mac can create--graphics, sound, animation, fonts, or applications. Anyone with a Mac, a phone, Courier and your phone number can now copy your published files or send you files WHILE YOU SLEEP, EAT & PLAY.

#### Become an Agent!

- Underground Members: \$39.95 includes the Agent software and optional listing in the MU Agent Directory.
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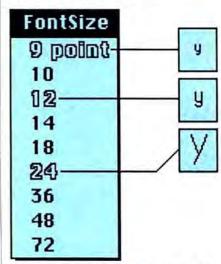


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### TIP SHEET

if you print in high-quality (or best) mode on an ImageWriter (I or II). That's because the Mac uses a font twice the selected size (if it's available in the *System*) to produce high-quality output. Standard output uses the screen font.

MARTIN BEBOS, DALLAS, TX



Geneva has three different lowercase "y" characters: note the descenders on the 9 and 12 point sizes, and the totally different 24 point version.

#### CHEAPPAINT

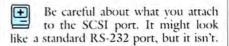
CheapPaint has the ability to access multiple Scrapbook files, much like Multi-Scrap, a popular shareware desk accessory. Unfortunately, scrapbook files created with Multi-Scrap can't be opened directly from CheapPaint. To fix this, use ResEdit or any other program that can change the Type and Creator of a file, open a Multi-Scrap file, and change the type from SCRP to ZSYS, and the creator from MSCR to MACS. The file can now be accessed from within CheapPaint.

#### **MAC PLUS**

After going into a few folders from within the standard OPEN or SAVE dialog box, you can step back through the tree by clicking on the small disk/volume icon in the upper right side of the dialog box. Each click steps back one level in the tree.

STEVEN MITCHELL, NEW YORK, NY

FRED TERRY, LAWRENCE, KS



### **TIP SHEET**

Putting in a cable that isn't configured for a SCSI device could cause some serious internal damage to the Mac. JAMES CASEY, NEW HAVEN, CT

#### MACPAINT

If you hold the SHIFT key down while moving either the screen outline (active window) or the graphics elements in Show Page mode, movement will be constrained to horizontal, vertical and 45 degree diagonal movements. THOMAS PARR, CHURCH FALLS, VA

#### **APPLETALK**

When using AppleTalk, be sure all users have the same version of the print driver (LaserWriter, LaserWriter). If the System discovers different versions active on the same network, it will stop everything and ask for all printers on the network to be restarted (reinitialized). ERIN ADAMS, LOS ANGELES, CA

#### **LASERWRITER**

The LaserWriter can produce great acetates for overhead projectors and also to prepare color separations. The type of acetate used is impor-

tant, as some can't withstand the heat in the LaserWriter, and can melt and damage the hardware. Clear Acetate for Plain Paper Copiers (3M's #503, for example) will do the job.

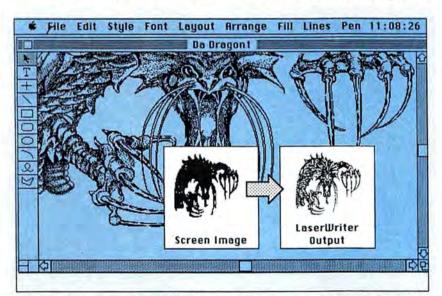
FRED SPAZZOLO, NEW PALTZ, NY

#### HARDWARE

Most people forget that the Mac has an internal battery (the compartment is located in the upper right side on the back of the machine). The battery will eventually give out (usually after about 2 years or so). The correct replacement battery is Eveready 523BP, Ray-O-Vac RPX21, DuraCell PX21 or Panasonic PX21 (they're all the same 4.5-volt battery). These batteries aren't very common, but can be found in most electronics specialty stores. Some of the larger Mac mail order houses might also have them in stock. The correct list price is around \$4.75 each; don't be suckered into paving a lot more.

LARRY STANLEY, BOULDER, CO.

Static can have devastating effects on your equipment. If you happen to "shock" your Mac with static electricity (after an extended feline-petting session or a walk around that new carpeting), the cursor may freeze on the screen. Try disconnecting the mouse from the machine, and then reconnecting it. Many times the cursor will come back to life, and you can save work that may otherwise have been lost. If that doesn't work, then try using command key equivalents to save the current work in progress (for



To tighten up bitmapped (Mac-Paint) graphics on the Laser-Writer, draw the object as large as possible in Paint, copy the design to the Clipboard, and bring it into MacDraw. Once pasted in, GROUP the graphic (that's not necessary with MacDraw 1.9), and shrink it by selecting and dragging any corner handle. Though it becomes muddy on the screen, it will print scaled down with most of the original detail. SUE KNOPF, LA CROSSE, WI

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Software Complement

Multi-User version will be available in August 1986. Requirements: Macintosh 512K or Plus, Omnis3 Runtime, Hard Disk and ImageWriter Printer.

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### **TIP SHEET**

programs that have command key combinations for saving work). After saving the work, always reboot the Mac, even if everything seems normal.

ALAN GORDON, N. WOODMERE, NY

#### MACWRITE

To shift-select by word rather than by character, double-click on the first word, then drag the cursor. Text is highlighted word by word, rather than letter by letter. This is particularly useful when trying to select text in scaled or smaller fonts, especially small Laser-Writer screen fonts.

RICHARD BILLINGER, SEATTLE, WA

Setting tabs, margins, indentation and line spacing can be quite slow when working with a large document, because *MacWrite* reformats everything under the ruler every time you make a change. To speed up the process, insert a new ruler above the ruler already there, set the formatting to what you want, and then SELECT and CLEAR the ruler beneath it. All underlying text will then reformat to the specifications in the new ruler.

TOM PIWOWAR, WASHINGTON, DC.

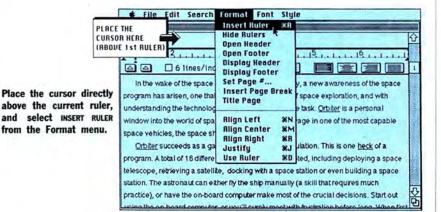
#### MACINTOSH XL

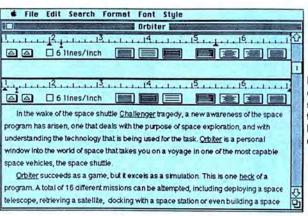
While pushing the XL's power switch will restart the machine from the hard disk and return you to the desktop. Using this technique avoids having the reload *MacWorks* into memory. Hold down the OPTION key, push the same power switch, and the XL will boot and prompt you for a floppy disk to start up from.

GARY LIEBER, GOLETA, CA

#### **SWITCHER**

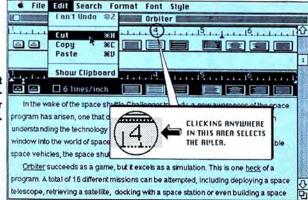
When the Finder is loaded into Switcher 4.8+ (if you plan on using the Finder under Switcher, always load it before anything else), the SHUT DOWN command in the Special menu changes to QUIT (which will release the Finder, but not reboot the computer). Also, when ending a Switcher work session, the last installed application remains active. When you quit Switcher (without quitting the last application), that application will return to the screen, with whatever work was in progress. DAVID SCHARGEL, MASSAPEQUA, NY

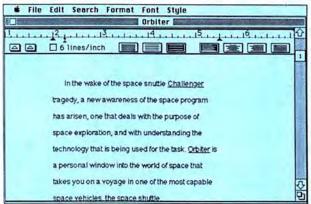




Make all formatting changes (margins, line spacing, justification, tabs) in the new ruler. Note that the text doesn't change yet.

Select the ruler beneath it (by clicking in the indicated area). CUT it out, or press the Backspace key.





The text now reformats itself (in one pass) to the specifications in the remaining ruler.



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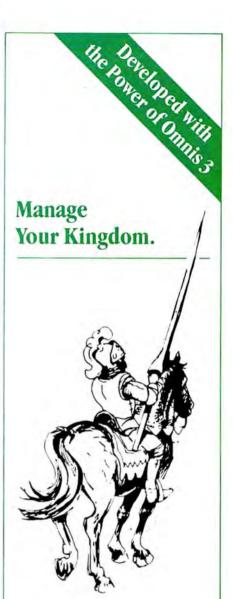




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by Dan Cochran

that expect to find these as RAM-based resources. Try it at your own peril.

My clock doesn't work. I've replaced

### ANSWERS FROM THE MAC TEAM

Got a Mac problem? Something that you'd like explained? Something you can't find the answer for anywhere else? Apple's Dan Cochran will answer your questions every month in this space. When the questions are too tough for him, he'll get the answers from other members of the Mac team. So ask what you need to know and get your answers straight from the source!

Send your questions to Dan care of MacUser, 25 West 39th Street, New York, NY 10018. Dan will read all of your questions, but, unfortunately, he may not be able to answer individual queries. Watch this space for the pick of each month's Q & A crop.

Here's one for the Mac Team. 1) The new System and Finder delivered with the Mac Plus work on both the Plus and the 512K. 2) There is some code in ROM in the Plus that is new or on disks supplied with the 512K. Therefore there must be some things in the Finder and/or System that you do not need if you are ONLY going to run on the Plus (since they are in ROM). So in the quest for the smallest possible System file, you should be able to remove some of the resources that are both in ROM and on disk. Yes? My questions are, what are the resources that can be removed from the Finder, System File, or applications if you are only going to run on the Plus? AL BEST

RICHMOND, VA

That's a good question. A cursory look at the ROM-based Macintosh Plus System resources (using TMON) reveals that DRVR's 2, 3, 4, 9 and A are in ROM (respectively, Print, Sound, Sony, ATP and MPD). So are SERD 0, MDEF 0, WDEF 0, PACK 4, 5 and 7, CURS 1 through 4, and the FONT Chicago. I won't guarantee that this is the definitive list, but it's more accurate than Technical Note #57, which is being revised.

Theoretically you could remove these, but Technical Support doesn't recommend doing so. There may very well be some applications the battery and tried resetting the clock but it always returns to the same date and time (10/14/87 and 20:56:49). Is it the clock chip? If so, can it be replaced? What other problems can I expect if the clock chip is defective? RAY DAVIS
BEAUFORT, SC

From your description of the problem it does sound like you've got a defective clock chip. However, there's no way to know for certain unless you take your machine to a dealer. They have the appropriate software to diagnose your problems. If the clock chip is defective they'll most likely swap out the entire motherboard. A defective clock crystal should be independent of other system-related timing functions, so I wouldn't expect that you'd encounter any additional problems other than those you've reported.

Many of my disks have files that have generic icons (the little rectangle with the dog-ear) when I boot them up. One example is the MacWrite/MacPaint update disk that I received from my dealer. On this disk are two files with generic icons; one is named "Paint 1" and the other is named "Paint 2." I thought these were MacWrite documents that would explain the system updates, but when I double-click on them to open them with MacWrite I get the message "An application can't be found to open this document." I tried every application I have and nothing works. The same thing happens with Microsoft File. Every now and then I notice a new file has been created (not by me!) named "MF1" or "MF2." What are these files, and is there any way to tell which application opens a



generic icon without having that application available on the Macintosh? JON SMITH NEW YORK, NY

The files you're referring to really aren't application documents at all. Rather, they are temporary work files created by the applications while they are active. When you guit an application, the application will usually automatically delete these temporary files (which are represented as generic icons) and you won't know they ever existed. Many applications, including MacPaint, MacWrite and File, create these temporary files for saving data, for keeping information about the last thing you did (in case you want to "Undo" a command), or for other purposes.

You can actually see these temporary files in action if you use Apple's Switcher program with MacWrite, MacPaint, and the Finder installed under Switcher. Open a MacWrite document, open a MacPaint document, and then switch to the Finder. You'll see "Paint1," "Undo File," and some other weird generic icons on your desktop. If you're running under Switcher, DON'T EVER throw these files away while you're switched to the Finder.

The reason that these files appear on some of your disks is quite simple. If an application is not terminated normally (e.g., you either bomb, reboot, or turn your system off), the application of course doesn't have the opportunity to go in and delete these mysterious beasts. Therefore, the next time you boot that disk you're likely to find them on your desktop. For the most part they are useless from a user's point of view, as they can't be opened by any application, and even if they could there's not much anything of consequence there to deal with. Drag 'em to the trash and be done with it.

I'm currently running a Mac XL with internal 10-meg hard drive. Normally I start up the machine for the day's work each morning. I try to just let the machine run the entire day till the office closes. I've heard some people say that it is better to let the drive run constantly...right through the night! What is the ideal operating procedure for hard disk users? How much potential damage can occur by turning the machine on and off a few times a day? My objective is to treat the machine with the best possible care to extend the life of the components. Please help!!

PAUL GREENBERG NEW YORK, NY

I referred this question to Al Zisser, our product manager for the HD-20 and hard



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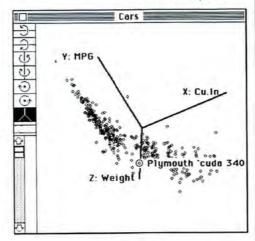
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drives. Al says that the stress on the mechanical and electrical components incurred by powering on and off several times a day is far worse than the wear subjected by leaving the machine on all day. At Apple we leave our disks on pretty much 24 hours a day. I doubt that there is one perfect solution for all brands of bard disks, but for both the XL and and HD-20 we recommend that you restrict the number of times you power on and off the device as much as possible. It won't burt to power the machine on when you come in and power off when you leave at night. But for optimum drive life, it's probably best to turn it off only when you know you won't be using it for 3 to 4 days.

I currently own a 128K Macintosh. I'll be moving to Hong Kong in August for a 10-year commitment with my church group. The first 2 years of this time will be devoted to full-time study of the Chinese language. I have some questions which were generated by your recent article regarding a Japanese word processor. First, is there any word processor available in Chinese? Second, what's necessary to connect my Mac to the Hong Kong power source?

AL WARNER

SOUTH NORWALK, CT



I've got some good news and some bad news. Wu Associates of Avon, Connecticut has a Chinese Word Processor called Sei Ma. You can reach them at (203) 673-4796.

The bad news is that you're certainly in for some expenses and probably some bassles if you intend to bring your Macintosh to Hong Kong. If you bought your Macintosh in the United States you most certainly

don't have an international power supply, which can easily be modified for both domestic and international current. And these international power supply/analog board exchanges aren't easy to come by domestically. An alternative would be to purchase an add-on voltage transformer, but they can be expensive and sometimes unreliable as well.

Even if you brought your Macintosh to Hong Kong where you probably could find a local dealer to install an international power supply you'll need appropriate export papers from the Department of Commerce and appropriate import papers from the

Hong Kong government.

If you're not up to all that bassle, leave your 128K Macintosh here with your church group and buy a new one in Hong Kong. You won't have any trouble bringing it back to the United States and you'll then have a machine with an easily adaptable international power supply.

I recently acquired a LaserWriter which I really enjoy. The problem is that I do a lot of form design with MacDraw and became dependent on the Key Caps option (OPTION-H) to generate those little boxes. I now find that the standard LaserWriter fonts no longer support this capability. Is there a solution?

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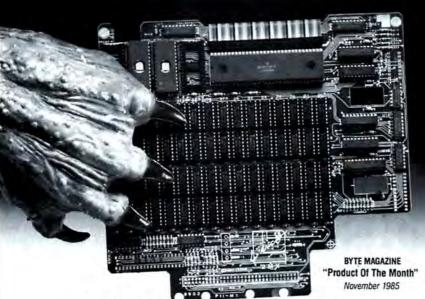
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Second, are you aware of any commercial enterprises that will digitize images into a MacPaint document, preferably using an Abaton Scanner? REX McCLURE

DUBOIS, PA

I've searched through all the standard LaserWriter fonts and I can't find a single character that generates a box like you require. Since the LaserWriter fonts reside in the LaserWriter ROMs there's little opportunity to change them (unless you have some patience, a PROM burner and a desire to void your warranty). The answer is to find a suitable bit-mapped font that has the boxes you need. The idea is to use the standard LaserWriter built-in fonts for your text requirements and use a bitmapped font with a suitable box character only for the boxes you need. Of course, if you only do your form design in MacDraw you can roll your own boxes and use the alignment commands to square them with your

As to where to find that required character I might suggest Zarf Dingbats, a LaserWriter Plus font that has some characters very suitable for forms design. And if you get a LaserWriter Plus upgrade they'll be built right in to the LaserWriter. If that's not acceptable you have two other choices. Either find a suitable third-party bit-mapped font (of which there are many) or use the Resource Editor to create a box character in one of the unused character positions within one of your bit-mapped screen fonts (like Geneva).

As for your second question, I'd suggest you call Abaton directly and ask them. Their number is (818) 905-9399. Good



TM

I have a question for you. How can we change our system file using resource editors such as ResEdit or REdit to change our system date file from MM/DD/YY to DD-MM-YY? ISRAEL J. LAWRENCE SAN FRANCISCO, CA

I'll tell you how to do it using ResEdit. Boot ResEdit and open your Sytem file. Open the set of resources named INTL (International). Open the resource INTL 0 and change the constant "dateOrder" from  $\theta$  (MM/DD/YY) to 1 (DD/MM/YY). You'll also want to change the constant "dateSep" (date separator) from "/" to "-". The "International Utilities Package" chapter of Inside Macintosh describes all of the various constants and data types contained in the INTL resource types if you're interested in further modification. Of course, this will only change the date format as displayed by the system's Alarm Clock. A lot of applications override the system INTL resources with their own INTL resources or procedures. This fix won't, for instance, change the format of the date as displayed in MacWrite headers or footers. You'll have to either include the same system INTL 0 resource in your MacWrite document or get a localized version of MacWrite.

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#### INTEGRATED SOFTWARE

Crunch is an icon-driven relational spreadsheet that features versatile charting and database capabilities. Strong financial logic, date and mathematical functions. Spreadsheets can be linked. The manual is clear and concisely written. Macros are not supported. \$195. Paladin, 2895 Zanker Rd., San Jose, CA 95134. CP (Jan 86)

Ensemble lets users create a database of words, pictures, and/or numbers; graph data; generate custom forms and link files for applications such as mail merge. Can perform calculations and math functions on data. Capacity limited by RAM and disk size. \$299.95. Hayden, 600 Suffolk St., Lowell, MA 01854. CP

Excel is THE power spreadsheet. Of the Mac, of the world. Has ••••• 256-column by 16,384-row capability. Features include a powerful, easy to use macro function (with a recorder to make creation simple) and elaborate charting facilities. Can link multiple spreadsheets. 512K+ Mac and external drive required. \$395. Microsoft, 16011 NE 36th Way, Redmond, WA 98052-6399. CP (Prem)

Jazz provides well integrated modules for word processing, graphs, worksheets, databases and communications. Each of the modules is substantial. HotView, where data placed in any module automatically updates all other documents that use that data, is best feature. Jazz provides adequate coverage of most data and communications needs of small businesses. Requires 512K+ and external drive. Version 1A requires 800K drive. \$595. Lotus, 55 Cambridge Parkway, Cambridge, MA 02142. CP (Prem)

Quartet is an integrated program that works on a 128K Mac, built around a powerful spreadsheet with a full range of functions. It can also be used as a database and provides good quality charts from spreadsheet data. Documentation is adequate, but not too well organized. \$199. Haba Systems, 15154 Stagg St., Van Nuys, CA 91405. CP

#### **BUSINESS ACCOUNTING**

Accountant's Choice is a powerful system built around a relation-•••• al database, with functions accessed through menus. Standard reports are provided but most can be customized. Multiple journals allowed. Number of accounts determined by disk space. General Ledger can stand alone or integrate with other modules, not yet available. Requires 512K+, printer and external drive. \$695. Sierra Information Systems, 10201 Torre Ave., Cupertino, CA 95014. CP (Dec 85)

BPI General Accounting is easy to use system six journals, AR, AP, Payroll and GL on one disk. Offset amounts automatically post to ledgers. Up to 8000 accounts, transactions limited by disk space. Number up to \$999,999,999.99. Detailed records, wide range of reports. Switcher and HFS compatible. \$425. Requires 512K. BPI Systems, 3001 Bee Cave Rd., Austin, TX 78746. NCP (Aug 86)

CheckMark is a Ledger with five preset journals: Cash Disburse-•••• ments, Receipts, General, Sales, and Purchases. Other modules are planned. Account ranges are preset. Menus and data entry are very straightforward. Flexible summary reports are built in, but customer and vendor information is very minimal. \$295. CheckMark Software, PO Box 860, Fort Collins, CO 80522, CP

Gallery Finance is a one-write system with General Ledger, Cash Disbursements, Payables and Receivables in a single package. Additional modules to be added. Data entered in a journal is automatically posted to appropriate record card. Excellent manual includes tutorial on basic accounting principles. Requires 512K+, printer and external drive. \$795. Micromax Systems, 6868 Nancy Ridge Dr., San Diego, CA 92121. CP (Dec 85)

Hardisk is a complex integrated hard disk system (General Ledger, Receivables, Payables, Inventory, Payroll and Job Cost modules) that does not use Mac interface. Fully menu driven. Manual is detailed but complicated, with a few extra pages that make it Mac-specific. Flexible reporting, statements and account numbering; huge numbers of accounts, transactions, profit centers and detailed financial analysis. Requires hard disk and printer. \$695 per module. Great Plains, Box 9739, Fargo, ND 58109. CP? (Dec 85)

MacOneWrite Cash Disbursements is a simple, one-write check writing system. Limited functionality, but does allow some detailed information. Menus clear and easy to follow, but check printing can be confusing. Other modules planned. 512K+ and printer required. \$245. Sierra, PO Box 485, Coarsegold, CA 93614. CP (Dec 85)

Rags to Riches integrated accounting modules (General Ledger and Accounts Receivable) uses Mac interface to the hilt. Information entered in one window automatically transfers. Menu commands all have command keystrokes, as can accounts. No detailed or flexible reporting. Very easy to use, although it can be confusing to operate with several windows on screen, Requires 512K+ and printer, \$195 per module. Chang Labs, 5300 Stevens Creek Blvd., San Jose, CA 95129. CP (Dec 85)

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#### **PERSONAL FINANCE**

Dollars & Sense is a bookkeeping program suitable for personal,
 home and small-business use. Easy to use, with a good manual and excellent on-screen help. Will handle up to 120 separate accounts or money categories. Uses standard double-entry accounting techniques. Reports can be generated and either viewed on-screen or printed. Has simple graphing and charting facilities. \$149.95. Monogram, 8295
 La Cienega Blyd., Inglewood, CA 90301. CP

Electric Checkbook does exactly what the name says: keeps a running account of checkbook transactions, balances checkbook to bank statements, tracks bills, and even prints out checks. Provides detailed financial statements, calculates net worth, lists expenses by category and tracks your personal cash flow. \$79.95. State of the Art, 3191-C Airport Loop, Costa Mesa, CA 92626. CP

Financial Cookbook provides nearly 3 dozen "recipes" to help
 users figure out financial formulas (i.e., mortgage costs at different percentage rates) by inputting pertinent data. Very user-friendly. \$44.95. Electronic Arts, 2755 Campus Dr., San Mateo, CA 94403. CP

Financial Utilities Pack is a set of applications that allow users
 to figure annuities, compound and simple interest, depreciation and amortization. Simple and well documented. \$69.
 Cognitive Software, PO Box 26948, Austin, TX 78755. NCP

Forecast is a tax estimating and what-if program designed to work
with and use Dollars & Sense files. Straightforward, easy to
use program. \$69.95. Monogram, 8295 S. La Cienega
Blvd., Inglewood, CA 90301. CP

The Home Accountant is a complete and easy to use financial system. Data entry is intuitive. All kinds of reports, including charts and checks, are easily generated. Entered data will update all relevant material. \$150. Arrays, 11223 South Hindry Ave., Los Angeles, CA 90045, NCP (Apr 86)

Profit Stalker II, Technical Analysis Toolkit for the Macintosh, is a program for the generation of charts and graphs in order to organize data on stocks, mutual funds and commodities. The data can be downloaded with the program or manually entered. There are plentiful options, free upgrades and excellent support. A class act. Requires 512K+ and a Hayes-compatible modem. \$250. Button•down Software, PO Box 19493, San Diego, CA 92119. NCP (Aug 86)

#### DATABASES

the only true graphic database on any micro. Much more powerful than the original, accepts MacPaint graphics.
 \$395. Telos Software, 3420 Ocean Park Blvd, Santa Monica, CA 90405. CP (Feb 86)

Factfinder is a free-form information organizer (medium-duty database). Users enter data on to factsheets in any manner desired and select keywords. Searches are by name or keyword. Only one factsheet can be open at a time. Publisher offers free telephone support (800 number).
 \$149.95. Forethought, 1973 Landings Dr., Mountain View, CA 94943. NCP (Feb 86)

File is a flexible data manager. Creates files for a variety of data,
including simple graphics. Files are created in simple
row/column format, but reports and forms are easily customized by moving field names around on a blank form. \$195.
Microsoft, 16011 NE 36th Way, Redmond, WA 98052 CP

FileMaker is a nonrelational database that combines lots of power
with ease of use. Data entry is extremely flexible and all
items in all fields are indexed so that multiple criteria
searches are both simple and fast. Calculation fields make
the creation of invoices and similar documents a snap.
Reports can include graphics and multiple data layouts are
easy to construct. \$195. Forethought, 1973 Landings Dr.,
Mountain View, CA 94943, NCP

Filevision is a simple database that can change the way you think
 about data and data organization. Records are based around user created graphics screens. Screens and records can be linked in complex ways. \$195. Telos Software, 3420 Ocean Park Boulevard, Santa Monica, CA 90405. CP

Helix is a relational database that makes extensive use of icons.

Excels in database setup and forms generation. Setup is made easy by the adherance to the Mac interface. The manual is clear, thorough and well-indexed. Too complicated for most simple database applications, excellent where a relational database application is required. Requires a 512K+ Mac and external drive. \$395. Odesta, 4084 Commercial Blvd., Northbrook, IL 60062, NCP (Mar 86)

The Housekeeper is a home inventory database. Users can keep track of assets for both tax and casualty purposes. Specialized reports are easily generated. \$59.95. Aegis Development, 2210 Wilshire Blvd., Santa Monica, CA 90403. NCP (Dec. 85)

Interlace is a flexible relational database that makes it simple to create single or multiple files and establish links between files. Excellent report generator gives full control over appearance, style of output. Requires 512K+, second drive or hard disk highly recommended. \$129 retail, \$95 direct. Singular Software, 5888 Castano Dr. San Jose, CA 95129. CP (Apr 86)

MacBase is a forms-oriented relational database. Unfortunately, precise forms are hard to create. Allows calculated fields and has quick and powerful search capabilities. Best when much data is to be looked up, but not frequently entered. Requires 512K+, \$195. Eqtron Corp., 330 Bay St., Toronto, Ont. M5H 2S8, Canada. NCP (Jul 86)

MegaFiler is a simple file manager. Its limited capabilities have
 been far surpassed by cheaper and easier to use programs.
 Valuable only in conjunction with MegaForm. \$195. Megahaus, 5703 Oberlin Dr., San Diego, CA 92121. CP

Omnis 3 is a power database, featuring concurrent multiple file management. Can handle 24 files, 12 at a time, and is fully relational. Allows user to create custom environments including user-defined menus, commands and dialogs. Good report generation capability. Comes in single and multiple user versions. \$495 (single user version). Blyth, 2655 Campus Drive, San Mateo, CA 94403. CP (Mar 86)

••••• sorting, summarizing and report generation capacity. Has macros and a charting function. Good manual. The program tries to anticipate every need conceivable in manipulating data. It can exchange files with a very wide variety of other programs (including IBM software). \$295. ProVUE, 222 22nd St., Huntington Beach, CA 92648. NCP (Nov 85)

Professional Bibliographic System is a database designed for storing and retrieving bibliographies. Predesigned forms for 20 types of entries. Citations automatically formatted with correct punctuation for printing. \$295. Personal Bibliographic Software, PO Box 4250, Ann Arbor, MI 48106. CP (Feb 86)

Record Holder is a flexible, easy-to-use form-oriented data
 manager. Set up is particularly simple and the search features are powerful. \$49.95. Software Discoveries, 99 Crestwood Rd., Tolland, CT 06084. NCP (Apr 86)

#### NUMBER CRUNCHING

ClickOn Worksheet is a 50-row by 20-column spreadsheet that loads onto any system disk as a desk accessory. Though small in size, it has remarkable capabilities for a desk accessory. It produces line, bar and pie charts and changes in the worksheet automatically reflect in charts. \$79.95. T/Maker Company, 2115 Landings Dr., Mountain View, CA 94043. NCP

Multiplan, the first Mac product from someone other than Apple is
 beginning to show age. Still a very capable basic spread-sheet with simple sorting, 63 columns by 255 rows, many built-in functions, other standard spreadsheet features.













\$199.95. Microsoft, 16011 NE 36th Way, Redmond, WA 98052-6399. CP (Mar 86)

ProAnalysis is a powerful real estate investment analysis proesses gram. This program uses the Mac interface as well as any
program yet published. Analytic power combined with
report generating so good you have to see it produces an
extraordinary product. Requires 512K+. \$295. Technalysis
Services, 14555 DeBell Rd., Los Altos Hills, CA 94022. CP

•••• and efficiently handles all the common statistical techniques and many uncommon tests. Has a user-definable area as well. Easy to use and well documented. \$199.95.

BrainPower, 24009 Ventura Blvd., Calabasas, CA 91302.

NCP (May 86)

StatWorks is a general-purpose statistics package that is both powerful and easy to use. Handles all standard tests and procedures. Single variable and multivariate statistics are supported. \$125. Cricket Software, 3508 Market St., Philadelphia, PA 19104. NCP (May 86)

#### **GRAPHICS & DESIGN**

Animation Toolkit I lets users prepare "film clips" of moving objects which play back at varying speed, like old-fashioned flip books. Drawings are built pixel by pixel in frames, using some of the tools from MacPaint. They can be copied and altered easily from frame to frame. Each film clip plays repetitiously as it is being constructed. A limited animation tool, but a lot of fun. \$49.95. Ann Arbor Softworks, 308½ S. State St., Ann Arbor, MI 48104. CP

Art Grabber with Body Shop is a desk accessory that lets users browse MacPaint documents, selecting and copying as they choose. Selections can be larger than screen size. Also included are MacPaint documents and templates to allow the creation of people in your art. \$49.95. Hayden, 600 Suffolk St., Lowell, MA 01853. NCP

Chart is the standard to be matched in presentation graphics programs. Users can easily create area, bar, column, line, pie, scatter and combination charts. A total of 42 styles are provided. Limited to 100 data items (64 in a series) on a 128K Mac, approximately twice that on a 512K Mac. \$125. Microsoft, 16011 NE 36th WAY, Redmond, WA 98052-6399. CP

ClickArt Special Effects is a MacPaint enhancement desk
 accessory. Allows the user to distort, stretch, rotate and use perspective on MacPaint documents. A necessary addition for all serious users of MacPaint. \$49.95. T/Maker, 2115 Landings Dr., Mountain View, CA 94043. NCP (Apr 86)

ColorPrint facilitates color printing on the standard ImageWriter.
 MacPaint files set up as overlays are read into ColorPrint, and the program controls proper positioning registration and colored ribbon switching. Good results require lots of hard work, but it's cheaper than an ImageWriter II. \$49.95. Esoft Enterprises, PO Box 179, Owasso, OK 74055. NCP (Mar 86)

Cricket Graph easily generates 12 graph types. Multiple windows can be displayed. Graph prints in up to 8 colors with up to 16 patterns. Self-generating macro formatting. Switcher, HFS, LaserWriter and plotter compatible. \$195. Cricket Software, 3508 Market St., Philadelphia, PA 19104. NCP (Jun 86)

DaVinci Building Blocks features predrawn blocks of brownstone, garden, and skyscraper portions that can be cut and pasted together to form landscape and architectural drawings. Fun for even non-pro's. \$79.95. Hayden, 600 Suffolk St., Lowell, MA 01853. NCP

Easy3D is a three-dimensional, solid modeling masterpiece. Four variable light sources, powerful sculpting tools and an exquisite user interface make this program a must-have for Mac graphics enthusiasts. Requires a 512K+ Mac. Enabling Technologies, Inc., 600 South Dearborn, Chicago, IL 60605. NCP (May 86)

Fluent Fonts is a two-disk collection of fonts. Forty-nine different items are included. All install easily in user Systems. Most

are well executed and some are extraordinarily nice. This is a real bargain for font lovers. \$49.95. Casady, PO Box 223779, Carmel, CA 93922. NCP

Fontastic is the best font editor now available for the Mac.

Features a large editing window with a grid to make positioning easy. Select letters to edit by clicking on a matrix of the font. Allows scaling of existing fonts and previewing the various styles (italic, bold, etc.). \$49.95.

Altsys. PO Box 865410, Plano, TX 75086. NCP (Dec 85)

Fontographer is a complex, but excellent laser font creator. The
fonts created have 300 bits per inch resolution. The fonts
are actually downloadable PostScript files. \$395. Altsys
Corp., PO Box 865410, Plano, TX 75086. CP

FullPaint is an expanded version of MacPaint. Features include

••••• full-screen drawing, multiple documents open simultaneously, brush editing, movable tool palettes, special text
effects and much more. It fills the gaps left by MacPaint.
\$99.95. Ann Arbor Softworks, 308 ⅓ State St., Ann Arbor,
MI 48104. CP (Jun 86)

Home Design is a home planning tool that includes three disks full of MacPaint files of household items needed to design a home. Art Grabber Installer is included for easy manuvering of items. The professional home designer, as well as the amatuer will feel at ease using this program, \$79.95. Hayden, 600 Suffolk St., Lowell, MA 01854, NCP (Jun 86)

Human Forms allows users to create perfectly proportioned
 humans in any posture or position. Contains over 1000 separate body parts. Tiny X marks make limb, head and detail placement perfect. Requires MacPaint. \$59.95. Bert Monroy, 205 Luguer St., Brooklyn, NY 11231. NCP

Icon Switcher changes icons for applications and the documents they generate, permitting you to customize icons for personal work. New icons can be built pixel by pixel in the program or created in MacPaint and pasted in. \$19.95. PBI Software, 1155B-H Chess Drive, Foster City, CA 94404. NCP

The Mac Art Dept. is a collection of over 150 graphic images ranging from foods to hands holding signs to borders. Best suited for letterheads, memos, other business use. \$39.95. Simon & Schuster, Computer Software Div., 1230 Ave. of the Americas, New York, NY 10020. NCP (Mar 86)

Mac-a-Mug is an Identikit type program for creating faces from facial feature files. Uses scroll bars that are slow and jerky. Lots of creative fun. 512K+ Mac required. \$59.95. Shaherazam, PO Box 27731, Milwaukee, WI 53226. CP (May 86)

Mac the Knife/Vol. 1: Treasury contains over 500 pieces of clip art in the form of MacPaint documents and two new fonts. The art is well organized and mostly high quality. The rulers, for on-screen measurement, and the disk label templates are particularly useful. If you only plan on getting one clip art disk, this would be a good choice. \$39. Miles Computing, 21018 Osborne Street, Canoga Park, CA 91304. NCP

Mac the Knife/Vol. 2: Fonts contains over two dozen new fonts.

Some of these (Paris and Stuttgart, for example are real stunners). If you do a lot of word processing try Paris 9 point (it's a big 9 point) as your text face and use High quality printing. Some fonts have single key fractions (½, ¼). \$49.

Miles Computing, 21018 Osborne Street, Canoga Park, CA 91304. NCP

Mac The Ripper is a two-disk set of highly stylized graphics and large display typefaces. Both are extremely well done, and represent the high-end of the clip-art disk category. \$49.95. Miles Computing, 21018 Osborne Street, Canoga Park, CA 91304. NCP (May 86)

MacDraft is an object-oriented graphics program. It sports advanced features such as variable scaling, single degree rotation, complex arcs and a FatBits-like magnification mode. It has some annoying quirks and a few bugs, and is best used to complement MacDraw, not replace it. \$239. Innovative Data Design, 1975 Willow Pass Rd., Concord, CA 94520. CP (Feb 86)

MacDraw is an object-oriented structured graphics program. Can be used to design forms, create presentation materials and

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do technical illustrations. Drawing sizes up to 8 feet by 10 feet are possible. Text can be easily generated and integrated in the graphics. MacPaint documents can be pasted into MacDraw, but not manipulated. \$195. Apple Computer, 20525 Mariani Ave., Cupertino, CA 95014. NCP (Nov 85)

MacModel is an economical 3D package with shading. Somewhat
 sketchy Mac interface, shading speed slow (but acceptable), grainy image resolution. On-line help screens are a welcome addition. Frequent updates and low price make this a reasonably good buy. \$40. A.P.P.L.E. CO-OP, 290 SW 43 St., Renton, WA 98055. NCP (Aug 86)

MacPaint is the graphics program that started a whole new genre.

Still the best freehand graphics tool. Version 1.5 supports
512K+ Macs and the LaserWriter. Multiple tools, patterns
and features too numerous to describe. A work of art for
artists. \$125. Apple Computer, 20525 Mariani Ave., Cupertino, CA 95014. NCP (Nov 85)

MacPublisher is a tool for creating newsletters. Allows multiple page issues. Layout is fairly easy but hard to do precisely. Runs on a 128K Mac but is slow; a 512K should be considered a requirement. Printer support, including Laser-Writer, is good. Ideal for informal newsletters, not yet a professional tool. \$99.95. Boston Software Publishers, 19 Ledge Hill Rd., Boston, MA -02132. CP

MacPublisher II is the souped-up version of MacPublisher. Allows
MacWrite and Word files to be imported and edited from within the program; saves each element separately; allows up to 96 pages in an issue (limited by memory); supports kerning, borders, cropping, telecommunications, command keys and a wide variety of printers; and it runs on 128K, single-drive Macs. \$195. Boston Software Publishers, 1260 Boylston St., Boston, MA 02215.

Mac3D is a very Macish 3D drawing package. Easy to use, many primitive shapes, good LaserWriter support, and lots of 3D goodies will please Mac graphics fans. Not a fully professional CAD package, though, and no shading. \$195. Challenger Software, 18350 Kedzie Ave., Homewood, IL 60430.

Magic Slate is a graphics and design program with built-in special
 effects and custom features. Fun but sometimes difficult to use. Great for pattern design, block and geometric graphics and watercolor-style "washes." Requires 512K+. \$99. Devionics, PO Box 2126, Covina, CA 91722. CP (Feb 86)

M.U.D (MacroMind Utility Disk) is a disk of various utilities for MusicWorks and VideoWorks owners. It also contains Cheap-Paint and Art Grabber+, two graphics desk accessories that are musts for graphics enthusiasts. Hayden, 600 Suffolk St., Lowell, MA 01854. NCP (Feb 86)

PageMaker is an advanced layout and makeup program. Can
easily create multiple page documents. Output is optimized
for LaserWriter. Good documentation. \$495. Aldus, 411
First Avenue South, Seattle, WA 98104. CP (Nov 85)

PictureBase is a program and accompanying desk accessory for organizing MacPaint and MacDraw elements and files.

Graphics are organized into libraries, and can be searched for by keywords. A multitude of display options, and an advanced interface make this package indispensable for quick access to graphics files. \$69.95. Symmetry Corporation, 761 E. University, Mesa, AZ 85203. NCP (Jun 86)

PosterMaker can enlarge MacPaint drawings by up to 3200
 percent. Full-screen cut and copy are supported, so any portion of a Paint document can be selected and scaled. Borders can be added automatically. Includes some nice digitized graphics files. \$39.95. Strider Software, Beecher Lake Rd., Pembine, WI 54156. NCP (Jul 86)

ReadySetGo is a page makeup program for 512K+ Macs. Users build up pages from blocks of text, graphics and rules. Resizing and scaling of blocks are supported. Each block can be precisely positioned. Text and art may be pasted in from another source or created within the program. Good LaserWriter support. \$195. Manhattan Graphics, 163 Varick St., New York, NY 10013. NCP (Apr 86)

Silde Show Magician 1.3 is useful for creating full screen audiovisual presentations on the Mac. Frame branching, improved editing capabilities, external cassette recorder synchronization and digitized sound capabilities make this much more powerful than the original, \$59.95, Magnum, 21115 Devonshire St., Chatsworth, CA 91311. CP (Mar 86)

Storyboarder produces working animated storyboards for use in film and video production. Imports graphics from MacPaint; allows screen masking to simulate television, 35mm or 70mm screen widths; allows limited animation and special effects. Storyboards can be printed in several formats. \$495. American Intelliware, 330 Washington St., Marina Del Ray, CA 90292, CP

**VideoWorks** is a full-featured animation package. Professional quality animations are easily accomplished using the tools provided. Features frame-by-frame and real-time modes. Comes with an art disk of predrawn images and Art Grabber (which allows the user to use any part of a MacPaint document in VideoWorks). Includes many special video and sound effects, and on-disk examples. \$99.95. Hayden, 600 Suffolk St., Lowell, MA 01854. CP (Nov 85)

#### COMMUNICATIONS

HomePak is a package consisting of HomeTerm, an excellent simple telecommunications program with strong macro features; HomeFind, an electronic filer as bad as HomeTerm is good; and Apple's Edit, a simple, non-HFS-compatible text-file editor. \$49.95. Batteries Included, 30 Mural St., Richmond Hill, Ontario L4B 1B5, Canada, NCP

InTouch comes with its own communications command language able to do unattended sessions. Supports Xmodem, MacBinary and Kermit. Has a macro key function. Many sample set up documents and command language files provided. \$145. Palantir, 12777 Jones Rd., Houston, TX 77070. CP (Prem)

MacTerminal provides basic telecommunications and terminal emulation for the Mac user. Doesn't have macros nor any sort of auto redial/auto logon capability. Best for those needing faithful VT100 or IBM 3278 emulation — it is superb at those. \$99. Apple Computer, 20525 Mariani Ave., Cupertino, CA 95014. NCP (Prem)

Microphone is a high-powered terminal program that's easy enough for novices. Very powerful command language allows full automation of communications, if desired. \$74.95. Software Ventures, 2907 Claremont Ave., Berkeley, CA 94705. NCP (Jun 86)

Red Ryder is a full-featured telecommunications program that supports MacBinary, Xmodem and Kermit. Remote service procedures, auto procedure writer and keyboard macros allow automation of many operations. It is shareware and a real bargain. \$40. The FreeSoft Corp., 10828 Lacklink, St. Louis, MO 63114. NCP (Prem)

Smartcom II balances power and ease of use. Capable of unattended operation and has a very powerful command language. Supports MacBinary, Xmodem, and Hayes Verification protocols. The large screen buffer can easily be archived both to the printer and to disk, \$149. Hayes, 5923 Peachtree Industrial Blvd., Norcross, GA 30092. NCP (Prem)

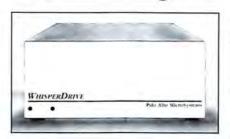
Telescape is the power telecommunicator's terminal program. Can
 be configured to emulate any terminal and has all the advanced features (except unattended operation). The documentation does not adequately explain the many features and much of the power will be unavailable to all but the pros (who can figure it out on their own). \$125. Mainstay, 28611B Canwood St., Agoura Hills, CA 91301. NCP (Prem)

VersaTerm features include DEC VT100 and VT52, Tektronix 4014
 graphics terminal and Data General DG200 emulation.
 Supports Xmodem and MacTerminal Xmodem protocols and MacBinary. VersaTerm is easy to use and well documented.
 \$99. Peripherals, Supplies & Computers, 2232 Perkiomen Ave., Mt. Penn, PA 19606. CP (Prem)

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#### **WORD & OUTLINE PROCESSORS**

Document Compare allows users to compare any two MacWrite 4.5, ASCII or MDS documents. Differences in spelling, punctuation, formatting and wording are detected. Differences appear highlighted and the documents can be printed out with differences highlighted. Not HFS compatible. \$99. The Model Office Company, Inc., The Gooderham Flatiron Building, 49 Wellington Street East, Toronto, Canada M5E 1C9. CP (May 86)

1stMerge is a mail-merge program that integrates data files with
documents after a blueprint for documents has been designed. Features on-screen help, and the ability to add and
search records. Requires MacWrite. \$95. DeskTop Software,
244 Wall St., Princeton, NJ 08540. CP

Hayden: Speller checks spelling errors in MacWrite, and Word
 documents against a dictionary of 20,000 common words and user-created dictionary. Reasonably fast and quite simple to use. \$79.95. Hayden, 600 Suffolk St., Lowell, MA 01854. CP

Just Text is a professional level word processor and page makeup program that generates PostScript output. Comes with a set of LaserWriter utilities that allow total manipulation of art and text. Requires LaserWriter or other PostScript compatible output device. \$195. Knowledge Engineering, GPO Box 2139, New York, NY 10116. NCP (Dec 85)

LaserFonts are new fonts designed for the LaserWriter. Users
download them to their machines. Very high quality and very
simple to use. Willamette (in Medium, Light and Extra Light)
looks like Avant Garde. MicroFonts provides tiny, expanded
and condensed versions of the LaserWriter's own fonts.
\$29.95 each. Century Software, 2306 Cotner Ave., Los
Angeles, CA 90064. NCP

Le Conjugueur is a desk accessory that simplifies finding the right
 spelling for a French verb. Type a verb. select a person and a tense, and Le Conjugueur presents the correct form (and can even insert it for you). Good for casual French speakers or students. \$49.95. Editions Ad Lib, 220 Grande-allee, Quebec City, Quebec, Canada, G1R 2JI. NCP (Aug 86)

Liberty Spell Checker is a fast, effective interactive checker. The
dictionary is smaller than average, but well chosen. Unfortunately, it has a few misspelled words. \$59.95. DataPak,
14011 Ventura Blvd., Sherman Oaks, CA 91423. CP

MacIndexer is a good writer's utility that takes much of the mechanical work and time out of preparing an index. Works with MacWrite and Word. Can generate word frequency counts. \$49.95. Boston Software Publishers, 1260 Boylston St., Boston, MA 02215. CP (Jul 86)

MacLightning is an interactive spelling checker that is both very fast and has an extensive, well thought out dictionary. Exists in the System as a desk accessory. \$99.95. Target Software, 14206 SW 136th St., Miami, FL 33186. NCP

MacSpellRight is a spelling checker that works with MacWrite 4.5
 (not 2.2!). Allows the user to create custom dictionaries.
 Works from within MacWrite. \$89. Assimilation, 485 Alberto Way. Los Gatos, CA 95030. NCP

MacWrite is the basic word processor that comes with the Mac.
While it doesn't have every bell and whistle, it is more than adequate for most users. Features include document size limited by disk space, global search and replace, page numbers indicated in the scroll bar and excellent LaserWriter compatability. \$125. Apple Computer, 20525 Mariani Ave., Cupertino, CA 95014. NCP

MegaForms is a well designed forms generator and processor.
 Forms design is easy. Can use data from MegaFiler. The form filling and print functions are slow, possibly too much so for large scale use. \$295. Megahaus, 5703 Oberlin Dr., San Diego, CA 92121. CP (Feb 86)

QuickWord is a word processing accessory that adds sophisticated ed glossaries to MacWrite. Simple to install and use, yet powerful and efficient. \$49.95. EnterSet, 410 Townsend St., San Francisco, CA 94107. NCP

Spellswell is an effective and powerful standalone spelling checker. It has many advanced features such as capitalization and homonym checking and comes with a large, well-chosen dictionary. Full-featured, easy to use, with keyboard equivalents for menu commands. \$49.95. Greene, Johnson, Inc., 15 Via Chualar, Monterey, CA 93940. NCP (May 86)

Word is a power word processor for the Mac. It has just about every feature your heart could desire. Supports keyboard commands as well as the mouse. Does mail merge and multicolumn text. Integrates with the rest of the Microsoft line. \$195. Microsoft, 16011 NE 36th Way, Redmond, WA 98052-6399. CP (May 86)

#### **ORGANIZATIONAL TOOLS**

Acta is an outline processor in desk accessory format. It has practically all the power of a standalone program, and then some. Can save files as Acta outlines, MacWrite or text files. A must-have for those who do outlining, \$59.95. Symmetry, 761 E. University Dr., Mesa, AZ 85203. NCP (Jul 86)

DecisionMap organizes data to facilitate decision making. Unique weighting abilities make this a powerful tool. The decision analysis process is long and some times complex, but never difficult. \$145. SoftStyle, 7192 Kalanianole Hwy., Honolulu, HI 96825. CP

MacProject allows a user to plan and track a project from beginning to end. Uses CPM to produce schedules with start and finish dates for each task. Can report on resource interdependencies and generate all needed printed reports.
 \$125. Apple Computer, 20525 Mariani Ave., Cupertino, CA 95014. NCP (Mar 86)

MicroPlanner is a heavy-duty project planner. Excellent, but slow,
 at the mechanics of project planning. Reports are its weakness. Speed is much improved when a hard disk is used. \$395. MicroPlanning Software USA, 235 Montgomery St., San Francisco, CA 94104. CP (Mar 86)

Mindsight is a professional level decision support and business planning package. Can work with IFPS on mainframes, and is able to transmit models in both directions. Powerful and easy to use. Requires 512K+. \$195. Execucom Systems, PO Box 9758, Austin, TX 78766. CP

ods/Consultant is a program that lets users organize ideas and
 helps in thinking through and solving problems. Easy to use thanks to extensive use of icons and on-screen help. This program introduces some low-level AI (artificial intelligence) concepts. \$200. Organization Development Software, 1011
 E. Touhy Ave., Des Plaines, IL 60018. CP (Apr 86)

ThinkTank 128 is a basic outline processor. The interface is not the standard Mac interface, but is simple to use and efficient. Printer support is limited, but files can be printed in a draft-style mode. Only for 128K owners; 512K+ owners should get ThinkTank 512. \$99.95. Living Videotext, 2432 Charleston Rd., Mountain View, CA 94043. CP

ThinkTank 512 is a very fast and intuitive organizational tool that can handle word processing chores in the midst of structuring a plan or outline. Full keyboard control is possible. Can store and paste graphics into outlines. Slide show features allows high-quality presentations to be created. Good report formatting and printing capability. \$195. Living Videotext, 2432 Charleston Rd., Mountain View, CA 94043. CP (Jan 86)

#### **DESK MANAGERS**

BatteryPak is a set of 8 handy desk accessories including scientific and RPN calculators, a background text file printer and a 250-page note pad with search and phone dialing capabilities. Comes with an installer and the best manual we've seen in a long time. \$49.95. Batteries Included, 30 Mural St., Richmond Hill, Ontario, L4B 1B5, Canada. NCP (Dec 85)

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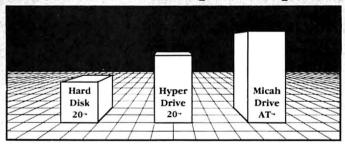
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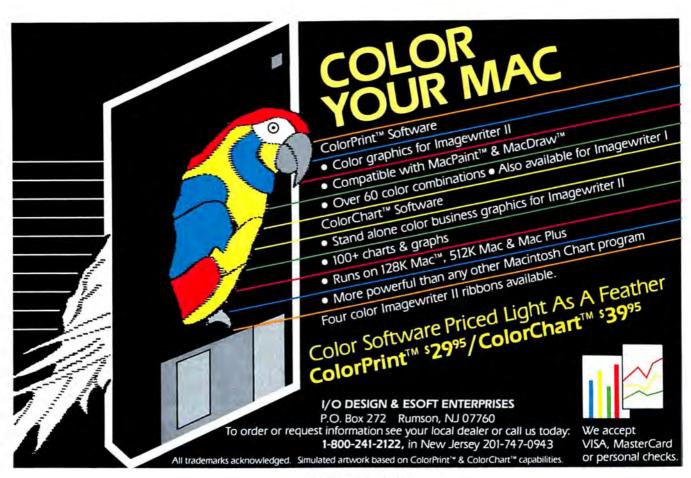
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#### **MINIFINDERS**









Front Desk lets small businesses and offices easily keep track of personnel schedules, activities and payments. The program can keep track of up to 15 employees, functioning as a day, week- and month-at-a-glance calendar. \$149.95. Layered, 85 Merrimac St., Boston, MA 02114. CP (Dec 85)

MacOffix combines many of the simple and necessary office
functions in one easy-to-use package. Features include
simple word processing, forms design, form letter production, report generation and filing. Good design nearly makes
the manual unnecessary. \$79. Emerging Technology, Inc.,
4760 Walnut St., Boulder, CO 80301. CP

Mighty Mac is a personal data manager for those with lots of appointments to keep track of. Features include an onscreen calendar, a Directory, Reminder function (with audio and visual alarm), and an Event function some of which include a note pad for added notes. Very good search capabilities for accessing information. \$59.95. Advanced Logic Systems, 1195 E. Arques Ave., Sunnyvale, CA 94086. CP (Aug 86)

My Office lets you handle your files and papers in much the same
 way you did before you got a computer. Excellent use of graphic symbols makes this program the easiest to use of its type. \$129.95. DataPak, 14011 Ventura Blvd., Sherman Oaks, CA 91423. CP (Prem)

Quickset is a set of desk management and organizational tools that can be used as desk accessories or applications. Modular design allows users to add only selected items to System disks. Functions include note filer, card filer, calendar, phone dialer, financial and statistical calculators and a file encryptor. \$49.95. EnterSet, 410 Townsend St., San Francisco, CA 94107. NCP (Dec 85)

ries. Functions include phone dialer and logger, desk accessory terminal, calculator, clock, editor and more. When required resource files are included modules take up a lot of disk space, and are best used with a hard disk. \$84.95. Borland International, 4585 Scotts Valley Dr., Scotts Valley, CA 95066. NCP (Dec 85)

Top Desk is a set of 7 self-installing (and self-removing) DAs.

Menu Key adds Command key sequences to programs,
View allows looking at and moving data between up to 8

MacWrite documents, BackPrint allows background printing
from most applications, Shorthand adds a glossary, Blank is
a screen saver, Encrypts scrambles files for protection, and
Launch transfers to another application. \$59.95. Cortland
Computer, PO Box 9916, Berkeley, CA 94709. NCP (May 86)

#### UTILITIES

Accessory Pak 1 is a set of useful applications and utilities. Paint

••••• Cutter alone is worth the price. That program allows users to
browse and manipulate full page MacPaint documents.

\$39.95. Silicon Beach, 11212 Dalby Pl., San Diego, CA
92126. NCP (Nov 85)

Copy II Mac was one of the first back-up programs available for the Mac. Does efficient sector and bit copies and in its latest version can back-up virtually all Mac software. Features graphic displays of copy progress. Comes with MacTools, a multiuse utility that can recover many damaged files. \$39.95. Central Point Software, 9700 S.W. Capitol Highway, Portland, OR 97219. NCP (Apr 86)

Disk Ranger is a speedy cataloguing program that doubles as an efficient labelmaker. Comes with pinfeed labels. Works with regular and hard disks. Can catalog HFS systems. \$49.95. Mainstay, 28611B Canwood St., Agoura Hills, CA 91301. NCP (Mar 86)

Dubl-Click Calculator Construction Set lets users design personalized calculators with a variety of standard and special functions. Multiple functions can be attached to a single key, Finished calculators can be saved as installable desk accessories or as clickable applications, \$59. Dubl-Click Software, 18201 Gresham St., Northridge, CA 91321, NCP (Apr. 86)

Fedit is the best disk editor available for the Mac. The program
also includes extremely powerful disk and file repair and
recovery facilities. All Mac owners should have this tool on
hand for emergencies. \$40. MacMaster Software, 939 E. El
Camino Real, #122, Sunnyvale, CA 94087, NCP

Hard Disk Util uses patch files to allow users to mount and run specified programs on their hard disks. The list of patches is constantly expanding. \$89.95. FWB Software, 2040 Polk St., San Francisco, CA. NCP

Mac Disk Catalog II is a utility that will quickly organize a moderate size disk library. Easy to use with powerful reporting and label-making features. \$49.95. New Canaan MicroCode, 136 Beech Rd., New Canaan, CT 06840. NCP (Dec 85)

MacLabeler lets users instantly index and print labels for all the disks in a burgeoning collection. Choose border type and orientation of your label; index by folder or document. Starter set of labels is included. \$49.95. Ideaform, PO Box 1540, Fairfield, IA 52556. CP (Prem)

MacLink lets users transfer data between Macs and PCs. Simple to install and run, high-performance software. Can do special format transfers such as 1-2-3 to Multiplan and WordStar or MultiMate to MacWrite. Contains both Mac and PC disks, interface cable is optional. Has Mac and MS-DOS disks. \$125, \$155 with 8-ft interface cable. DataViz, 16 Winfield St., Norwalk, CT 06855. NCP

MacMatel combines RAMdisk and print spooling functions in a
 compact package. Both parts are efficient, work well and have on-screen help. \$49.95. SMB Development Associates, PO Box 3082, Chatsworth, CA 91311. NCP

Mac Memory Disk creates a RAMdisk on 512K Macs. The RAMdisk's size is user selected up to 316K. Has auto startup and auto file transfer features. \$29. Assimilation, 485 Alberto Way, Los Gatos, CA 95030. NCP

MacNosy is a global disassembler. A very advanced user can use this program to look into the code of virtually any program. This advanced tool can take you places no other Mac program could dream of going IF you have the skill to guide it. The documentation is sparse. For pros only. \$85. Jasik Designs, 343 Trenton Way, Menlo Park, CA 94025. NCP

Mac + II lets you run Apple II software on the Mac. Emulation speed is only 35 to 45 percent of a real Apple II, so graphics especially suffer. Games also run slow. Runs AppleWorks (Apple II integrated software). Good for ex-Apple II owners who have large software collectons. \$149.95. Meacom, PO Box 272591, Houston, TX 77277. CP

MacQwerty is a set of three keyboard utility programs. Reconfigure allows users to assign any character to any key, Standard sets up a normal qwerty keyboard and Dvorak changes the key arrangement to the very efficient Dvorak layout. \$35. Paragon Courseware, 4954 Sun Valley Rd., Del Mar, CA 92014. NCP (Jul 86)

MacServe converts a Mac and a hard disk into a disk and print
server. Uses the AppleTalk network and is easily hooked up.
Users can partition the hard disk into multiple volumes
(read-only for common access and read-write for private
access). Runs in the background, so users can work on all
machines in the network. Comes with a backup and restore
utility. \$250. Requires 512+ or Mac XL. Infosphere, 4730
SW Macadam, Portland, OR 97201. CP

MacZap is a three-part disk and memory utility. It can be used to recover some damaged files and disks, compare disks, analyze disk structure and make back-up copies of most disks. \$60. Micro Analyst, 5802B Gloucester, Austin, TX 78723. NCP (Jan 86)

myDiskLabeler is an excellent label making program. It can read
 directories, or use large or small icons, or anything else the user desires. This simple and intuitive program comes with 54 precut labels on pinfeed paper. HFS compatible. \$44.95; with color printing ability (on the ImageWriter II), \$54.95.



#### **MINIFINDERS**











Williams and Macias, PO Box 19206, Spokane, WA 99219. NCP (Aug 86)

'Ncryptor is a simple, safe program that lets users password their files. The same program is used for encoding and decoding. This is the best product in its category. \$39.95. Mainstay, 28611B Canwood St., Agoura Hills, CA 91301. NCP

Packer is a simple utility that compresses files. It can be used to •••• save disk space and also protect files. Typical space savings range from 20 to 50% depending on the original file type and size. This is the best program of its type so far. \$29. Bobbing Software, 67 Country Oaks Dr., Buda, TX 78610. NCP (Jul 86)

Quick & Dirty Utilities, Volume One is a disk chock full of the •••• handiest programs you have ever bought. Included are a super disk cataloguer, a desk accessory mover and more. Several desk accessories including a menu bar clock and a terminal are on the disk. "File info" and "Q&D Filer" are two file management desk accessories that you'll wonder how you got along without, \$39.95. Dreams of the Phoenix, PO Box 10273, Jacksonville, FL 32247. NCP (Nov 85)

Switcher is Andy Hertzfeld's contribution to Mac productivity. This ••••• program lets users run several programs at once (up to 8 on a 1-megabyte or larger machine). Switching between the programs is near instantaneous. Slick and easy to use; every 512K Mac user should get it. Requires 512K+. \$19.95 from Apple, free from MAUG on CompuServe, from Delphi and included with some third-party applications. Apple Computer, 20525 Mariani Ave., Cupertino, CA 95014, NCP

TurboCharger is a disk-cache program. Can dramatically speed up •••• operation (250 to 500% improvements are common). Features include auto-startup and write buffering. Only works on, a 512K Mac but is a must for one. \$95. Nevins Microsystems, PO Box 1249, Capitola, CA 95010-1249

TurboDownload is a desk accessory designed specifically to ••••• increase the speed of Xmodem data transfers from national databases to your Mac. Speed increases range upward from 50% to over 300% at 2400 baud. \$39.95. Mainstay, 28611B Canwood St., Agoura Hills, CA 91301. NCP

II In a Mac is a graphically oriented Apple II emulator with unique features, such as text and graphics copy from Apple screen to Mac Clipboard, 40 column screen is too small, 80 column better. Suffers speed problems associated with "virtual machine" emulation. More consumer-oriented interface, and less compatible with Apple II software than competition. \$69. Micro-W Distributing, Inc., 1342B Route 23, Butler, NJ 07405. CP

TypeNow is a desk accessory that allows the Mac and ImageWriter to function as an electronic typewriter. Type can be placed into blanks in complex forms easily. Typing can be recorded and played back or "boilerplate" stored and used as needed. \$39.95. Mainstay, 28611B Canwood St., Agoura Hills, CA 91301. NCP (Jan 86)

#### LANGUAGES

Aztec C is a C language program system that will appeal to users with a UNIX background. It uses many UNIX conventions and in the more expensive versions comes with standard UNIX utilities, including the VI editor. Good, solid system. \$199 basic system, can't produce standalone applications; \$299 development system, can produce standalone applications; \$499 commercial system, development system plus utilities and strong technical support by publisher. Manx Software Systems, PO Box 55, Shrewsbury, NJ 07701, NCP (May 86)

Hippo-C Level 1 offers a good basic learning environment for

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- 7 High-Speed Launcher: transfer to any other application without going through the Finder.
- 8 Print Text: prints hardcopy of any document or program while you keep working. Many formatting options.
- 9 Windows: gives a complete listing of every window in your system, and lets you bring any window to front of screen.



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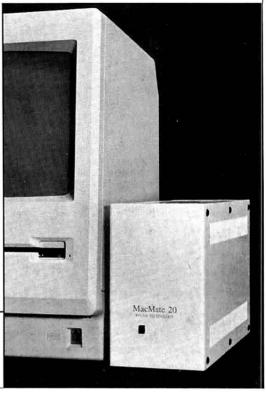
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newcomers to the C programming language. The program's limits and restrictions are severe and standalone applications cannot be created. A good place to begin the study of C. \$149.95. Hippopotamus, 985 University Ave., Los Gatos, CA 95030, CP

MacAsm is a software development system that allows programs to be written in assembly language. Programmers can assemble, edit and test software, and an integrated resource compiler lets independent applications run from their own icons. \$125. Mainstay, 28611B Canwood St., Agoura Hills, CA 91301, NCP

Mac C is a good, highly Mac-oriented implementation of this popular development language. Assembler and linker builtin. \$375. \$475 with Toolkit and floating point package. Consulair, 140 Campo Dr., Portola Valley, CA 94025. NCP

MacExpress is a development environment or shell. Programmers use it to save time and effort when developing standalone applications for the Mac. Easy to use for those with a strong technical background. \$50 test drive package, \$495. AL-Soft, Inc., PO Box 927, Spring, TX 77383. NCP (Feb 86)

MacForth is an implementation of the popular Forth programming language. Level 1 is a simple, introductory version with limited support of the Mac Toolbox. Excellent tutorial and references sections in the manual. Level 2 supports the Mac Toolbox fully. Level 3 extends the language so that professionals can produce standalone applications. All levels are supported by the publisher via telephone and electronic BBSs (the publisher even has a private SIG on CompuServe). \$149 (Level 1), \$249 (Level 2), \$499 (Level 3). Creative Solutions, 4701 Randolph Rd., Rockville, MD 20852. NCP

Mach1 is a multitasking implementation of Forth that allows local variables and text files. Can create standalone applications. Several windows can be up with different operations in each,









operating concurrently. Execution is fast. \$49.95. Requires 512K. Palo Alto Shipping, PO Box 7430, Menlo Park, CA 94026. NCP (Apr 86)

Macintosh 68000 Development System is a fairly traditional assembly language package. The two-disk set provides an excellent editor (Edit), an efficient assembler, a linker, an executive, a resource compiler called RMaker. The files included in this two-disk set have all the basic equates. process definitions, and trap calls. \$195. Apple Computer, 20525 Mariani Ave., Cupertino, CA 95014. NCP

MacIntosh Pascal is Apple Computer's version of this very popular programming language. Loaded as it is with innovative teaching features, this interpreter is an excellent introduction to Pascal. The documents are mostly references, get a good tutorial textbook. \$125. Apple Computer, 20525 Mariani Ave., Cupertino, CA 95014. CP

MacScheme is a LISP dialect with "artificial intelligence" capabilities. Has a large appetite for RAM. Interpreted language with Toolbox access limited to a small part of QuickDraw. Includes many examples and a LISP tutorial, \$125. Semantic Microsystems, 4470 S.W. Hall St., Beaverton, OR 97005. CP? (Jun 86)

Megamax C is an easy to use, full version of C. Has a compiler, linker, disassembler, editor and much more. Good for beginners. Excellent documentation. \$299.95. Megamax, PO Box 851521, Richardson, TX 75085. CP

Microsoft BASIC was the Mac's first programming language. This interpreter (it's not a compiler) now supports the Toolbox and the whole Mac interface can be implemented in your programs. For nonprogrammers there are lots of programs available (in user group libraries and magazines) to run. There have been several versions, \$150. Microsoft, 16011 NE 36th Way, Redmond, WA 98052-6399. NCP

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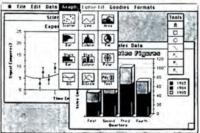
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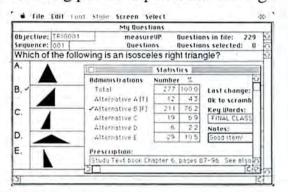
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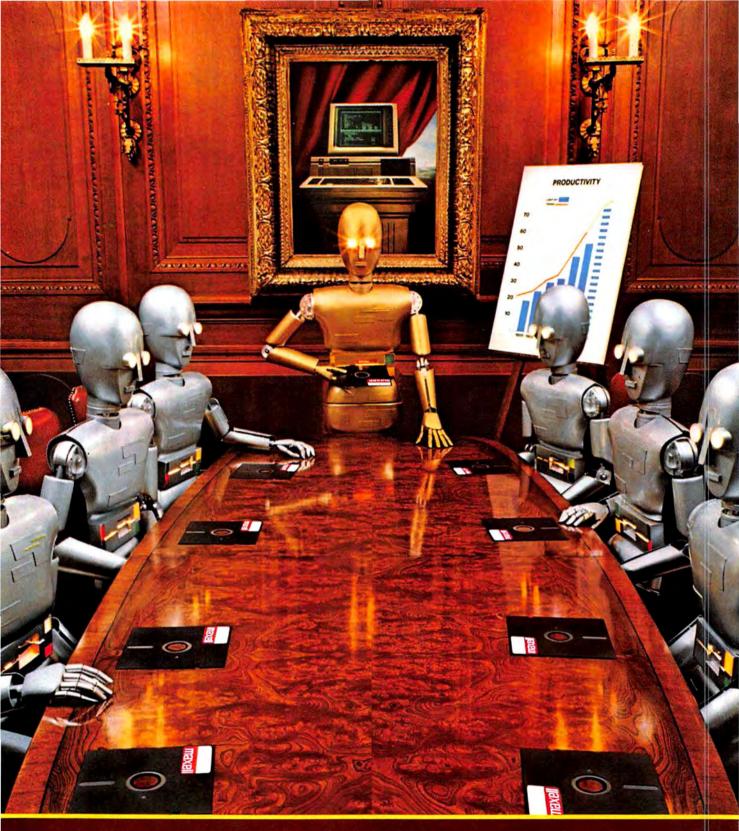
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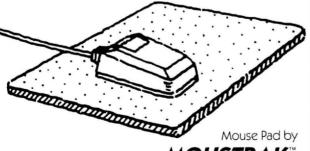
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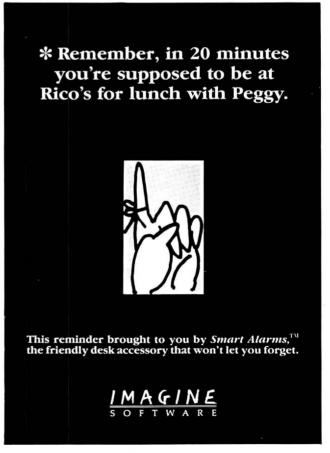


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# **MINIFINDERS**











Microsoft Logo, from Microsoft's MacLibrary, written by LCSI. An excellent implementation of Logo, taking full advantage of the Mac's user interface. Uses three windows. Turtle looks like a turtle, and its screen actions are very precise. Windows can be resized and moved about, \$124.95. Micro-NE 36th Way, Redmond, WA 98052soft, 16011

QUED (Quality Editor for Developers) is the ultimate source code editor. Loaded with useful and well thought out features, it will make any programmer's life much easier. It is not a word processor, however. \$65. Paragon Courseware, 4954 Sun Valley Rd., Del Mar, CA 92014, NCP (Mar 86)

TML (MacLanguage Series) Pascal is a good Pascal compiler, •••• capable of producing standalone programs. Can use most existing Lisa Pascal programs with only slight modification. Requires 512K. \$99.95. TML Systems, PO Box 361626, Melbourne, FL 32936. NCP (Jun 86)

#### **EDUCATION**

ChipWits is a combination game and teaching tool. Players create programs to maneuver robots through a set of 8 mazes. The programs are written in ChipWit's built-in icon-based programming language (IBOL). IBOL is a nearly perfect introduction to programming for nonprogrammers. \$49.95. Brain-Power, 24009 Ventura Blvd., Calabasas, CA 91302. NCP

DietMac is a database consisting of about 800 foods with nutritional information, from which to choose from for planning daily menus. The Modify Food Data option allows users to customize and update data. Some on-screen help. \$79. Tess Data Systems, Inc., 17070 Red Oak Drive, Houston, TX 77090. CP (May 86)

MacEdge and MacEdge II each contain 8 reading or math drill programs for basic skills. Programs follow one of three formats, a bit contrived. Contrivances are design flaws they require learning format as well as skill. Exception is Alphabet Train, a clever game with great graphics and sound, poor font definition, \$49.95 each. Think Educational Software, 16 Market St., Potsdam, NY 13676. CP

MacStronomy is a good package for novice sky watchers. Has expandable database of sky objects that can be customized by the user. New version is very fast. \$75. Etlon Software, PO Box 649, Lafayette, Co 80026, CP (Apr 86)

MacType offers structured typing instruction. Can teach both standard and Dvorak keyboards. Features include certificates for reaching certain levels. Can be used in a multistudent environment. \$49.95. Palantir Software, 12777 Jones Rd., Houston, TX 77070. CP

MasterType is proof that learning to type can be fun. In this arcade-style action game words descend from four corners towards the center ship; the user must type them correctly. Features 18 skill levels, tracks errors, recommends lessons and provides comparison scores. \$49.95. Scarborough Systems, 55 South Broadway, Tarrytown, NY 10591. CP

NotePro is an educational package that teaches users to organize and make best use of their notes. Consists of five well designed parts, which can be individually or as a whole. \$59.95. Learning Skills, PO Box 8038, Reno, NV 89507. NCP (Jul 86)

Nutri-Calc uses a large database of nutritional information. Users can plan healthy diets and print shopping and menu lists. \$79.95. CAMDE, 46 Prince St., Rochester, NY 14607. CP

PowerMath is an equation solver. Handles problems ranging from the simplest to the extremely complicated. Step-by-step solutions make this a powerful teaching tool. Results can be displayed numerically or graphically. Slow, but potent program. \$99.95. BrainPower, 24009 Ventura Blvd., Calabasas, CA 91302. NCP

Score Improvement System for the SAT is a no-nonsense drill and practice session covering practice tests, vocabulary,

reading comprehension, math and quantitative comparisons. On-line tutoring for wrong answers. \$99.95. Hayden, 600 Suffolk St., Lowell, MA 01854. CP (May 86)

Spanish Grammar III is a teachers' tool consisting of ten modules for students who need tutoring in the Spanish language. Previous knowledge of the language is necessary. Uses multiple choice and fill-in formats. Keeps a Teacher's Management Report for up to 40 names. \$34.95. Queue, 5 Chapel Hill Dr., Fairfield, CT 06432. CP (Apr 86)

Speed Reader II builds skills sequentially to develop faster, more efficient reading and improve retention. Scores kept, and can be graphed. High school level selections included, other levels available on data disks. \$69.95. Davidson & Associates, 3135 Kashiwa St., Torrance, CA 90505. CP? (Apr 86)

Telistar I & II are the best Mac astronomy programs. Has •••• extensive database, quick sky plotting and can locate specific celestial objects. Level II has southern hemisphere star table, Messier objects. \$49.95 (level I), \$79.95 (level II). Spectrum HoloByte, 1050 Walnut, Boulder, CO 80302. NCP (Apr 86)

Turbo Turtle is a turtle graphics program primarily designed as a learning tool for children. Uses Logo commands for graphics, but is not a full Logo implementation. Simple to use, good introduction to Logo for young children. \$59.95. Hayden, 600 Suffolk St., Lowell, MA 01854. CP

#### ENTERTAINMENT

A Mind Forever Voyaging is a departure in text adventure games. It has a more extensive vocabulary and a more involved story than most of the genre. The story here is gripping, but there are only puzzles to solve. Still, this is a trip in the imagination well worth taking. Requires 512K+. \$44.95. Infocom, 125 CambridgePark Dr., Cambridge, MA 02140, CP (Apr 86)

Airborne is classic arcade-style game with "real" sound effects. The player defends against an assault from flying enemies. Game noises digitized from actual recordings add to the game. \$34.95. Silicon Beach, 11212 Dalby Pl., San Diego, CA 92126, CP

Alter Ego simulates the entire lifetime of a fictional character. The player's reaction to each multiple-choice event shapes the character's future relationships, job, health, etc. Spectacularly impressive the first time you play; after that there are too many similarities to previous characters. Female edition should be available soon. \$59.95. Activision, PO Box 7287, Mountain View, CA 94039. CP (June 86)

The Ancient Art of War gives users a chance to refight some ••••• famous campaigns on both strategic and tactical levels. Campaigns can also be designed from scratch. Very playable, addicting game. Requires 512K+ Mac. \$49.95. Broderbund, 17 Paul Dr., San Diego, CA 94903. CP (Apr 86)

Balance of Power is the world's first computer peacegame. This simulation allows players to become either the President of the United States or General Secretary of the Soviet Union. Extraordinary artificial intelligence routines and general play make this a classic. \$54.95. Mindscape, 3444 Dundee Rd., Northbrook, IL 60022, CP (Prem)

Baron is the world of real estate, in a financial simulation. Buy and •••• option properties in five key areas; invest in industrial, residential, or land property; or put cash aside in highinterest accounts. \$59.95. Blue Chip, 6740 Eton Ave., Canoga Park, CA 91303. CP

Borrowed Time casts players as detectives who have to solve their own murder — before it happens. This game requires players to think and act like a detective to solve the game. Good sentence parser, sketchy Mac interface. \$44.95. Activision, PO Box 7287, Mountain View, CA 94039. CP (May 86)

Brataccas is the Mac's first true action adventure in which players use the mouse or keyboard to control Kyne, the heroic fugitive scientist, as he moves around a planet outpost in search of clues and information. Terrible, confusing instruc-

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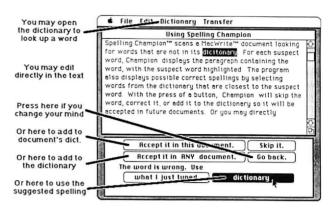
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# **MINIFINDERS**









tion manual mars an otherwise brilliant game. Excellent graphics, unusual sentence parser. \$44.95. Mindscape, 3444 Dundee Rd., Northbrook, IL 60062. CP

Brimstone is a full-text adventure that follows the exploits of Sir
Gawain as he journeys down to the pits of Hell and back
again. A good example of an interactive novel, although the
third-person narrative can be disconcerting. \$39.95. Synapse/Broderbund, 17 Paul Dr., San Rafael, CA 94903. CP

Championship Boxing allows statistical replay involving famous
 boxers. Players can modify existing boxers and can create their own fighters. Good sound and graphics.\$39,95. Sierra, PO Box 485, Coarsegold, CA 93614. CP (Mar 86)

Cutthroats casts players in this full-text adventure as a deep-sea diver, hired by a band of toughs to locate shipwreck treasure. The game is very closed-ended, requiring almost Pavlovian obedience. Multiple endings. \$39.95. Infocom, 125 CambridgePark Dr., Cambridge, MA 02140. CP

Cyborg is a text adventure game with an interesting twist. Robot brain is implanted in concert with yours. It scans, evaluates, and reports, then carries out actions. Word and sentence understanding is very good. Absorbing game for adventurers. \$39.95. Broderbund, 17 Paul Dr., San Rafael, CA 94903. CP

Deadline is a text adventure in which the player is a detective
 called in to investigate what seems like a simple drug overdose. The family lawyer thinks it was really a murder. You have 12 game hours to find the killer! \$49.95. Infocom, 125 CambridgePark Dr., Cambridge, MA 02140. CP

PejaVu is an unusually good version of the old card game
"Concentration." Great graphics and sound, one- or twoplayer modes. Improves concentration painlessly. \$39.95.
Rubicon, 6300 La Calma Dr., Austin, TX 78752. CP (Mar 86)

Deja Vu A: Nightmare Comes True is a graphic adventure that breaks new ground. Innovative use of the Mac interface in truly playable and exciting game. A great introduction to graphic adventure games. \$49.95. Mindscape, 3444 Dundee Rd., Northbrook, IL 60062. CP (Jan 86)

Dinner at Eight is a useful recipe filing system that includes a collection of recipes from a nationwide sampling of restaurants. Users enter number of diners and program scales recipes accordingly. \$59.95. Rubicon, 6300 La Calma Dr., Austin, TX 78752. CP (Jan 86)

Dragonworld is an illustrated adventure in which the player
 attempts to save The Last Dragon from the Duke of Darkness. Several on-screen illustrations at once. Outstanding documentation lists all words recognized by the program's sentence parser. \$49.95. Telarium, 1 Kendall Sq., Cambridge, MA 02139. CP

Enchanted Scepters is a surround sound graphic adventure game. It has a limited vocabulary and virtually no story. Offers extensive and varied scenes and utilizes the Mac interface to the fullest. A worthwhile adventure experience. \$39.95. Silicon Beach Software, PO Box 261430, San Diego, CA 92126. CP (May 86)

Filght Simulator puts you at the controls of a small plane (prop or jet) and lets you roam North America. As difficult as real flying. Mac version has features not found on earlier versions, including spotter aircraft. Not all features available on 128K. \$49.95. Microsoft, 16011 NE 36th Way, Redmond, WA 98052. CP

Fokker Triplane is about as near to flying as you can get seated in front of a computer. Very realistic simulation and excellent graphics. Well designed and implemented. \$59.95. PBI Software, 1155B-H Chess Dr., Foster City, CA 94404. CP (Feb. 86)

Gateway comes with 3 full-color prints. You inherit a boring old
 building from a supposedly rich uncle, eventually learning that the building is a "gateway" to a lost civilization.
 \$49.95. Pryority, 635 Sanborn Rd., Salinas, CA 93901. CP (Prem)

Gato puts players in command of an American submarine in World

War II. This superb simulation game uses all of the Mac's graphic capabilities to really make you feel that "you are there." \$39.95. Spectrum Holobyte, 1050 Walnut St., Boulder, CO 80302. CP (Nov 85)

Grid Wars is a three-dimensional arcade-style game. Good playability, for those that enjoy shoot-em-ups. Bizarre graphics.
 \$39.95. Ann Arbor Softworks, Inc., 308½ S. State Street, Ann Arbor, MI 48104. CP (Apr 86)

Gypsy is a computerized, customizable Ouija board. More than just
 a software package, users get a pasteboard playing surface
 and a Mouse Mover with 99 ball bearings. \$39.95. Magnum,
 21115 Devonshire St., Chatsworth, CA 91311. CP (Prem)

Harrier Strike Mission pits you against a well defended island.
 You fly an advanced Harrier jumpjet from a carrier offshore. Fair graphics and reasonable flight simulation prove that color isn't necessary in a flight simulator. \$49.95. Miles Computing, 21018 Osborne St., Bldg. 5, Canoga Park, CA 91304. CP (Feb 86)

Hippo Computer Almanac is a collection of interesting facts that
 users access using a question and answer format. This is a game or toy, not a real almanac. \$34.95. Hippopotamus,
 985 University Ave., Los Gatos, CA 95030. CP (Jan 86)

Legacy is a two-part text/graphic adventure. A magical orb in Drab

Castle must be found through the use of spells and careful
adventuring. Well-constructed game. \$45. Challenger Software, 18350 Kedzie Ave., Homewood, IL 60430. CP

**Runner** is a 150-screen action-strategy challenge that requires a joystick for truly effective play. Move around a grid of ladders and platforms collecting treasure; dig a hole to trap pursuers. Build your own challenges. \$39.95. Broderbund, 17 Paul Dr., San Rafael, CA 94903. CP

The Lischer Profile is a psychological profile generator that bases its conclusions on users' responses to seven different color tests (color charts are enclosed in the package). Select your favorite colors, shades and shapes and the program displays or prints a two- or three-page personality profile. \$39.95. Mindscape, 3444 Dundee Rd., Northbrook, IL 60062. CP (Aug 86)

MacAttack puts the player in command of a super tank defending
 the wastes of Alaska against invaders. This 3D simulation pits you against attacking tanks and warplanes that fire heat-seeking missiles. Defeating the horde brings a graphic fireworks display. \$49. Miles Computing, 21018 Osborne Street, Canoga Park, CA 91304. CP

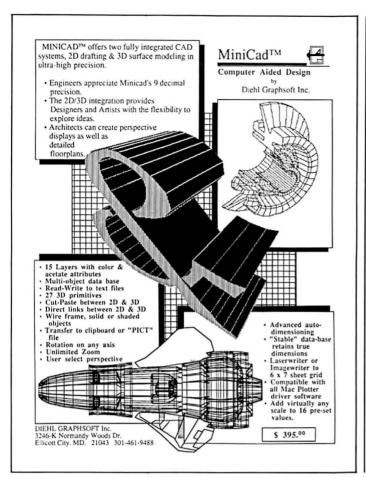
MacChallenger lets players land a space shuttle. The graphics of this flight simulator are crude and it's a hard machine to fly, but it's also a lot of fun. Version 2.0 lets you record your landing attempt (that's what most of them are!) and then review it from any of ten camera angles, a truly unique touch! \$49.95. Aegis Development, 2210 Wilshire Blvd., Santa Monica, CA 90403. CP (Feb 86)

MacInooga ChooChoo is a set of electronic toy trains. Run on the layouts provided, or create your own, as complex as you wish. Create scenery using built-in tools or import fancier MacPaint scenery. \$39. Fortnum, 31 W. Sierra Madre Blvd., Sierra Madre, CA 91024, NCP (Apr 86)

MacJack II is a blackjack game pitting users against the house.
Includes good graphics, insurance, splitting and doubling, and table limit that rises with your stake. Plays very well, and can be quite addictive. \$39.95. DataPak, 14011 Ventura Blvd., Sherman Oaks, CA 91423. CP

MacVegas contains seven complete casino-style games: baccarat, blackjack, craps, keno, poker, roulette and slots. All are fairly standard, but generally well designed. House rules can be selected from a menu. The games are all fun to play, but not particularly absorbing. \$59. Videx, 1105 Northeast Circle Blvd., Corvallis, OR 97330. CP

MacWars is a Mac version of the popular "Star Wars" arcade game. Three-dimensional graphics are sluggish at times, digitized sound is somewhat less than terrific, and playability is limited. Doesn't work on Mac Plus. Spend your quarters on the arcade version. \$49.95. Miles Computing, 21018



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Osborne St., Canoga Park, CA 91304. CP

Make Millions is a fascinating business simulation in which the
player competes against the computer to take control of five
companies, then run them profitably. Different strategic
options and human-seeming associates make simulation
more complete. Appeals to the closet capitalist in all of us.
\$49.95. Scarborough Systems, 55 South Broadway. Tarrytown, NY 10591. CP

Millionaire is a financial simulation based on the stock market.
 "News" affects stock prices, so read it religiously. Turn a pittance into a fortune to win the game. \$49.95. Blue Chip, 6740 Fton Ave. Canoga Park. CA 91303. CP.

6740 Eton Ave., Canoga Park, CA 91303. CP

Mind Over Mac features five games. Entertainment for the whole family. Good graphics paired with synthesized sound and onscreen help. \$49.95. Think Educational Software, 16 Market St., Potsdam, NY 13676. CP (Feb 86)

Mind Prober is a demonstration of a very simple expert-style system. How well do you know your friends? Answer certain statements as either true or false, and the computer prints a 3- to 5-page psychological profile of subject in business, stress, sex and other situations. \$50. Human Edge Software, 2445 Faber Pl., Palo Alto, CA 94303. CP

The Mist is an all-text "interactive novel" based on a short story by Stephen King. Vivid graphic and sometimes gory descriptions compensate for the game's muddled sentence parser. The story is involving, while the game is overly lock-step. \$39.95. Mindscape, 3444 Dundee Rd., Northbrook, IL 60062. CP (May 86)

NewGammon is animated backgammon that will challenge even good players. Features include variable skill levels and strategies and options to play the Mac or watch the Mac play itself. Many positions are included so that you can learn how to play them without having to set up a whole game. An arcade-like high speed play mode is also included. \$39.95. Newsoft, PO Box 4035, Newport Beach, CA 92661. CP

Orbiter puts a real space shuttle on the Mac screen. A multitude of controls, intelligent on-board computer with speech capabilities, real-time graphics and 16 distinct missions help this program succeed as both a game and a simulation. Recommended. \$49.95. Spectrum HoloByte, Inc., 1050 Walnut Street, Suite 325, Boulder, CO 80302. NCP (Jul 86)

Perplexx is a board word game based on Scrabble. Players can
vary the rules and board to suit their tastes and skills. Up to
four can play and the game can either be an active player or
a scorer and arbiter. Has a 90,000+ word dictionary.
\$39.95. Hayden, 600 Suffolk St., Lowell, MA 01854. CP

Pinball Construction Set lets users create their own pinball

essemble games, as elaborate or as easy as desired. Uses MacPaint
for backgrounds and has lifelike sounds (on 512K+ Macs).

No documentation to speak of. \$40. Electronic Arts, 2755
Campus Dr., San Mateo, CA 94403. CP (Jan 86)

Planetfall leaves users shipwrecked on a seemingly deserted
 planet, with only Floyd the Droid to help figure out how to get home. Two possible endings. This full-text game is written in a tongue-in-cheek style. \$39.95. Infocom, 125 Cambridge-Park Dr., Cambridge, MA 02140. CP

Psion Chess is as good a micro chess player as you'll find. This

1984 World Micro Champion makes superb use of graphics
and the Mac interface. Switch between 6 languages for a
touch of spice. \$59.95. Psion, 40 Lindeman Dr., Trumbull,
CT 06611. CP (Mar 86)

Real Poker is five-card draw against five other players with Old

West names, distinct personalities and playing styles, in a
saloon setting. Dealing and play are very fast. Game
evaluates your hand, suggests cards to keep/discard. Dynamic, exciting, addictive game. \$39.95. Henderson Associates, 980 Henderson Ave., Sunnyvale, CA 94086. CP

Rogue is a strategy dungeon adventure in which each quest is completely different. Randomly generated rooms, monsters and treasures keep even veterans on their toes. \$39. Epyx. 1043 Kiel Ct., Sunnyvale, CA 94089. CP (Feb 86)

Sargon III is a capable chess program with 9 levels of play,

problem-solving modes, take back, change color, hint, manual play, etc. Easy Play option blocks Sargon from stealing search time during player's move, effectively doubling number of levels. Pieces are moved graphically. Disk stores 107 classic games for review and replay. \$49.95. Hayden, 600 Suffolk St., Lowell, MA 01854. CP (Mar 86)

Strategic Conquest is large scale, strategic conflict on the Mac.

This very involved war game will be enjoyed by those who like this genre. \$49.95. PBI Software, 1155B-H Chess Dr., Foster City, CA 94404. CP (Dec 85)

Tycoon is a financial simulation based on the ups and downs of commodities market. Build a fortune in pork bellies and Swiss francs, checking the "Financial Journal" for news affecting the market. \$59.95. Blue Chip, 6740 Eton Ave., Canoga Park, CA 91303. CP

Ultima II players take the part of a character who travels through land, sea, air, space and even time itself in a quest to find and defeat the evil sorceress Minax. Good Mac interface; excellent game; confusing graphics. \$59.95. Sierra, PO Box 485, Coarsegold, CA 93614. CP

••••• vast wilderness of Sosaria; dungeons, oceans, and the Moon Gates to help solve the adventure. \$59.95. Origin Systems, 340 Harvey Rd., Manchester, NH 03103. CP

Webster's Revenge is a Boggle-like word search game. Super graphics make it a pleasure to play. The dictionary is adequate and the user can always overrule it if necessary. Multiple skill levels make this a game for all. \$34.95. Shapechanger Software, 113 E. Tyler, Athens, TX 75751. CP

Winter Games lets up to eight players compete against each other in Olympic events including figure skating, bobsledding, biathlon and ski-jumping. Excellent animation, good graphics, good theme music. \$39. Epyx, 1034 Kiel Ct., Sunnyvale, CA 94089. CP (Mar 86)

The Witness is a full-text adventure that casts the player as a detective assigned to get to the bottom of a death threat. When the victim is killed, you have only one night to find the real guilty party. \$39.95. Infocom, 125 CambridgePark Dr., Cambridge, MA 02142. CP

••••• a party of up to six characters against the guardian monsters of the evil wizard Werdna. Capture his amulet to earn your reward. Even after solving the game, you'll want to go back into the dungeon. \$59.95. Sir-Tech, 6 Main St., Ogdensburg, NY 13669. CP

Word Challenge is a Boggle lookalike. Features multiple (26) skill
 levels and an extensive dictionary. Even "pro" Boggle players should find a level that will challenge them. \$39.95.
 Hayden, 600 Suffolk St., Lowell, MA 01854. CP

WordPlay is a word game with over 50 crossword puzzles for
 different levels of expertise. User friendly, it offers onscreen Help menus. A Work mode allows development of new puzzles for the creative. \$49.95. Palantir, 12777 Jones Rd., Houston, TX 77070. NCP (Mar 86)

\*\*\* wizards) against multiple scenarios that grow increasingly harder. Excellent Mac interface and icon control. \$39.95.
 Penguin, PO Box 311, Geneva, IL 60134. CP

Zork I is a full-text adventure game that lets players explore a strange underground empire. Parser understands full sentences; players can take many different routes to final success. Beware of the thief, who steals random objects. The ultimate text game. \$39.95. Infocom, 125 Cambridge-Park Dr., Cambridge, MA 02140. CP

Zork II is where the adventure continues in the underground empire. A wandering wizard keeps things interesting, though there's a way to beat him if you persevere. \$44.95. Infocom, 125 CambridgePark Dr., Cambridge, MA 02140. CP

**Zork III** is the final chapter in the trilogy. Players come up against the ultimate enemy — the Dungeonmaster himself. More closed-ended than previous *Zorks.* \$44.95. Infocom, 125 CambridgePark Dr., Cambridge, MA 02140. CP

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Infoworld (July 8, 1985): "...it is Macintosh software done right."

Icon Review (Fall 1985): "OverVUE 2.0 is our favorite database workhorse . . . it simply offers the best balance of power and ease-of-use available on the market today."

Nibble Mac (Oct. 1985): "OverVUE is not only easy to set up, it's the easiest for data entry. Its tools for entering repetitive data minimizes typing time."

Online Today (electronic version — Nov. 1985): OverVUE 2.0 is a heavy-duty data management tool...It does all the things a good relational database manager should."

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# **MINIFINDERS**











#### MUSIC

ConcertWare + is an enhanced version of ConcertWare. Has different instruments and the ability to use any four of a set of eight at any point in a musical piece. Can read and use ConcertWare and MusicWorks files. \$69.95. Great Wave Software, PO Box 5847, Stanford, CA 94305. NCP (Nov 85)

**Deluxe Music Construction Set** is a good general purpose music program. An active piano keyboard and instant audio feedback make this program perfect for educational applications, and the advanced notational capabilities will satisfy most advanced musicians. \$50. Electronic Arts, 2755 Campus Dr., San Mateo, CA 94403. CP (Mar 86)

MusicWorks allows the user to create and play simple musical compositions. Music entry is by either a grid or a staff and is very easy. Users can select various instruments and modify each to produce new effects. Compositions are limited to 64 measures and overall limitations make this a beginner's program. \$79.95. Hayden, 600 Suffolk St., Lowell, MA 01854. CP (Prem)

Performer is a strong contender for the high-end of the MIDI sequencer market. Only those experienced with MIDI should get this, but if you are, this is one of the best sequencers out for the Mac. Files can be transported to Professional Composer for editing. Serious omission: No direct track or segment looping. \$295. Mark of the Unicorn, 222 Third St., Cambridge, MA 02142. CP

Professional Composer is aimed at music professionals. Produces performance-quality sheet music; has only limited playback facilities. \$495. Mark of the Unicorn, 222 Third St., Cambridge, MA 02142. CP (Prem)

#### HARDWARE & ACCESSORIES

A+ Mouse is a replacement mouse. It works by optical tracking on a special mousepad. Good choice if the original mouse fails.
\$99. Mouse Systems, 2336H Walsh Ave., Santa Clara, CA 95051.

DiskBook holds up to 32 disks securely, opening from the side
 instead of the top to prevent disks falling out when the case is opened. Sides are snugly fitted to keep contents secure; velcro closing. \$34.95. MicroStore, PO Box 37, St. Peter, MN 56082

The Easel is a compact and portable carrier for up to 20 disks. Can be converted into a standup rack for desktop use. Solidly made, attractive and useful. \$19.95. Innovative Technologies, 5731 La Jolla Blvd., La Jolla, CA 92037.

ergotron is a Mac (and external drive) holder that allows a full range of swiveling and tilting. Very strong, this well made unit is also very easy to use. \$99.95. Ergotron, PO Box 17013, Minneapolis, MN 55417.

Hard Disk 20 is Apple's entry in the exploding hard disk sweepstakes. This quiet, small unit uses Apple's new Hierarchical File System (HFS). The lack of utility software (spooler, backup, security) is its only drawback. \$1499. Apple Computer, 20525 Mariani Ave., Cupertino, CA 95014. (Feb 86)

HyperDrive HD20 is an internal 20-megabyte hard disk. It only adds about 5 pounds to the Mac's weight. Good, full featured unit with all common utilities: spooler, security program and backup utility. It could use memory a bit more efficiently, and it remains to see how well it will work with Apple's new HFS. \$2195 installed in a 512K+ Mac. General Computer Company, 215 First St., Cambridge, MA 02142.

Macbottom 20 is a small, external unit that sits under the Mac
 and connects to the external drive port (not SCSI). Good, reliable, but noisy unit. Requires 512K+. \$1595. PCPC, 6204 Benjamin Rd., Tampa, FL 33614.

MacCharlle is one of the most unusual Mac products imaginable.

Its components slip around the Mac and the keyboard and convert the Mac into an IBM PC clone. Amazingly it works well. The enlarged keyboard has a few bugs but is a joy to use. \$1,195 with 256K RAM and one floppy drive. \$1,895

with 640K RAM and two floppy drives. Dayna Communications, 50 S. Main St., Salt Lake City, UT 84144. (Dec 85)

MacIntizer is a graphics tablet and absolute positioning device
 that replaces the mouse. Various scales are possible. \$599.
 GTCO Corp., 1055 First St., Rockville, MD 20850. (Jan 86)

MacNifty Sound Digitizer turns ordinary analog sound input into digital waveforms which can then be manipulated using the Sound Cap software it comes with. Capable of truly stunning effects. Requires 512K+. \$129.95. Kette Group, 6860 Shingle Creek Pkwy., Minneapolis, MN 55445.

MacNifty Stereo Music System converts Mac sounds to simulated stereo by splitting highs and lows between two powerful speakers. User controls bass, treble, balance, low and high impedance output, and most importantly, volume. Hear your music compositions the way they were meant to be played. \$79.95. Kette Group, 6860 Shingle Creek Pkwy., Minneapolis, MN 55441.

MacNifty Switch allows any port on your Mac to connect to two peripherals. Turn the knob to switch between the two devices, \$34.95. Kette Group, 6860 Shingle Creek Pkwy., Minneapolis, MN 55441.

MacTablet is a stylus-driven graphics tablet. Users can easily sketch or trace art using this absolute-positioning device. Has a working area the size of the Mac screen. Allows concurrent use of the mouse. \$495. Summagraphics Corp., 777 State St. Extension, Fairfield, CT 06430. (Jan 86)

Mac Turbo Touch is a mouse replacement device. Features include 2.5-inch diameter track ball with control buttons to either side. Users either love it (and refuse to use anything else) or hate it; very few so-so's on this product. Takes a few days to get used to. \$129. Assimilation, 485 Alberto Way, Los Gatos, CA 95030.

MacVision is a digitizer that uses an ordinary video camera for input. Capable of extremely fine results and special effects.
 Easy to use and well documented. \$399.95. Koala, 3100
 Patrick Henry Dr., Santa Clara, CA 95052.

Maglc is both the most intimidating and easiest to use digitizer
 available. Use a regular video camera for input. Once the crowded screen is mastered, any effect is possible. \$399, \$549 with camera. New Image Technology, 10300 Greenbelt Rd., Seabrook, MD 20706.

MouseTop is unquestionably the cutest mouse cover on the market. Gray, plush fur, round felt ears and button nose and eyes make your mouse look authentic. \$5.49; \$5.95 for MouseTop wearing wire-frame glasses. H&H Enterprises, PO Box 2672, Corona, CA 91718.

Moustrak is a fabric covered foam mousing pad. It will increase the efficiency of your mouse while helping to keep it clean. Pad comes in a variety of colors. Particularly useful in the typical office desk top environment. \$10. Moustrak, 1 Weatherly, Mill Valley, CA 94941.

NoLabelSystem is a plastic permanent labeling system in which users slide new tabs into a transparent plastic case on the disk. The tabs stick out of the case slightly, making them easier to read while in the drive. NLS-3.5 set contains 100 plastic pockets, 100 white tabbed insert cards, 100 color tabbed cards and instructions. \$19.45 plus \$3 shipping. Weber & Sons, NLS Dept., 3468 Hwy 9, Freehold, NJ 07728.

Numeric Turbo combines a track ball with an enhanced numeric keypad. The keypad includes working cursor keys and other direct function keys that bypass the Mac's Command and Shift keys. The track ball takes some getting used to and some never learn to like it. Assimilation, 485 Alberto Way, Los Gatos, CA 95030.

ThunderScan replaces the ribbon cartridge in an ImageWriter,
which is required to use it. Laser scans art that can be run
through the ImageWriter, producing high-quality digitized
images. The images can be manipulated as they are created
or afterward. Mac Plus compatible using optional adapter.
Output has been optimized for LaserWriter. \$229. Thunderware, 21 Orinda Way, Orinda, CA 94563. NCP

# **YOUR FIRST UTILITIES**

(continued from page 98)

will allow you to have all eight slots filled.

You will probably want to save various "configuration" documents of the programs you use the most often. Then simply clicking on such a document will load the programs you want into the *Switcher* and you'll be set to go. Of course, a hard disk comes in very handy or you will find yourself doing the "Floppy Shuffle." If you have a Mac you need the *Switcher* — so as to have more than one Mac! The *Switcher* Construction Kit retails for \$19.95.

#### THE REAL NITTY-GRITTY

Although few novices will be able to access all of its power right away, everyone with a Mac needs a copy of *Fedit*. The *Fedit* program is a shareware disk editor from author John Mitchell (MacMaster Systems, 939 E. El Camino Real Dr., Suite 122, Sunnyvale, CA 94087). It's available through user groups and on-line services or direct mail (include local sales tax).

Fedit is the type of program that entire articles, even books, could be written about. It allows you to get right down to the tiniest bits of information on your disks — to manipulate those bits and to thus do everything from saving trashed files to restoring blown directories. It is a very powerful tool. The documentation for Fedit, which you receive after you send in the shareware fee, is enough to get most people going, although additional reading of various books on the Mac's disk technology are needed to really get to know Fedit's possibilities.

The more advanced users can follow the description we're about to give. But please do not be put off by the "jargon" as — once you have *Fedit* — it will put you onto the road of investigating and understanding such terminology on your own.

Fedit will allow you to examine both disk files and volumes. Both resource and data forks of a file may be examined in either their ASCII or hex code incarnations. There are search facilities that will locate both hex and ASCII strings. You may read sector by sector or jump to any

sector, or read any group of sectors sequentially. The various disk sectors may be read into a buffer and written to a file on disk, or they may be written back (modified) to the same file or onto a different file's sectors to replace information.

Fedit features a full range of miniature utilities to look at everything on the disk. You can get a volume sector map, see and set all file finder attributes and even, with one simple command, recover deleted files.

Fedit is so powerful that it is really impossible to do it justice with a short explanation. Let's just say that we have no hesitation in recommending it to anyone and feel that everyone who purchases it will be very happy that they did so. Learning to do such things as recover files is an insurance policy that can save you hundreds of hours of aggravation in the future. Fedit's shareware fee is \$40.

#### **CUTS LIKE A KNIFE**

If you use *MacPaint* for more than just doodling, then you need *Paint Cutter* from Silicon Beach Software. It's part of their "Accessory Pak 1" disk, and is as necessary for a *MacPaint* artist as a palette is for a nontechie working in oils.

Paint Cutter allows you to work with up to eight MacPaint documents (on a Mac Plus) at once. As they're loaded, their names appear in the Pictures pulldown menu. When you choose to view one of the loaded-in documents you simply pick which one and — presto — it's onscreen.

Once a document is on-screen you can drag a selection area anyplace on the picture. You can even drag the selection area past the boundaries of the screen and the picture will scroll so as to accommodate you.

Once you have selected the area, it may be cut or copied to either the Clipboard or the Scrapbook, or the selection may be saved to disk. In this manner you can quickly mix and match different areas of separate *MacPaint* drawings, just by cutting from one and pasting to the next.

Paint Cutter also features options to rotate and flip the selection, even to invert it. And, there is a SHOW COORDINATES feature that will keep track of where the mouse is on an X-Y axis as you move the pointer onscreen (and the X-Y axis may be measured in inches, centimeters or pixels with the origin of the axes completely settable). "Accessory Pak 1" with *Paint Cutter* retails for \$39.95.

#### ALL WORK, NO PLAY? NEVER!

There are people who will disagree with me that Timeout is a utility. After all, it's just a game in the form of a desk accessory. But Timeout meets my own definition of a utility - which is that it allows you to use other programs to greater advantage. I've pulled down my Timeout game many times and played a few rounds to help me think about something I was writing in Mac-Write - or to while away a few moments to clear my head while spreadsheeting. I think people work better if they can take a short play break.

Timeout is my favorite DA game and is, I think, just what the doctor would order in such cases. It is basically the game of Breakout — with a time limit. Two double rows of "bricks" appear and the mouse controls a paddle below. A ball falls and the player must bounce the ball into a wall and knock out bricks.

The action is smooth and well-animated. A user-settable slidebar allows for the choice of 13 speeds and the amount of time in the time limit may be set from its default value of two minutes to up to ten. The sound effects are great.

Timeout is shareware available through various user groups and downloadable from CompuServe or (send a disk and a SASE and fee) from author Greg Kuperberg, 767 Heard Avenue, Auburn, AL 36830 for an astonishingly low fee of \$2.00!

Not everyone will need all of the various utilities mentioned here. But we hope that this selection of both classic and new utilities has given you some idea of how to begin your own library of utilities. Have fun and turn on the power!

Neil L. Shapiro is a prolific author and MacUser's Editor at Large.

## PRINT A COLOR, ANY COLOR

(continued from page 78)

down in order to come out right.
With Silicon Press, it's easy to align

With Silicon Press, it's easy to align text and graphic elements perfectly so that they are centered in the display areas of the folded card. Since the inside of the card has to be printed upside down, it has to be a graphic element pasted into the design window — even Silicon Press won't let you type upside down.

Take advantage of the merge capability of *Silicon Press*, and personalize your cards. And, do them in color.

#### IN LIVING COLOR (ALMOST)

It's simple to arrange multicolored printouts when each separate graphics object is still a single color unto itself. It takes more work to produce a multicolored image, but the results are worth the effort.

The first step is to decide what parts of the image are going to be which color. Print a few black and white copies from *MacPaint* and go at them with colored pencils, markers or crayons — whatever you can borrow from the kids.

The next thing to do (we're still in *MacPaint* here) is make multiple onscreen copies of the image you've chosen, one copy for each color — including black. Next, from each copy, erase everything except what you want to be printed in that color.

Keep in mind that patterned sections in clip art items are patterned because there's no color to work with. You may want to change some patterned areas to solid black so a solid block of color will be printed; patterns printed in color give shaded effects. Small areas of yellow don't show up well on white paper, so outline yellow elements with black.

When black and another color are used alternately in small areas, such as the black and yellow of the Jack's curls, or the black and red of the band beneath his neck, it's difficult to design the individual color images so they will blend perfectly in the final product. Instead, you can do a solid block of the color, then just overprint the black details on top of and around the block.

#### ON COLOR, AND MORE COLOR

The first thing you learn about color ribbons is that they're expensive (\$20 to \$25, list; \$10 to \$20, discount). The second thing you learn is that they last only a short time. The third thing you learn is how to make them last longer.

There are four bands of color on the ribbon: yellow, red, blue and black. Green, orange and purple are also available, created by a double pass using two of the primary bands. Using the secondary colors ruins the primary bands quickly—the ink from the first pass rubs off on the band used for the second pass. The yellow band in particular is soon ruined by picking up blue ink; you'll get an uneven greenish-yellow when you try to print in

yellow. So, to make your ribbon last longer, use the secondary colors sparingly, if at all.

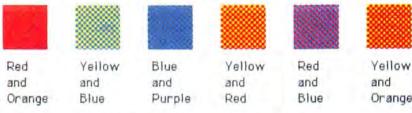
Of course, if you're rich (or can charge the cost of a ribbon to some expense account), don't worry about using green, orange and purple. In fact, you can get even more than seven colors out of Silicon Press. Overlaying identical graphic elements with different color definitions creates new colors: orange and blue, for instance, results in a shade of brown. Or, be even more creative and try some color "cross-hatching." Put alternate stripes or checks of different colors next to each other, or print a close pattern of one color on top of a block of another color.

#### and around

Red Green Blue Orange Purple Yellow

## Alternating Patterns

Basic Colors



#### Pattern Over Solid



#### IT'S IN THE MAIL

Mailing labels seem a little humdrum after newsletters, greeting cards, and a full-color Jack of Spades. But, they are a necessary part of most businesses, and a handy part of overactive social lives, and they don't have to look humdrum when you do them in Silicon Press.

Mailing labels that contain your return address as a permanent part of the design can include a company or personal logo. Even labels that need only the recipient's name and address on them can be made special by the addition of a seasonal design: a wreath at Christmas, a snowman in winter, flowers for spring...it takes only a minute to change the graphic included in the label design.

And, you can do it in color.

Sharon Zardetto Aker is a Contributing Editor of MacUser and the author of numerous Mac books and articles.

## **MAC OF HORRORS**

(continued from page 90)

quest. This style of adventure game was the most popular genre in the early- to mid-Apple II days, although it's lost favor recently to less cerebral "simulation" style games.

cerebral "simulation" style games. Transylvania and The Crimson Crown provide Mac users with a chance to explore some of the most eerie corners of legend and the macabre. Despite clunky graphics and an overemphasis on superlinear puzzlesolving, both games are well-written with liberal doses of humor to lighten up the horror. Whether you play one scenario or both, it will be a hauntingly funny trip that should color your dreams through many nights long after you complete the quest and save the Kingdom.

Joyce Worley and Bill Kunkel are veteran computer game critics, authors and game designers.

None

None

#### TRANSYLVANIA:

Overall Rating: Follows Mac Interface: Printed Documentation:

On-Screen Help: Performance:

Support: Consumer Value:

Comments: Adventure game in which players explore various haunted areas in search of a kidnapped princess. Best Feature: Humorous touches flesh out the story. Worst Feature: The graphics look like what happens when you photocopy a color photograph. The illustrations should have been redesigned to take advantage of the Mac's resolution. List Price: \$39.95. Published by Penguin Software, PO Box 311, Geneva, IL 60134. (312) 232-1984.

#### THE CRIMSON CROWN:

Overall Rating: Follows Mac Interface: Printed Documentation:

On-Screen Help: Performance:

Support: Consumer Value:

Consumer Value:

Comments: Sequel to Transylvania. Best Feature: Lots of puzzle-solving, for those who like it; amusing text. Worst Feature: Graphics should have been redesigned for the Mac's high resolution display. List Price: \$39.95. Published by Penguin Software, PO Box 311, Geneva, IL 60134. (312) 232-1984.

## YOU CAN TAKE IT WITH YOU

(continued from page 57)

normally used for telephone communications because the signals are passing through a high-speed port along a single-use, short distance cable. In *Red Ryder*, the baud rate is listed in the status bar at the top of the window. Simply click on the number until it reaches 9600.

Next, select NO PARITY. In *Red Ryder*, click on the letter at the top of the page until it reads "N". In other terminal programs, the baud rate and parity selections are made from a dialog box.

The Model 100 was previously set to send 7 bits, so you now need to set the Mac to receive 7 bits. In *Red Ryder*, this is also done in the status bar.

Red Ryder needs to know which port you will be using for your connection. Pull down the Modem menu and select the printer port. (If this option has already been selected, it will not be on the menu.) Then select SEND LINEFEED AFTER CARRIAGE RETURN.

When you are ready to receive the file, pull down the File menu and select the RECEIVE FILE — STRAIGHT ASCII PROTOCOL option, then tell the Mac where to save the incoming file and give the file a name in the dialog box presented.

#### TRANSFERRING THE FILE

To send the file from the Model 100 press the F3 function key (in TELCOM, F3 represents UPLOAD). Then type in the name of the file to send, including the extension, .DO, that distinguishes a document from an application. Press ENTER.

The Tandy will prompt you to type in a line width. If you set a line width of 132, for example, the Tandy will send a carriage return at the end of each group of 132 characters. By ignoring the line width and pressing ENTER, you tell the Model 100 to send the file as saved, in which case carriage returns will only appear at the end of paragraphs. If the file is going into a word processor, it is best to send it without a line width, so ignore the "Width?" prompt and just press ENTER.

You will see the file transfer on your screen, and the file will automatically be saved to the location specified in the "ASCII Receive" dialog box in *Red Ryder*. It takes about 2 seconds to transfer each 1K (approximately 150 words) of text, so if you filled your available memory on the 100 it would take about 35 seconds to complete the transfer.

The first thing to do after completing a transfer is to check that the file is intact on the Mac. If it is, delete the file from the Model 100, and you're ready to use your "portable Mac" again.

#### TOP OF THE LINE

Tandy also produces the Model 200, with a movable screen that displays 16 lines X 40 characters. Besides the larger adjustable screen, the 200 can be expanded to 72K with three separate RAM banks, and comes with MSPlan, a subset of Multiplan. MSPlan is also available on chip for the Model 100 at a cost of \$150 and both machines can send Multiplan SYLK files to the Macintosh.

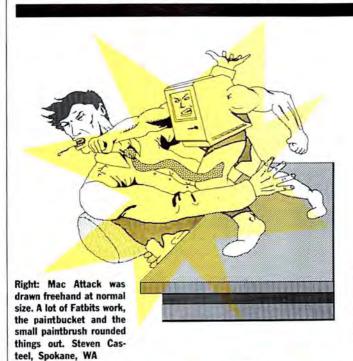
The process of transferring files from the Model 200 to the Mac is essentially the same as the one described above for the Model 100, with one major exception: the serial port on the Model 200 has a slightly different pin configuration and will not work with a standard Image-Writer cable. It requires making a special cable before it'll connect properly to the Mac (see Figure 2).

#### A HAPPIER ENDING

Alan Kay wrapped up a rousing presentation and received a long, loud ovation from the audience. I finished typing the last words of his speech into my portable Mac, turned it off and stuffed it into my backpack. As soon as I got home I transferred the file over an Image-Writer cable, booted MacWrite, and opened the text file that had been sent. In short order, the file was formatted, saved and printed out, ready for inclusion in tomorrow's newsletter. Now if only there were a way to transfer MacPaint doodles.

Michael D. Wesley is the West Coast Editor of MacUser. Gilbert Rankin is the intern in MacUser's West Coast office.

The Mac is by far the best medium for producing beautiful, high resolution graphics quickly & easily. Send your Mac graphics, along with a short description of bowyers. with a short description of how you accomplished your results, to MacUser Palette, 25 West 39th Street, New York, NY 10018. We'll pay \$25-\$100 for every picture we print, plus we'll print your name, home town & methods. Show off your talents to the people who count-MacUser readers.





Above: Drawn freehand from her album. Keith Mortensen, Sunnyvale, CA





Above: I first sketched the outlines that were to become the major shapes onto clear acetate. I then used the mouse to transfer the outlines to the MacPaint palette. The shapes were then filled with patterns, and finally, toned with the spraycan. Ross Frid, Cadillac, MI

Left: I drew the outline of the eagle with the small paintbrush, then enhanced the drawing with various patterns using different paintbrush sizes and the spraycan. Susan Spencer, Ormond Beach, FL





by John C. Dvorak

# **NEW IDEAS FOR TIRED** MARKETS

was sitting around the fire with a bunch of retired marketing executives talking about the amateurish marketing done by today's computer firms. Oh, I know, I harp on this all the time, but with good reason. There always seems to be something missing from the whole business, don't you think?

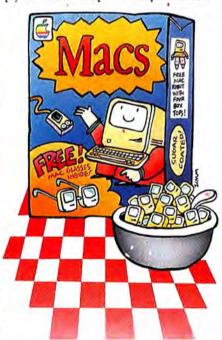
The first question raised was why doesn't Apple get together with Kelloggs, Post or Ralston and design a cereal called "Macs" - crispy little Macintosh computers, perhaps sugar-coated. The formula would be much the same as that for Sugar Pops (are tops). Each Mac would be bite-sized. The company can then go a step further and develop a morning cartoon show based on the computer and the cereal. Some typical 9year-old cartoon superhero (with a dog) can use the Macintosh to help save the world from domination by evil aliens and foreign robots. If they wanted to have real fun, the evil aliens could all be dressed in three-piece suits.

Another overlooked angle for the marketing gurus at Apple is to turn the Macintosh into a Transformer. A Transformer, for those of you out of touch with today's 8-year-olds, is a robot that turns into a plane, a car, a washing machine or a volume of Gibbons' Rise and Fall of the Roman Empire. They quickly change back and forth from a robot (with a ton of limitless firepower) to a car or the appliance or the book in an effort to either save or destroy the universe, depending on their political affiliation. Now, it seems to me that a Macintosh Transformer would be a hot item and a potential TV show. The little computer could turn itself into an outrageous flying robot covered with deadly rockets able to blow anything out of the

The idea behind all this is to create a computer consciousness among the youth of the country in hopes that this carries on to adult life so the kids will grow up to be happy-go-lucky owners of Apple computers. I don't know if it will work, but I have noticed a swing towards Japanese products, in general, ever since the Japanese began shipping their cartoons over here about a decade ago. Coincidence? Maybe.

Whatever the case, let's hope that IBM doesn't get hold of these promotional concepts. Who wants to see an IBM PC Transformer? Luckily, IBM is so stuffy (in a corporate sense) that I doubt it would dare tarnish its image as a Serious business-oriented company with a cartoon OR a cereal. By the way, this is why the company will NEVER be a success in the low end of the market. IBM just can't get down and funky with the masses. It's a shame, too. I would love to see a cereal box with the IBM logo emblazoned along the top. "IBM breakfast of yuppies. No sugar, no additives, nothing but wholesome wheat and corn. Plus fiber for all you irregular and uptight executives."

I suppose the IBM cereal would simply be in the shape of a square block.



Kind of symbolic of, uh, square blocks. Perhaps the company could make its IBM logo into the shape of a cereal morsel. It would be a popular brand with the competitors like, say, a marketing guy from DEC. "I eat IBM for breakfast!" That would give them some solace, perhaps. The IBM cereal might also be in the shape of a little featureless man. Each one would be identical and have no private parts, just like the real thing.

There are other promotional opportunities that are overlooked by the buttondown geniuses who run the marketing show. What about following the lead of baseball? I wonder if computer cards a la baseball cards would be a hit. I'm just not sure whether we should have computer celebrities (all three of them) or photos of famous hardware on the card. I guess we can skip that idea. But, there's always the possibility of a candy bar! The Mac Bar or the Apple Bar. It could be apple flavored, too. There could be gum in the shape of little Macintoshes or even gummy bears in the shape of a computer. Gummy Macs, we'd call them. Hot bestsellers is my guess.

And where is the Apple-sponsored Indy racer? The bigger question is, where is the commemorative Macintoshshaped bottle of Jim Beam? Now there's an idea whose time has come. Do I have to point out the obvious to these guys?

Another overlooked promotion is a huge hot air balloon in the shape of a Macintosh. THAT's something even I would take a special trip to see.

How about a new soft drink? Apple is commonly referred to as a vertically integrated advertising agency. Maybe they should make some hay with the name "Apple" whether or not it has anything to do with computers. I know they sell a lot of T-shirts and cufflinks at the company store. And Apple sure has the right man at the helm and the right bucks in the bank (\$400 million casheroos) to go head to head with the big soft drink companies. It can start with the obvious - Macintosh Apple Cider and move into Apple Cola and Apple Root Beer. And why stop there? Go right into Apple Ale and Apple Steam Beer. The company can go to France and buy a calvados manufacturer and release Apple Apple Brandy. Are these ideas hot or what?

If the company wants to go all the way then it can open up an amusement park called Apple-Land. The rides would be named after computer terms. The Battering RAM would be the hot roller coaster. There'll be rides called the Cold Boot, Memory Lane, the Megabyte Monster and the CRT! Pretty scary, kids. The most thrilling ride would be a giant Octopus-like ride called the Hung Disk.

Apple-Land would have lots of cornball exhibits about the history of computers and why they are important. Main Street would greet the newcomers visiting the park. But instead of buildings, the visitors would find themselves walking along a printed circuit board trace and looking up at large chips. You'd be an electron. What a thrill.

Gee, maybe I should be a consultant with great ideas like this.

# MacServe. For those who understand the power of sharing.

It's called teamwork. All the members of a team benefit from sharing knowledge and resources.

Now your workgroup can take advantage of an easy to use and reliable way to share your choice of hard disks and printers. Not only will your teamwork improve exponentially, but you'll save lots of money while you make each member of your group a Power User. Then watch what MacServe does for the prosperity and morale of your operation!

#### Increase productivity

Everyone in your group will benefit from direct access to common databases (such as Omnis 3) and

libraries of documents. And, MacServe's printer spooling is a great relief, because you can share a printer and still get back to work sooner.

#### Reliable and Convenient

MacServe lets you divide hard disks into segments or "volumes" with speed and security advantages even for single Macintosh configurations. It's faster than accessing a whole disk

and much more reliable than any file serving scheme yet devised. And disk sharing is incomparably more convenient than using and swapping floppies with your colleagues!

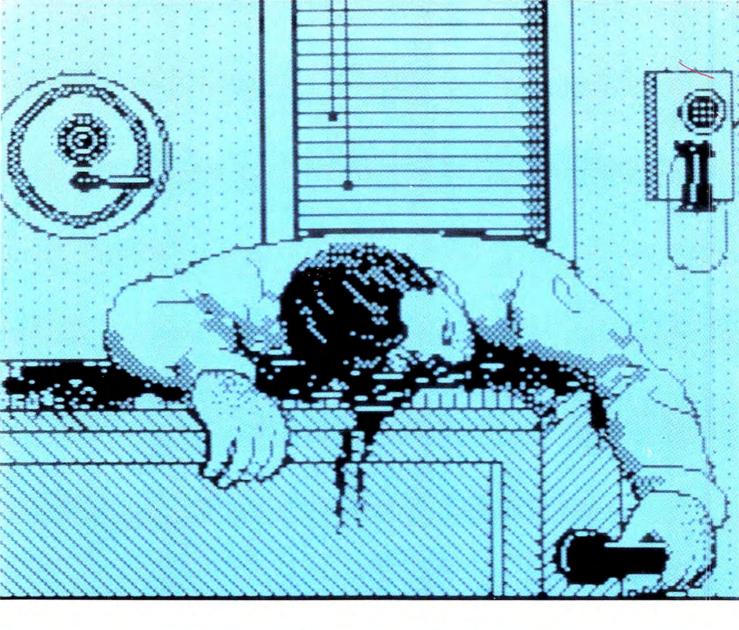
#### The complete Apple network

MacServe networking software and Apple's Hard Disk 20 finally make Apple networking a reality. But MacServe does not limit you to Apple's hard disks and printers—your group can also share any of the leading hard disks—and all at the same time. Add more Macs, disks, and printers as you need them. MacServe requires no special or dedicated hardware.

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Leading Apple dealers are now delivering a networking system that really works. MacServe has arrived.





# If you think you've played this game before, you're dead wrong.

Your head is pounding with a bump that's bigger than a cue ball. Your clothes are stained with blood that's, frankly, not your type. And the overcoat that hangs by your side hides a warm revolver. As you stumble from room to room, nothing is familiar. Especially the stiff slumped over the desk.

It all adds up to one thing. Deja Vu, A Nightmare Comes True, the exciting new state of the art Mindscape adventure designed specifically for the Macintosh.

And because everything you encounter

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So pick up Mindscape's new *Deja Vu* graphic/text adventure. It's like no other software program you've ever experienced.



Deja Vu, A Nightmare Come True is available for the Macintosh.

Mindscape, Inc. 3444 Dundee Road, Northbrook, Illinois 60062 1-800-221-9884. (In Illinois 1-800-942-7315)

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